



# Foundations, Artsy’s Online Art Fair Focused on Small & Emerging Galleries, Returns for its Second Edition

Fair dates: January 23 – February 14



- The Second edition of Foundations will see 130 emerging galleries, with 36 returning names, from across 4 continents
- The Fair will focus on artist forward curation with emphasis put on smaller galleries that nurture early-career artists with prices ranging from \$200 - \$50,000
- The inaugural Artsy Foundations Prize will recognize an emerging artist for their promising talent, seen in their work exhibited during the fair

The world's largest online art marketplace, Artsy announces the second edition of **Foundations**, a digital art fair that spotlights works from tastemaking galleries known for supporting emerging artists.

This edition features 130 exhibitors spanning 36 countries—including Nigeria, Poland, Turkey, and Indonesia—and continues Artsy’s efforts to spotlight small and rising galleries. The **Winter 2024** edition will run from **Tuesday, January 23 to Wednesday, February 14 on artsy.net** and will present over 2,000 works by more than 500 fresh and underrecognized artists from across the globe.



“Foundations points to a transformative era in the art landscape, redefining how we discover artists, and redirecting audiences to smaller galleries,” says **Artsy CEO Mike Steib**. “The participating galleries are handpicked for their proven track record in discovering and nurturing emerging talent, paving the way for exciting discoveries. Foundations puts to the forefront a diverse and international roster of galleries and connects them with a global audience, including a number of Gen Z collectors who are often looking to engage with the work of underrecognized artists.”

Artsy is also pleased to announce the inaugural **Artsy Foundations Prize**, which recognizes an emerging artist for their promising talent, seen in their work presented during Foundations. The winner will receive a billboard spotlight in New York’s landmark Times Square for two weeks, giving the broader public an opportunity to discover their talent. An Artsy-led jury will determine the winning artist as well as four honorable mentions, based on a combination of factors, including overall originality and a fresh take on medium and subject matter, alongside signals of collector interest on the Artsy platform.

Guided by an ongoing mission to expand the art market and support more artists in the world, Foundations Winter 2024 reflects Artsy’s greater emphasis and commitment to help users discover exceptional artworks and artists anywhere in the world. The global exhibitor representation, with galleries participating from Istanbul and Lagos to Santiago and Warsaw, alongside the focus on smaller galleries, all of which employ fewer than 6 people, reinforce Artsy’s global outlook and unrestricted reach.

For the full list of galleries, please follow the link [here](#) or inquire with the press contact below.

### **About Foundations**

Foundations is a seasonal online fair curated by Artsy, spotlighting fresh works from taste-making galleries that discover and nurture rising artists. Foundations Winter 2024 includes presentations from over 130 galleries in 36 countries across the globe, featuring exceptional talents whose practices deserve greater recognition. In line with current market trends, Foundations support online sales and digital discovery.

### **About Artsy**

Artsy is the largest global online marketplace for discovering, buying, and selling fine art by leading artists. Artsy connects 4,000+ galleries, auction houses, art fairs, and institutions from 100% countries with millions of global art collectors and art lovers across 190+ countries. Artsy makes purchasing art welcoming, transparent and low-friction with industry-leading technology that connects supply and demand safely and securely at a global scale. Launched in 2012, Artsy is headquartered in New York City with offices in London and Berlin. Learn more at <https://www.artsy.net/>

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