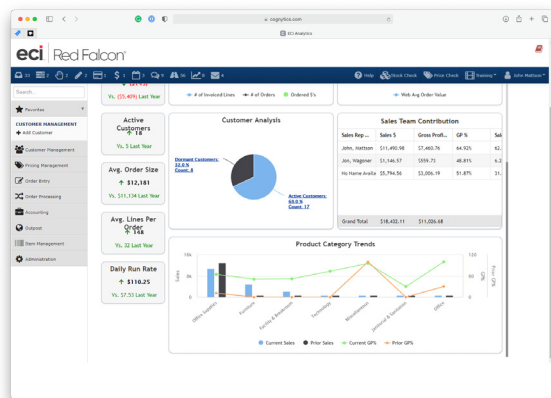




BI Dashboards & Analytics

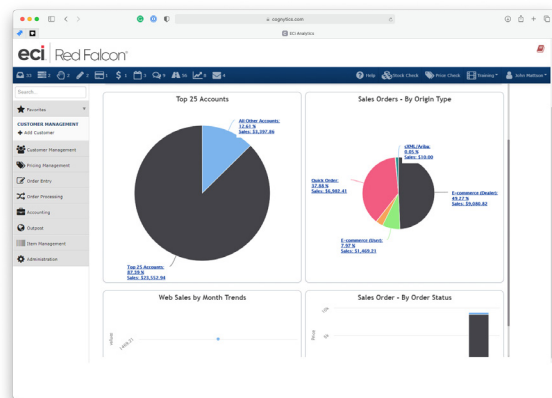
Gain powerful business insights and make data-driven decisions

Business Intelligence (BI) dashboards and data visualizations, *powered by Cognytics*, are embedded right within your ECI ERP software. The dashboards offer dynamic, graphical visualizations of your business data, and a quick, convenient way to view important insights about your business.



Executive dashboard

This role-based permissions dashboard is provided exclusively to business executives such as the CEO and Owner. The Executive dashboard, embedded in the Red Falcon back-end, offers an in-depth look at your business, including salesperson data. You can select a specific salesperson and view their information, such as their current sales, current gross profit, and more.



Sales dashboard

This dashboard offers sales personnel a detailed look at their data, such as their new orders, open orders, sales trends, and more. The Sales dashboard is embedded in the Red Falcon back-end. When a user logs in, the Sales dashboard automatically displays if the user has been granted access to the dashboard.

Level the playing field for SMBs

Uncover hidden trends about how your business is performing



Easy-access dashboards save time



Simple and easy to understand



More insights/less reporting



Costs less than your daily coffee



Trust your data, not your gut



Cloud-based, available anytime/anywhere

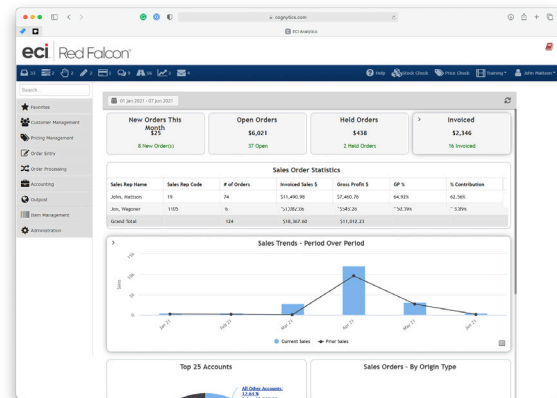
Compelling data visualizations

Compelling data visualizations simplify complex data sets and help you quickly and easily see the story your business data is telling you. In today's big data world, visualization tools are essential to analyze massive amounts of information and make smart, data-driven decisions.

Data visualizations, *powered by Cognytics*, help to tell stories by curating data into easy-read charts and graphs.

Easy workflow

BI dashboards are seamlessly integrated with your ECI business management, so you don't have to go anywhere else for key metrics and reporting. Cognytics-powered solutions provide the right insights at the right time to the right people directly in the business applications they use the most.



Integrated data in one place

Digging through data can easily lead you down a rabbit hole of wasted time, effort, and money. The Cognytics BI Platform combines data from multiple sources to uncover unique data trends within your business.

Contact us today to learn more.

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