motive

Unauthorized Use Detected

Notive Security Solution

Enhance the safety of drivers, secure valuable cargo, and protect against unauthorized use or theft of vehicles, all while providing the operational efficiency needed in today's competitive environment.



Motive solutions empower fleet managers and operators to prevent, detect and respond to security threats against drivers, vehicles, assets, and cargo.

Jon Fontaine Corporate Fleet Manager Rosendin Electric "Motive Tracking & Telematics even caught a theft in progress and helped Rosendin employees track down the stolen vehicle."

Protection, visibility, and control for your fleet



Security and Safety Comprehensive protection for vehicles, cargo, and drivers



Transparency and Efficiency Real-time insights and historical analysis



Connectivity and Control

Advanced connectivity options for coverage, even in remote areas

Integrated Camera Systems

Get 360-degree visibility around every vehicle with front, side, rear, and cargo monitoring, along with trailer interior and passenger views.

The Motive difference

Al-powered cameras provide the video evidence you need to identify unauthorized access or tampering.

- See the details day and night with the highest-quality, ultrawide HD video
- Facilitate compliance with fleet safety protocols
- Monitor cargo, drivers, passengers, and workers on job sites
- Detect unauthorized use after hours using Al Omnicam, with engine-off and motion-triggered video recording



Prevent Unauthorized Use

Engine Immobilizer thwarts unauthorized use by remotely preventing engine start in case of theft or suspicious driver behavior

The Motive difference

Enhanced connectivity even in remote locations

- LTE and 2G fallback options
- Independent internet connection
- · Works with vehicles, assets, and equipment



Pair Driver and Vehicles

Driver ID Reader quickly scans RFID cards to easily identify drivers for tracking and accountability

The Motive difference

Facilitate improved operational insights and security

- Reduce risk of breaches
- Enhance real-time tracking and historical analysis
- No need to use mobile device or remember a code
- Allow vehicle/asset access to authorized drivers and crew (coming soon)



Respond and Take Action

Panic button (coming soon) is a discreet way to notify dispatchers and emergency responders of immediate threats

The Motive difference

Accelerate response actions to protect drivers and vehicles

- Quick-capture footage from cameras to provide context
- Alert dispatchers in dashboard and notify other stakeholders of urgent situation
- Configurable option to enable/disable privacy features



Cargo Protection

Door Sensors (coming soon) flag unauthorized cargo door openings, enhancing cargo security

The Motive difference

Reduce theft and ensure that drivers and dispatchers are immediately aware of potential breaches

- Real-time status on dispatcher's dashboard and a mobile app
- · Historical view of door opening
- Get an alert when trailer door opens outside a geofenced location



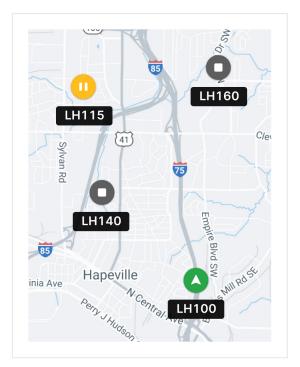
Track Groups In Lots and On the Move

Track vehicles, cargo, equipment, and drivers in a single view, with traffic and weather overlays.

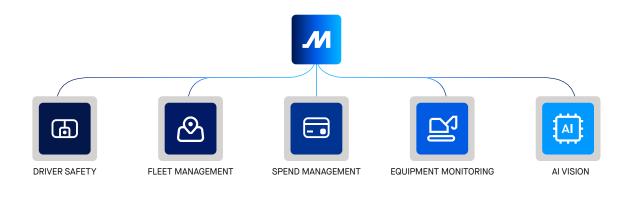
The Motive difference

Detailed insights on driver behavior and fleet operations

- Identify quickly if the vehicle, asset or equipment leaves a geofenced location
- Immobilize and mobilize vehicles remotely from the dashboard
- Confirm that your vehicle, assets, and equipment are at the right place at the right time
- Review historical route and driver information to identify unauthorized use



Motive is the Al-powered Integrated Operations Platform for the physical economy.





About Motive

Motive builds technology to improve the safety, productivity, and profitability of businesses that power the physical economy. The Motive Automated Operations Platform combines IoT hardware with Al-powered applications to automate vehicle and equipment tracking, driver safety, compliance, maintenance, spend management, and more. Motive serves more than 120,000 businesses, across a wide range of industries including trucking and logistics, construction, oil and gas, food and beverages, field services, agriculture, passenger transit, and delivery. Visit gomotive.com to learn more.