

ESON Company profile



ESON Precision Engineering Co.Ltd.
(5243)

<http://www.eson.com.cn>

Reporter: JC Chang
Date : 2016/11/10

Index

P02/18



ESON

Company Profile



Product



Enterprise Performance



Vision

Company Profile

P03 /18

- Founded Time : 1987
- President : Yong Fu, Zheng
- Founder :Chia Hsiang, Tsai
- General Manager : Mao-Chiang, Chang
- Capital : NTD 1.73 Billion
- Employee Amount : 8,000



■ Main Product Range :

- (1) Design & Manufacture of mechanical parts for consuming products.
- (2) Design & Manufacture precision molds.
- (3) Stamping/Plastic injection/Surface Treatment.
- (4) System assembly.

Company Profile

P04 /18



Company Profile

P05 /18

Establishing

Foundation

Development

Growing

1987

- ◆ Mold Manufacturing

1995

- ◆ Started Mold manufacturing for Japanese Brand

2001

- ◆ Manufacturing Metal Parts.

2004

- ◆ Founded Suntool.Co, for Mold Export Business.

2005

- ◆ ESON new factory built.
- ◆ GP Certification approved.
- ◆ Mold manufacturing for US Car Brand and House Hold Electric Appliance.

2006

- ◆ Invested in Plastic Injection, manufacturing game sets for Japanese Brand.

2008

- ◆ Invested in Rapid Heat Cycling Molding, manufacturing LED TV for Japanese Brand.

2009

- ◆ HH invested ESON
- ◆ Established Wuxi , Yantai, Mexico plants

2010

- ◆ Start US Brand Service Business

2012

- ◆ Invested Multiwin Mexico
- ◆ Establish ESON Malaysia

2013

- ◆ IPO(5243 乙盛 KY)

2014

- ◆ Started Auto-parts Project, manufacturing for US Electric Motor Brand.

2015

- ◆ Started Systematic Assembly Business

2016

- ◆ Started Auto Light-Weight Project

- ◆ Invested in 2nd Malaysia Factory.

2017

- ◆ Opened 2nd production line for US Electric Motor Brand.

1987-2000

2001-2005

2006-2010

2011-2017

Company Profile

P06 /18



The image features a world map with various regions highlighted in different colors. A large blue rounded rectangle with the text 'ESON Group' is centered over the map. Below the map, a horizontal line connects to six blue rounded rectangles, each representing a regional office. The regions are color-coded: North America (red), South America (green), Africa (orange), Asia (red), Mexico (blue), and Malaysia (blue). The regional office boxes are: Kunshan ESON (ESK) (red), Wuxi ShinGuan (ESW) (green), Donguan Suntool (ESD) (orange), Yantai Zhenyi JiRay (ESC/ESJ) (red), Mexico ESON (EST) (blue), and Malaysia ESON (EMY/EMJ) (blue). The map also shows other regions in blue and yellow.

ESON Group

Kunshan
ESON
(ESK)

Wuxi
ShinGuan
(ESW)

Donguan
Suntool
(ESD)

Yantai
Zhenyi
JiRay
(ESC/ESJ)

Mexico
ESON
(EST)

Malaysia
ESON
(EMY/EMJ)

(E2K)

(E2M)

(E2D)

(E2C\E2J)

(E2I)

(E1J\E1M)

Product

P07 /18



1987

Tooling

- Stamping
- Injection
- House Appliance
- Auto Parts



2001

Consumer Product

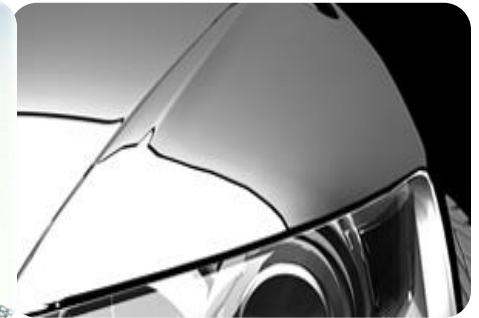
- PC/Laptop
- Game Station
- Cloud Service
- TV Mechanical Component
- Mini Service



2009

Surface Treatment

- Anodizing
- Laser Cut
- Diamond Cut
- High Gloss UV Painting
- Evaporation
- Sputtering
- Water Transfer/Heat Transfer



