

JANUARY/FEBRUARY	MARCH/APRIL	MAY/JUNE	JULY/AUGUST	SEPTEMBER/OCTOBER	NOVEMBER/DECEMBER
CYLINDER HEAD ISSUE › Cylinder Heads › Head Gasket Prep & Clamping Force › Dry Decking › Seat Materials › All About Airflow › Intake Manifolds Intellectual Horsepower - Blocks (Jan.) - Pistons (Jan.) - Valves (Feb.) - Timing Sets (Feb.)	THE TUNING ISSUE › EFI & ECUs › Tuning Update › Engine Dynos › Hub Dynos › Fuel Types › Spark Plugs & Ignition Components Intellectual Horsepower - Cylinder Heads (Mar.) - Bearings (Mar.) - Gaskets (Apr.) - Carburetors (Apr.)	THE DIESEL ISSUE › EGR Cooler Failure › Turbos & Nitrous › Injectors & Additives › Transmissions › Diesel Smoke Colors › Wastegate Tech Intellectual Horsepower - Crankshafts (May) - Connecting Rods (May) - Balancers (June) - Nitrous (June)	THE BILLET ISSUE › Billet Blocks › Billet Cylinder Heads › Billet Rods › Billet vs Forged Pistons › Billet Crankshafts › Billet Component Repair Intellectual Horsepower - Piston Rings (July) - Intakes (July) - Camshafts (Aug.) - Pushrods (Aug.)	THE VALVETRAIN ISSUE › Camshaft Profiles › Lifter Repair › Rocker Arm Rebuilds › Valves & Valve Springs › Synthetic Oil vs Conventional › Oiling Systems Intellectual Horsepower - Oil Options (Sept.) - Turbos (Sept.) - Block Machining (Oct.) - Head Machining (Oct.)	THE MACHINING ISSUE › Boring and Honing › Decking / Surfacing › Sleeving › Equipment Update › 3D-Printed Parts › Coatings & Treatments › Awards Content Intellectual Horsepower - EFI/Tuning (Nov.) - Springs (Nov.) - Superchargers (Dec.) - Lifters (Dec.)

INTELLECTUAL HORSEPOWER

Bi-weekly video content series that will feature an Engine Builder editor, a manufacturer representative and an engine builder discussing various engine topics in-depth. Episodes are limited to one sponsor.

ENGINE BUILDER SHOP TAKEOVERS

Bi-weekly video content series that brings our audience inside some of the country's coolest engine and machine shops with shop owners giving us detailed tours and great info along the way. Videos are posted to YouTube, social media and the Engine Builder website, as well as distributed to our audience via newsletter.

NEWSLETTERS

Engine Builder's newsletter is delivered to email inboxes twice a week (M/TH). Whether you're a professional engine builder, machinist, manufacturer, or an automotive enthusiast, our content offers something for you. Stay up-to-date on the latest news and products, tech info and personalities in the industry. You'll be covered in horsepower!

Engine of the Week and **Diesel of the Week** are two separate content series that are each delivered to email inboxes once a week and feature the intricate details of 52 different engines and 52 different shops. This content is also shared via social media and YouTube to a total audience of over 175K.

ADDITIONAL CONTENT/OPPORTUNITIES

- **Engine of the Week**
- **Diesel of the Week**
- **Engine Builder Tips & Tricks**
- **Shop Takeovers**
- **2025 America's Best Engine Shop Awards**
- **PRI Party Sponsorship**
- **Mild vs. Wild Diesel**
- **Mild vs. Wild Gas**
- **That's Not a Stupid Question**
- **Industry Insiders**
- **Women in Motorsports**
- **Additional Engine Content**
- **Additional Component Content**
- **Additional Machining Content**
- **Additional Business Content**

→ ADVERTISING INFORMATION AND RESOURCES FOR THE ENGINE BUILDER BRAND AT Babcox.com/brand/engine-builder/

→ DIGITAL ADVERTISING SPECIFICATIONS

→ CLOSING DATE
→ MATERIALS DUE DATE

