NATIONAL SURVEY OF LATINOS

August 17, 2020

About the Survey

➢ N=1,842 respondents, representative sample of Latino adult population in the United States including:

  ➢ N=1,488 registered voters
  ➢ State oversamples: AZ, CA, CO, FL, NY/NJ, NC, PA, TX

➢ Field dates: August 7-15, 2020

➢ English or Spanish according to respondent preference

➢ Blended mode: online and live phone interviews

➢ Content: COVID19 impact, school reopening, 2020 election

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Key Findings

Election in the midst of extremely difficult circumstances within Latino community

➢ Surge in COVID cases across the country and every state; 1 in 10 Latino households had at least one person who contracted the virus.

➢ More than one-in-four (26%) are currently unemployed and looking for work.

School re-opening put parents in uncertain, complicated circumstances

➢ Very worried for the health of their children and teachers if they go back in-person.

➢ Online barriers: more than one-third have no one to stay home with kids; lack home wifi.

➢ Open to many solutions to re-open schools

Biden Heavy Favorite: Up by 42-points (Biden 66, Trump 24)

➢ Trump's handling of the pandemic puts him at an extreme disadvantage.

➢ Most plan to vote, but significant share of "maybe's" is notable, especially given the heightened concern about contracting COVID while voting, and lack of outreach/contact.

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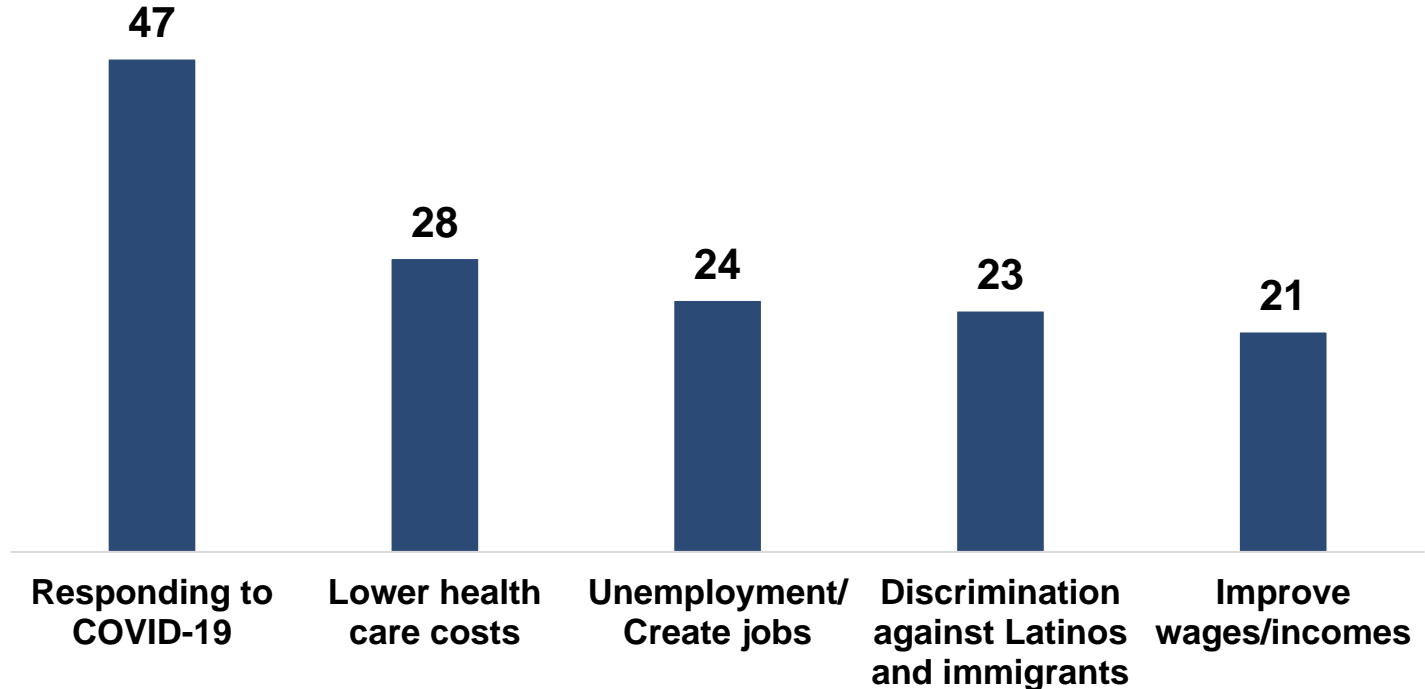# PRIORITIES ARE DRIVEN BY PANDEMIC IMPACT ON HEALTH AND INCOME

Issue Priorities

Most important issues facing your community that Congress and the President should address (up to 3 responses)

Health care costs, wages, and jobs were already top issues for Latinos, COVID-19 has amplified these concerns.

Discrimination against Latinos and immigrants now ranks among the most-cited priority issues.

47	**28**	**24**	**23**	**21**
Responding to COVID-19	**Lower health care costs**	**Unemployment/ Create jobs**	**Discrimination against Latinos and immigrants**	**Improve wages/incomes**

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Issue Priorities: COVID consistently swamps all else

On the whole, what are the most important issues facing your community that you think Congress and the President should address? (Up to three responses)

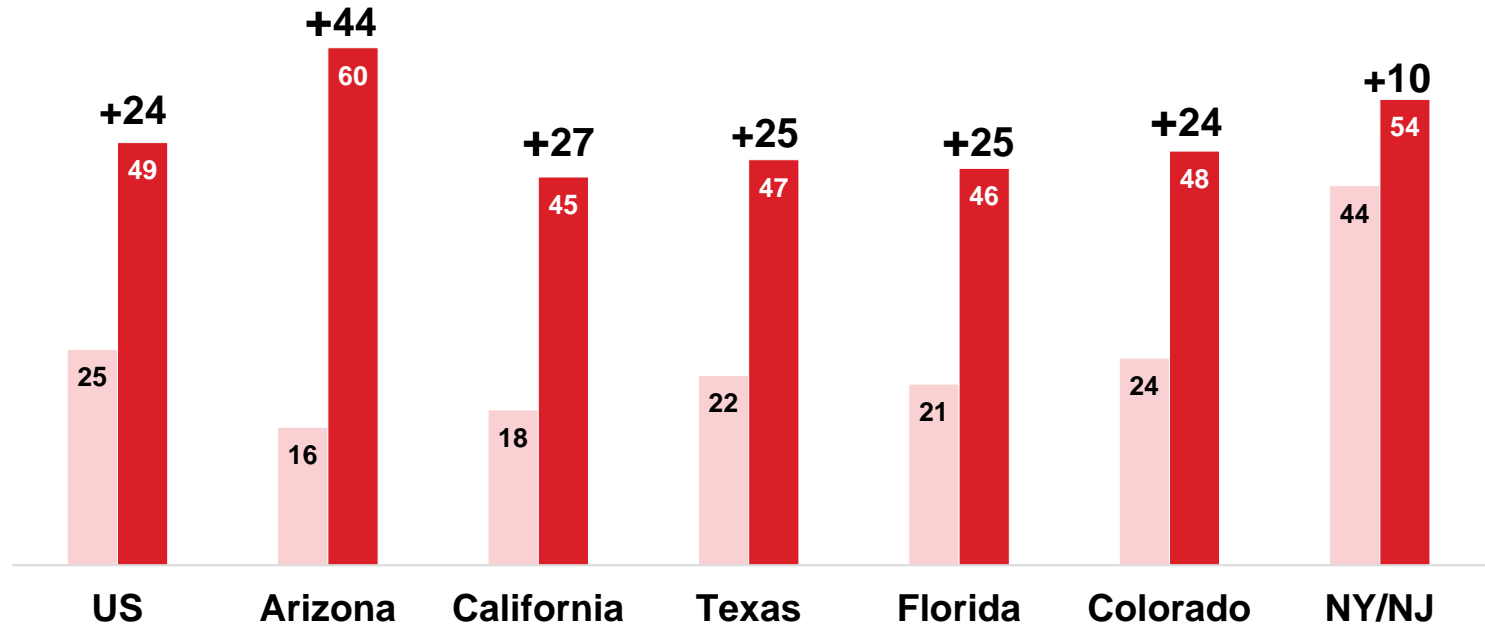|	U.S.	AZ	CA	CO	FL	NC	NY/NJ	TX	PA
Responding to Coronavirus/COVID-19	**47**	**45**	**47**	**48**	**48**	**43**	**48**	**52**	**37**
Lowering health care costs	28	34	27	24	34	20	25	29	24
Unemployment/ Creating more jobs	24	21	26	16	29	19	29	20	24
Discrimination against immigrants and Latinos	23	17	25	24	17	30	22	22	22
Improving wages/ incomes	21	25	23	20	21	14	20	18	22

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Coronavirus Surged Over the Summer

The Latino community experienced a dramatic surge in coronavirus cases.

Nearly half (49%) of Latinos have family or friends that contracted the coronavirus; up from 25% in May.

