

#### THE FESTIVAL

forever in Forks Festival

The Forever Twilight in Forks Festival's mission is to provide Twilight fans with a fun-filled weekend, and feel welcomed and comfortable within our very tight-knit community. Twilight has created a unique fandom, with members from all corners of the world, and we as a team are committed to keeping that spirit alive for all those who still feel as passionate about the Twilight Saga today as they did when they first fell in love with it.

We are also dedicated to giving back to the community of Forks. Without the support of local businesses and people, our annual event would not be the success that it is. Our events are always planned with these groups in mind, creating fundraising opportunities as well, to better our beautiful town



# Four Books Five Movies One Festival

Celebrate all things Twilight at the premier fan event, The Forever Twilight in Forks Festival, held annually in Forks, Washington.

#### The History



The celebration to honor Stephenie Meyer and all things Twilight began in 2007 prior to the first Twilight movie being released. It continued for several years as Stephenie Meyer Day and Bella's Birthday Weekend.

Then in 2015, the Forks Chamber of Commerce recreated and rebranded the celebration into a bigger event, it was renamed **Forever Twilight in Forks**.

### Why Do Twilight Fans Flock To Forks?



Fans travel from all over the world to Forks,

Washington – home of the Twilight Saga year-round to experience the real-life setting of the fictional story. While they are in Forks they experience the locations described in the books including the beaches and rainforest, immerse themselves in the Saga while visiting the Forever Twilight in Forks Collection, a free gallery of actual props and costumes used in the five movies, Forks-centric items, books from all over the world, and much more.

The **Forever Twilight in Forks Festival** (FTF) kicks it up a notch – in addition to all the amazing things Forks offers year-round, during the FTF Festival fans can hang out with actual Saga actors, and get to know the characters from the story. An acting troupe portrays the Cullen Coven, Jacob Black, the Volturi, and others featured in the story. There are themed parties, activities at the Forks High School, including a panel discussion with the Saga actors, movie showings and much more. The event is like a **fandom family reunion** where attendees get to hang with their long distance besties and Twi-family!

"Forks and the FTF Festival are loved by fans from all over the world. It's the one time in the year that they can get together as a Fandom Family and bond over their shared love for the characters, the story, and the setting. Whether you are Team Cullen, Team Wolf Pack, or Team Volturi, you will fit right in at this fun four-day weekend!"



### The EVENTS

The Festival features four days of highly curated events geared toward fans along with several days of pre-festival events that explore famous locations along with the creative side of fandom.







#### **Event Highlights**

- → Festival Q&A Panel with Actors & VIP Guests
- → Fandom Family Party
- → Saturday Night Gala
- → Escape to La Push Beach Party
- → Quileute Healing and Drum Circle
- → Autograph and Photograph Event with Actors & VIP Guests
- → Cosplayer hosted Breakfast and "Cullen House" Tours
- → 'A Thousand Years' Karaoke Party + **more**

## The GUESTS

Every year, the Festival welcomes Twilight cast, producers, directors, and VIPs of the fandom. These special guests attend and host themed events.









#### **Past Guests**

- → Stephenie Meyer, author of the Twilight Saga
- → Catherine Hardwicke, Twilight director
- → Jackson Rathbone
- → BooBoo Stewart
- → Chaske Spencer
- → Kiowa Gordon
- → Alex Meraz
- → Christopher Heyerdahl
- → Mike Welch
- → Erik Odom
- → Nancy Kirkpatrick, VP of Marketing, Summit Ent.
- → Eric Kops, Director of Publicity, Summit Ent.

"There's a magic in Forks. It's a privilege to spend time with people celebrating what they love in the place where the Twilight story is set. I love it. One of my favorite weekends of the year."



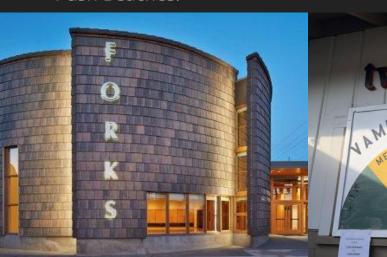


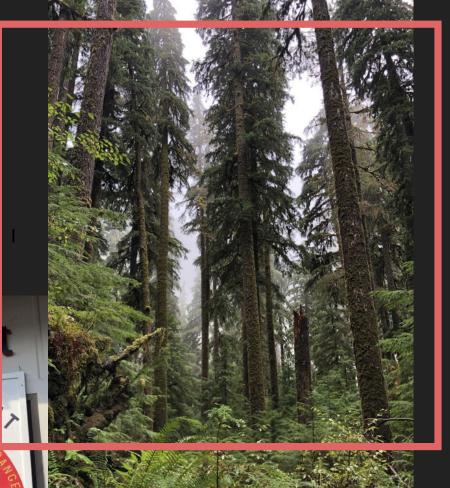
#### **VIP Guests**

"The Forks Twilight Festival was a blast! The fans are great. The hosts are great. The whole the weekend was a fun experience for me. I'd do it again in a heartbeat. Good times all around!"

## The LOCATIONS

The FTF Festival happens in the home of Twilight, Forks, WA! Events also take place at locations known in the books, including La Push Beaches.







#### FTF Festival by the NUMBERS

1300+



#### **Attendees**

The FTF Festival is attended on average by 1300+ people from around the world. The top locations fans attend from include, the Pacific Northwest, Texas, and Florida.

\$500+



#### **Dollars Spent**

On average, Festival attendees spend between \$500-1000 in the Forks area during their stay.

50



#### Volunteers & Staff

The FTF Team is comprised of 50+ volunteers, and staff from Forks and around the world.

"Forks and Twilight will forever be linked, and the Forever Twilight in Forks Festival and Collection leaves a legacy for fans for years to come."

#### **FANS first**

Always.





#### **PRESS**

Watch: Fandom.com FTF Documentary

Read: Peninsula Daily News

Read: <u>KUOW, 94.9</u> Read: <u>Forks Forum</u> Read: <u>Twilight Lexicon</u>

Read: <u>Fangirlish</u>
Read: <u>Twilight Moms</u>
Read: <u>UK Twilight</u>
Watch: <u>UK Twilight</u>

Watch: CCTV6, Chinese Television

Watch: <u>A Bookutopia</u>, Sasha Alsberg (FTF Festival)

Watch: PolandBananas Books, Christine May (FTF

Festival)

Watch: <u>Tashopolis</u>, Natasha Polis (FTF Festival)



### **FORKS** Chamber of Commerce

The Forks Chamber of Commerce is a voice and advocate for the business community and other organizations of the West End of the Olympic Peninsula. The chamber is the primary promoter of tourism in our area. Our activities include operating the year-round Forks Visitor Information Center; operating the year-round Forever Twilight in Forks Collection; organizing the annual Forever Twilight in Forks Festival; creating many guides for lodging, shopping, fishing, activities and dining; and sponsoring the free Logging and Mill Tours, that run May through September.



#### **CONNECT**

with The Forever Twilight in Forks Festival and Forks Chamber of Commerce

ForksWA.com/FTFFestival
Facebook.com/ForeverTwilightinForks
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#### **PRESS Contact**

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