

# Sponsorship Levels

## Title

C - Level executive to introduce panel or award winner onstage. 4 minutes in length.

Private dinner with 10 – 15 attendees. Opportunity for elite business development.

C level 'Green Room' interview. 5 minutes in length. Video will be posted on Westfaironline.com and provided to client for use in digital / social promotion.

100,000 ad banner impressions on WestFaironline.com.

8 complimentary event passes

Logo on all pre-during-post event marketing.

12 month complimentary subscription for 8 client executives.

Table for 10 people.

Table drop distribution of marketing materials to event attendees.

Full page ad in event program Plus Company Bio.

1x email sent to attendees on behalf of client.

4 Social media Posts over a 3 month period.

## Presenting

C level 'Green Room' interview. 5 minutes. Posted on Westfaironline.com and provided to client for use in digital / social promotion.

50,000 ad banner impressions on WestFaironline.com.

4 complimentary event passes

Logo on all pre-during-post event marketing.

12 month complimentary subscription for 8 client executives.

Table for 10 people.

Table drop distribution of marketing materials to event attendees.

Full page ad in event program

1x email sent to attendees on behalf of client.

2 Social media Posts over a 3 month period.

## Partner

Logo on all pre-during-post event marketing.

2 complimentary event passes.

Half page ad in event program Plus Company bio.

Table for 10 people.

Table drop distribution of marketing materials to event attendees.

20,000 ad banner impressions on WestFaironline.com.

## Supporter

Table for 10 people.

Full-page ad in the program.

Logo on all event marketing material.