Have you or a family member or friend become ill due to the coronavirus?
Percent "yes" illustrated

■ May ■ August

Location	May	August	Change
US	25	49	+24
Arizona	16	60	+44
California	18	45	+27
Texas	22	47	+25
Florida	21	46	+25
Colorado	24	48	+24
NY/NJ	44	54	+10

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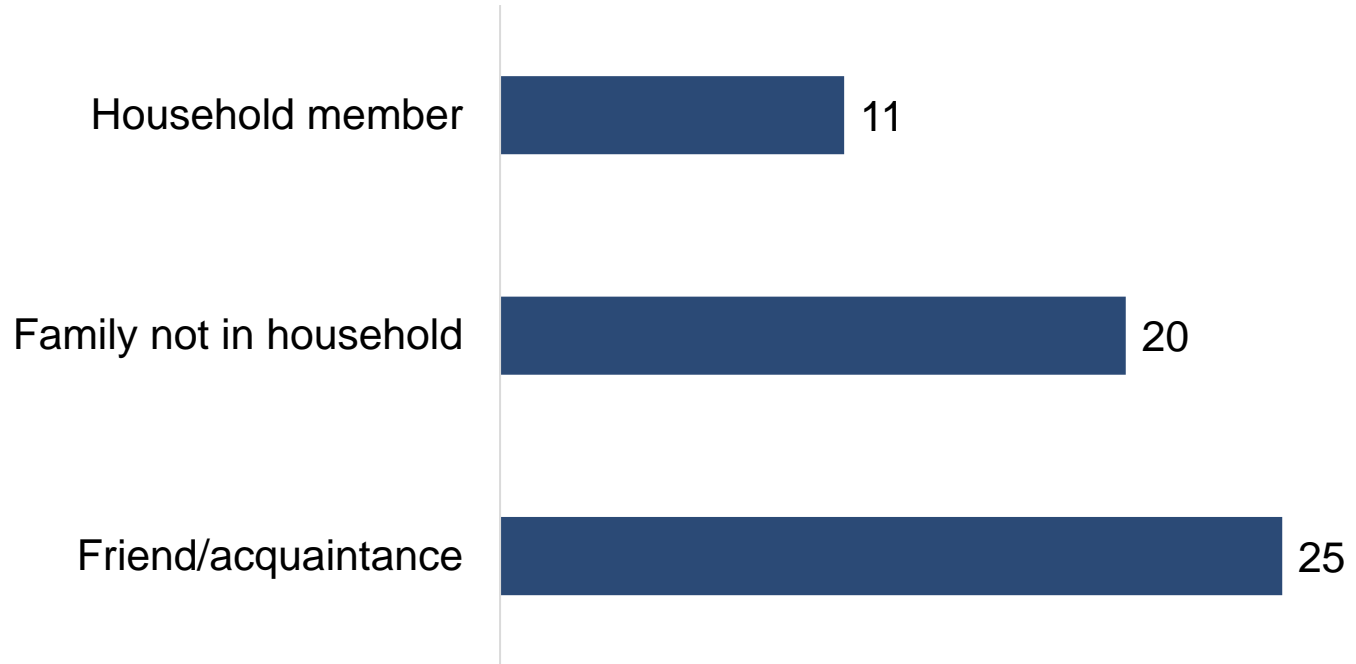
Prevalence and Proximity to COVID-19

More than one in ten (11%) of Latino households report at *least* one person in the home contracted coronavirus.

One in four (25%) have one or more friends or acquaintances who have/had it.

One in five (20%) have family members, outside the household, who have gotten coronavirus.

Note: these are not mutually exclusive categories.

Have you or a family member or friend become ill due to the coronavirus?
(Percent yes for each category illustrated)

Category	Percent
Household member	11
Family not in household	20
Friend/acquaintance	25

Source: SOMOS UnidosUS National Survey of Latinos August 7- 15, 2020 (N=1,842) MoE +/- 2.3%

Half of Latino Households Have Lost Jobs and Income

The economic losses are staggering:

* More than half of all Latino households have lost work or income (lay off, pay cut, closing their business) due to the pandemic.

* 24% lost two more more sources of income.

* 26% are currently unemployed and looking for work

Percent of households that experienced a job loss, pay cut, and/or closed a business they own due to the pandemic.

State	Percent
U.S.	54
NC	60
NY/NJ	59
PA	55
CO	55
FL	54
AZ	51
TX	51
CA	50

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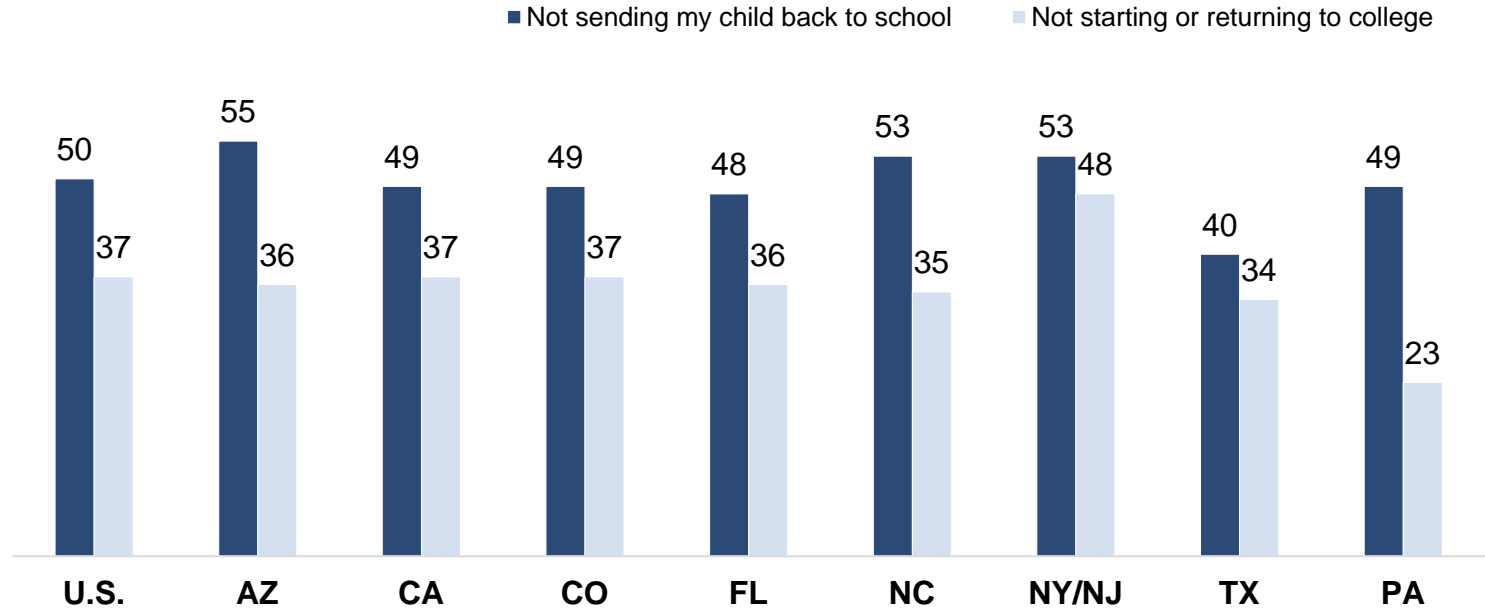# THE CHALLENGES OF A NEW SCHOOL YEAR UNDER PANDEMIC CONDITIONS

Parents Conflicted About Sending Kids Back to School

Given the spike in coronavirus this summer, it stands to reason that half of Latinos with children in grades K-12 are considering not sending their students back to school.

One-third of those with college-age kids are similarly on the fence.

Are you considering any of the following as it relates to you and your children?
Percent "yes" illustrated

