



**NJPEC**

# 2024 PACKAGE OF THE YEAR AWARDS SUBMISSION FORM

SUBMISSIONS DUE BY SEPTEMBER 13, 2024

## Package of the Year is back for 2024!

We are excited to host this premier event to showcase the amazing work we all do in packaging.

The Awards Dinner will be held at the Madison Hotel, Morristown, NJ at 6 PM on Thursday, December 5th, 2024. You do not need to be present to win, but the Awards Dinner is a great opportunity to celebrate the year and the accomplishments of you and your customers. Please join us!

### Awards

Gold, Silver, Bronze and Honorable Mention levels may be awarded for each category. Special Packaging Awards may be bestowed at the Judge's discretion in the following categories: Sustainable Packaging, Best Use Of Stock Packaging, Marketing Impact, Package Innovation or Technical Merit. Please see entry form below for complete list of awards.

### Eligibility

This year we will be accepting any product launched between September 2nd, 2023 through September 2024!

Physical packages submitted will not be returned to entrants. The Package of the Year committee requires two packages for submission and suggests that they are assembled and filled for best judging experience. Send packages "no signature required."

The NJPEC Awards Committee and Judges will review all entries. Suitability of any entry into a category will be at the discretion of the Awards Committee. The Awards Committee will select Judges; the Judge's decisions are final.

#### **Send to:**

Just Packaging  
ATTN: NJPEC Package of the Year  
Submission  
450 Oak Tree Avenue  
South Plainfield, NJ 07080

**Fees:** Member  Non-Member

**Members:** 1 Free Submission  
\$75 Each Additional Submission

**Non-Members:** \$100 Per Submission

**Pay Online at:** [www.njpec.com](http://www.njpec.com)  
or by Check Payable to NJPEC

**Send checks to:** NJPEC P.O. Box 146 Manasquan, NJ 08736

**Payment:** Check  Online

Visit our website at [www.NJPEC.com](http://www.NJPEC.com)



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**\*\*Submissions sent WITHOUT this form will NOT be accepted.**

**Forms cannot be emailed; they MUST be sent with submissions. Please include PHOTO of your submission with this form.**

Product Name: \_\_\_\_\_

Launch Date: \_\_\_\_\_

**Submitter's Information**

Submitter's Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*Submissions can be a collection but will only be judged as 1 submission. We highly suggest that your submission be a full, complete package.*

**AWARD CATEGORY (PICK ONE CATEGORY\*):**

*\*Entries can only win for one category*

Color Cosmetics  
 Primary  Secondary

Health & Beauty/Personal Care  
 Primary  Secondary

Fragrance

Food And Beverage

Graphics

Promotional

Pharmaceutical

Household/Industrial

Gift Set

Please provide any clarification regarding your submission (i.e. - submission is a bottle inside a carton but you are intending for the bottle inside to be judged): \_\_\_\_\_

The following rationale is considered critical to achieve an award. Identify the primary attributes of the package submitted.

**Design Excellence:** *How does the package achieve a multiple of needs?*

**Shelf Impact:** *Does the package grab your eye?*

**Uniqueness:** *What makes the package unique and/or different?*

**Cost Effectiveness:** *What thought process or package requirement is different?*

**Graphic Presentation:** *Is this a "new" look? How does it position the product?*

*Why were these graphics chosen?*

Briefly describe the primary reason for the submission:

*Highest Honors of Package of the Year and Student's Choice, we would appreciate it and would further honor your submission with donating 250-300 completed units to our "NJPEC Famous Swag Bag".*

(This form must be typed. Additional pages can be used.)

Visit our website at [www.NJPEC.com](http://www.NJPEC.com)