

## Reducing Health Disparities



**Invested \$1.5 million** to expand the Growing Resilient Communities initiative to address generational poverty in critical Florida ZIP codes.



**Allocated \$4 million for business initiatives and community outreach programs** as part of our five-year Equity Alliance commitment, focused on inclusion and advancing health in the communities we serve.



Improved access to diabetes testing and screening for Black Florida Blue members, leading to a **2.12% reduction in disparate health outcomes.**



## Strengthening Food Security

**Supplied 52.9 million meals** to more than 388,020 individuals in Florida and awarded \$3.3 million in Florida Blue Foundation grants to nine organizations across the state to strengthen food security.



## Employee Engagement

**Led enterprise-wide giving campaign** resulting in \$5 million to 156 local United Way chapters across the country.

## Fostering Mental Well-being



**Donated \$3.2 million** in Florida Blue Foundation grants to 10 organizations to enhance mental well-being for children, teens, families, and older adults across Florida.



**Increased Florida Blue member engagement rate with meQuilibrium, a mental well-being support tool, by 50%.** Member assessments revealed that members experienced lower anxiety and depression in 2023.



Fielded a survey to measure social isolation and loneliness in Puerto Rico, and Fundación Triple-S then **awarded \$250,000 to 10 non-governmental organizations that are working to address this challenge.**

## Reducing Carbon Footprint



**Reduced greenhouse gas emissions by 48.7%\*** compared to the baseline year of 2017.

\*This figure reflects all GuideWell businesses except Triple-S.

## Increasing Supplier Diversity



**Achieved 20% diverse supplier spend** across GuideWell (meeting our 2025 target), and 2.75% spend with Black-owned businesses, with a goal to reach 5% by 2025.