

This bulletin includes;

- latest Claimant Count information
- total job posting numbers
- job posting numbers by occupation

This update also includes a section on Gloucestershire's Gross Value Added (GVA), which provides a measure of the value of goods and services produced in the county and by each sector.



Jobs and Economic Bulletin

April 2023

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April 2023

Please find the **April** update below, which includes the latest **Claimant Count** information, total **Job Posting** numbers and job posting numbers by **occupation**. This update also includes a section on **Gloucestershire's Gross Value Added (GVA)**, which provides a measure of the value of goods and services produced in the county and by each sector.

Executive summary

- The **Claimant Count** in Gloucestershire **increased** by **355 persons** to **9,290** and the rate was **2.4%**
- **Job posting numbers** for the month of **April** were around **22,236** which is a monthly **decrease** of around **71** job postings when compared to the revised March figure of 22,307.
- The total output of the Gloucestershire economy (GVA) was approximately £19.123 billion in 2021, representing 13% of the output of the South West region. The three largest sectors were **manufacturing** (15%), **wholesale and retail trade; repair of motor vehicles** (14%) and **real estate activities** (13%). These three sectors contributed a combined £7.96 billion to Gloucestershire's total GVA.
- Gloucestershire has seen a 19% increase in total GVA between 2016 and 2021, compared to the South West which saw a 14% increase and England also seeing a 14% increase. Some of the biggest increases in Gloucestershire were in wholesale and retail trade (47%), compared to the South West which saw a 21% increase in this sector and England also seeing a 21% increase.

April Claimant Count

Note: the reference period for these Claimant Count figures is 13th April 2023.

This month saw the publication of the April ***Claimant Count** figures: the **Gloucestershire** rate has **increased** to **2.4%** (the value is expressed as a proportion of residents aged 16-64). The April total now stands at **9,290** compared to the March figure of 8,935 which is a monthly **increase of 355 persons**. All districts saw an increase in the estimated number of unemployed claimants, except Cotswold which saw a decrease.

The April figure for the **South West** was **2.5%**, **England** was **3.9%** and the **UK** figure was **3.8%**.

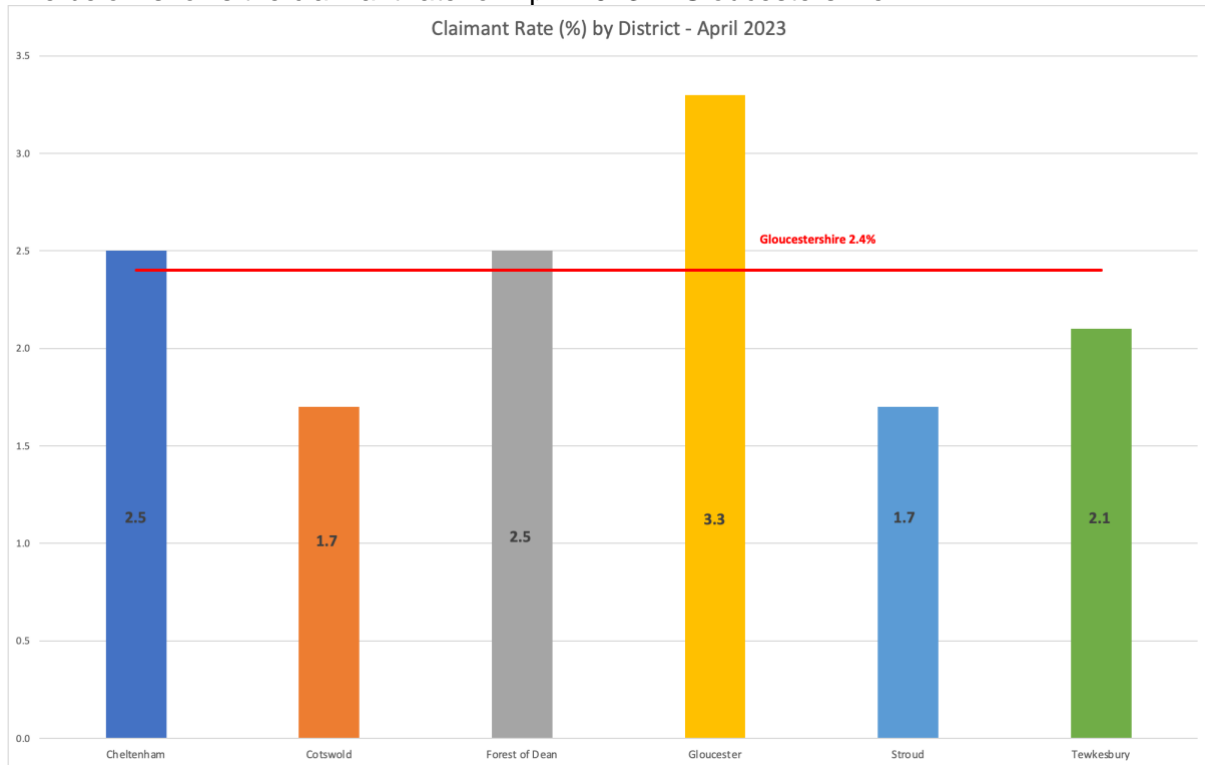
For reference, prior to the pandemic in February 2020, the Gloucestershire rate was 2.0% with 7,895 people claiming, peaking in August 2020 to 5.0% and 19,155 people claiming.

