



Media Guide: How to Cover Leagues Cup 2024

Leagues Cup, the first in-season club tournament in North America across all men's professional sports, published today a media guide for its second edition to assist media covering the tournament.

Leagues Cup 2024 will see all 47 clubs from Major League Soccer (MLS) and LIGA MX compete in a World Cup-style format, starting Friday, July 26 and culminating with the championship final on Sunday, August 25, 2024. With 77 matches scheduled over a month-long period, this event is set to celebrate the fierce competition and rich cultural exchange inherent in North American soccer.

Leagues Cup Communications is providing the following media resources, all of which are available on: [Leagues Cup Media Resources](#) and [Leagues Cup Content Hub](#).

For a tutorial on how to access the Leagues Cup 2024 Content Hub please [click here](#).

Schedules and Information

- Leagues Cup 2024 Match Schedule | [CLICK HERE](#)
- Official Press Conferences Zoom and Download | [CLICK HERE](#)
- Leagues Cup 2024 Game Notes | [CLICK HERE](#)
- Leagues Cup 2024 Press Releases | [CLICK HERE](#)
- Leagues Cup 2024 Tournament Policy and Media Policies | [CLICK HERE](#)
- Tournament Media Contacts | [CLICK HERE](#)
- To register and access the Leagues Cup 2024 Content Hub | [CLICK HERE](#)

Media Accreditation

The online media credential applications for each match is accepting requests [here](#).

- Media wishing to attend a match should **apply by 7 p.m. EST, five days prior to Group Stage matches**. No late applications or changes will be accepted after those dates.
- For further media credential information, please contact Erika Mach, Accreditation Officer Erika.mach@leaguescup.com
- For Rights Holders information, please contact Johanna.rojas@mlssoccer.com

Media Assets

- Leagues Cup 2024 Anthem | [CLICK HERE](#)



- Manifesto Leagues Cup 2024 | [CLICK HERE](#)
- For TV networks and affiliates interested in highlights for use during news windows only, please sign up here in advance of the tournament: <https://mls.imagencloud.com/>
- For any media interested in Leagues Cup highlights outside the news window, please contact Juliana Rodriguez (Juliana.Rodriguez@MLSsoccer.com)

Ticket Information

Tickets for all matches – including LIGA MX hub venues – are available on LeaguesCup.com and are also available to fans via the hosting MLS club, if applicable. MLS club season ticket holders should contact their club representative for more information or visit LeaguesCup.com and follow @LeaguesCup on social. For every ticket purchased, two meals will be donated as part of the United Against Hunger program. Click here to find out more about United Against Hunger.

About Leagues Cup

Leagues Cup represents a monumental new chapter for North American soccer. Since 2023, Major League Soccer and LIGA MX pause their regular seasons each summer, allowing all 47 first division professional clubs in both leagues to compete in the World Cup-style, official Concacaf sanctioned tournament, which will qualify the top three finishers for the Concacaf Champions Cup. In 2023, MLS' Inter Miami CF became the first-ever Leagues Cup champion.

Leagues Cup 2024 will kick off Friday, July 26, and will feature 77 games hosted at stadiums throughout the U.S. and Canada, with the Final taking place on Sunday, August 25. Fans in over 100 countries and regions will be able to watch Leagues Cup on MLS Season Pass on the Apple TV app. MLS Season Pass is available on billions of devices through the Apple TV app on Apple devices, smart TVs, streaming devices, set-top boxes, and game consoles, as well as on the web at tv.apple.com. Fans can also access MLS Season Pass from the Apple TV app on Apple Vision Pro, where they can watch games alongside other apps in their physical space; within an Environment, so the screen feels 100 feet wide; and in Spatial Audio for an even more immersive viewing experience. In addition, TelevisaUnivision, TV Azteca FOX Sports, TSN, and RDS will be the linear broadcast home for select Leagues Cup matches.