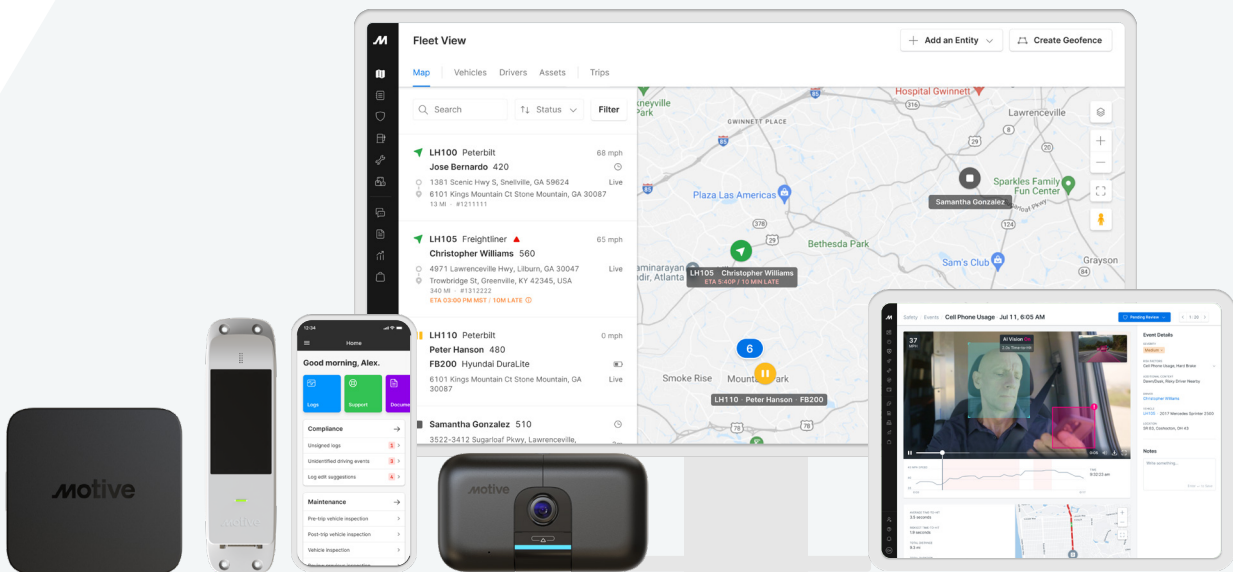




# Everything you need to manage your fleet.

Over 120,000 companies use the Motive Automated Operations Platform to transform the safety, productivity, and profitability of their operations.



Jonathon McCutcheon  
Director Supply Chain  
Carvana

“Motive’s technology allows us to see everything. We are running a tighter ship due to having this information. We see better, manage better, and perform better.”

Safety

22%

Fewer accidents

Productivity

20%

Increase in utilization

Profitability

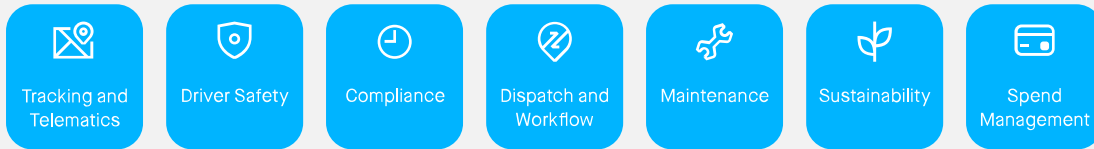
13%

Reduction in fuel costs

## The Motive Automated Operations Platform

Standardize your fleet management on a single platform that unlocks data, drives automation, and provides actionable insights.

### AI-Powered Applications



### IoT Data Platform

#### Ease of use

- Plug-n-play lot hardware
- Intuitive dashboards
- Top-rated driver app

#### Extensibility

- Open APIs
- No-code customizations
- App marketplace

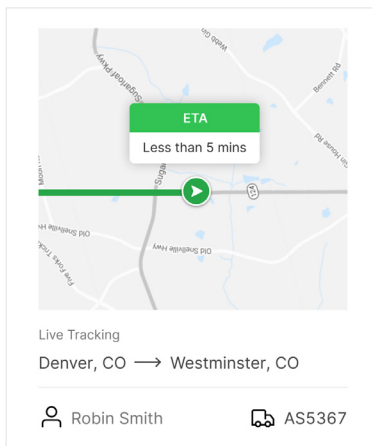
#### Better visibility

- Real-time data streaming
- Machine learning
- Custom reporting and data export

#### Cloud-scale

- Elastic architecture
- Built-in resilience
- Security

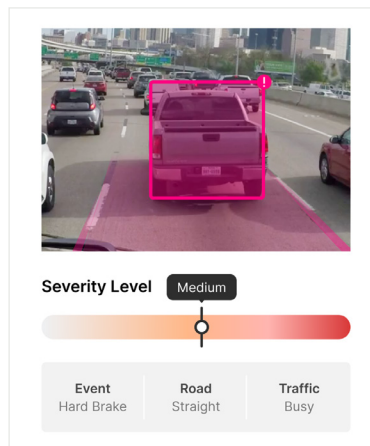
## Motive's AI-powered applications



### Tracking & Telematics

Gain real-time visibility into the location, utilization, and health of vehicles, equipment, and assets.

