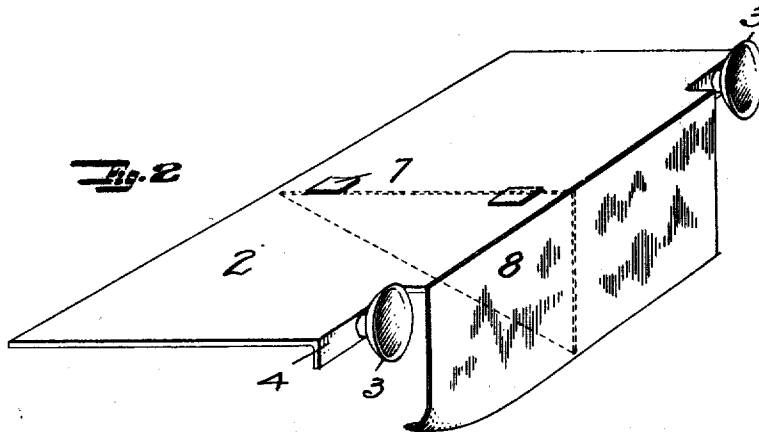
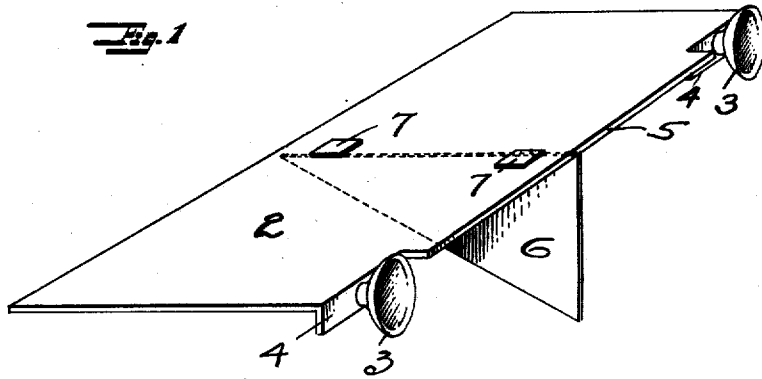


H. M. FRIESLEBEN.  
DISPLAY FIXTURE.  
APPLICATION FILED MAR. 25, 1916.

1,243,059.

Patented Oct. 16, 1917.



WITNESSES:  
*J. B. Gardner*

INVENTOR.  
H. M. FRIESLEBEN  
BY *White & Frost.*  
HIS ATTORNEYS.

# UNITED STATES PATENT OFFICE.

HAROLD M. FRIESLEBEN, OF SAN FRANCISCO, CALIFORNIA.

## DISPLAY-FIXTURE.

1,243,059.

Specification of Letters Patent.

Patented Oct. 16, 1917.

Application filed March 25, 1916. Serial No. 86,592.

*To all whom it may concern:*

Be it known that I, HAROLD M. FRIESLEBEN, a citizen of the United States, and a resident of the city and county of San Francisco, State of California, have invented a certain new and useful Display-Fixture, of which the following is a specification.

The invention relates to display fixtures for supporting and displaying merchandise in shop windows.

An object of the invention is to provide a fixture which will conspicuously display merchandise in a window, by supporting it adjacent the window glass.

Another object of the invention is to provide a display fixture which may be attached directly to the glass forming the front of the window.

The invention possesses other advantageous features, which, with the foregoing, will be set forth at length in the following description where I shall outline in full that form of the invention which I have selected for illustration in the drawings accompanying and forming part of the present specification. It is to be understood that I do not limit myself to the showing made by said drawings and description as I may adopt variations therein, within the scope of the succeeding claim.

Referring to said drawings:

Figure 1 is a perspective view of the fixture of my invention.

Fig. 2 is a perspective view of a modified form of the fixture.

The fixture of my invention comprises a shelf 2, preferably formed of rather stiff sheet metal. Secured to the shelf, preferably at opposite ends, are rubber suckers 3, which, when pressed against glass, tightly adhere thereto. These suckers are preferably secured to downturned ears 4, which are punched from the shelf, and the depth of the offset portion thus produced is such that the suckers 3 extend beyond the edge 5 of the shelf a sufficient distance to permit them to be firmly pressed against the glass. Secured to the shelf, preferably at its longi-

tudinal center, is a bracket 6, the front edge of which is substantially in line with the edge 5 of the shelf. This bracket is preferably made of sheet metal and attached to the shelf by the bent ears 7, which pass through slots in the shelf. The bracket contacts with the glass below the suckers and supports the shelf in a horizontal position and also causes the weight on the shelf to exert a pulling strain on the suckers, thereby causing them to grip tighter. The fixture is attached to the glass of a show window and is used to support articles of merchandise which it is desired to conspicuously display. When desired, a card 8, bearing descriptive or advertising matter relating to the merchandise displayed, may be attached to the front edge of the shelf and the card is preferably of such length that it conceals the bracket.

By the use of this fixture a merchant is able to place certain merchandise right at the front of his window and at the level of the eye of the person on the sidewalk, so that it is conspicuously displayed and may be examined at close range by the prospective purchaser.

I claim:

A display fixture comprising a sheet metal plate, ears at opposite ends of the plate formed by bending portions of the shelf along one longitudinal edge, suckers adapted to engage a plate of glass secured to said ears and extending beyond said longitudinal edge, a bracket arranged below and secured to the shelf, the forward edge of the bracket being adapted to press against the glass and hold the shelf substantially horizontal, and an advertising card secured to the front edge of the shelf and concealing the bracket.

In testimony whereof, I have hereunto set my hand at San Francisco, California, this 17th day of March 1916.

HAROLD M. FRIESLEBEN.

In presence of—  
H. G. PROST.