



STREET TEAM REPRESENTATIVES

San Diego FC ([San Diego FC](#)) is the newest member of the MLS family. As part of the unique [Right to Dream](#) model and the [Sycuan](#) Tribe's deep roots, we are proud to be building a San Diego-centric soccer organization that honors our history and celebrates emerging excellence.

SUMMARY:

Street Team Representatives play a crucial role in bringing the thrill of soccer to the streets and events across our community with a specific focus on highlighting San Diego FC and our vision of becoming the epicenter of football excellence and innovation in North America. This position is perfect for individuals who are outgoing, passionate about soccer, and eager to immerse themselves in the vibrant culture of our team.

Apply at jointheteam@sandiegofc.com – reference Street Team

Key Responsibilities:

- **Community Engagement:** Interact with fans at various community events, festivals, and gatherings to promote and raise awareness of SDFC and our upcoming opening season.
- **Brand Representation:** Serve as brand ambassadors, embodying the values and spirit of our club while engaging with fans and potential supporters.
- **Promotional Activities:** Distribute promotional materials, merchandise, and giveaways to generate excitement and increase fan involvement.
- **Event Support:** Assist in the setup, execution, and breakdown of promotional activations, including tents, banners, and interactive displays.
- **Retail Operations:** May be requested to work with retail team to drive sales - implementing effective merchandising strategies and promotional activities.
- **Fan Interaction:** Create memorable experiences for fans through engaging conversations, photo opportunities, and interactive games.
- **Match Day Support:** in 2025, provide support on match days, including pre-game fan zones, activities, and post-game celebrations.
- **Feedback and Reporting:** Gather feedback from fans and event attendees to provide insights for future activations and marketing strategies.
- **Team Collaboration:** Work closely with the marketing and events team to coordinate schedules, logistics, and promotional initiatives.

QUALIFICATIONS:

Candidates can meet the requirements with a combination of experience in the following areas:

- Previous experience in event promotion, marketing, or customer service is a plus but not required.
- Passion for soccer and enthusiasm for promoting the sport within the community.
- Excellent communication and interpersonal skills, with the ability to engage diverse audiences.
- Reliable and punctual, with a flexible schedule to accommodate evening and weekend events.
- Ability to work effectively both independently and as part of a team in a fast-paced environment.
- Must be comfortable standing for extended periods and able to lift and carry promotional materials as needed.

ABOUT SAN DIEGO FC:

*Our **VISION** is to be the epicenter of football excellence and innovation in North America. Our **MISSION** is to create opportunities for talent to flourish and San Diego to shine.*

We value community, diversity, and acting with purpose. We are looking for leaders at all levels to co-create the culture of a new organization that is built on the premise that you can discover, understand, and re-define excellence by nurturing talent and creating opportunity anywhere – specifically though soccer.

Globally, Right to Dream partners with talented young people to give them a nurturing environment to flourish and thrive. We do this through a holistic model of athletic development, where young people grow as human beings and great footballers. RTD's promise is set out in their [Manifesto](#): a set of 8 commitments which will be central to the San Diego FC ethos from the front office to the field, when games start at Snapdragon Stadium in 2025.

Soccer is humanity and together, we can make a meaningful impact both on and off the field, fostering a culture that embraces excellence and equal opportunities. SDFC is an Equal Opportunity Employer.

Part-time, flexible hours (10-45 per month)
\$18 per hour