



Media contact: Steve Bumgarner, 336-722-9660/336-403-0955 [steve@capturevalue.com](mailto:steve@capturevalue.com)

## Media invited to ribbon cutting on Friday, June 7 at noon

### Lowes Foods to Hold End of Construction Celebration for Apex Store on June 7

APEX, N.C. (JUNE 4, 2019) – Lowes Foods, a Carolinas-based grocer, will celebrate the end of construction at its Apex store located at 5400 Apex Peakway on Friday, June 7 with a ribbon cutting at noon. The renovated store includes an expanded Beer Den area, a new Lowes Foods-To-Go area, and three new Lowes Foods Originals: Bread Crumb, The Cakery and Smokehouse.

“Since we began introducing The Beer Den in our stores several years ago, the concept has been embraced by shoppers as one of their favorite parts of the Lowes Foods experience,” Lowes Foods President Tim Lowe said. “To meet growing demands, The Beer Den in our Apex store has been greatly expanded and now features a large seating area in the center of the store.”

“In addition to the expanded Beer Den, we also added Bread Crumb, The Cakery and Smokehouse, all of which have emerged as popular areas of our Lowes Foods stores,” Lowe added. “The Apex store also has a new Lowes Foods-To-Go area to meeting the growing demands of shoppers who order online and simply pull up to the store to get their groceries.”

New and Expanded Lowes Foods Originals featured in the Apex store include:

- **The Beer Den.** Offering the finest selection of crafts and drafts that is fantastically varied, local and refreshing. There are seasonal offerings of unique beers, special events, tap takeovers, and growler fills on-site. In addition, guests can “sip and shop” with a pint of beer or a cup of wine.
- **Bread Crumb** brings the bakery experience to life by featuring fresh-baked artisanal breads that are hand-crafted, all natural and have no preservatives. Lowes Foods’ signature Cobblestone breads are baked using fresh ingredients throughout the day, and the store’s Hot Fresh Bread program promises fresh-from-the-oven loaves from 4:30pm-7:30pm every day – perfect to pick up for dinner.
- **The Cakery.** A whimsical bakery where being square is incredibly cool. The Cakery features “Scrumptiouslyumptiously” delicious square cakes in all sizes that are assembled before your eyes, topped with icing made fresh in-store with real cream and real butter.
- **Smokehouse** offers a daily rotation of wood-smoked meats – including beef, pork, chicken and salmon – using a variety of woods to infuse flavor. You can pick them up ready to eat or ready to take home and heat.

#### About Lowes Foods, LLC

Founded in 1954, Lowes Foods employs nearly 9,000 people and operates 95 full-service supermarkets in North Carolina, South Carolina and Virginia. Locally owned and operated, Lowes Foods is truly a homegrown company committed to bringing community back to the table, by providing customers with the freshest and most innovative local products from local suppliers. The company maintains a strong focus on exceptional attention to our guests, with services like Lowes Foods-To-Go personal shopping and gas rewards discounts. To learn more, visit [lowesfoods.com](http://lowesfoods.com) or follow Lowes Foods on Facebook or Twitter. Lowes Foods, LLC is a wholly owned subsidiary of Alex Lee, Inc. For more information, please visit [lowesfoods.com](http://lowesfoods.com).

#### About Alex Lee, Inc.

Founded in 1931, Alex Lee is a family-owned and operated company that employs nearly 10,000 people. It serves as the parent company of Merchants Distributors, LLC, which provides full-service, wholesale distribution to supermarkets across the Southeastern United States. In addition, Alex Lee is the parent company of Lowes Foods, which includes more than 100 full-service grocery stores in North Carolina, South Carolina and Virginia, as well as Just Save food stores in North Carolina. Alex Lee, Inc. is based in Hickory, NC. For more information, please visit [alexlee.com](http://alexlee.com).