■ Not sending my child back to school   ■ Not starting or returning to college

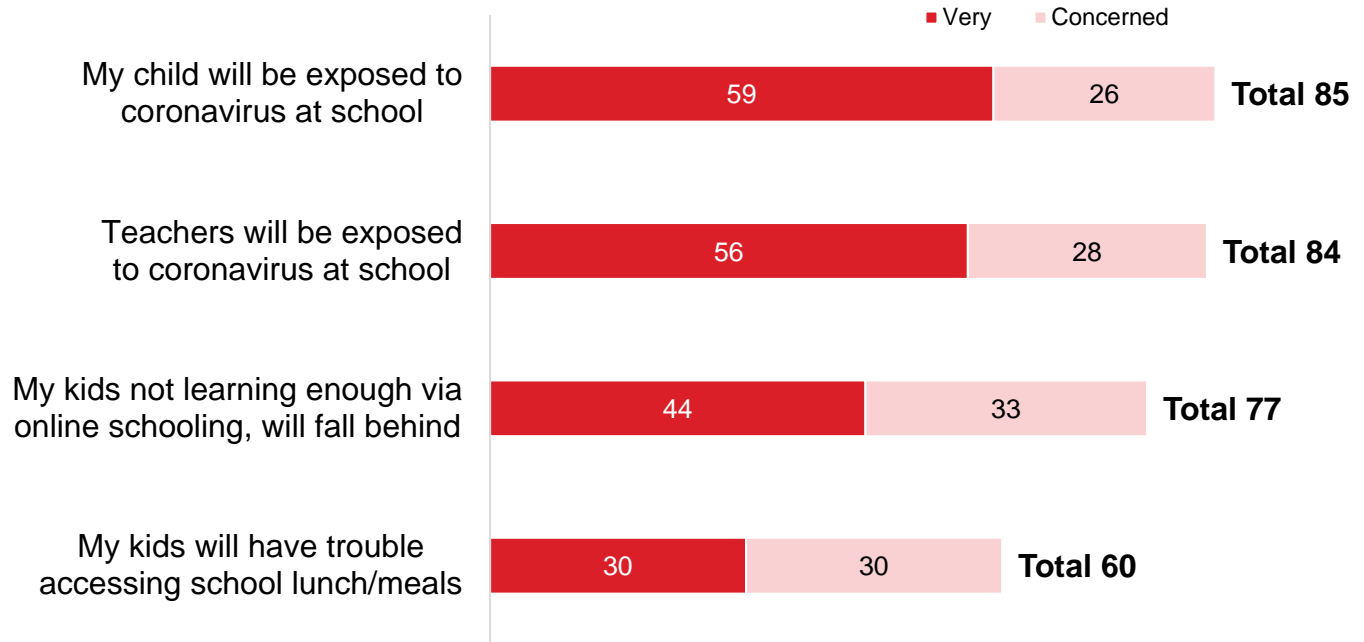|	U.S.	AZ	CA	CO	FL	NC	NY/NJ	TX	PA
Not sending my child back to school	50	55	49	49	48	53	53	40	49
Not starting or returning to college	37	36	37	37	36	35	48	34	23

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Concerns About Both In-Person and Online School

Parents are most concerned that their children and their teachers will be exposed to coronavirus if they attend school in-person.

Yet, they also worry that their kids fall behind with online learning.

More than half are concerned that remote learning will mean their kids lose access to free meal programs their school provides.

How concerned are you, personally, that:
(Percent "very" and "somewhat" concerned for each illustrated)

■ Very   ■ Concerned

	Very	Concerned	
My child will be exposed to coronavirus at school	59	26	**Total 85**
Teachers will be exposed to coronavirus at school	56	28	**Total 84**
My kids not learning enough via online schooling, will fall behind	44	33	**Total 77**
My kids will have trouble accessing school lunch/meals	30	30	**Total 60**

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Barriers to Remote Learning / Online School

Substantial challenges to remote learning for Latino families.

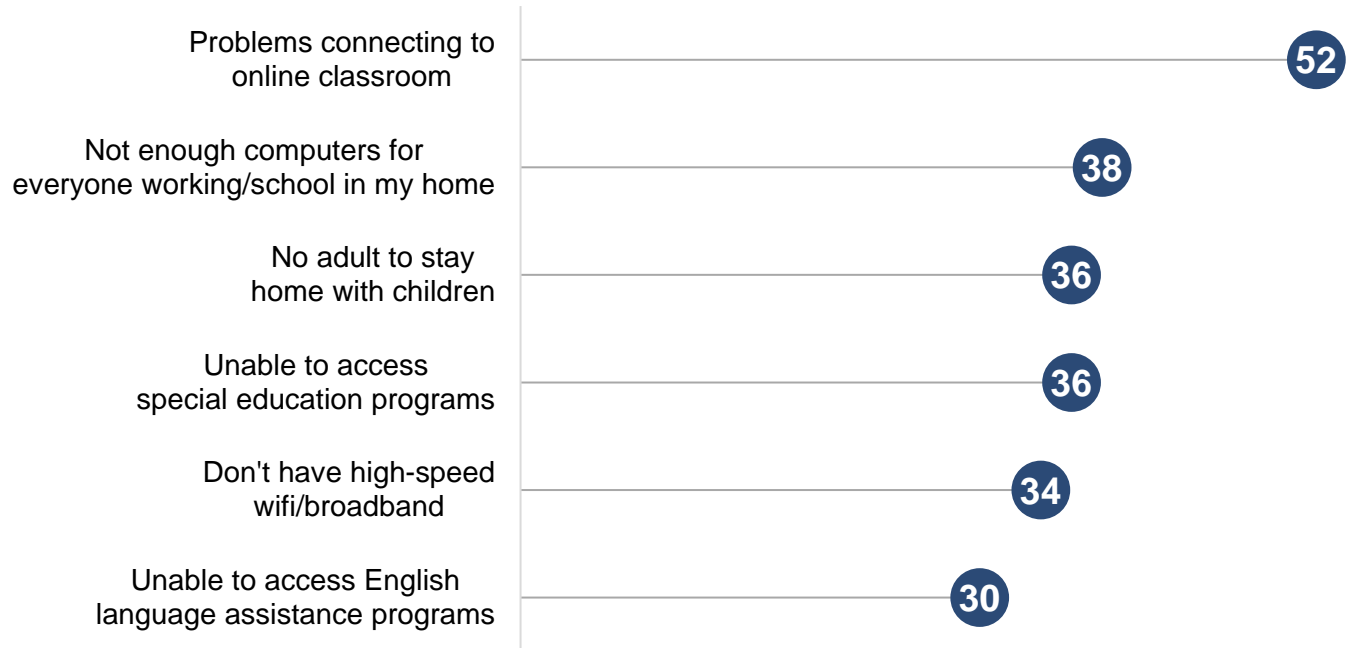* 38% not enough devices for all the students and/or parents working from home.

* 36% do not have anyone to stay home with their child.

* 36% will lose access to special education services

* 34% lack wifi to access school altogether

Will [issue] create a problem for you and your household if schools do not open and your children have to school from home through online technologies this fall?
(Percent yes illustrated)

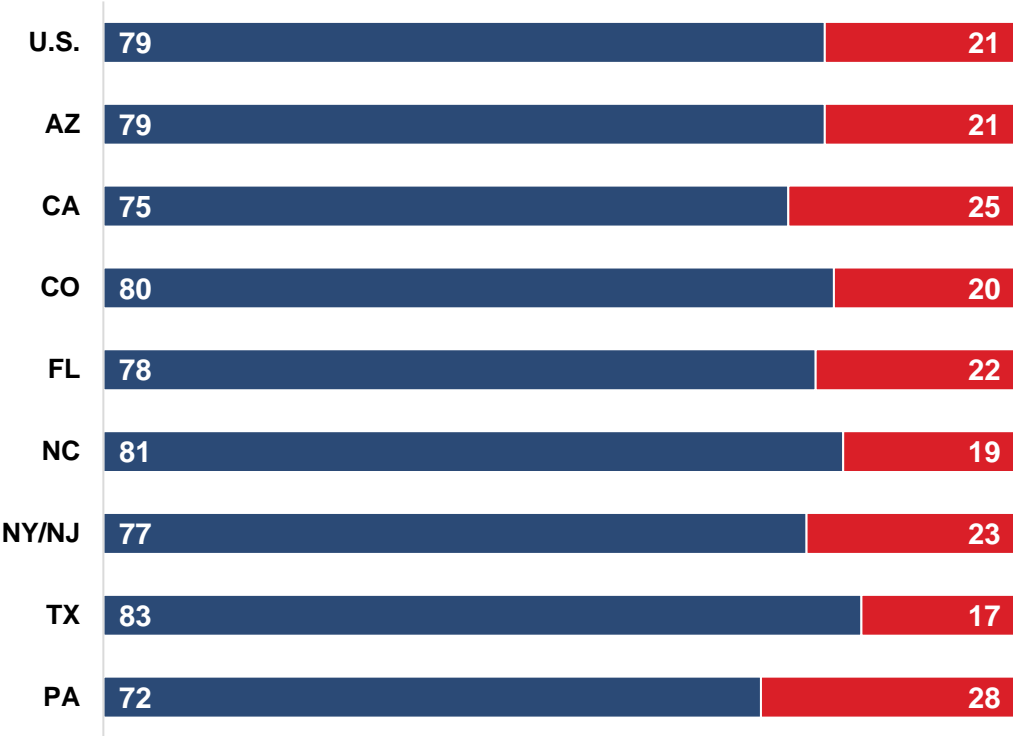|	
Problems connecting to online classroom	52
Not enough computers for everyone working/school in my home	38
No adult to stay home with children	36
Unable to access special education programs	36
Don't have high-speed wifi/broadband	34
Unable to access English language assistance programs	30

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Strong Preference for Gradual School Re-Opening Based on Advice from Teachers, Scientists and Health Experts

Which statement do you agree with most?

- ■ Governors should re-open schools on a schedule that works for local districts in their state, using a gradual phased-in approach based on the advice of teachers, scientists and health experts.

