

## WITHINGS INTRODUCES A NEW CARDIOVASCULAR LINEUP WITH THE LAUNCH OF WITHINGS BPM CORE AND BPM CONNECT BLOOD PRESSURE MONITORS

*Withings expands its global commitment to heart health with the release of BPM Core, its most sophisticated, and BPM Connect, its most convenient, cardiovascular devices yet.*

- *BPM Core is unveiled today in Europe exclusively at [apple.com](https://apple.com), select Apple Stores and [Withings.com](https://withings.com)*
- *BPM Connect is launching today at [apple.com](https://apple.com), select Apple Stores, [Withings.com](https://withings.com) and at other retail partners*



**July 17, 2019 – Paris, France** - Withings, pioneer of the connected health movement, has extended its cardiovascular product portfolio with the availability of two new at-home blood pressure monitors. Withings BPM Core is the first over-the-counter device able to measure blood pressure, record an electrocardiogram (ECG) and listen to the heart via a digital stethoscope in one device, enabling users to detect serious conditions such as atrial fibrillation or valvular heart disease. The Withings BPM Connect is an updated version of the classic Withings BPM, featuring an LED display and advanced sync options that make taking, viewing and sharing cardiovascular readings simpler than ever.

Following EU regulatory approval and previously announced at CES, BPM Core becomes available in Europe on July 17, exclusively at [apple.com](https://apple.com), select Apple Stores and [Withings.com](https://withings.com). The all-new Withings BPM Connect becomes available both in the U.S. and Europe on July 17 at Apple Stores, Apple.com, Withings.com and additional retail partners.

“We are excited to be introducing BPM Core and BPM Connect, as both medical devices go way beyond simply providing people with easy access to their personal blood pressure information,” said Eric Carreel, President of Withings. “BPM Core is by far the most sophisticated and wide-ranging, at-home cardiovascular monitor yet that gives people and their physicians a detailed look at their daily heart health from the comfort of their home. On the other hand, our new BPM Connect was specifically designed to offer people that want a simple way to monitor their general heart health a user-friendly and convenient solution they can use without the need of a phone and even while on-the-go.”

### **BPM Core: The World's Most Advanced At-Home Cardiovascular Monitor**

Withings BPM Core is the company's most advanced health device to date, combining stylish design with medical data traditionally only available in a clinical setting. Along with blood pressure and heart rate monitoring, the three-in-one device measures ECG used to identify atrial fibrillation (AFib), the main form of irregular heart rhythm that is a major risk for stroke.

In addition, its digital stethoscope listens for heart abnormalities to provide early detection of valvular heart disease, characterized by damage to one of the four heart valves that may require surgical intervention.

People with high blood pressure are more at risk from both valvular damage and AFib, as multiple clinical studies have found strong correlations between the three states. However, AFib is often underdiagnosed because symptoms are not continuous and may be easily missed if they do not occur during infrequent visits to the doctor, while valvular diseases are asymptomatic at the beginning. The ability to monitor all three conditions in one device is a game-changer.

Within 90 seconds, BPM Core can perform all three measurements. Heart rate, blood pressure and ECG readings with AFib detection are displayed on the device via an LED matrix, as well as transmitted to the accompanying Health Mate app. ECG readings, as well as stethoscope recordings, are displayed within the app, along with a qualification of the ECG signal (normal sinus rhythm, atrial fibrillation or inconclusive) and a potential detection of valvular heart disease. All data, measurements, graphs and recordings can be shared directly with a personal cardiologist and physician.

### **BPM Connect: Combining High-end Design with Practicality**

Withings BPM Connect, the updated version of the classic Withings BPM, makes it even simpler to take and view cardiovascular readings at home and share them with medical professionals. FDA cleared and CE compliant, it provides highly accurate measurements of heart rate as well as systolic and diastolic blood pressure.

Unlike its predecessor, BPM Connect doesn't require users to have their smartphone or any other smart device around to view and interpret the results. Readings are displayed directly on the BPM Connect via an LED matrix. Additionally, data from the readings will sync with the accompanying Health Mate app via Bluetooth or WiFi, even when a device is not nearby. Sharing a design feature with Withings BPM Core, BPM Connect's display also provides color-coded feedback glowing green for normal, orange for moderate and red for high blood pressure.

In addition to providing consumers with an easy way to monitor their cardiovascular health, the highly portable design and ability to recharge for ongoing use was developed in part to allow Withings to better serve the medical community. BPM Connect can be used by medical institutions and care homes to monitor individual as well as multiple users, whether they are within the facility or based in their homes.

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For both BPM Core and BPM Connect, systolic and diastolic value, and heart rate can be shared and retrieved on Apple Health.

## Availability

### Europe

Withings BPM Core is available now for €249.95/£229.95 and can be purchased exclusively at [apple.com](https://apple.com), select Apple Stores and Withings.com. Additional retailers availability to come during the summer.

Withings BPM Connect is available now for €99.95/£89.95 at [apple.com](https://apple.com), select Apple Stores, Withings.com, Amazon and at other retailers.

### U.S.

Withings BPM Connect is available now at [apple.com](https://apple.com), select Apple Stores, Withings.com, Best Buy.com and Amazon for the price of \$99.95.

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## About Withings

Withings leads the connected-health revolution by inventing beautiful, smart products and services that help people become happier and healthier. Founded by visionary innovators Cédric Hutchings and Eric Carreel in 2008, Withings is committed to creating enjoyable, empowering experiences that easily fit into our daily lives. Withings has built a range of award-winning products across the health spectrum including activity trackers (Steel, Steel HR, Steel HR Sport, Pulse HR), connected scales (Body Cardio, Body+, Body), blood pressure monitors (BPM Core and BPM Connect), and an advanced sleep system (Sleep). Every piece of collected data comes to life in the free Health Mate app where users can find coaching, motivation and insights to shape key aspects of their health.

Read more about Withings on [withings.com](https://withings.com). For high-resolution images and additional press information, visit [withings.com/press](https://withings.com/press).