

# Apptio Targetprocess

## Enterprise Agile Made Easy

### Overview

Apptio Targetprocess is a leading enterprise agile planning solution that allows organizations to dynamically plan and manage work, resources, investments, and portfolios all aligned to the enterprise strategy from a single source of truth. Targetprocess can also connect holistic technology financials for labor and non-labor costs, including Cloud spend, to strategic portfolios and Agile programs and partner finance teams with product and portfolio managers by integrating with Apptio's industry-leading technology financial management platform, ApptioOne.

#### Visibility & Alignment

Flexible data model adapts to your operating model, integrates with your tools, and delivers end-to-end visibility to work, resources, and budgets

- Supports a wide range of standards and frameworks
- Native integration with Agile team tools

#### Value-Driven Decisions

Integration with ApptioOne delivers true value planning and realization with visibility to labor and non-labor costs in a single pane of glass

- Model true Product TCO and track total spend towards initiatives
- Value planning and realization across labor and non-labor costs

#### Business Agility

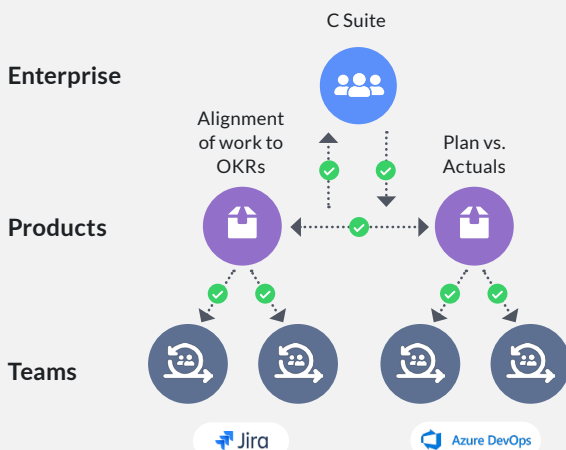
Robust Solutions Library minimizes administrative overhead and ensures fast time to value

- CxO Dashboards, Roadmapping, and Program Boards
- Lean Portfolio Management (LPM), continuous planning, and more solutions

“When we reported to the board, we had to collect information from different places, and our biggest problem was that we did not have visibility of what our Agile teams were doing. With Targetprocess, we can plan, see, and measure everything we're doing in one place.”

Jurgen Mueller, CEO, Swiss Healthcare Performance Group

### Enterprise Agile Planning for Smarter Portfolio Management



- **Achieve Alignment Across the Business**  
Aggregate work and align priorities across portfolio, program, and product levels
- **Maximize Productivity & Efficiency**  
Allocate labor and development resources to products and projects
- **Adopt Continuous Funding**  
Measure execution against plan including project and labor costs
- **Accelerate Decision-Making**  
Quantify value delivered, adjust investments accordingly

# Solutions-Led Strategy Delivers the Benefits of Enterprise Agile Without the Complexity

## Strategic Planning Solution

Align work, labor, and investments to the strategic objectives of the business

- Link work items to a particular strategic Objective, fostering alignment between OKRs and daily work
- Establish, track, and manage dependencies, milestones, and overall timelines towards strategic Objectives
- Connect value streams to solutions, initiatives, and Agile release trains to track resource capacity and appropriate funding

## Portfolio Budgeting Solution

Shift from annual funding of projects to continuous product funding

- Collaborate between Agile teams, finance, and business leaders
- Track, monitor, and measure return and benefits
- Connect funding to work capacity and allocations
- Ensure investments are aligned to enterprise objectives

## Program Management Solution

Digitize and automate quarterly business and program increment planning

- Seamlessly setup PI Planning with connected backlogs for Portfolio, Product, and Teams
- Visualize key metrics and flow of value with flow metrics in a customizable dashboard
- Easily track progress in real-time, identifying dependencies, and adapting to changes through the Program Board

## Resource Management Solution

Optimize resources, capacity, and demand to reduce risk and maximize utilization of headcount

- Connect resource cost and utilization of financials with automatic cost forecasting
- Manage dashboards that allow optimization of incoming demands against capacity in a flexible way
- Monitor the impact of changes in real-time, with multiple views of reports to minimize inefficiency and overutilization

### Learn More About These Solutions



<https://explore.apptio.com/enterprise-agile-planning-solution>

## Why Targetprocess?



### Flexible Architecture

Targetprocess flexible architecture adapts to your organizations operating models – no matter how unique



### Time to Value

Targetprocess Solutions Library minimizes administrative overhead and delivers rapid time to value for every solution



### Holistic Financials

Targetprocess and ApptioOne provide visibility into labor and non-labor costs for planning and managing investments



### Global Partner Network

Coaching, process optimization, and advisory delivers the full value of enterprise agile solutions enabled by Targetprocess

## Industry Recognition

### 2022 Magic Quadrant™ for Enterprise Agile Planning Tools by Gartner®

- Evaluates 17 Enterprise Agile Planning Tool vendors
  - Research conducted by key analysts
- Apptio Targetprocess recognized as a Leader
- This is the third Gartner Magic Quadrant for Enterprise Agile Planning Tools that Targetprocess has been recognized as a Leader



\*"Magic Quadrant for Enterprise Agile Planning Tools". Gartner. April 25, 2022. Accessed on March 30, 2023. <https://www.gartner.com/doc/reprints?id=1-29VUUOAG&ct=220427&st=sb>

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Apptio was recognized as Targetprocess in 2020 and 2021 report.

## About Apptio

Apptio is the leading technology spend and value management company for financial and operational decisions across Information Technology (IT), multi-cloud FinOps, and product development. Powered by Apptio's cloud platform and AI/ML data engine, Apptio's SaaS applications translate technology spend into clear business outcomes and financial ROI.

For more information on Targetprocess, request a demo

[apptio.com/schedule-demo/](https://apptio.com/schedule-demo/)