

Don't predict the future. **Create it.**

Logi-Serve: A Results-Driven Sales & Service Excellence Screening and Development Technology.



Build a culture of sales & service excellence with Logi-Serve™

Exceptional sales and service lead to revenue and earnings. That means attracting and retaining people with superior sales and service excellence, to give you a real competitive advantage.

Logi-Serve is a uniquely effective solution for predictive sales and service performance. Our technology is well-suited to create a transformation of your company's employees.

Leading analysts have recognized our many differentiators, based on 30 years of research joined with the latest "gamification" technology and techniques to engage candidates and elicit more accurate and predictive responses for sales and service performance.

Different from the ground up



Visual, Relevant Engagement

Most screening tools are full of questions that are unrelated to specific jobs and are tedious to complete, which may reduce their validity. Our assessment tool can visually reproduce your company's position environments, for more realistic engagement during candidate assessment. Carefully constructed scenarios test for key competencies tied directly to customer satisfaction metrics and bottom-line results.



A Serious Game

No other solution delivers gamification elements – including slider-bars, industry-specific scenarios and multi-cycle customer responses – that engage Gen Y and Millennials the way Logi-Serve does.



Triangulation Science

Triangulation is a powerful scientific technique that validates data through cross-verification of assessment data. Just as the concept of triangulation is used in various disciplines to pinpoint results, Logi-Serve's patent pending triangulation science methodology includes three valid and predictive testing protocols to zero in quickly and reliably on a candidate's aptitude for customer sales or service excellence.



Built-In Branding

Your people are your brand. That's why it is essential to hire and train staff who embody what your company stands for. Logi-Serve's adaptable visual interface lets you use your screening process to support your unique brand promise.

To schedule a web demo, please call (800) 698-0403 or email sales@logi-serve.com.

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Real-World ROI with Logi-Serve™

The close relationship between customer service and superior financial performance is borne out by more than 30 years of scientific research. Top companies around the world recognize the critical importance of finding and developing employees with superior sales and service ability.



Instantaneous ROI feedback

Logi-Serve's revolutionary monetary analytics estimators show in real-time how much money your company will save or make on those recommended by your Logi-Serve Gold medalists. With the Logi-Serve cloud-based dashboard analytics package, you will be able to:

Identify your strengths and prioritize areas for improvement

Increase your ability to hire the right people who will make the right decisions, and develop and motivate your existing employees

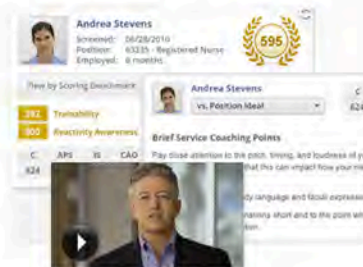
Measure and monetize the impact of top-rated prospects and employees. Increase your customer satisfaction ratings while you build a stronger sales and service culture tailored to your company



Logi-Serve: The Complete Solution

Logi-Serve manages the entire employee lifecycle – from selecting the right people, to managing and developing them as employees. It includes recommended readings and integration with audio/video training content. And it features its own proprietary mentoring, coaching, and development tips and suggestions.

No other tool in the marketplace can match its value, its accuracy in predicting sales and service ability, or its visually engaging approach to screening and developing your people.



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