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WEB BROWSER/COOKIE-BASED OPT-OUTS

You may stop or restrict the placement of cookies on your computer or remove them from your browser by adjusting your web browser preferences. There are also many programs that allow you to manually delete your cookies.

The online advertising industry also provides websites from which you may opt-out of receiving targeted ads/interest-based advertising from us, our data partners and our other advertising partners that participate in self-regulatory programs. You may use the NAI opt-out tool at <https://www.networkadvertising.org/choices/>, which will allow you to opt out of seeing targeted ads from us and other members. The DAA's opt-out tool can be found at <https://www.aboutads.info/choices/>. EU users who have provided their consent to our use of cookies and similar technologies to process their personal information can use the EDAA's opt-out tool which can be found at <https://www.youronlinechoices.eu/>.

To be clear, the opt-out from targeted ads must be performed on each device and browser that you wish to have opted out. For example, if you have opted out on your computer browser, that opt-out will not be effective on your mobile device. You must separately opt out on each device. However, once you have opted out on one device ("Opted-Out Device"), we will not use any new data from the Opted-Out Device to identify you on another device for interest-based advertising purposes and will not use data from another device for interest-based advertising purposes on the Opted-Out Device.

If you erase or otherwise alter your cookie/device settings (including upgrading certain browsers or devices) you may need to perform each opt-out process again, unless we can match the device as outlined above.

Even if you opt out of targeted ads based on cookies, you may still see ads based on other general factors such as webpage context or browser type.

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Individuals with questions about our privacy practices or who wish to have their personal data corrected or removed may contact us at rm-privacy@rakuten.com

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