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**WITHINGS**

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**FOR IMMEDIATE RELEASE**

## **Withings joins Well Living Lab Alliance**

*Alliance membership demonstrates a corporate commitment to transforming health and well-being in indoor environments.*

**ROCHESTER, MN** – March 18, 2021 – Withings, early pioneers of the connected health revolution, recently joined the Well Living Lab Alliance, a global consortium of organizations aspiring to transform the indoor environments where people live, work, and play.

The Well Living Lab, a collaboration of Delos and Mayo Clinic, is committed to enhancing human health and well-being in indoor environments. Highly reconfigurable with sensor-rich technology, the Lab is designed to simulate real-world indoor environments, such as offices and apartments, enabling researchers to conduct human subject studies by altering environmental variables to measure impact on health, performance, stress, resiliency, sleep, comfort, and more.

Adjacent to the Mayo Clinic campus in Rochester, Minnesota, the Lab is the first research center devoted exclusively to this type of study and has conducted 15 studies since opening in 2016, with four additional studies currently underway.

“We have built a range of connected health devices that not only help people make improvements to their overall health, but also provide medical professionals and researchers with critical data and insights needed to better understand, treat, and improve health globally,” said Antoine Robiliard, vice president of Withings business-to-business division, Health Solutions. “We are proud to be part of the Well Living Lab Alliance and work with the esteemed Delos and Mayo Clinic teams to better understand how environments impact people’s health and how we can make improvements to create a healthier world.”

Over the past ten years, Withings has become internationally recognized for creating best-in-class devices and solutions that track and collect various health data. Its connected devices portfolio includes smart scales, watches, thermometers, and sleep and blood pressure monitors that capture more than 20 vital health parameters. These include health vitals such as blood pressure, ECG, weight, heart rate, activity levels, sleep apnea, and sleep patterns. The company’s range of award-winning, clinically-validated connected health devices will be used in Well Living Lab studies to monitor and track participant’s vitals and better understand how indoor environments impact health and well-being.

“A long-term priority for the Well Living Lab is to transform health care from the hospital and clinic to the home for the more than 60-percent of adults in the United States living with at least one chronic disease,” said Dr. Véronique Roger, Research Director of the Well Living Lab, and Professor of Medicine and Epidemiology at Mayo Clinic. “Withings concentration on advancing connected health technology aligns

with the mission of the Well Living Lab to transform human health and well-being in the home environment and may allow us to advance our research efforts more quickly.”

As a Well Living Lab Alliance Supporting Member, Withings will join more than 20 other renowned organizations supporting the advancement of science to generate evidence-based findings that can be used in practical ways for societal benefit. With access to the Well Living Lab’s science-based health insights and emerging trends, Withings will also engage in exclusive networking and knowledge-sharing benefits, including an annual summit, member showcase opportunities, educational webinars, and early study findings.

“Insights into activity levels, weight, sleep, blood pressure, and other biometrics enhance our understanding of the environmental impact on health,” said Barbara Spurrier, Executive Director, Well Living Lab. “Withings clinically-tested devices make monitoring health levels easy and allow our researchers to focus on the science.”

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### **About the Well Living Lab**

The Well Living Lab, a collaboration of Delos and Mayo Clinic, is dedicated to identifying how indoor environments impact human health and well-being. It conducts scientific research with human subjects in a simulated real-world environment and shares practical findings that can be applied to improving indoor spaces where people spent approximately 90 percent of their time. The lab has 5,500 square-feet of sensor-rich, reconfigurable space in downtown Rochester, Minnesota. Learn more at [welllivinglab.com](http://welllivinglab.com).

### **About Withings**

Withings B2B division, Health Solutions, is dedicated to healthcare professionals across chronic disease management, remote patient monitoring, clinical research and more. Its mission is to continuously and effortlessly provide healthcare professionals with medical-grade data generated by patients from an ecosystem of connected devices. Withings ecosystem includes connected scales, blood pressure monitors, an advanced sleep system, a smart temporal thermometer and hybrid smartwatches, which all provide the richest array of accurate real-world data. It also includes data connectivity options as well as a remote patient monitoring platform. For more than a decade, Withings has built an expertise in user experience, engagement and retention. Withings Health Solutions extends this expertise to the healthcare industry to remove friction in the patient’s journey and allow for telehealth to expand. For more information, visit: [www.withings.com/for-professionals](http://www.withings.com/for-professionals).