
Integrated Ecommerce and
Business Management Software
for **Independent Distributors**



More than just an ecommerce website



Red Falcon is a fully integrated, customizable business management and ecommerce site software that works with QuickBooks® accounting software to help you automate business processes, encourage online purchasing, build your brand, and grow your profits.



MODERN ECOMMERCE
WEBSITE



SECURITY IN THE
CLOUD



COMPLETE
BUSINESS VISIBILITY



AUTOMATED REAL-
TIME PROCESSES



WHOLESALER
INTEGRATIONS

Red Falcon is the ideal solution for:

- Small to medium-sized single-category dealers
- IT consumable dealers
- Art suppliers
- Educational suppliers
- GSA contract holders
- Promotional products dealers
- Jan/San & breakdown supply dealers

Red Falcon gives you what you need to compete and run your business from one easy-to-use solution

Ecommerce

Give customers a great shopping experience with an easy-to-navigate website with specials and major wholesaler and distributor integrations for fast ordering and receiving.

Supplier integrations

Integrating with major office products suppliers such as, S.P. Richards™ and Essendant™, Red Falcon automates the ordering process, from purchasing to invoicing.

Built-in business analytics

Acsellerate® built-in dashboards powered by Cognytics™ enable sales professionals to quickly gain insights into customer trends in a single dashboard view.

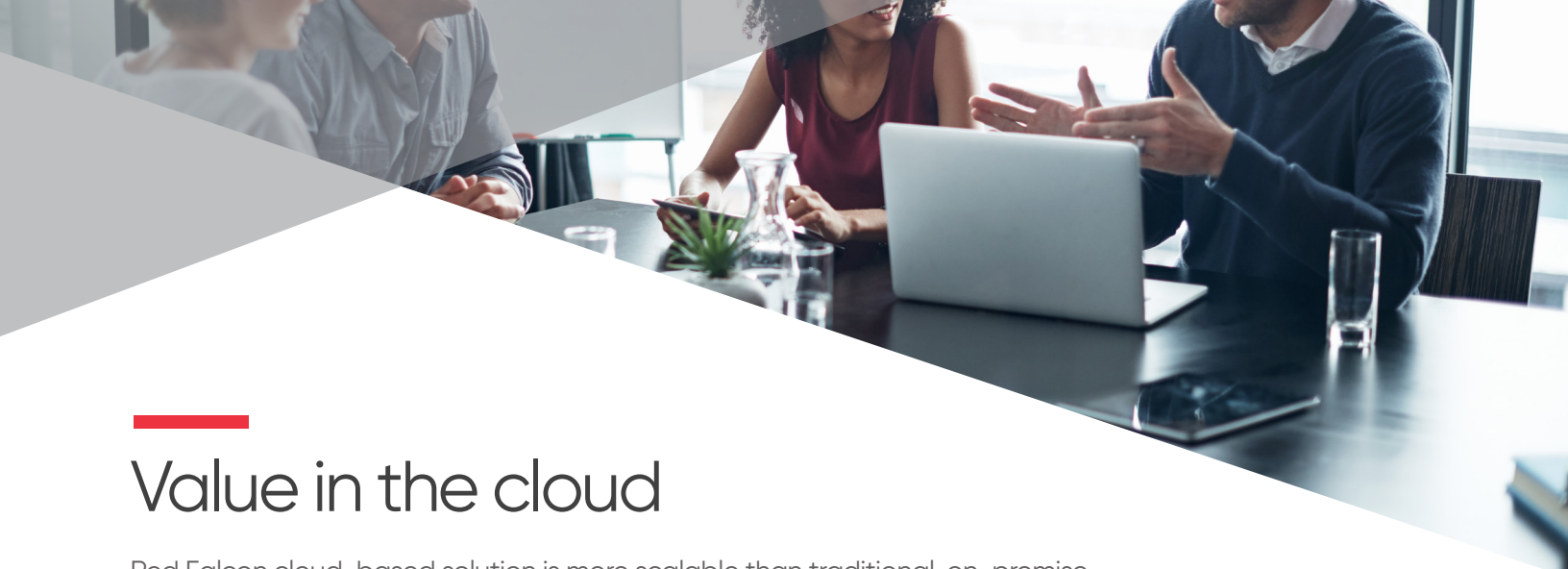
Accounting integration

An integration with QuickBooks accounting software ties your ecommerce, retail orders, inventory, and financials together directly in Red Falcon, so there's no switching between programs! Red Falcon and QuickBooks sync throughout the day so you can access real-time data on inventory levels of stocked items, revenue, and taxes.

Pricing groups

Set up an "off-the-shelf" pricing structure, so you don't have to spend time on pricing items, saving on operational costs. You can change the storefront, pricing, and options for each price group.





Value in the cloud

Red Falcon cloud-based solution is more scalable than traditional, on-premise deployments so that you can maximize all available resources. Our cloud offering helps you get the best possible ROI from your ERP software in all the ways that matter to you most.

- No loss of productivity due to server downtime
- Easy access from any internet connection
- Always current with automatic updates
- All data and backups are secure and encrypted
- No server, hardware, or software requirements
- No time-consuming server maintenance

Enhancements

Ecommerce Website Design

Turn your ecommerce site into a super salesperson with Ecommerce Website Design services. Our design experts work with you on an ongoing basis to keep your site up to date and one step ahead of the competition.

JumpTrack Proof-of-Delivery (POD)

Replacing costly paper-based systems with electronic manifest lists and signature capture, JumpTrack electronic proof-of-delivery improves fleet efficiency by monitoring your driver's day, while helping you improve customer service using real-time information accessible from any mobile device or computer.

OfficeShopper Mobile App

Let your customers place orders and view product details from any mobile device, including tablets and smartphones. The app can also be used for comparison shopping within brick-and-mortar stores through barcode scanning.

PunchOut Integration

Ideal for winning larger accounts, PunchOut integrations give your customers control over their purchasing activity on your site. Linking to your customer's procurement system allows them to manage their purchasing and invoicing processes within their internal business software.

Integrated payment processing

Save \$50-\$300 a month by switching to NET1™ Payment Processing. NET1 helps dealers streamline payment processing, improve customer data security, and enhance customer service. Fully integrated into Red Falcon, you don't have to log out to process payments and enjoy seamless, PCI compliant transactions.

Learn how you can grow your business using RedFalcon!

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