THE JOURNAL RECORD2024 Special Products CalendarIn Paper Focus SectionsSpecial SectionsEventsLists

January	TITLE	FORMAT	SPACE DEADLINE	MATERIALS DEADLINE
January				
9	FOCUS SECTION: Banking & Finance	In Paper Focus Section	December 23, 2023	January 1
10	Architectural Firms	List	December 26, 2023	January 2
11	FOCUS SECTION: Legal	In Paper Focus Section	December 27, 2023	January 3
17	Private Schools	List	January 4	January 11
17	FOCUS SECTION: Health Care	In Paper Focus Section	January 4	January 11
24	FOCUS SECTION: Film & Entertainment	In Paper Focus Section	January 9	January 16
26	FOCUS SECTION: Tribal Economic Impact Issue	In Paper Focus Section	January 12	January 19
26	Oklahoma Tribes	List	January 11	January 18
26	Briefcase	Tabloid	January 5	January 12
30	FOCUS SECTION: Accounting	In Paper Focus Section	January 15	January 22
February	1		-	· · ·
6	FOCUS SECTION: Banking & Finance	In Paper Focus Section	January 22	January 29
8	FOCUS SECTION: Legal	In Paper Focus Section	January 24	January 31
9	FOCUS SECTION: Focus on Tourism	In Paper Focus Section	January 25	February 1
14	Engineering Firms	List	January 30	February 6
14	FOCUS SECTION: Health Care	In Paper Focus Section	January 30	February 6
15	Power List: Nonprofit Leaders	Tabloid	January 25	February 1
23	General Contractors, Construction Companies	List	February 8	February 15
23	Briefcase	Tabloid	February 2	February 9
23	FOCUS SECTION: Commercial Real Estate	In Paper Focus Section	February 8	February 15
26	FOCUS SECTION: Energy	In Paper Focus Section	February 11	February 18
28	Minority Owned Business	List	February 13	February 20
March				
5	FOCUS SECTION: Banking & Finance	In Paper Focus Section	February 19	February 26
7	FOCUS SECTION: Legal	In Paper Focus Section	February 21	February 28
8	Woman Owned Businesses	List	February 22	February 29
8	Power List: Women in Accounting	Tabloid	February 16	February 23
11	Technology Centers	List	February 25	March 3
13	FOCUS SECTION: Health Care	In Paper Focus Section	February 27	March 5
20	Behavior Health Facilities	List	March 5	March 12
22	FOCUS SECTION: ENID	In Paper Focus Section	March 7	March 14
HCH-29, TP-4/1	Healthcare Heroes/Top Projects (event date: 3/28)	Event/Magazine	February 23	March 1
27	Hospitals	List	March 12	March 19
29	FOCUS SECTION: Engineering	In Paper Focus Section	March 14	March 21
29	Briefcase	Tabloid	March 8	March 15
April				
2	FOCUS SECTION: Banking & Financial	In Paper Focus Section	March 17	March 24
3	Colleges & Universities	List	March 18	March 25
8	FOCUS SECTION: Energy	In Paper Focus Section	March 23	March 30
10	MBA Programs	List	March 25	April 2
11	FOCUS SECTION: Legal	In Paper Focus Section	March 26	April 3
17	FOCUS SECTION: Tourism	In Paper Focus Section	April 2	April 9
17	FOCUS SECTION: Health Care	In Paper Focus Section	April 2	April 9
	Oklahoma's Most Admired CEOs and Financial Stewardship Awards (event date: 4/15)	Event/Magazine	March 12	March 19
16		List	April 11	April 18
16 26	Commercial Property Management Firms		7 (p) () 22	
26	Commercial Property Management Firms Workforce Development Guide	Magazine	March 22	March 29

