

**S.B. 152**  
**SOCIAL MEDIA REGULATION AMENDMENTS**

Senator **Michael K. McKell** proposes the following amendments:

1. *Page 6, Line 166 through Page 7, Line 201:*

- 166           (10) (a) "Social media platform" means an online forum that a social media company  
167 makes available for an account holder to:  
168           (i) create a profile;  
169           (ii) upload posts;  
170           (iii) view the posts of other account holders; and  
171           (iv) interact with other account holders or users.  
172           (b) "Social media platform" does not include an online service, website, or application:  
173           (i) where the predominant or exclusive function is:  
174           (A) electronic mail;  
175           (B) direct messaging **consisting of messages, photos, or videos that are sent from one device to**  
**another through electronic means** ;  
176           (C) a streaming service that:  
177           (I) provides only licensed media in a continuous flow from the service, website, or  
178 application to the end user; and  
179           (II) does not obtain a license to the media from a user by agreement to its terms of  
180 service; =  
**(D) news, sports, entertainment, or other content that is is preselected by the provider and not**  
**user generated, if any chat, comment, or interactive functionality that is also provided is incidental to,**  
**directly related to, or dependent upon provision of the content;**  
181           ~~{(D)}~~   **(E)** online shopping or e-commerce, if the interaction with other users or account  
182 holders is generally limited to:  
183           (I) the ability to post and comment on reviews;  
184           (II) the ability to display lists or collections of goods for sale or wish lists; and  
185           (III) other functions that are focused on online shopping or e-commerce rather than  
186 interaction between users or account holders;  
187           ~~{(E)}~~   **(F)** business to business software that is not accessible to the general public;  
188           ~~{(F)}~~   **(G)** cloud storage or shared document collaboration;  
189           ~~{(G)}~~   **(H)** providing access to or interacting with data visualization platforms, libraries, or  
190 hubs;  
191           ~~{(H)}~~   **(I)** to permit comments on a digital news website, if the news content is posted only  
192 by the provider of the digital news website; ~~{-or-}~~

193            ~~(F)~~ (J) for the purpose of providing or obtaining technical support for the social media  
194 company's platform , products, or services ; or  
              (K) academic or scholarly research;  
195            (ii) where:  
196            (A) the majority of the content that is posted or created is posted or created by the  
197 provider of the online service, website, or application; and  
198            (B) the ability to chat, comment, or interact with other account holders is directly  
199 related to the provider's content; or  
200            (iii) that is a classified ad service that only permits the sale of goods and prohibits the  
201 solicitation of personal services.