For more information on the claimant count, please refer to the Gloucestershire County Council's monthly publications [here](#).

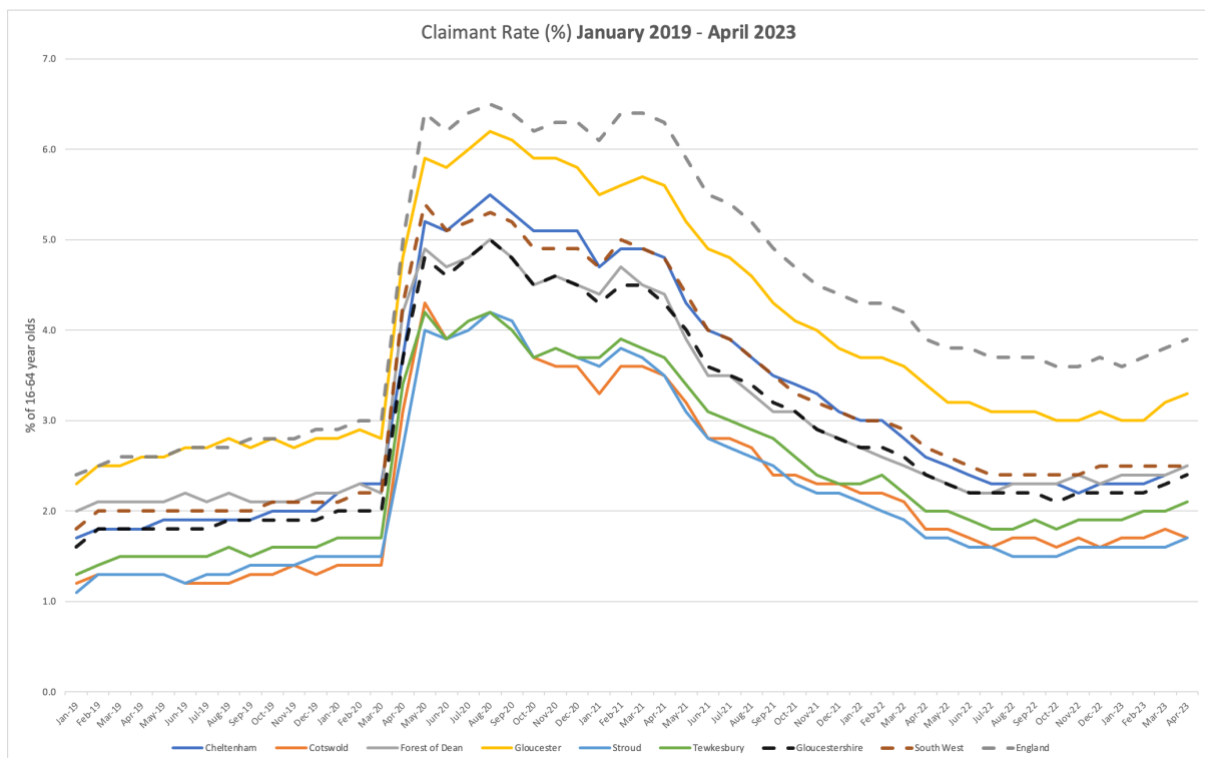
**The Claimant Count is a measure of the number of people who are unemployed and claiming benefits. For more information about Universal Credit please see the [ONS website](#).*



The below shows the claimant rate for April 2023 in Gloucestershire.



