



DATASHEET

Events

Host memorable hybrid and virtual events

Multi-session, multi-day, virtual or hybrid, Zoom Events simplifies event management with advanced features that help you create successful virtual experiences your audience won't forget. With a familiar user interface and intuitive experience, your attendees can easily participate in your event, while you have peace of mind knowing that the video experience will be reliable and high-quality.



Why Zoom Events?

Enhanced Experiences

Stream your sessions to the lobby so attendees can scroll through and decide which sessions they want to join

Connect your attendees

Networking is key for event attendees. Enhance the event experience by allowing your attendees, virtual or hybrid, to connect with one another throughout the event.

Drive ROI

Used advanced analytics and integrations that allow you to drive and showcase revenue gains through events.

How Zoom Events helps

Host hybrid events with ease

Zoom Events has features that help you host an equitable hybrid event without leaving your virtual attendees behind. Our best-in-class Event Services team will guide you through the process every step of the way.

Build brand awareness and adoption through events

With Zoom Events, you can showcase your brand with customizable branding and a production studio that brings highly produced events to your fingertips, no agency needed.

Increase sustainability and equity

Virtual and hybrid events help drive sustainability by decreasing travel while increasing diversity and equity, allowing more people to participate in your event and engage with your content.

Key Features

- ✓ Expo Floor
- ✓ Sponsors
- ✓ Simulive
- ✓ Backstage
- ✓ Production Studio
- ✓ Robust Analytics
- ✓ Event Hubs
- ✓ Networking
- ✓ Advanced Branding
- ✓ Video on Demand

Evaluate your events today

Explore what Zoom Events can do for your next virtual or hybrid event.

explore.zoom.us/en/products/event-platform/