2014

Auto Parts

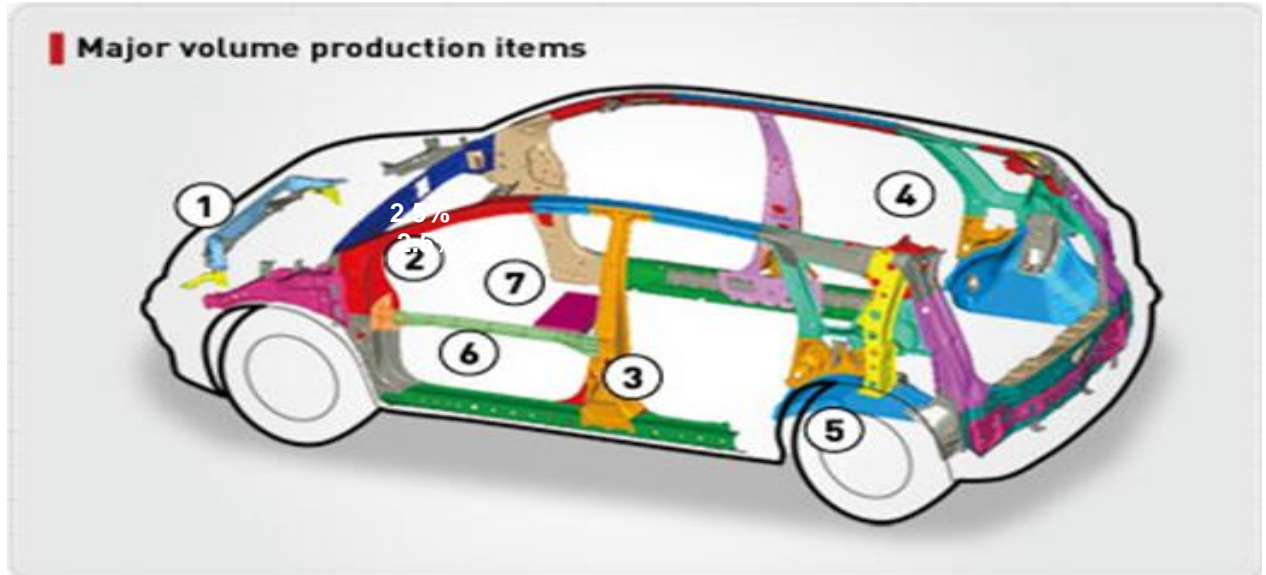
- Body Parts
- Tooling
 - Stamping
 - Injection
 - Check JIG
- Light-Weight Project

Product Tooling

P08 /18

Experience

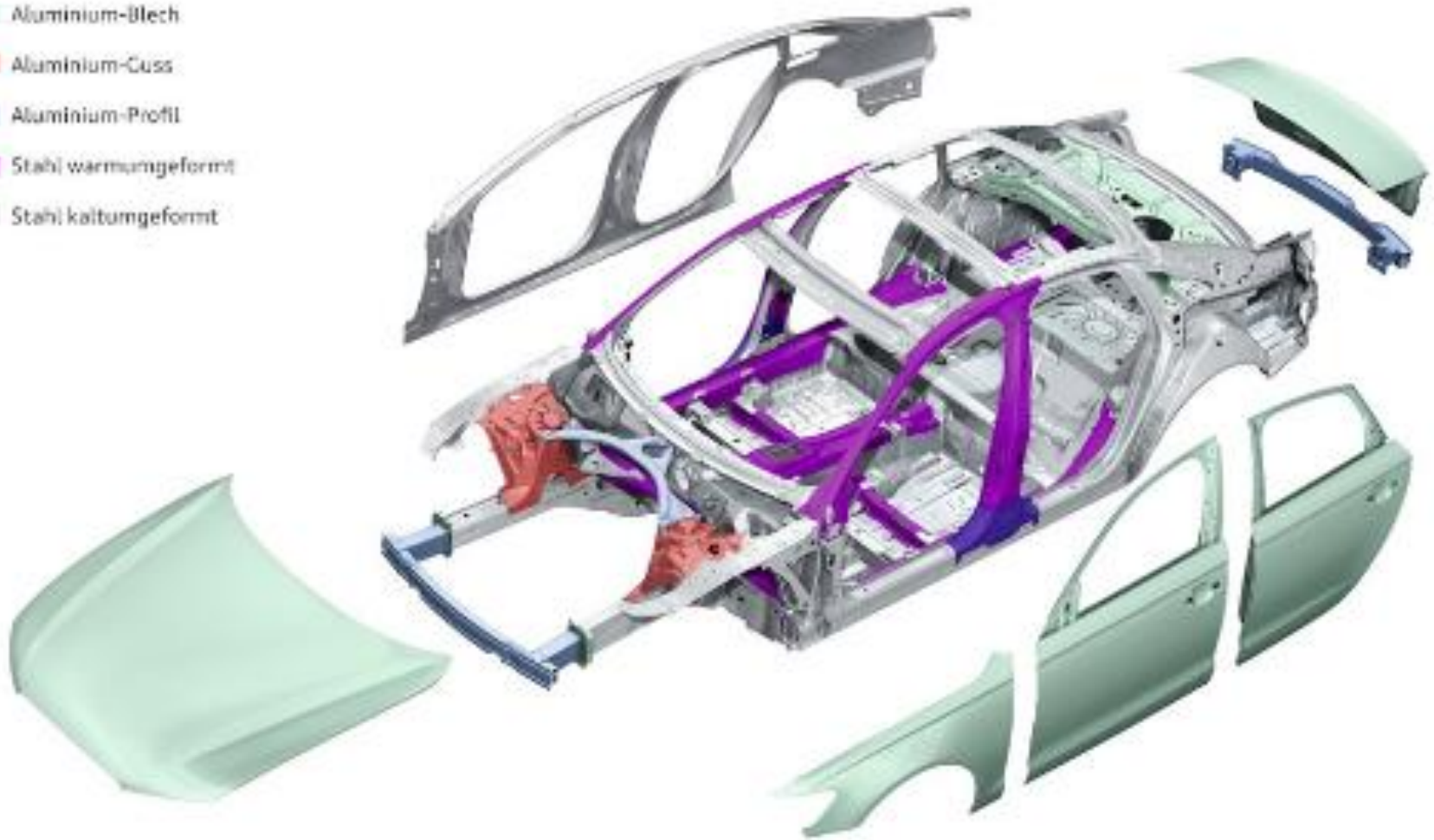
1. Hood
2. Front Pillar
3. Center Pillar
4. Rear Pillar
5. Wheel Housing
6. Door Bean
7. Seat Slide
8. Others (Tank 、 Muffler 、 Door Trim Panel 、 Chassis)