The below shows the current claimant rate for Gloucestershire at 2.4%, compared with all six districts, the South West and England from January 2019 to April 2023. The rate for Gloucestershire continues to be below that of England and the South West.

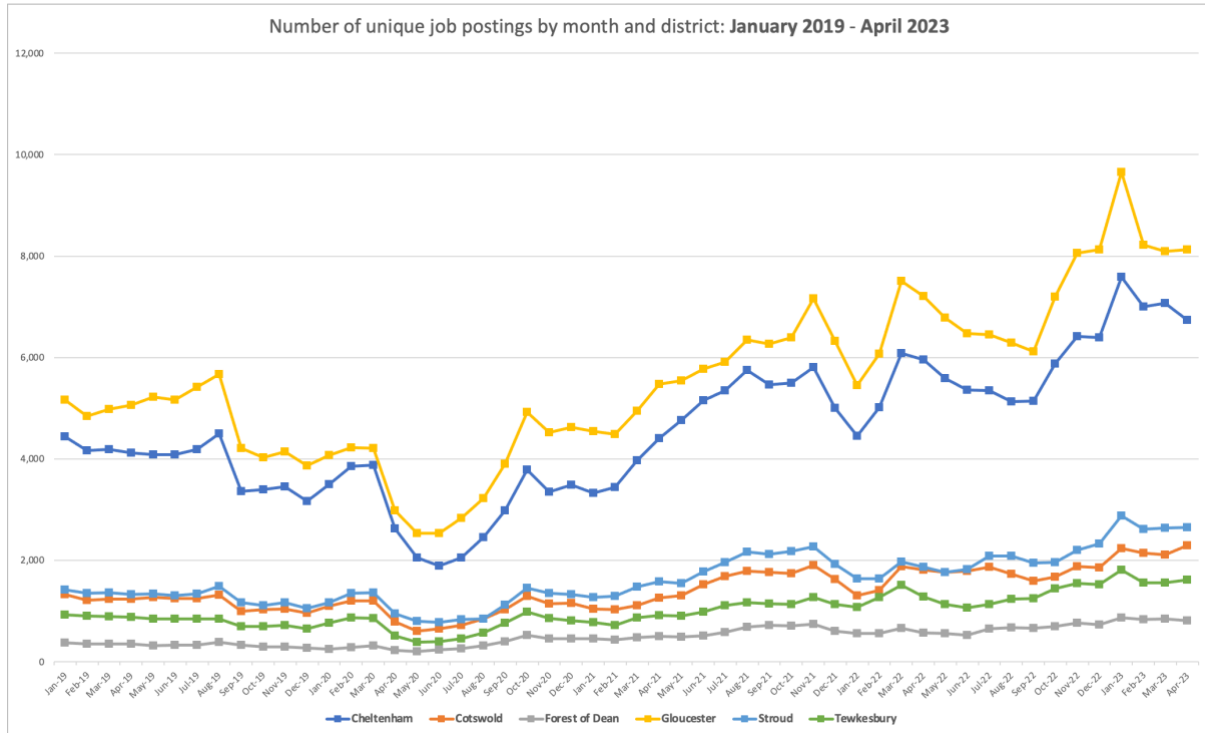




Job posting numbers

Job posting numbers for the month of **April 2023** were around **22,236** which is a monthly **decrease** of around **71** job postings, when compared to the revised March 2023 figure of 22,307.

The below shows total jobs posted by district from **January 2019 to April 2023**. Cheltenham and the Forest of Dean have seen a decrease in numbers when compared to March 2023, with all other districts seeing an increase.

