

From its roots, organic inspires science, and vice versa

**Book of Abstracts of the Science Forum at the Organic World
Congress 2021, September 8-10, 2021**

Rennes, France

**Gerold Rahmann, Frédéric Rey, Reza Ardakani, Khalid Azim, Véronique
Chable, Felix Heckendorn, Paola Migliorini, Bram Moeskops, Daniel Neuhoff,
Ewa Rembiałkowska, Jessica Shade, Marc Tchamitchian (eds.)**

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THE CONSUMER OR THE CITIZEN: WHO SHOULD PAY FOR THE BENEFITS OF ORGANIC FARMING?

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Abstract: Organic farming delivers a range of benefits for individual consumers and society at large, which is often referred to as the dual role of organic farming.

In recognition of societal benefits - often referred to as public goods - that correspond to policy goals organic farming receives public support in many countries.

The growing interest of consumers in organic products is illustrated by the market. In this paper, we present an economic framework, distinguishing between public and private goods and explore where public support is justified and for what consumers can be expected to pay a premium price.

Keywords: Consumer preferences, economics, Policy, Public good