- ■ Governors should move quickly to re-open schools in their states, based on recommendations by President Trump to get our kids back to school now, even if some teachers or health experts recommend against that.
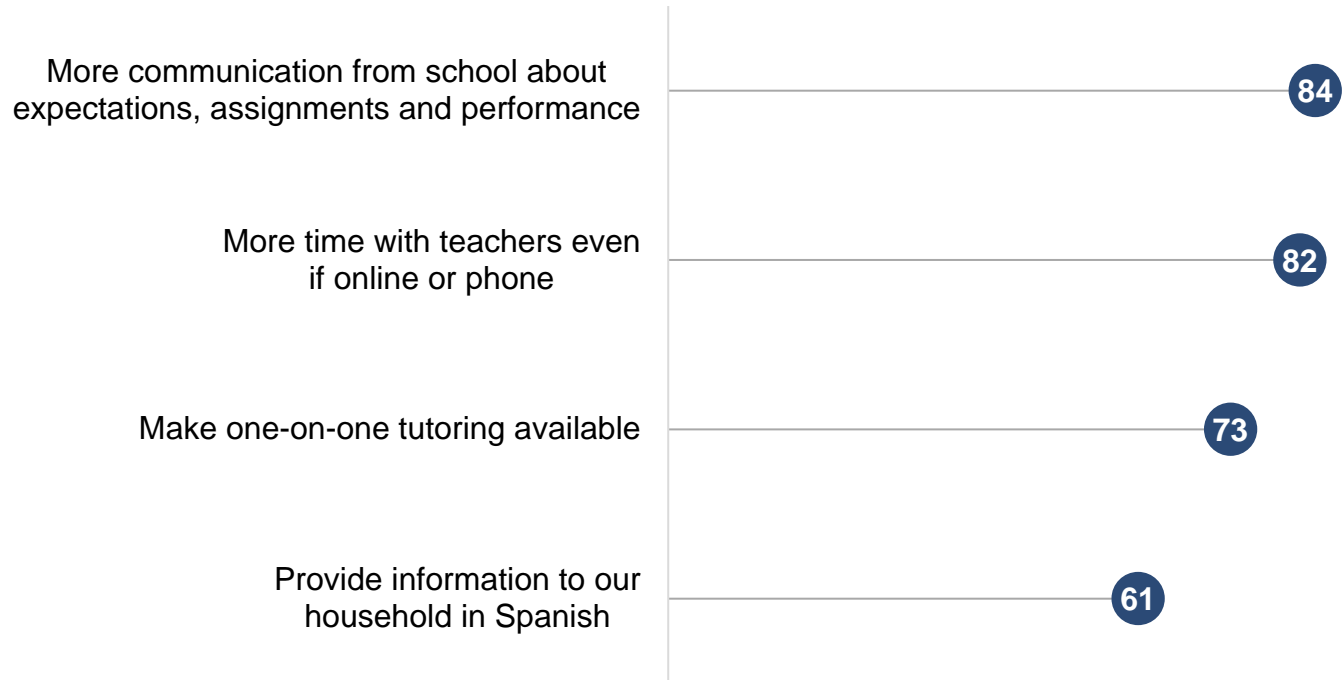
	Blue	Red
U.S.	79	21
AZ	79	21
CA	75	25
CO	80	20
FL	78	22
NC	81	19
NY/NJ	77	23
TX	83	17
PA	72	28

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Solutions to Improve Online Learning and Get Caught Up

Latino parents favor many solutions to help their children catch up, and/or prevent them from falling behind this year.

Note that 61% said getting more information and resources in Spanish as a solution that would help their children.

How can schools and teachers best help your kids to catch-up or not fall behind?
(Percent that said each solution would help their children illustrated)

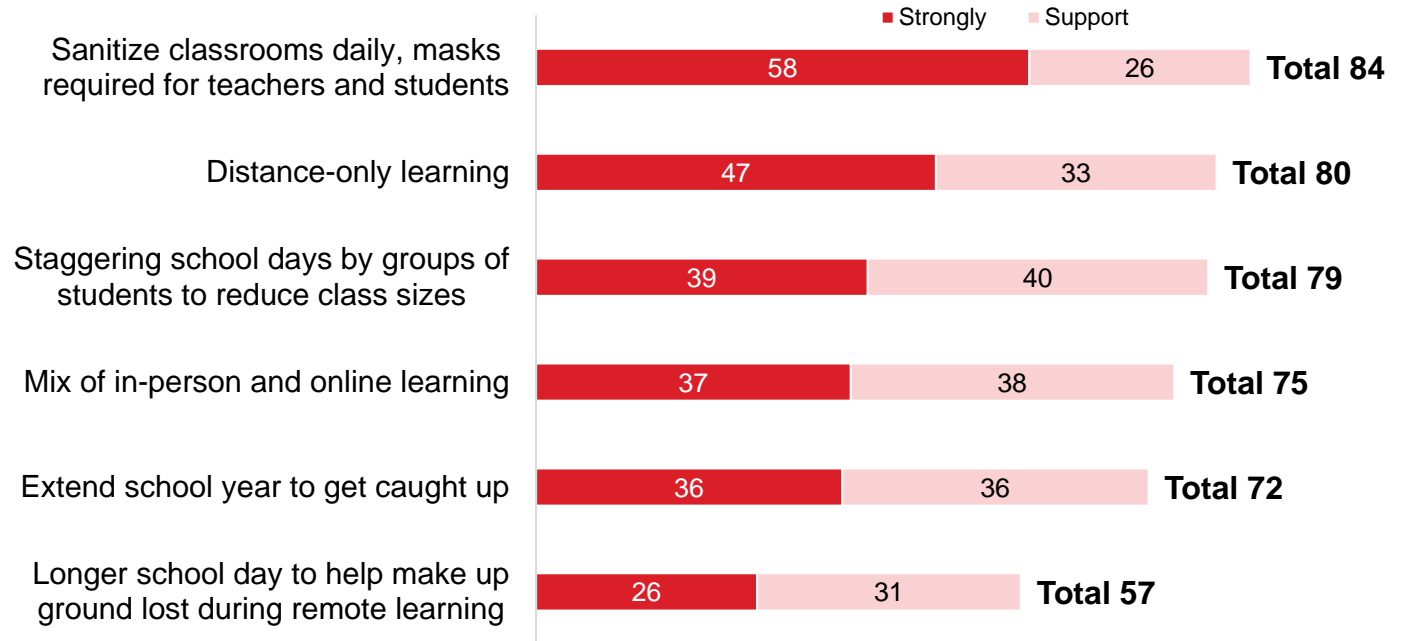| Solution	Percent
More communication from school about expectations, assignments and performance	84
More time with teachers even if online or phone	82
Make one-on-one tutoring available	73
Provide information to our household in Spanish	61

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Support for Different Approaches to Re-Open Schools

Latino parents support a variety of methods to safely re-open schools.

* Prevention-first efforts are most popular: classroom sanitizing and require masks.

* Least favored solutions are those that would place students in school for an extended period of time (longer days or school year)

Do you support or oppose the following strategies that may be considered for school this fall?
(Percent "strongly" and "somewhat" support for each illustrated)

■ Strongly ■ Support

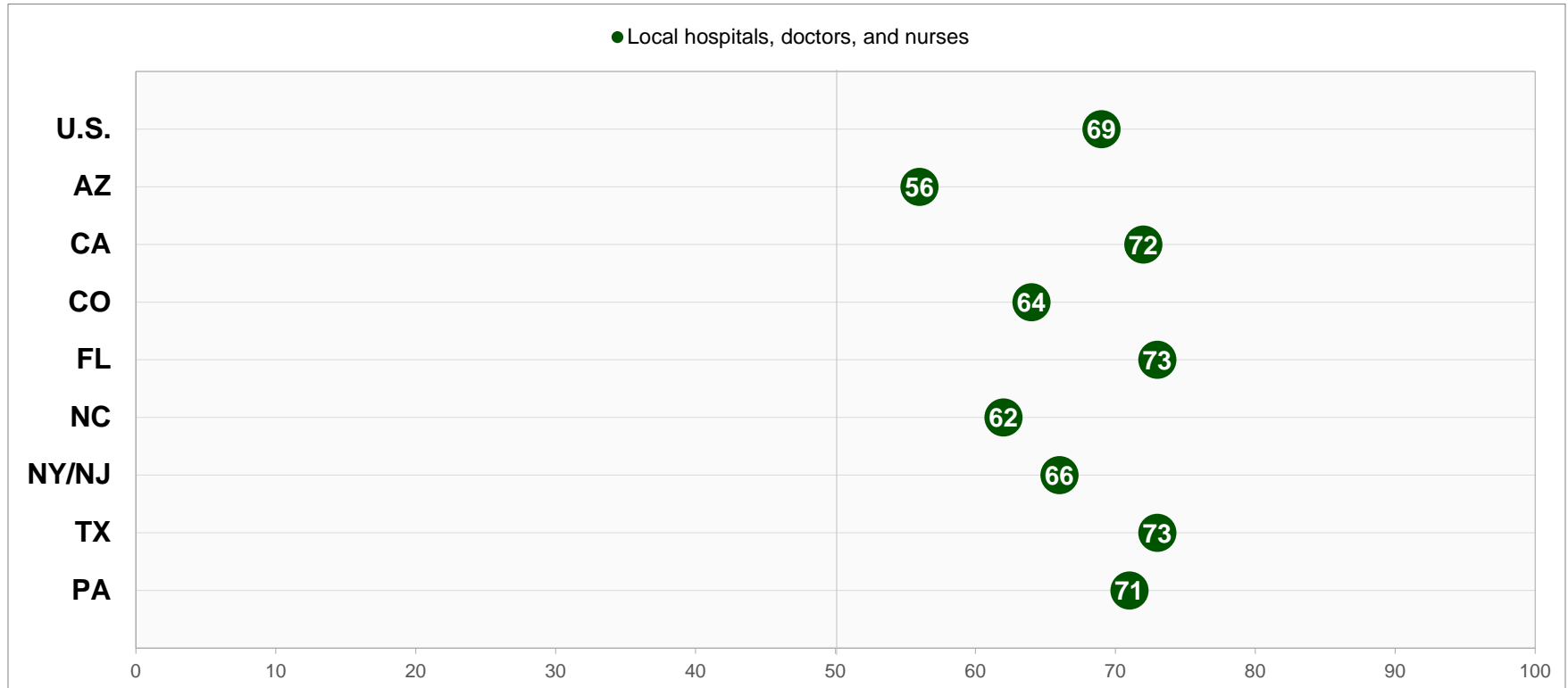| Strategy	Strongly	Support	Total
Sanitize classrooms daily, masks required for teachers and students	58	26	Total 84
Distance-only learning	47	33	Total 80
Staggering school days by groups of students to reduce class sizes	39	40	Total 79
Mix of in-person and online learning	37	38	Total 75
Extend school year to get caught up	36	36	Total 72
Longer school day to help make up ground lost during remote learning	26	31	Total 57