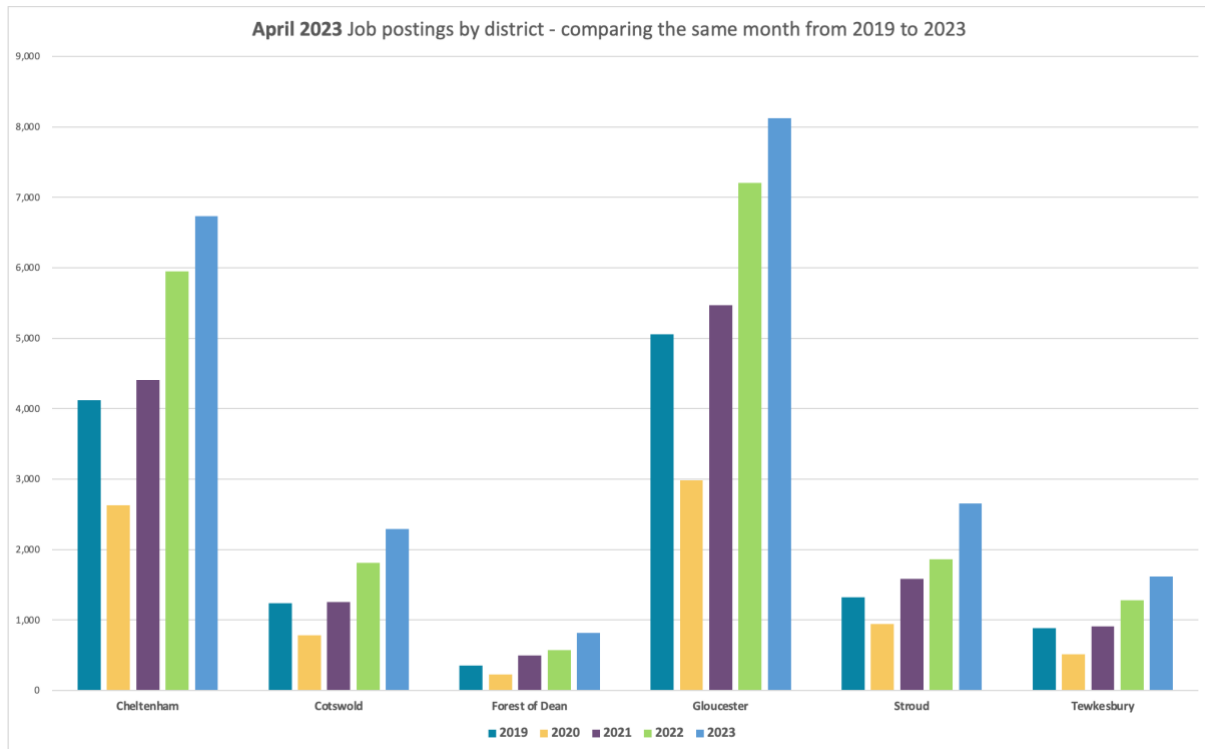


Source: Lightcast™. 2023



Job posting numbers – district comparison

The below gives a district overview of total job postings for the month of April 2023, comparing the same month in 2019, 2020, 2021 and 2022. Job posting numbers in April 2023 (light blue bar) are higher than April in previous years, with some of the biggest increases seen in Gloucester, Stroud, and Cheltenham.



Source: Lightcast™. 2023

Please note – job posting numbers are based on snapshot data taken on the 17th April, numbers are provisional and subject to change. Job postings are collected from online sources, it doesn't capture postings that are not advertised online, this might result in undercounting for some occupations. This data shows any active posting rather than newly listed postings. A posting is removed from the count after it has been online for 61 days. A job posting does not necessarily result in a job and some jobs will be created without a job posting.



Occupations

The table below shows changes in the number of postings by broad occupation, comparing pre-pandemic February 2020 numbers with April 2021, April 2022, and April 2023.

The trend displayed (chart on the right) is for the 4-year period January 2019 to April 2023. Cells highlighted green show the occupations that have seen an increase when compared to pre-pandemic February 2020.

All occupations saw an increase in April 2023 compared with pre-pandemic February 2020 numbers. The green bars in the trend chart show the peak in postings for that occupation and red bars highlighting the lowest number of postings for the period January 2019 to April 2023.

