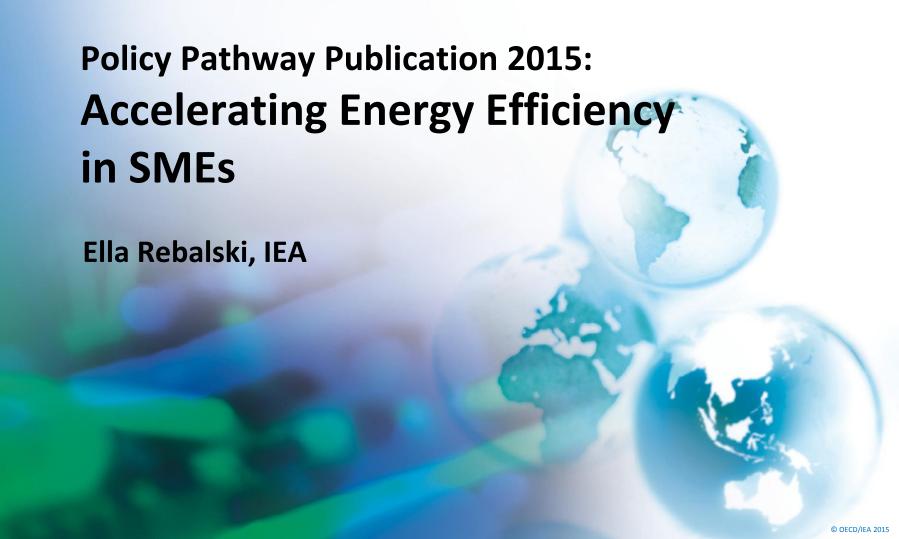
Technical Workshop on Climate-Energy Policy Approaches for the Industrial Sector

16 January 2015







What are the IEA Policy Pathways?



- Actionable guidance for governments and other stakeholders to implement energy efficiency programmes effectively
- Examples, case studies, extracts from evaluations, success factors, lessons learned



Why a Policy Pathway on SMEs?

- "A healthy SME sector contributes prominently to the economy through creating more employment opportunities, generating higher production volumes, increasing exports and introducing innovation and entrepreneurship skills" (US AID 2007)
- This publication is aimed at governments, industry associations, energy utilities, financial institutions, and SMEs themselves



















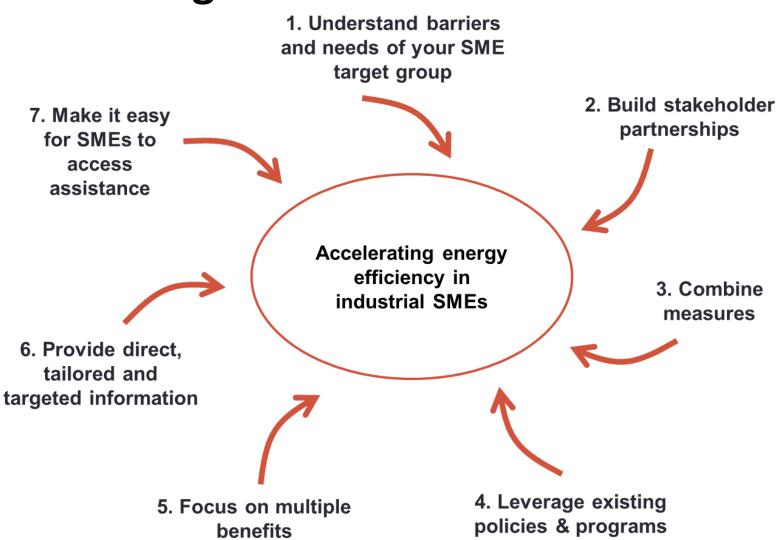
What is in a policy pathway on SMEs?



- Structured set of steps and considerations that policy makers, programme managers and other practitioners can use to develop and review SME energy efficiency policies and programmes
- 20 + small case studies, 3 in-depth case studies



Seven Strategies





Where we are now

- November workshop
- Extensive external review
- Soon the publication will go for internal review



■ Launch is aimed for 3rd quarter this year

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Thank you for listening!

■ For more information: ella.rebalski@iea.org