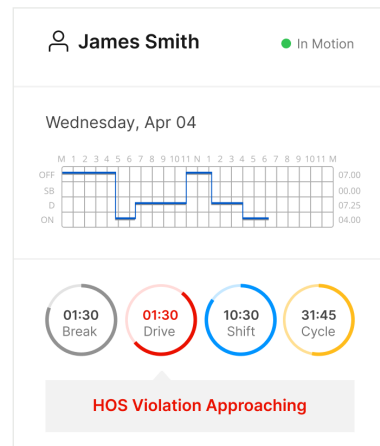
- Real-time tracking
- Location-based intelligence
- Commercial-grade hardware



### Driver Safety

Reduce accidents and protect your drivers with the leader in AI-powered accident prevention.

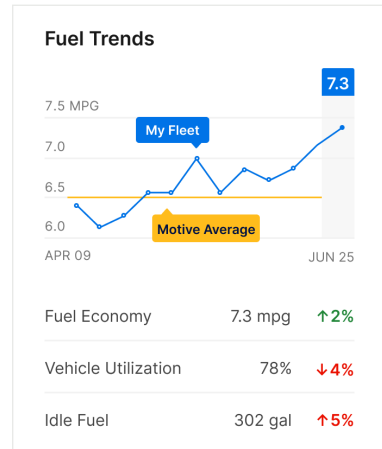
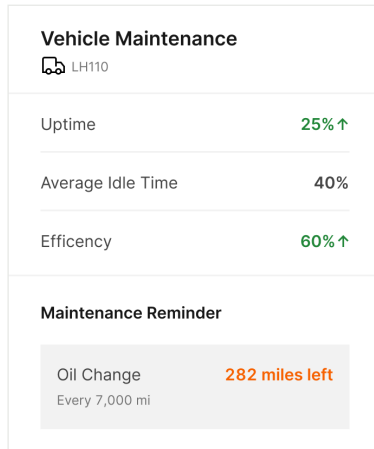
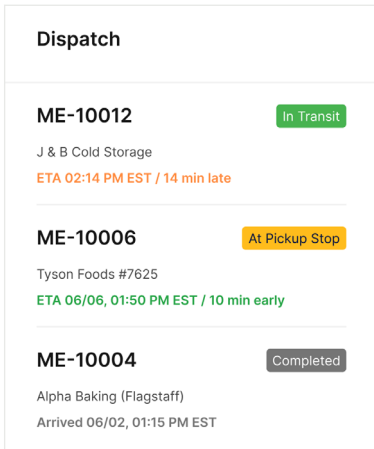
- The most accurate AI Dashcam
- Automated coaching
- Risk scoring and reporting



### Compliance

Prevent violations, stay compliant, and cut costs with automated compliance management.

- Reliable, highly rated Driver App
- Automated compliance management
- Full compliance health visibility



### Dispatch & Workflow

Enable productivity, optimize costs, and simplify the driver experience.

- Delivery management
- Driver workflow
- Real-time dispatch tracking

### Maintenance

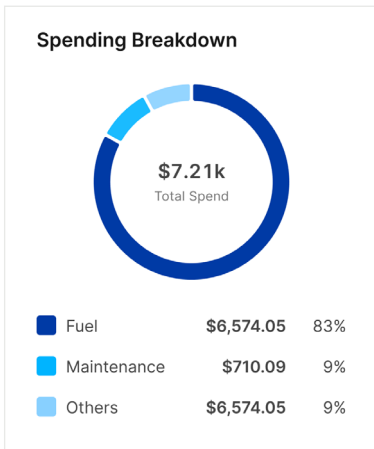
Increase vehicle uptime, reduce repair costs, and keep your fleet moving.

- Preventive maintenance
- Vehicle telemetry
- Customized inspections

### Sustainability

Reduce your environmental and economic impact. Save on fuel with AI-driven insights.

- Fuel economy insights
- Discover improvements
- Optimize operations



### Spend Management

Use the zero-fee Motive Card to save on fuel and much more. Track spending with intelligent reporting in your fleet dashboard.

- Unified operations and reporting
- Discounts with zero fees
- Advanced spend controls

### IoT Hardware

Have confidence in hardware designed for rugged environments with support for real-time data streaming, AI, and edge-computing capabilities.

## Support and expertise

Great tech is only as good as the support and expertise behind it. Our partnered approach guides customers through deployment, user onboarding, product training, and ongoing support. Dedicated teams include:

- Professional services
- Customer success
- 24/7 support



#1 in Fleet Management



2021 Tech Stack Leader Award



Best Fleet Management Software

## We are Motive

We build technology to improve safety, productivity, and profitability for the businesses that power the physical economy.

**2013**

Founded

**3K+**

Global employees

**120K+**

Customers

**98%**

Customer satisfaction

**700K+**

Vehicle and assets

# motive



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