The trend shows that all occupations peaked in January 2023 and then decreasing through to April 2023, which reflects the decrease in job posting numbers overall. Some of the biggest increases since February 2020 can be seen in the **Elementary Occupations** – examples of some occupations that fall under this category are **agricultural, construction, process plant occupations, goods storage, administration, personal services, cleaning, security, and sales occupations.**

Vancancies by broad occupation	Feb 2020 Unique Postings	Apr 2021 Unique Postings	Apr 2022 Unique Postings	Apr 2023 Unique Postings	% change Feb 2020 - Apr 2023	Trend between January 2019 - April 2023
Managers, Directors and Senior Officials	874	1,095	1,385	1,562	79%	
Professional Occupations	3,314	4,111	4,793	5,036	52%	
Associate Professional and Technical Occupations	2,039	2,399	3,207	3,509	72%	
Administrative and Secretarial Occupations	1,100	1,450	1,898	2,560	133%	
Skilled Trades Occupations	1,014	1,110	1,380	1,741	72%	
Caring, Leisure and Other Service Occupations	984	1,168	1,915	2,116	115%	
Sales and Customer Service Occupations	1,105	1,114	1,567	2,010	82%	
Process, Plant and Machine Operatives	571	735	908	1,300	128%	
Elementary Occupations	708	850	1,584	2,336	230%	
Total Across All Occupations	11,770	14,132	18,693	22,236	89%	

Source: Lightcast™. 2023

Occupation data can be viewed at a high level (as shown in the above table), which uses broad category one-digit Standard Occupation Classification (SOC) codes to group similar jobs together, or at a granular level, using four-digit Standard Occupation Classification (SOC) codes. These four-digit Standard Occupation Classification (SOC) codes provide more detailed descriptions and have been used in the table below.

The below lists the **top ten occupations by four-digit SOC code for April 2023**, alongside total jobs advertised and what proportion this was as a percentage of the total jobs posted in Gloucestershire for this month. **Care Workers and Home Carers** accounted for **4.1%** of the overall jobs posted in Gloucestershire in April 2023, followed by **Other Administrative Occupations n.e.c. 3.9%** and **Sales Related Occupations n.e.c. 2.9%**, with the remaining occupations accounting for smaller numbers.



Top ten Occupations by four-digit SOC code	Apr 2023 Unique Postings	As a percentage of jobs posted
Care Workers and Home Carers	919	4.1%
Other Administrative Occupations n.e.c.	875	3.9%
Sales Related Occupations n.e.c.	655	2.9%
Customer Service Occupations n.e.c.	640	2.9%
Programmers and Software Development Professionals	584	2.6%
Kitchen and Catering Assistants	553	2.5%
Nurses	552	2.5%
Cleaners and Domestic	430	1.9%
Book-keepers, Payroll Managers and Wages Clerks	424	1.9%
Van Drivers	424	1.9%

Source: Lightcast™. 2023

Please note: **n.e.c.** stands for **not elsewhere classified** – for a classification that cannot fit into any other grouping

Top companies posting

The top ten companies posting jobs in Gloucestershire in April 2023 were:

- NHS
- Ultra Group Company Limited
- Gloucestershire County Council
- The Orders of St John Care Trust
- General Electric
- Northrop Grumman
- GCHQ Holdings
- Tesco
- University of Gloucestershire
- Barchester PLC

Please note this does not include employment agencies, however employment agencies do form part of the total jobs posted in the report.

