

December 8, 2013 11 am

CAB Meeting Minutes

Members Present: Judith, Robin, Steve, Rahman, Carol and Jennifer

Prior minutes approved.

Website has all but September minutes. Carol will pdf to station

Steve sent 2000 the Movie link and suggested it was worthwhile watching to see the history of the station.

Robin reported no luck or return call from East Side Arts yet,

Judith had no luck with Corazon del Pueblo, agreeing it's a busy time of year for everyone

Carol says Kathy at James Kinney may be helpful. Other suggested locations included:

Ashkenaz Judith to check, N & S Senior Centers in Berkeley-Carol

Libraries-Judith, grand reopening of Russell and West Oak Branch Judith will check it out

Ed Roberts Campus – Judith ACE – nice meeting room 25th & International Carol

W Oakland Library – Bishops Prescott- Jennifer

Marcus Garvey Bldg Liberty Hall Rahman checking

Schedule a Feb meeting if we can locate the place then do outreach and approach possible speakers

Possible speakers we may know:

Rahman knows the US Social Forum and will connect for speaker opportunities, also

Sherry Honkola, VP of Green Party

Dr Washington Burns created the Asthma Mobile –Jennifer

Survey Update

It was downloaded with 739 responses Correlations may not make sense though it worked well on the narrative. Most respondents were from KPFA events not from the larger community, while we got valuable information it is only a snapshot.

LSB – Someone needs to report to them with a written report and present it. We need more comprehensive survey information ie what types of music. Judith will email the survey to all of us. Our goal is to have a report we can present to the LSB.

Carol suggested we have a form we use at events and possibly other venues to continue getting input. She will draft one for our next meeting. Simplified form for the Outreach committee with info such as: What activities do you want the station to be aware of. What music, what news more extensive calendaring of community events Live Stream, what when

Public Service Announcements KPFA one voice national headquarters of longest running channel see Steve's email and movie for station's tumultuous history

Keep working on Latino Community Outreach ESAA and Corazon del Pueblo

Regarding monitoring listener feedback, Judith spoke to Richard (Interim Head) who said yes we should be more involved. Contact Dev Ross. Some comments go directly to program host not general comment line. Judith will try to meet with staff to see what they receive.

In researching the LSB regs no one has actually found the language requiring Town Hall meetings

Carol wants to invite the LSB to our Town Hall Meeting, Steve suggests we have a few first and then invite them as listeners only. We are mandated to be autonomous. We want to facilitate communication with the station.

CAB Email no new emails, CAB mailbox is 37, Carol checks it. Fund drive and Fair next Sat & Sun
Volunteers needed for reception area and phones also Outreach table

Next meeting set for January 12th 11-1 at KPFA.

Meeting adjourned 1pm.