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THE 2020 ELECTION AND LOOMING PANDEMIC CONDITIONS

Trusted: Local Medical Community

On a scale of 0 to 10, how much do you trust each of the following to provide accurate information and helpful advice related to the coronavirus outbreak? Percent highly trusted (7 to 10) illustrated.

● Local hospitals, doctors, and nurses

	Percent highly trusted
U.S.	69
AZ	56
CA	72
CO	64
FL	73
NC	62
NY/NJ	66
TX	73
PA	71

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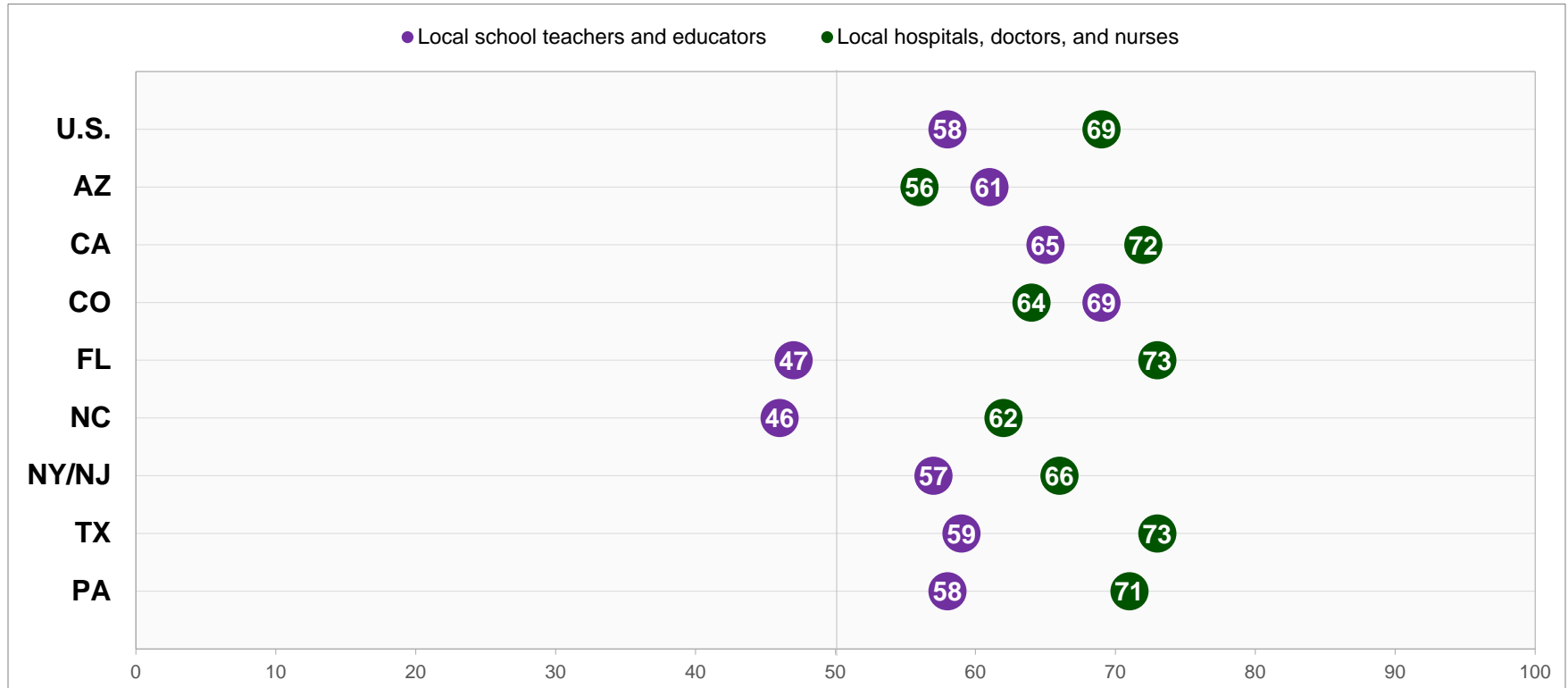
Trusted: Local Medical Community and Educators

On a scale of 0 to 10, how much do you trust each of the following to provide accurate information and helpful advice related to the coronavirus outbreak? Percent highly trusted (7 to 10) illustrated.

● Local school teachers and educators   ● Local hospitals, doctors, and nurses

State	Local school teachers and educators	Local hospitals, doctors, and nurses
U.S.	58	69
AZ	61	56
CA	65	72
CO	69	64
FL	47	73
NC	46	62
NY/NJ	57	66
TX	59	73
PA	58	71

Source: SOMOS UnidosUS National Survey of Latinos August 7- 15, 2020 (N=1,842) MoE +/- 2.3%

