

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: GOVERNANCE

-- FINAL TOPLINE --

Timberline: 937614
T: 554
Princeton Job #: 23-09-009

September 1-23, 2023

Results are based on telephone interviews conducted September 1-23, 2023, with a random sample of **-1,016—** adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

14. In general, how much trust and confidence do you have in the mass media -- such as newspapers, T.V. and radio -- when it comes to reporting the news fully, accurately, and fairly -- a great deal, a fair amount, not very much, or none at all?

	<u>Great deal</u>	<u>Fair amount</u>	<u>Not very much</u>	<u>None at all</u>	<u>No opinion</u>	<i>Great deal/Fair amount</i>
2023 Sep 1-23	7	25	29	39	*	32
2022 Sep 1-16	7	27	28	38	*	34
2021 Sep 1-17	7	29	29	34	*	36
2020 Aug 31-Sep 13	9	31	27	33	*	40
2019 Sep 3-15	13	28	30	28	*	41
2018 Sep 4-12	14	31	30	24	*	45
2017 Sep 6-10	13	28	29	29	1	41
2016 Sep 7-11	8	24	41	27	*	32
2015 Sep 9-13	7	33	36	24	*	40
2014 Sep 4-7	10	30	36	24	*	40
2013 Sep 5-8	11	33	33	22	1	44
2012 Sep 6-9	8	32	39	21	1	40
2011 Sep 8-11	11	33	36	19	1	44
2010 Sep 13-16	12	31	36	21	*	43
2009 Aug 31-Sep 2	10	35	37	18	1	45
2008 Sep 8-11	9	34	35	21	1	43
2007 Sep 14-16	9	38	35	17	*	47
2005 Sep 12-15	13	37	37	12	1	50
2004 Sep 13-15	9	35	39	16	1	44
2003 Sep 8-10	14	40	35	11	*	54
2002 Sep 5-8	10	44	35	11	*	54
2001 Sep 7-10	12	41	33	14	*	53
2000 Jul 6-9	12	39	37	12	*	51
1999 Feb 4-8	11	44	34	11	*	55
1998 Dec 28-29	11	44	35	9	1	55
1997 May 30-Jun 1	10	43	31	15	1	53
1976 Jun ^	18	54	22	4	2	72
1974 Apr ^	21	48	21	8	2	69
1972 May ^	18	50	24	6	2	68

^ Asked of a half sample

GALLUP POLL SOCIAL SURVEY
September 2023
Public Release Data

QN14: Trust - News Media BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income + Ideology

		Gender		Race I		Age			Education			Party I.D.			Household Income			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+	Conservative	Moderate	Liberal
Total	Unweighted n	1016	573	432	755	252	171	280	542	471	332	208	313	438	253	287	328	332	399	393	208
	Weighted n	1016	494	503	659	351	245	345	397	357	274	381	289	466	242	342	302	304	375	406	215
Great deal		69	27	42	36	29	13	21	32	33	17	16	4	25	37	29	17	18	15	28	24
		7%	5%	8%	5%	8%	5%	6%	8%	9%	6%	4%	1%	5%	15%	9%	5%	6%	4%	7%	11%
Fair amount		251	100	149	132	118	67	61	118	91	59	101	28	110	103	107	61	62	48	111	84
		25%	20%	30%	20%	34%	27%	18%	30%	25%	21%	27%	10%	24%	43%	31%	20%	20%	13%	27%	39%
Not very much		299	154	135	199	100	75	99	114	120	72	106	91	129	75	95	89	99	106	121	68
		29%	31%	27%	30%	29%	31%	29%	29%	34%	26%	28%	32%	28%	31%	28%	29%	33%	28%	30%	32%
None at all		396	213	175	291	103	90	163	132	113	125	158	167	201	26	111	135	125	206	146	39
		39%	43%	35%	44%	29%	37%	47%	33%	32%	46%	42%	58%	43%	11%	32%	45%	41%	55%	36%	18%
(DK)/(Refused)		1	0	1	1	-	-	-	1	1	0	-	-	1	0	-	1	1	-	1	-
		0%	0%	0%	0%	-	-	-	0%	0%	0%	-	-	0%	0%	-	0%	0%	-	0%	-

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