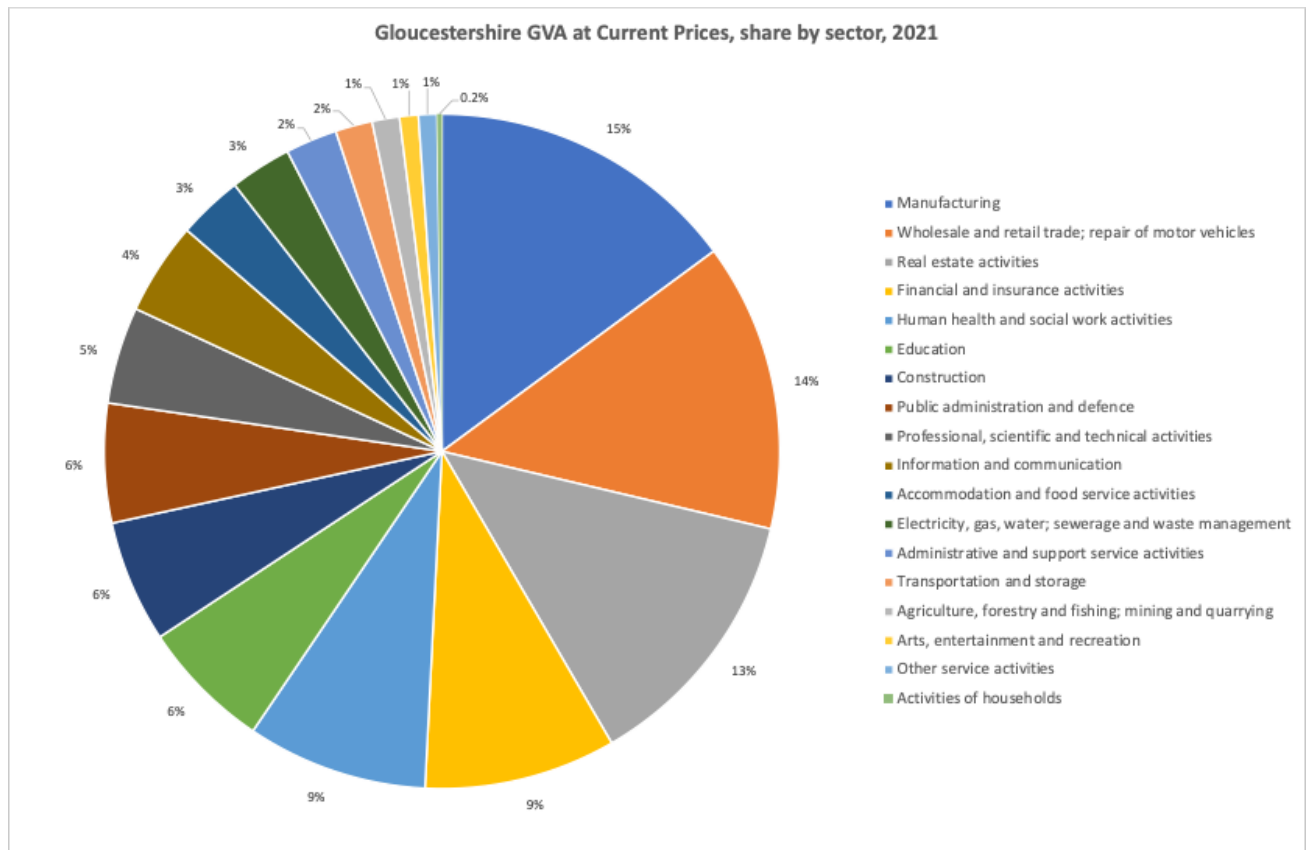


Gloucestershire's GVA

Gross Value Added (GVA) is the measure of the value of goods and services produced in an area, industry or sector, which can be used to measure the value of the economy through economic output.

Data at a local level is published annually with a considerable time lag, the latest figures show that in 2021, Gloucestershire's GVA was approximately £19.123 billion, which represented 13% of the output of the South West region.

The chart below shows the share that each sector contributed to the county's GVA in 2021. The three largest sectors were **manufacturing** (15%), **wholesale and retail trade; repair of motor vehicles** (14%) and **real estate activities** (13%). These three sectors contributed a combined £7.96 billion to Gloucestershire's total GVA.



Please note that GVA figures are provisional and are subject to revisions in later releases.



