

2021/2022 SUSTAINABILITY ACCOUNTING STANDARDS BOARD (SASB)

(Published August 2022)



Topic	Accounting Metric	Links/Comments
Energy Management	Total energy consumed	ESG Report 2021 data reported to CDP
	Percentage of electricity from grid	28.7%
	Percentage of electricity from renewable sources	28.6% 2021 data reported to CDP
Water Management	Total water withdrawn	2021 data reported to CDP
	Total water consumed, percentage of each in regions with high or extremely high baseline water stress	2021 data reported to CDP
	Number of incidents of non-compliance associated with water quantity and/or quality permits, standards and regulations	None
	Description of water management risks and discussion of strategies and practices to mitigate those risks	2021 data reported to CDP 10-K
Food Safety	Global Food Safety Initiative (GFSI) audit non-conformance rate and associated corrective action rate for major and minor con-conformances	20 plants audited for KNA only, with a total of 77 minor non-conformances. Corrective actions were submitted and approved for all.
	Percentage of ingredients sourced from Tier 1 supplier facilities certified to a GFSI recognized food safety certification program	100%
	Total number of notices of food safety violation received and percentage corrected	In KNA, 17 regulatory inspections were conducted, with a total of 8 non-conformances and all corrected.
	Number of recalls issued and total amount of food recalled (in metric tons)	None



Health & Nutrition

Discussion of the process to identify and manage products and ingredients related to nutrition and health concerns among consumers

[Wellbeing](#)

Product Labeling & Marketing

Number of incidents of non-compliance with industry or regulatory labeling and/or marketing codes

In 2021, Kellogg Company identified the following violations that have since been remedied:

- In France, we received a challenge by authorities on on-pack labeling of vitamins and minerals in the ingredients list. They have been previously listed under a separate header at the end of the list and authorities required moving them for inclusion in the decreasing order of presence of ingredients list.
- In 2021 Trading Standards, U.K. identified a label value variance on Kellogg's Special K cereal with iron testing at levels over the declared label amount. A cause was identified and the issue corrected with a target implementation date of EOY 2022.
- A 2021 ASA (UK) report stated it had found one unique Pringles ad which had been shown on two occasions on YouTube channel VSauce. Although the VSauce channel was found not to have been commissioned for, or to directly target children, it did feature educational videos and an under-18 audience of over 35% based on Comscore desktop only data. The report acknowledged the violation was an isolated incident. Kellogg's view is that the analysis of desktop only data is a distortive sample of devices which does not factor in laptops, mobile devices, TV or table devices. Therefore, Kellogg does not agree with the ASA report conclusion.
- In Mexico, the Consumer Protection Agency and Ministry of Health stated that the regulator's criteria exceeded the new regulation's provisions and requested modifications on several products' labeling. Observations and changes were focused on the calories stamps, characters and claims.
- In Brazil, the Consumer Protection Agency filed a civil claim against several companies in the food industry, claiming that their labels' gluten references were insufficient and should be modified, regardless of the language of the regulation. There was also a case of differences in net weight versus labeling, in which penalties were imposed and paid.

Packaging Lifecycle Management	Total amount of monetary losses as a result of legal proceedings associated with labeling and/or marketing	None
	Total weight of plastic packaging	Sustainable Packaging
	Percentage of packaging made from recycled and/or renewable materials	Sustainable Packaging <ul style="list-style-type: none"> 95% of timber-based packaging is from recycled or certified-virgin sustainable sources (FSC, PEFC, SFI). 75% of global timber-based packaging comes from recycled content.
	Percentage of packaging that is recyclable, reusable and/or compostable	Sustainable Packaging
	Discussion of strategies to reduce the environmental impact of packaging through its lifecycle	<p>Kellogg has committed to work toward 100% reusable, recyclable or compostable packaging by the end of 2025.</p> Sustainable Packaging
Environmental & Social Impacts of Ingredient Supply Chain	Percentage of food ingredients sourced that are certified to third-party environmental and/or social standards, and percentages by standard	<p>We have environmental and social requirements for purchasing all our major ingredients, including priority ingredients. For some ingredients, we source in accordance with internationally recognized certification standards such as RSPO (100% palm oil including certificates; 83% physically certified); Fair Trade and Cocoa Horizons (2% chocolate and cocoa ingredients); and SAI Silver equivalency or higher (100% of beet sugar sourced from Europe). In addition, 100% of Kellogg's US Cheez-It cheese ingredients are sourced from suppliers using FARM Animal Welfare and FARM Environmental Stewardship Standards. However, as a grain-based company, these ingredients represent a very low percentage of our total volume of ingredients purchased. We continue to work with our suppliers to responsibly source and sustainably grow our ingredients.</p>
	Suppliers' social and environmental responsibility audit non-conformance rate	In 2021, suppliers completed 380 audits with a total of 1,606 non-conformances at an average rate of 4.2 non-conformances per audit.
	Suppliers' social and environmental responsibility audit associated corrective action rate for major and minor non-conformances	<ul style="list-style-type: none"> Rate of Major NCs: 637/883 total NCs = 72% Rate of Minor NCs: 466/633 total NCs = 73% Rate of Critical NCs: 102/136 = 75%

Ingredient Sourcing	Percentage of food ingredients sourced from regions with high or extremely high baseline water stress	None
	List of priority food ingredients and discussion of sourcing risks due to environmental and social considerations	Responsible Sourcing

Activity Metric	Links/Comments
Weight of products sold (in metric tons)	Kellogg does not publicly provide this proprietary information.
Number of production facilities	46

Note: Our commitments and our progress against our ESG commitments exclude our consolidated and unconsolidated joint ventures in West Africa and China.