THE JOURNAL RECORD

2024 Special Products Calendar In Paper Focus Sections Special Sections Events Lists

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Мау				
7	SBA Lenders	List	April 23	April 30
7	SBA How to Guide for Small Business	Magazine	March 26	April 2
9	FOCUS SECTION: Legal - Story on Law Day Awards	In Paper Focus Section	April 24	May 1
9	Law Firms	List	April 24	May 1
14	FOCUS SECTION: Banking & Finance	In Paper Focus Section	April 29	May 6
17	FOCUS SECTION: MIDWEST CITY	In Paper Focus Section	May 12	May 19
17	Achievers Under 40 (event date: 5/16)	Event/Magazine	April 12	April 19
22	FOCUS SECTION: Health Care	In Paper Focus Section	May 7	May 14
28	FOCUS SECTION: Accounting	In Paper Focus Section	May 13	May 20
31	Power List: Native American Leaders	List	May 16	May 23
31	Briefcase	Tabloid	May 10	May 17
June		I	I	1
3	FOCUS SECTION: Energy	In Paper Focus Section	May 19	May 26
4	FOCUS SECTION: Banking & Finance	In Paper Focus Section	May 20	May 27
6	Foundations	List	May 22	May 29
12	FOCUS SECTION: EDMOND	In Paper Focus Section	May 28	June 4
13	FOCUS SECTION: Legal	In Paper Focus Section	May 29	June 5
19	FOCUS SECTION: Health Care	In Paper Focus Section	June 4	June 11
19	Power List: IT Experts	Tabloid	May 29	June 5
26	Public Companies	List	June 11	June 18
28	Meeting Planners Guide	Magazine	May 24	May 31
28	Special Event Planners	List inside Meeting Planners Guide	May 24	May 31
28	FOCUS SECTION: Commercial Real Estate	In Paper Focus Section	June 13	June 20
28	Catering Companies	List	June 13	June 20
28	Video Production Companies, includes Audio/Visual Equipment Dealers	List	June 13	June 20
28	Conference Centers and Meeting Facilities	List	June 13	June 20
28	Reader Rankings (event date: 6/27)	Event/Tabloid	June 7	June 14
28	Briefcase	Tabloid	June 7	June 14
July	1			-
9	FOCUS SECTION: Banking & Finance	In Paper Focus Section	June 24	July 1
16	Credit Unions	List	July 1	July 8
17	FOCUS SECTION: SHAWNEE	In Paper Focus Section	July 2	July 9
18	FOCUS SECTION: Legal	In Paper Focus Section	July 3	July 10
23	FOCUS SECTION: Accounting	In Paper Focus Section	July 8	July 15
24	Highest Paid Public Positions	List	July 9	July 16
24	Highest Paid CEOs	List	July 9	July 16
26	Briefcase	Tabloid	July 5	July 12
31	FOCUS SECTION: Health Care	In Paper Focus Section	July 16	July 23
August				1
23	Beacon Awards (event date: 8/22)	Event/Magazine	July 19	July 26
26	Empowering Women (event date: 8/22)	Event/Magazine	July 22	July 29
6	FOCUS SECTION: Banking & Finance	In Paper Focus Section	July 22	July 29
7	Public Relations Firms	List	July 23	July 30
7	Advertising Agencies, Web Development & Design Companies	List	July 23	July 30
8	FOCUS SECTION: Business of Sports	In Paper Focus Section	July 24	July 31
8	Fitness Centers	List	July 24	July 31
13	Tribal Gaming Magazine	Magazine	July 2	July 9
14	Companies with Staying Power	List	July 30	August 6
14	Milestones	Magazine	July 10	July 17
14	FOCUS SECTION: Legal	In Paper Focus Section	July 31	August 7
21	FOCUS SECTION: Legal	In Paper Focus Section	August 6	August 7 August 13
21	FOCUS SECTION: Nonprofit Leadership	In Paper Focus Section	August 7	August 15 August 14
23	FOCUS SECTION: Nonprofit Leadership	In Paper Focus Section	August 7	August 14 August 15
25	FOCUS SECTION: Commercial Real Estate	In Paper Focus Section	August 8 August 11	August 15
26	Oil & Gas E&P Companies (Public and Private)	List		August 18 August 18
30	Briefcase	Tabloid	August 11	
30	Difercase		August 9	August 16