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Trusted: Local Medical Community and Teachers; Less Trusted: Governors
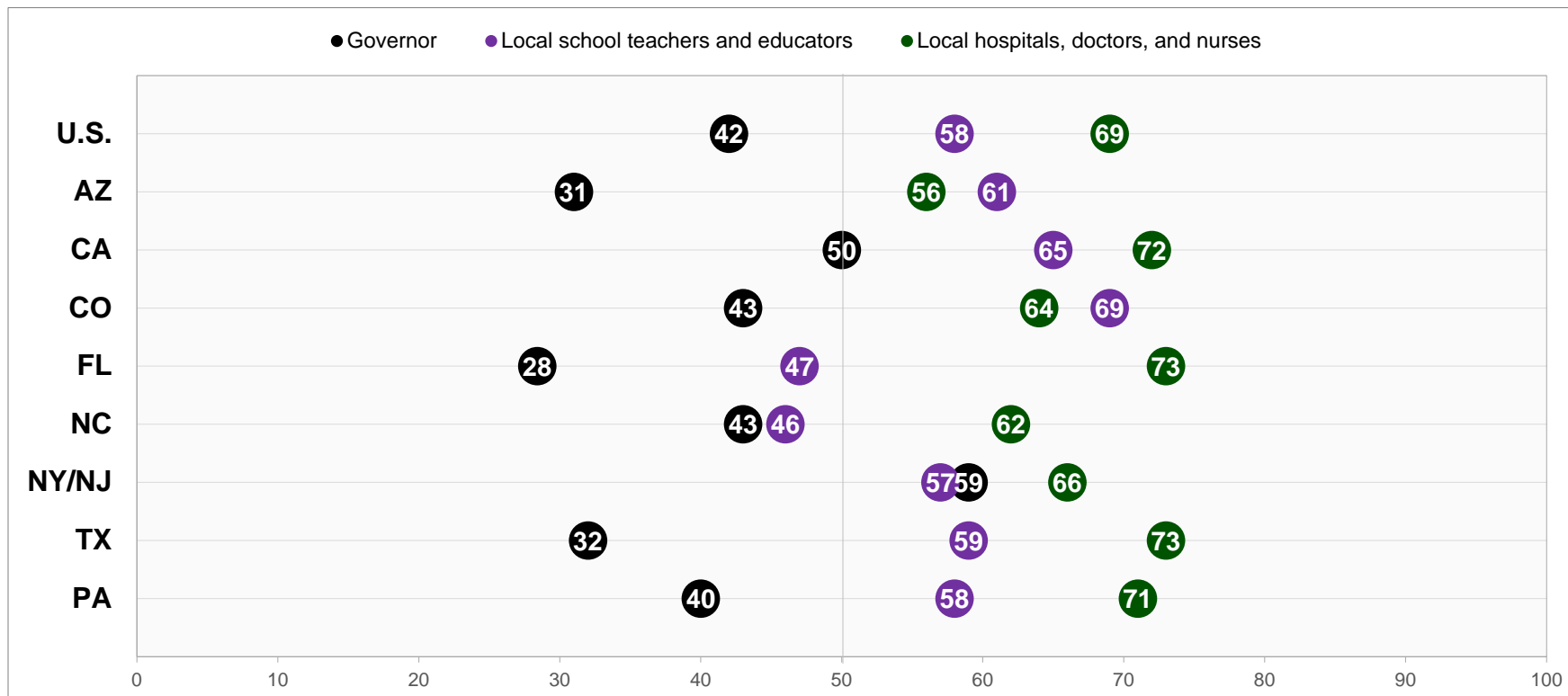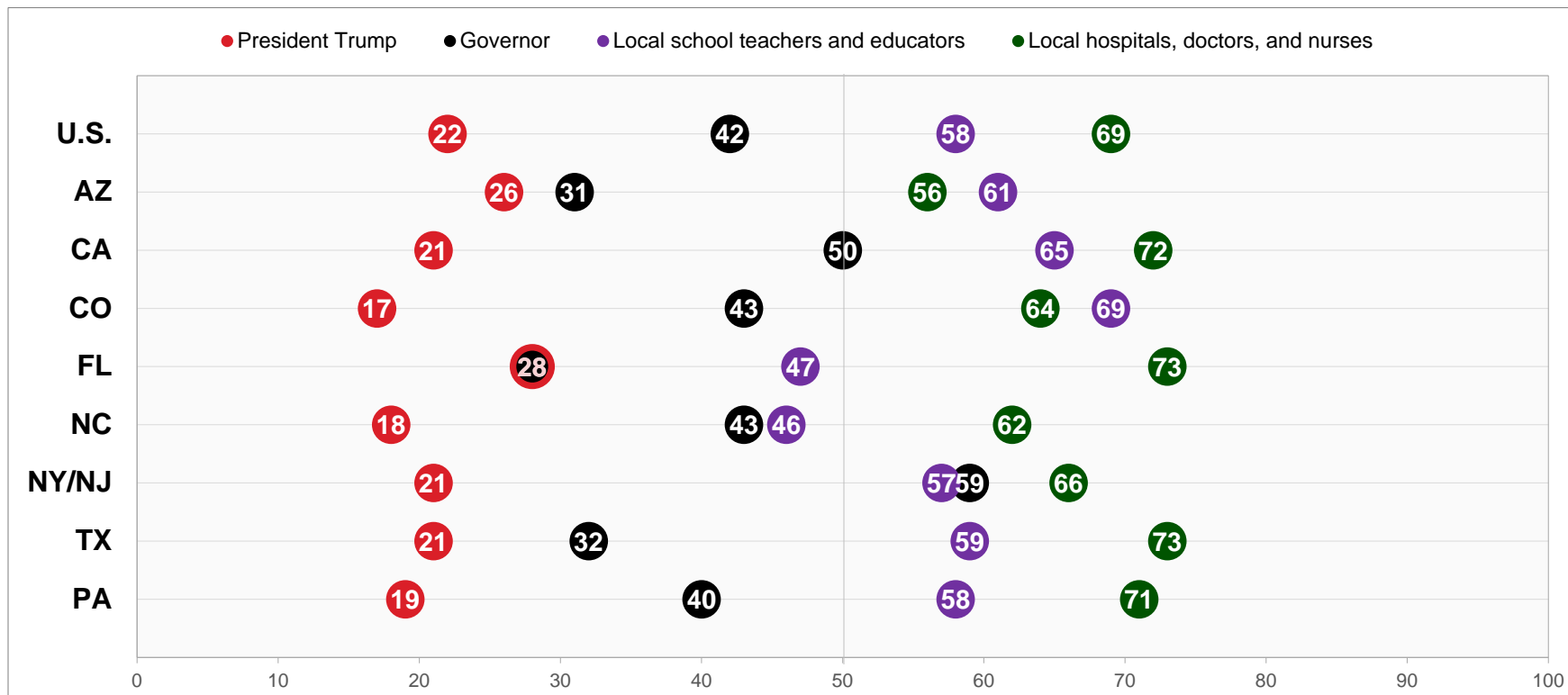
On a scale of 0 to 10, how much do you trust each of the following to provide accurate information and helpful advice related to the coronavirus outbreak? Percent highly trusted (7 to 10) illustrated.

Legend: ● Governor ● Local school teachers and educators ● Local hospitals, doctors, and nurses

State	Governor	Local school teachers and educators	Local hospitals, doctors, and nurses
U.S.	42	58	69
AZ	31	61	56
CA	50	65	72
CO	43	69	64
FL	28	47	73
NC	43	46	62
NY/NJ	59	57	66
TX	32	59	73
PA	40	58	71

Source: SOMOS UnidosUS National Survey of Latinos August 7- 15, 2020 (N=1,842) MoE +/- 2.3%

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Trusted: Local Medical Community and Teachers, Not Trusted: Trump

On a scale of 0 to 10, how much do you trust each of the following to provide accurate information and helpful advice related to the coronavirus outbreak? Percent highly trusted (7 to 10) illustrated.
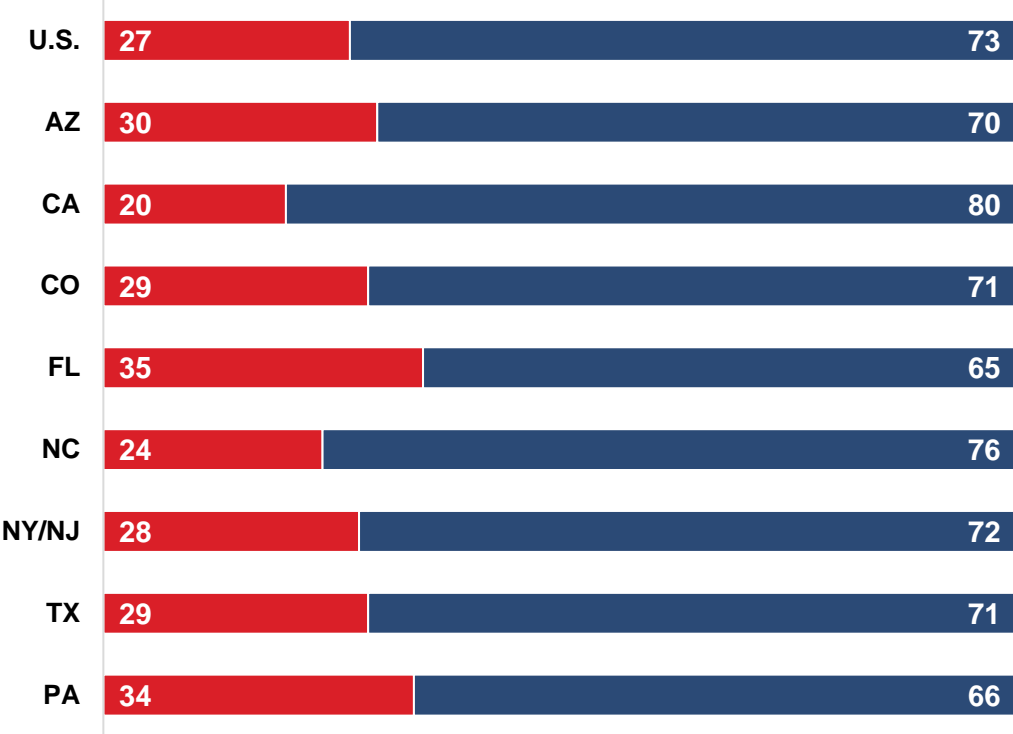
Legend: ● President Trump ● Governor ● Local school teachers and educators ● Local hospitals, doctors, and nurses

	President Trump	Governor	Local school teachers and educators	Local hospitals, doctors, and nurses
U.S.	22	42	58	69
AZ	26	31	61	56
CA	21	50	65	72
CO	17	43	69	64
FL	28	28	47	73
NC	18	43	46	62
NY/NJ	21	59	57	66
TX	21	32	59	73
PA	19	40	58	71

