



# PHAIDON INTERNATIONAL

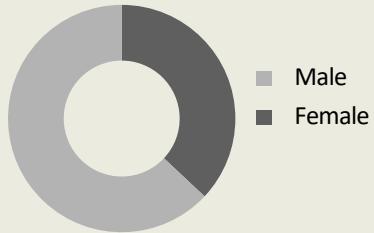
## Gender Pay Gap Report 2021

At Phaidon International we have an ongoing commitment to Equality, Diversity and Inclusion (ED&I). In line with UK Gender Pay Gap legislation, we have compiled our findings below, along with details of initiatives we have in place and plan to launch to continue promoting ED&I at Phaidon International.

## All Staff - Pay and Bonus Gap

Gender Pay Gap	Gender Bonus Gap
Mean: 17%	Mean: 75%
Median: 4%	Median: 72%

Total Headcount - 286  
181 Male  
105 Female

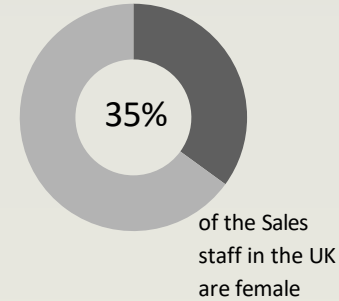


Total Headcount as of 31/03/2021

## Sales – Pay and Bonus Gap

Gender Pay Gap	Gender Bonus Gap
Mean: 19%	Mean: 85%
Median: 4%	Median: 98%

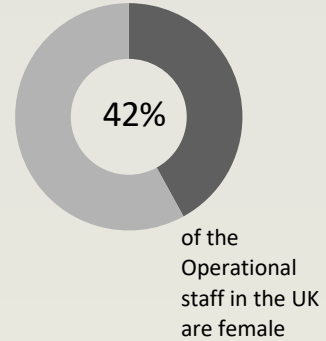
231 Sales Employees in the UK



## Operations – Pay and Bonus Gap

Gender Pay Gap	Gender Bonus Gap
Mean: 23%	Mean: 51%
Median: 8%	Median: 26%

55 Operational Employees in the UK



\*Please note this is based on our UK employees.

## Proportion of Male/ Female by Quartile

Quartile	Male	Female	Salary Split
Upper Quartile	69%	31%	32k & Over
Upper Middle	67%	33%	32k - 23k
Lower Middle	55%	45%	23k - 20k
Lower	50%	50%	20k & Under

## Our Findings

We are confident that employees in the same type of roles are paid at the same level. The difference between males and females being paid a bonus for performance was 36% during 2020–2021. Our female and male employees have an equal opportunity to earn bonuses in our performance-based culture. The Mean bonus is larger as the most senior roles have been historically occupied by male employees. Given the organic nature of the business, total number of males compared to females is higher in our Sales function, however in Phaidon International as a whole, this is balanced as we continue to hire and promote female talent in the business.

\*Please note this is based on our UK employees.



## Our Commitment to Equality and Diversity

To demonstrate our continued focus on developing and maintaining equality and diversity across Phaidon International, we are committing to:

### Recruitment and retention

- Ensuring we have a balanced mix of candidates interviewing for employment with Phaidon International
- Implementing enhanced family friends policies

### Progression

- Career mapping
- Succession planning

### Training

- Leadership training
- Unconscious bias awareness training

### Culture

- Continue internal initiatives to drive an inclusive culture
- Focusing on promoting women in the business through mentorship and International Women’s Day campaigns to attract female talent