

## Community Advisory Board (CAB) AGENDA and MINUTES

January 27, 2018

Grassroots House, Berkeley, CA

- 11:00 1. Sign in CAB members present - (Robin): Grace Alcantar, Rich Stone, Robin House-Collin, Karen Nyhus, Craig Dunkerley. MaryAnn Thomas is out sick.
- 11:04 2. Introductions of new CAB members (if any), and community members (voluntary)  
A. Adding Grace to CAB email Google-group and CAB home page (Robin) – done.
- 11:08 3. Assign meeting roles for any regular position holders who may be absent (Chair, Scribe/Minute Taker, etc.) Preserved existing roles.
- 11:10 4. Additions or Modifications to the Agenda (**see item 11**); then approval of agenda. Approved.
- 11:15 5. Community input time: no community members present.
- 11:30 6. CNA Review –

- A. Debrief on CNA process – what went well, what we might do differently next year.
- Survey through Survey Monkey worked great; stick with that; it's less work and more representative. Having it open for 3 months during the summer is OK. June –Aug gives more time for listeners to complete, is good for student outreach, and allows more time for CAB to compile survey results for October's CNA. Polish and update Survey questions between now and then; update show grid. Keep it short.
  - Have leftover emails from 2017 CNA that came in after deadline and did not include. Robin will 'star' these emails for possible inclusion in 2018 CNA.

- B. How else could we work with management to give useful feedback or other contributions?

Decided: CAB will write Program Director Laura Prives requesting meeting to discuss different ways the CAB can be of service to KPFA, (have in hand or bring) 3-5 proposals, ask GM Quincy to attend or send input, same for LSB, cc: LSB members Carol Wolfley and Sabrina Jacobs. Timing for sending this letter/email TBD.

- C. Ideas proposed by LSB member Steve Zeltzer and shared by Grace.

Grace went to Berkeley Community Media (**BCM**) TV 28/33 (local public access), it does videos for city, lets members contribute. Spoke w/ED Brian Scott, and board members. They want to collaborate with KPFA, have tried in the past; KPFA has not been receptive. Idea: create video to promote on YouTube, KPFA website, social media. Interview key players, discuss what the station is going thru, why the community listens, why free speech, etc. matters, etc. Maybe interview Amy Goodman. Zeltzer would help. BCM has someone on board who produces, directs, writes; they can produce a 30 – 60 sec piece. CAB asked Grace to draft a written proposal for next meeting.

Don't put our proposals in invite letter to potential meeting attendees; but ask for their input.

- Robin says same problem trying to get KPFA collaborating with Bioneers. Idea: we could have a KPFA booth at Bioneers (where 500 youth, 131 Indian Tribes are represented). Bioneers know how to get in touch w/Amy Goodman.

- Old-fashioned outreach. Tabling at KPFA and other events. Work with outreach committee of station. Ask station for materials. CAB could design materials (or use station's).
- Idea: Hail Mary pass proposal to Jane Fonda to pitch to Hollywood to fund radical, diverse media in places it doesn't currently reach (per her recent interview on Democracy Now!).
- Keep working on our proposals and ask for a meeting after our next CAB meeting. Grace will propose video idea to BCM to their next board meeting (2<sup>nd</sup> Monday of month).
- Write as if pitching to the station. Use reporters' questions: who, what where why when how.

11:50 7. CARTS for membership & meeting announcements – report from Robin

- Grace will edit the membership cart, submit to Robin and email to CAB for final review.

11:52 8. Listener Email to CAB – report from Robin  
(Any emails this month from listeners that we need to discuss and/or respond to?)

A. Auto response (Craig): working well. Can we refine the format to make it more readable? Craig mocked up. Robin will look at.

B. CAB google group emails are cc'd to this (gmail) mailbox – by design (so we have a record/archive). Leaving as-is.

11:55 9. Last LSB meeting – Report from MaryAnn, and go to LSB and ask what they want from us. Tabled to next CAB meeting (since MaryAnn is absent)

11:58 10. Grassroots House – update/report (if any) from MaryAnn - tabled to next meeting (MA out)

12:00 11. Items added to agenda (if not covered elsewhere)

- A. Grace ideas (discussed above at agenda item **6C**).
- B. Discussion held over from August meeting – Question: During the meeting, should we permit/have-an-option-for attendees to present relevant information to CAB members “off the record” (i.e. not for official inclusion in the minutes) but in a manner open to the public?

Motion: During the meeting, we will permit attendees to present relevant information to CAB members off the record verbally. If they want it included in the minutes, they will submit it in writing while present at the meeting. CAB will (continue to) provide forms for this purpose. This will be explained at the beginning of the meeting by the facilitator, and be on the agenda. Passed unanimously.

- C. Special Report about lack of attribution of Feature Story News – Karen – no action taken.
- D. Thom Hartmann Show on KPFA...and “music” programming Sunday nights? - Craig  
No action taken.
- E. Pacifica Update: Robin gave an update.

12:25 12. Announcements (reminder: next meeting **February 24** at Grassroots House)

12:30 13. Adjourned.