

Community Advisory Board (CAB) AGENDA and MINUTES

February 24, 2018

Grassroots House, Berkeley, CA

- 11:00 1. Sign in CAB members present - (Robin) Present: Robin, Grace, Rich, Karen, MaryAnn.
- 11:04 2. Introductions of new CAB members (none), and community members (voluntary)
- 11:08 3. Assign meeting roles for any regular position holders who may be absent (Chair, Scribe/Minute Taker, etc.). Done. Grace facilitated in Craig's absence. Next meeting we will revisit roles.
- 11:10 4. Additions or Modifications to the Agenda (**see item 11**); then approval of agenda. Done.
- 11:15 5. Community input time: Chair will ask any community members present if they would like their comments reflected in the Minutes (such inclusion is optional). If so, they will be asked to submit a written summary of their verbal comments before the end of the meeting to assure accuracy.
- (a) Report from "meet the new Pacifica ED" meeting in Berkeley, held Sunday, February 18. Tom Livingston is new Pacifica ED. Approximately 15 people attended. His interim term is 6 months; one of his tasks is to search for a permanent ED. Wants to keep Pacifica together. Livingston handed out a document listing 50 possible goals for him and asked those present to rank their top 7 in order.
- (b) KPFA Video Proposal. Grace presented a proposal for producing a promotional video for KPFA with her producer, Tefari Casas. CAB members gave feedback. Grace will send out links to videos she has proposed. Confirmed that this would not be a CAB-endorsed video; rather, Grace would propose straight to KPFA as an individual at a later date.
- 11:30 6. CNA Review –
- A. Continue discussion of different ways the CAB can make constructive contributions to the station (reference minutes from last meeting)
- B. Decide on a proposed date to meet with management to discuss the above ideas and hear similar ideas from them. Also, who on the CAB will reach out...and to which members of management.
- Reviewed proposals for other ways to work with the station from last meeting.
- CAB will open our next meeting to people interested in a membership drive, including the KPFA outreach committee and interested LSB members. We will put this in our next meeting cart.
 - Leverage our geographic diversity (presence in North, South, East Bay and SF)
 - Strategic partnership with Bioneers. Bioneers is interested; willing to give last year's audio content to the station for free. KPFA has refused in the past; issues have been time in the program grid and involvement of for-profit tablers/sponsors. May be better to work with Kevin Cartright and Quincy. Robin will call Theo and find out what hold up was on Bioneers' end and bring to next meeting.
 - free material for promotional materials (from previous years):
 - Tabling at Bioneers: Robin will check w/outreach committee (and ask for Outreach Materials).
- 11:50 7. CARTS for membership & meeting announcements – Robin edited both. She will ask for more air time for CAB carts as next meeting is focused on outreach. Grace will write up edits on carts.
- 11:52 8. Listener Email to CAB – report from Robin
(Any emails this month from listeners that we need to discuss and/or respond to?)

- A. Auto response: no changes decided; it addresses most concerns people write about.
 - B. Discussion of recent emails received. All either out of scope or addressed by auto-reply.
- Proposed and approved unanimously: CAB will make no more responses to emails to date.

11:55 9. Last LSB meeting – Report from MaryAnn: did not attend; sick; will attend March 17.

11:58 10. Grassroots House – update/report (if any) from MaryAnn: did not get in to calendar; are now on for 4th Sat of every month; MA will request that GRH bill KPFA. GRP has not billed since Q3 or Q4 2017.

Despite being approved, we have not been reimbursed for SurveyMonkey. Robin will follow up.

12:00 11. Items added to agenda (if not covered elsewhere)

A. CAB nominee – Julie Motz (Karen) Karen requested reference check from KWMR. Karen will contact Julie and invite her to the next CAB meeting so we can meet her.

B. Attributing news sources (Karen): nothing new; agenda item is done.

C. Thom Hartmann ...and more (including Jim Seltzer, problematic views/associations): issues tabled due to Craig's absence. Carol tried to talk Quincy into running Thom Hartmann.

D. Carol Wolfley – update on outreach. Replace with KPFA/Pacifica community meeting report-back. Carol drafted a cart for next meeting for outreach.

12:25 12. Announcements (reminder: next meeting **March 24**)

12:30 13. Adjourn