# 2022 VISION PASIFIKA MEDIA AWARDS CLIMATE CHANGE RESILIENCE

Right now, climate change and disasters are impacting all our countries. Our seas are rising, oceans are warming, and extreme events such as cyclones and typhoons, flooding, drought and king tides are frequently more intense, inflicting damage and destruction to our communities and ecosystems and putting the health of our peoples at risk. All around the world, people affected by disaster and climate change-induced displacement are losing their homes and livelihoods, particularly the most vulnerable atoll nations."

**Kainaki II Declaration for Urgent Climate Action Now** 

The **2022 Vision Pasifika Media Award** highlights the role of Pacific Media in amplifying our Pacific voice on climate change. As storytellers, the Pacific media are crucial in sharing our climate change experiences and how we address these challenges as we strive for resilience.

While nobody likes dealing with a crisis, for the news media, it is not only their job to report on the crisis, but often catastrophic events are where they find some of the best stories. These report the hurt and loss, but they also showcase Pacific resilience and how we deal with crisis, which highlights the nature of our people and our innovative solutions.

These are stories that our Pacific media have shone a spotlight upon and we pay tribute to our Pacific Media Storytellers through the **2022 Vision Pasifika Media Award on Climate Change**.

Open for submissions, we call upon our Pacific media to submit their published, or broadcast, media stories that highlight our Pacific climate change challenges and/or the ways that our Pacific people have addressed these, for our survival.

# **ABOUT THE 2022 VISION PASIFIKA MEDIA AWARD**

Submissions must be based on **climate change in the Pacific**.

We welcome stories on how your Pacific island (community or otherwise) is dealing with the following topics:

- The need for a 1.5-degree Celsius world for Pacific survival (mitigation, ambition)
- Climate change impacts in our ocean (ocean acidification, ocean sink, sea level rise, marine heat waves, coral reefs)
- Natural solutions for Pacific resilience (ecosystem-based adaptation for Pacific resilience, agricultural solutions)
- Our climate change reality (personal experiences, extreme weather events, coastal erosion, adaptation, how we live with climate change impacts)
- Climate finance
- Climate solutions and/or climate resilience.

Our Pacific islands are in the throes of a climate crisis.

Despite contributing to less than 1% of the world's total greenhouse gases, our Pacific islands are on the frontline, and amongst the most vulnerable, to the impacts of extreme weather events.

Crises and how they impact on people, wherever in the world, are magnets when it comes to news. Bad news grabs attention and that is the nature of the world we live in. Stories of resilience are a shining light during these times.

Let us tell our media stories and amplify our resilient Pacific voices on the frontlines of climate change.

### WE WANT TO HEAR FROM YOU!

Pacific Island journalists, writers and media workers in the Pacific are invited to share your stories and be in to win some fantastic prizes.

The five categories of the award are:

- Television news (3 minutes long min)
- Radio production (radio documentaries)
- Online content (podcast, news only for website)
- Print media (1,000 words minimum)
- Tertiary-level journalism students (Pacific tertiary institute news media)

Category winners will be awarded USD 1,000. There will be additional prizes.

### RULES AND REQUIREMENTS

- 1. Applicants must be Pacific Islands journalists and media workers from any of our Pacific member countries and territories: American Samoa, the Cook Islands, Federated States of Micronesia, Fiji, French Polynesia, Guam, Kiribati, Marshall Islands, Nauru, New Caledonia, Niue, Northern Marianas, Palau, Papua New Guinea, Samoa, Solomon Islands, Tokelau, Tonga, Tuvalu, Vanuatu and Wallis and Futuna, As such, entries from non-Pacific Island media workers will not be judged.
- 2. All entries must be your own work, plagiarism is not accepted.
- 3. Submissions for the print, audio, video categories must be content published, broadcast or placed online in any Pacific Island based media outlet between 1 January 2022 to 10 August 2022.
- 4. All entries submitted may be shared on SPREP's relevant websites. Pasifika Environews (www.pasifika.news), Pacific Environment Journalists Network website (pejnetwork.org) and with the wider media. We may also seek to publish or broadcast any of the entries from the special category awards.

# **HOW TO ENTER**

Applicants are requested to send 2 copies of their material (in print, audio or video tape, or in digital format) for evaluation, to have physically arrived at SPREP office no later than 4:00рм, 10 August 2022, Samoa time.

No extension to this period can be given.

An accurate translation of transcript into English should also be provided, if presented in any other language.

The jury aims to comprise a member from PINA. SPREP, PEJN and InterNews Pacific. The judge's decision process is confidential and decisions will be final.

## **JUDGING**

The competition will be judged by an independent panel of judges, including media specialists and environmental experts. Points will be scored on journalism skill, ability to engage audience, relevance, accuracy, factualness and proficiency in the medium. We encourage innovation and thinking outside the box, stories that are not your run of the mill stuff.

# HELPFUL TIP

Climate change is about people. We encourage the stories to focus on the human element of the impacts and how people are adapting, surviving.

### DEADLINE

Entries for the 2022 Vision Pasifika Media Awards close at 4:00pm, 10 August 2022, Samoa time. Late entries will not be considered.

Entries can be submitted by post and/or email:

**2022 Vision Pasifika Media Awards** PO Box 240, Apia, Samoa

EMAIL sprep@sprep.org **SUBJECT: 2022 Vision Pasifika Media Awards** 

The winners will be announced at the end of August 2022.



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A resilient Pacific environment sustaining our livelihoods and natural heritage in harmony with our cultures.