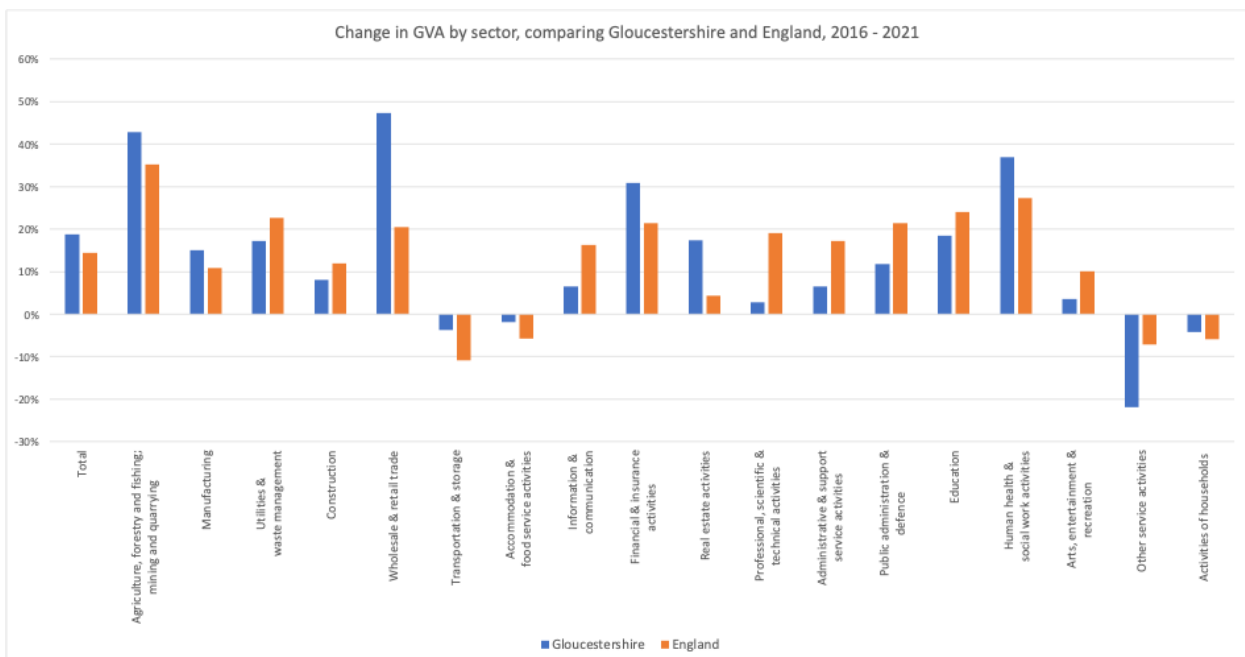
The table below shows total GVA (£ millions) for each broad sector in Gloucestershire (2021), alongside the proportion of each (%) as shown in the chart above.

Sector	GVA (£ millions)	% of total GVA
Manufacturing	2,847	15%
Wholesale and retail trade; repair of motor vehicles	2,641	14%
Real estate activities	2,472	13%
Financial and insurance activities	1,756	9%
Human health and social work activities	1,655	9%
Education	1,200	6%
Construction	1,120	6%
Public administration and defence	1,093	6%
Professional, scientific and technical activities	888	5%
Information and communication	849	4%
Accommodation and food service activities	594	3%
Electricity, gas, water; sewerage and waste management	563	3%
Administrative and support service activities	473	2%
Transportation and storage	339	2%
Agriculture, forestry and fishing; mining and quarrying	250	1%
Arts, entertainment and recreation	172	1%
Other service activities	168	1%
Activities of households	45	0.2%

Source: Office for National Statistics - Regional gross value added (balanced) by industry: all ITL regions (April 2023 release)

The chart below shows the change in GVA by sector between 2016 and 2021, comparing Gloucestershire with England. Some of the biggest increases in Gloucestershire were in **wholesale and retail trade** (47%), compared to England (21%). **Agriculture, forestry and fishing; mining and quarrying** saw a 43% increase in Gloucestershire compared to England (35%), and **human health and social work activities** which saw a 37% increase and England 27%.

The largest decrease can be seen in **other service activities** which was -22% in Gloucestershire compared to England (-7%).





The chart below shows GVA by sector at district level. **Cotswold** had the highest GVA, with a significant contribution from the financial and insurance activities sector. **Cheltenham** and **Gloucester** follow, with large contributions from human health and social work activities but also real estate activities. **Tewkesbury** and **Stroud's** output is driven by manufacturing, while the **Forest of Dean's** dominant sector is wholesale and retail, making up approximately half of its GVA.