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PUBLISHED	TITLE	FORMAT	SPACE DEADLINE	MATERIALS DEADLINE
September				
3	Accounting Firms	List	August 19	August 26
3	FOCUS SECTION: Accounting	In Paper Focus Section	August 19	August 26
6	Franchisees	List	August 22	August 29
12	FOCUS SECTION: Legal	In Paper Focus Section	August 28	September 4
17	FOCUS SECTION: Banking & Finance	In Paper Focus Section	September 2	September 9
18	Power List: Education	Tabloid	August 28	September 4
25	Employment Services	List	September 10	September 17
25	FOCUS SECTION: Health Care	In Paper Focus Section	September 10	September 17
27	FOCUS SECTION: Architecture	In Paper Focus Section	September 12	September 19
27	Briefcase	Tabloid	September 6	September 13
October		1	1	
1	Banks (Oklahoma-based and Non-local)	List	September 16	September 23
1	FOCUS SECTION: Banking & Finance	In Paper Focus Section	September 16	September 23
2	Manufacturing Employers	List	September 17	September 24
7	FOCUS SECTION: Cybersecurity	In Paper Focus Section	September 22	September 29
10	FOCUS Section: Legal	In Paper Focus Section	September 25	October 2
16	FOCUS Section: Health Care	In Paper Focus Section	October 1	October 8
22	FOCUS SECTION: TULSA	In Paper Focus Section	October 7	October 14
25	Briefcase	Tabloid	October 4	October 11
11	Woman of the Year (event date: 10/10)	Event/Magazine	August 30	September 6
28	FOCUS SECTION: Energy	In Paper Focus Section	October 13	October 20
30	Family-owned Businesses	List	October 15	October 22
November		-		
5	FOCUS SECTION: Banking & Finance	In Paper Focus Section	October 21	October 28
8	Residential Real Estate Associates	List	October 24	October 31
8	Real Estate Auction Companies	List	October 24	October 31
11	Veteran Issue	In Paper Focus Section	October 28	November 4
14	FOCUS SECTION: Legal	In Paper Focus Section	October 30	November 6
22	Best Places to Work (event date: 11/21)	Event/Magazine	October 11	October 18
15	FOCUS SECTION: 2025 Trends in Real Estate	In Paper Focus Section	November 1	November 8
15	Commercial Real Estate Brokers	List	October 31	November 7
20	FOCUS SECTION: Health Care	In Paper Focus Section	November 5	November 12
22	FOCUS SECTION: Focus on Durant	In Paper Focus Section	November 7	November 14
26	FOCUS SECTION: Accounting	In Paper Focus Section	November 12	November 19
29	Briefcase	Tabloid	November 8	November 15
December		I	1	1
2	JR Calendar	Special Section	November 14	November 11
3	Nonprofit Agencies	List	November 18	November 25
3	Season of Giving	Special Section	November 12	November 19
4	Chamber of Commerce	List	November 19	November 26
10	FOCUS SECTION: Banking & Finance	In Paper Focus Section	November 25	December 2
11	Innovation District magazine (custom pub)	Magazine	October 23	October 30
12	FOCUS SECTION: Legal	In Paper Focus Section	November 27	December 4
12	Best Lawyers	Special Section	November 7	November 14
16	Power List: 50 Most Influential Oklahomans	Tabloid	November 25	December 2
18	FOCUS SECTION: Health Care	In Paper Focus Section	December 3	December 10
18	Largest Companies in Oklahoma (ranked on number of employees)	List	December 3	December 10
26	Book of Lists	Special Section	November 3	November 10
27	Briefcase	Tabloid	December 6	December 13
31	FOCUS SECTION: Year in Review	In Paper Focus Section	December 17	December 23