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Latinos View Trump's Poor Response to the Pandemic as Cause for Devastating Consequences
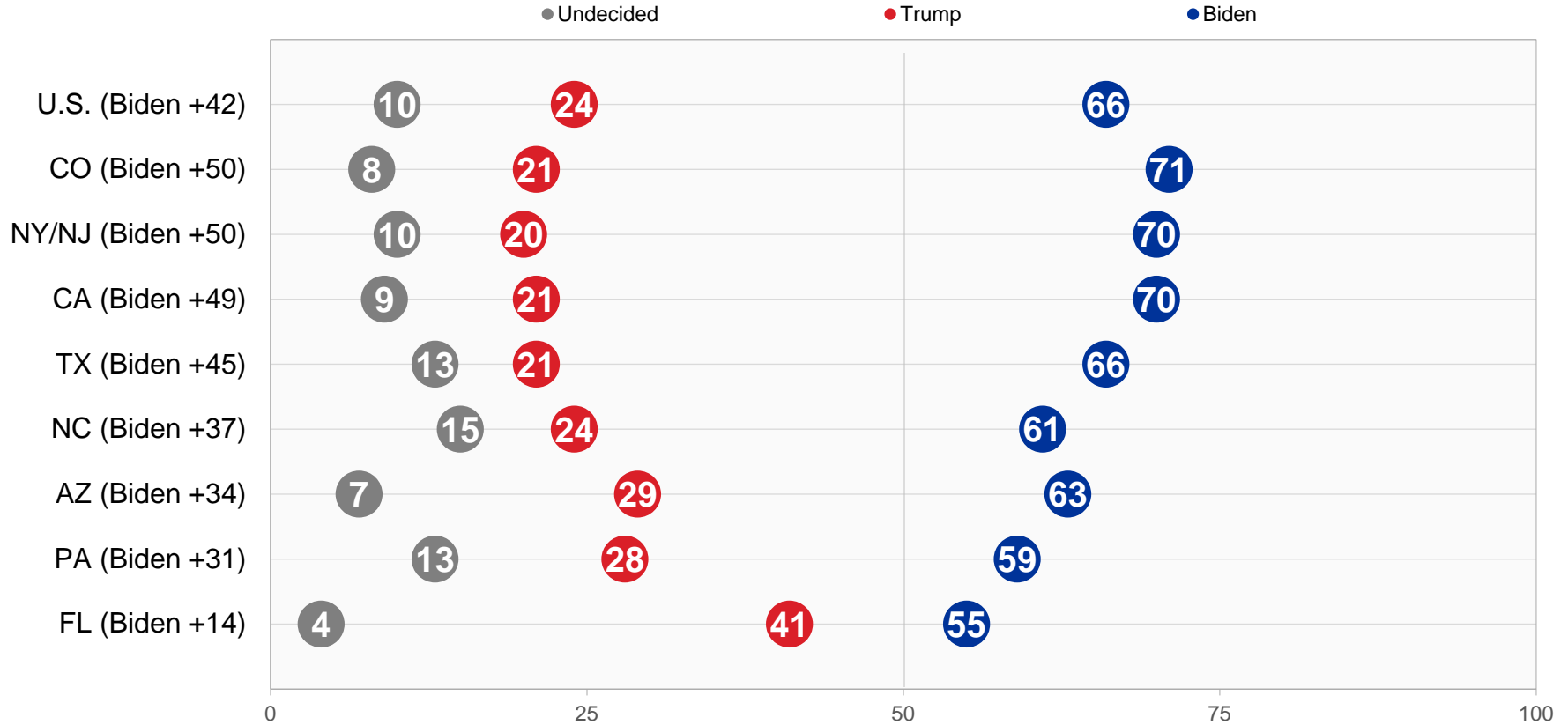
Which statement do you agree with most?

■ There is nothing President Trump can do to prevent or stop an outbreak like the coronavirus from spreading in the United States, he should not be blamed for this crisis.

■ President Trump ignored the early warning signs of coronavirus, and downplayed the seriousness of the pandemic. Because of his delays and incomplete response, thousands of Americans are now sick and dying.
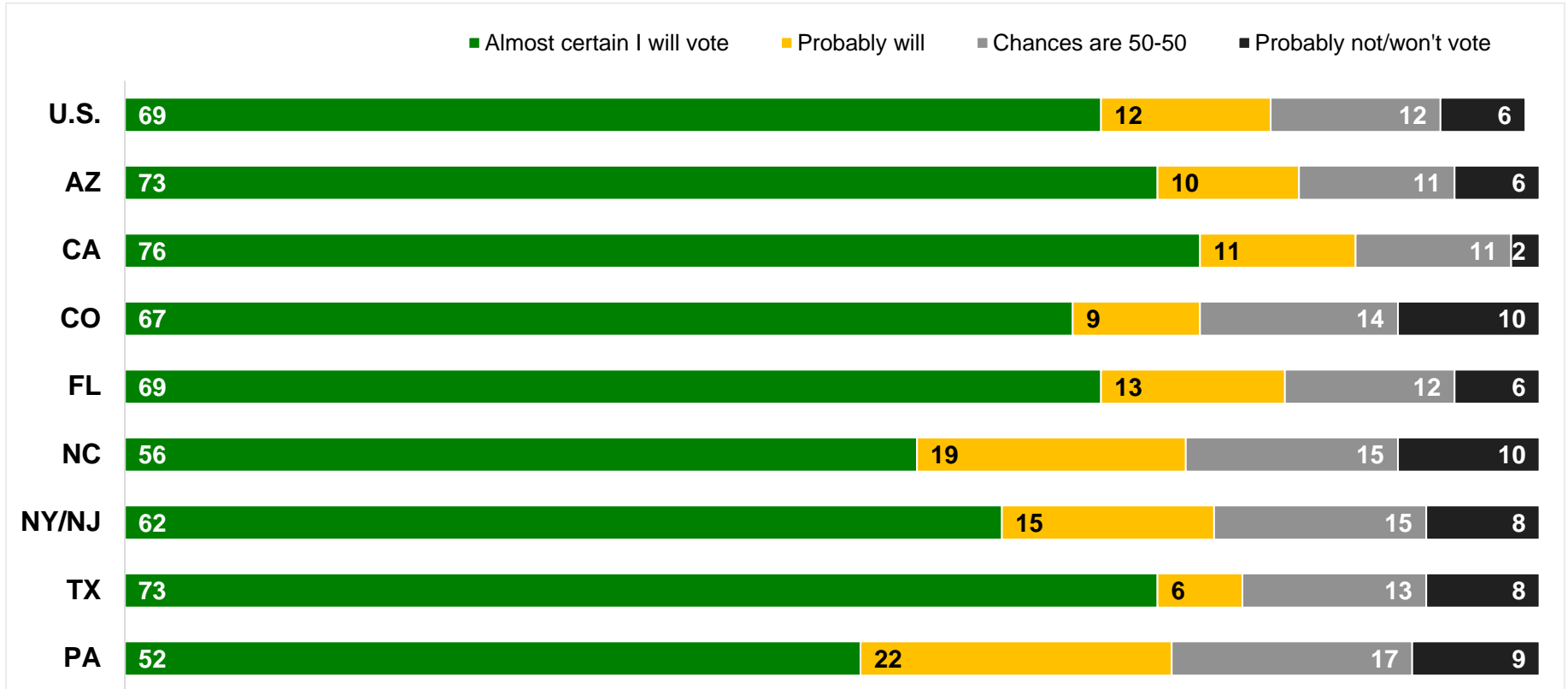
	Red	Blue
U.S.	27	73
AZ	30	70
CA	20	80
CO	29	71
FL	35	65
NC	24	76
NY/NJ	28	72
TX	29	71
PA	34	66

Source: SOMOS UnidosUS National Survey of Latinos August 7- 15, 2020 (N=1,842) MoE +/- 2.3%

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Presidential Vote (Latino Registered Voters)

Legend: ● Undecided ● Trump ● Biden

	Undecided	Trump	Biden
U.S. (Biden +42)	10	24	66
CO (Biden +50)	8	21	71
NY/NJ (Biden +50)	10	20	70
CA (Biden +49)	9	21	70
TX (Biden +45)	13	21	66
NC (Biden +37)	15	24	61
AZ (Biden +34)	7	29	63
PA (Biden +31)	13	28	59
FL (Biden +14)	4	41	55

Source: SOMOS UnidosUS National Survey of Latinos August 7- 15, 2020 (N=1,842) MoE +/- 2.3%

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Majority of Latino Voters Plan to Vote in the 2020 Election

Legend:
- ■ Almost certain I will vote
- ■ Probably will
- ■ Chances are 50-50
- ■ Probably not/won't vote

	Almost certain I will vote	Probably will	Chances are 50-50	Probably not/won't vote
U.S.	69	12	12	6
AZ	73	10	11	6
CA	76	11	11	2
CO	67	9	14	10
FL	69	13	12	6
NC	56	19	15	10
NY/NJ	62	15	15	8
TX	73	6	13	8
PA	52	22	17	9

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Concerns about Voting in 2020

Mail ■ In-Person

	Mail	In-Person
U.S.	53	47
AZ	66	34
CA	62	38
CO	62	38
FL	58	42
NC	48	52
NY/NJ	45	55
TX	43	57
PA	42	58

■ Very ■ Concerned

	Very	Concerned	
U.S.	39	35	Total 74
AZ	34	41	Total 76
CA	41	37	Total 78
CO	33	36	Total 68
FL	40	35	Total 75
NC	37	36	Total 73
NY/NJ	32	37	Total 69
TX	47	29	Total 76
PA	32	38	Total 71

Source: SOMOS UnidosUS National Survey of Latinos August 7- 15, 2020 (N=1,842) MoE +/- 2.3%