Automotive Parts

P09 /18

- Aluminium-Blech
- Aluminium-Cuss
- Aluminium-Profil
- Stahl warmumgeformt
- Stahl kaltumgeformt



Cloud Server Product



Rackmount Chassis

Rackmount Chassis



NAS



OEM/ODM

OEM/ODM

Consumer Product

P11/18

Approx
0.2 in



Product Surface Treatment

P12/18



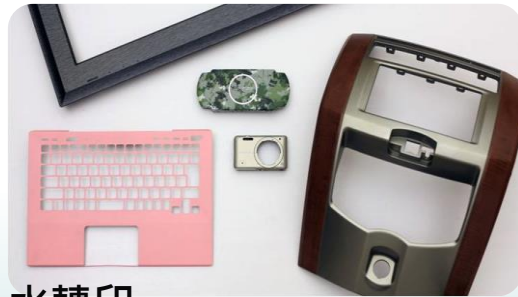
高光鑽切Glossy
Diamond Cutting



雷雕Laser
Engraving



高光陽極
High-Gloss Anodizing



水轉印
Water Transfer Print



熱轉印
Heat Transfer Print



高光成型High-Gloss
UV Painting



彩色電著
Colorful ED Coating








蒸鍍
Evaporation



皮革漆
Leather Coating

Avenue Distribution

	TV	Tooling	Cloud	Auto	3C
Product					
2014	74.50%	14.93%	5.74%	2.05%	1.98%
2015	67.89%	12.64%	8.12%	4.85%	4.42%
2016	63.26%	12.98%	10.04%	6.81%	5.32%
Growth	-6.82%	2.69%	23.63%	40.34%	20.17%

Enterprise Performance

P14 / 18

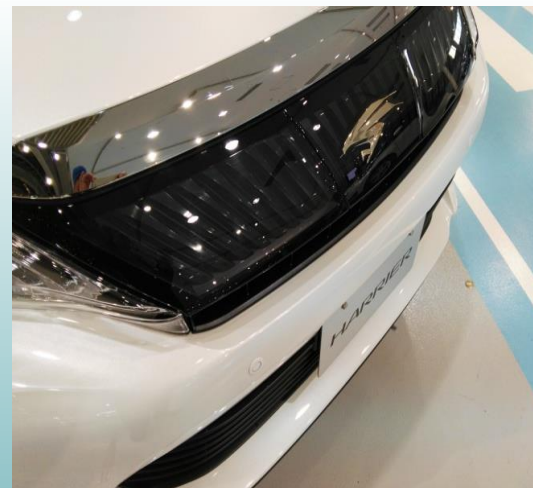
Performance

Currency: NTD-Hundred Million

	2014		2015		2015Q1-Q3		2016Q1-Q3		同期增長比	
	NTD	%	NTD	%	NTD	%	NTD	%	NTD	%
Capital	18.05		17.35		18.05		17.35			
Net Sales	98.46		84.70		61.10		77.34		16.24	26.6%
Cost of Sales	83.13		73.62		53.30		66.87			
Gross Profit	15.32	15.6%	11.08	13.1%	7.80	12.8%	10.47	13.5%	2.67	34.2%
Operating Expense	9.64	9.8%	8.81	10.4%	6.07	9.9%	7.35	9.5%		
Operating Incoming	5.69	5.8%	2.28	2.7%	1.74	2.8%	3.11	4.0%	1.37	78.7%
Earnings (Pre Tax)	5.78	5.9%	3.21	3.8%	2.36	3.9%	3.19	4.1%	0.83	35.2%
Income Tax	0.45	0.5%	0.36	0.4%	0.24	0.4%	0.55	0.7%		
Net Profit	5.33	5.4%	2.85	3.4%	2.12	3.5%	2.64	3.4%	0.52	24.5%
EPS	3.01		1.73		1.26		1.60		0.34	27.0%

Vision_Light-Weight Project

P15/18



Vision_Light-Weight Project

P16/18



Mercedes C-class Coupé



Smart forfour



Porsche GT3RS



Citroen DS5



Toyota Prius V

Vision Smart Home



Thank you !

