



NIRSA Partners Program

With the NIRSA Partners Program, your company is eligible for additional recognition and exposure through various partnership levels. Each level is determined by your total sponsorship contribution for the year.

| Contributions Starting at | \$25,000+ | \$20,000+ | \$15,000+ | \$10,000+ | \$5,000+ |
|---|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Online Recognition Partner recognition in the News section of the NIRSA website | 4x / year | 3x / year | 2x / year | 2x / year | 1x / year |
| Social Media Recognition through NIRSA Twitter, Facebook, Instagram, and/or LinkedIn accounts | 4x / year | 3x / year | 2x / year | 2x / year | 1x / year |
| Job Posting Free job posting(s) on NIRSA's BluefishJobs.com | 3 postings/year | 2 postings/year | 2 postings/year | 1 posting/year | |
| Buyers Guide Company logo is visible in the Online Buyers Guide for increased visibility | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company Recognition Partner recognition in mobile apps | ✓ | ✓ | ✓ | ✓ | ✓ |
| Staff Recognition All registered booth personnel may proudly wear Partner level ribbons at the NIRSA Annual Conference | ✓ | ✓ | ✓ | ✓ | ✓ |
| NIRSA Events Recognition at additional NIRSA events | ✓ | ✓ | ✓ | ✓ | |
| New opportunities When new opportunities arise for exposure to Executive level decision makers, NIRSA will present them in the following order: | 1st Invitation rights | 2nd Invitation rights | 3rd Invitation rights | 4th Invitation rights | 5th Invitation rights |
| Booth Space NIRSA grants the first right to choose booth space or table tops at NIRSA Annual Conference and other NIRSA National Events | 1st Invitation rights | 2nd Invitation rights | 3rd Invitation rights | 4th Invitation rights | 5th Invitation rights |
| Advertising Your company logo will be featured in the NIRSA Know | 4x | 3x | 2x | 1x | 1x |

Partner with NIRSA: Gain year-round exposure to the Campus Rec & Wellness Market

Contact Emily Hughes for more information: emily.hughes@nirsa.org