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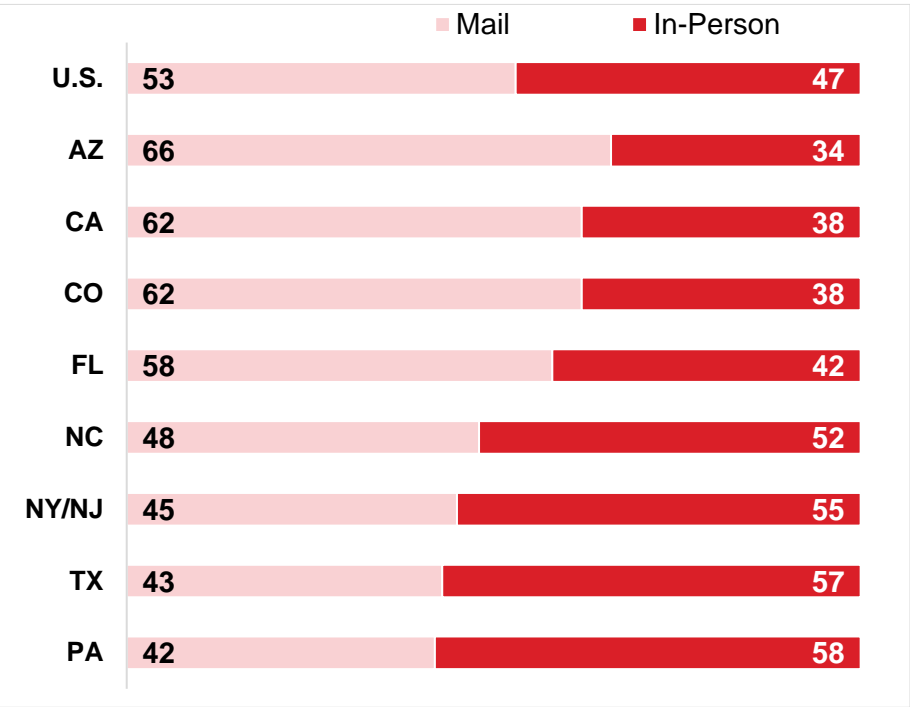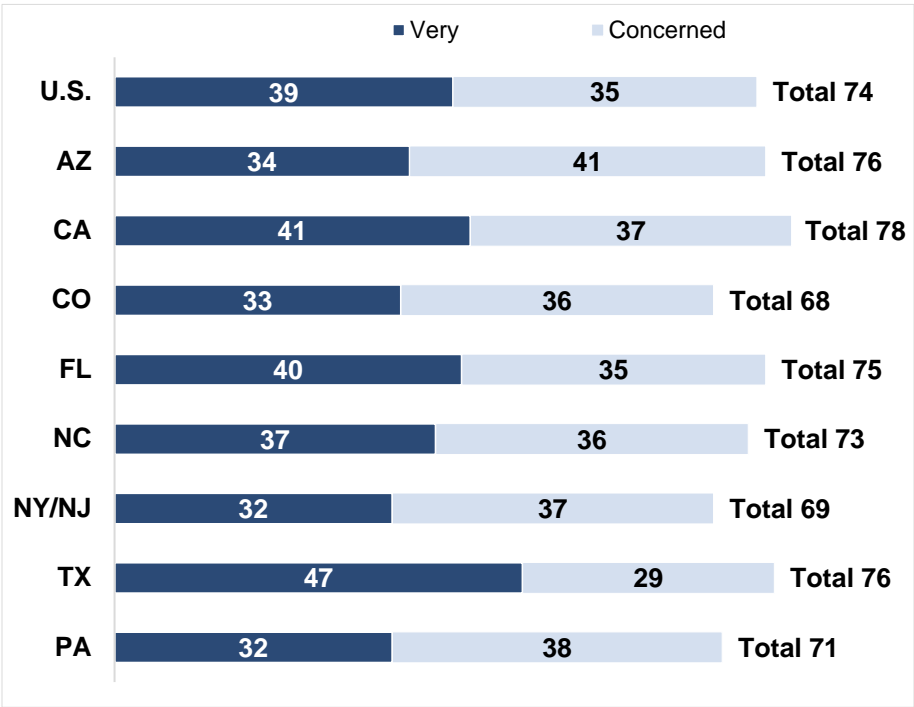
Outreach to Latino Voters: Significant Room for Improvement

Candidates and campaigns are at a critical point to increase outreach to Latino voters, which is something that is important to mobilizing the electorate in this challenging time.

More than two-thirds have not been contacted, and there are some serious concerns about voting (especially in-person) this year.

Category	Value
None	64
Democrats	24
GOP	14
Civic group	6

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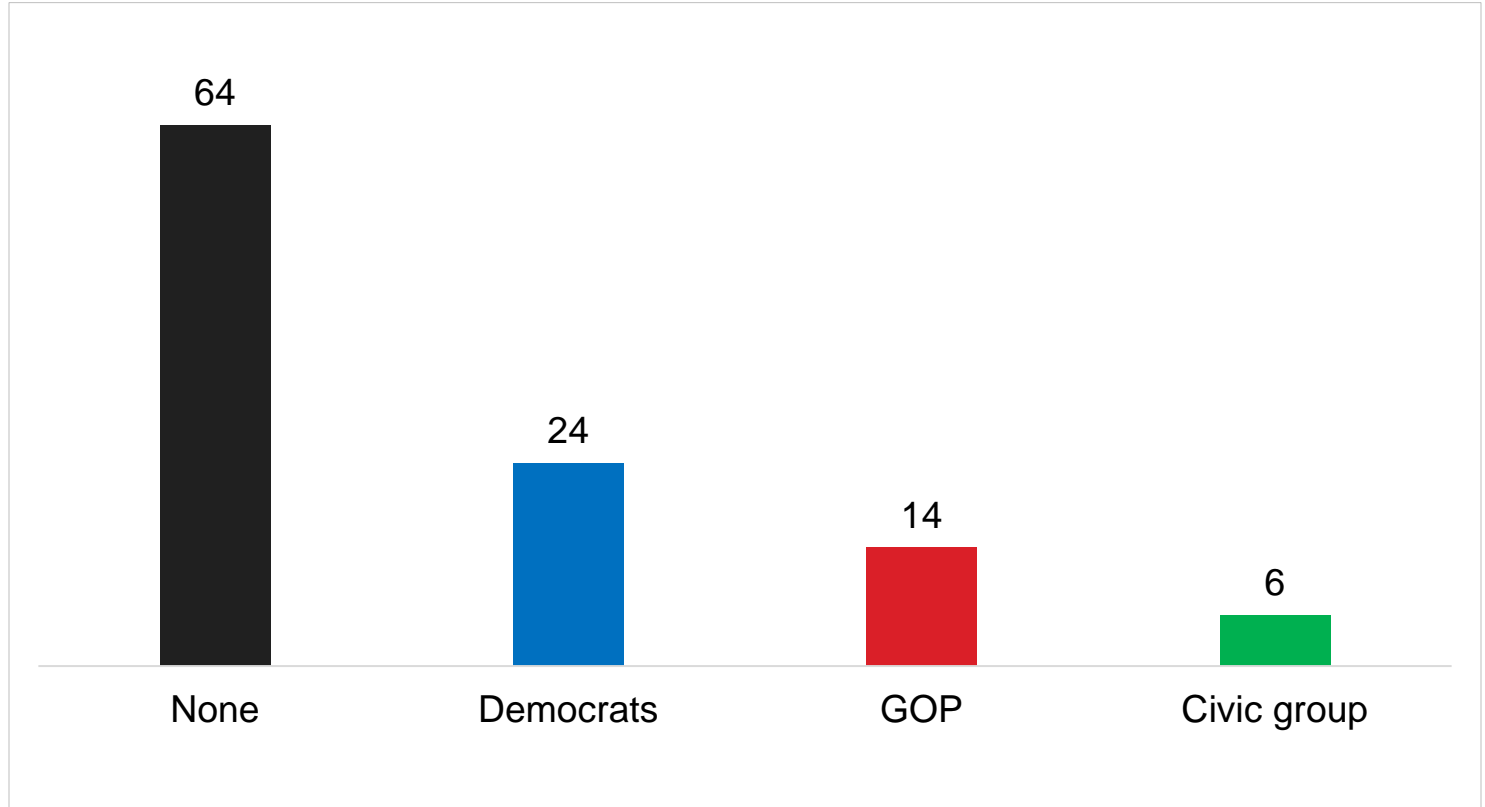
Takeaways

Latinos dealing with devastating health and economic effects from pandemic

➢ 49% know someone who has coronavirus, nearly one-in-five (19%) know someone who died due to COVID-19.

➢ 50% of Latino households have lost income due to jobs and pay cuts.

School re-opening poses serious challenges for parents, regardless of setting

➢ 85% are worried about their kids getting coronavirus if they attend in-person.

➢ Remote learning a challenge too: 36% no adult available to supervise children during day.

Latino Voters and the 2020 election

➢ Want Congress and President to address the pandemic, and health care costs.

➢ Biden leads by 42-point margin: Biden 66%, Trump 24%.

➢ Now is a critical time for increased Latino outreach by political or civic organizations

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