



TAIGGA

T A I W A N
CREATIVE CONTENT AGENCY

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CREATIVE CONTENT AGENCY

The background is a solid red color. It features several white geometric shapes: a large, thick, upward-pointing arrow on the left side; a large, white, rounded trapezoidal shape on the right side; and several smaller, white, upward-pointing arrowheads of varying sizes scattered across the top and left areas.

**Taiwan,
Your Best
Partner in Asia**

WHY TAIWAN

With a diverse, open-minded culture and freedom of speech, Taiwan encourages and inspires creators to develop innovative content.

Taiwan also possesses an all-embracing culture boasting a uniquely diverse history and a multicultural heritage, fostering a liberal, progressive, and stable society.

As a global leader in the semiconductor industry, Taiwan has a mature, government-supported technological ecosystem that serves as an incubator for innovative future content and allows local businesses to better connect with the globe.

Balancing distinct cultural traditions and cutting-edge technology, Taiwan is ideal for innovators seeking to unleash their creativity.



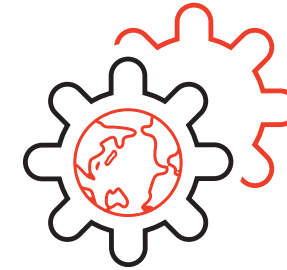
Taiwan, Your Best Partner in Asia



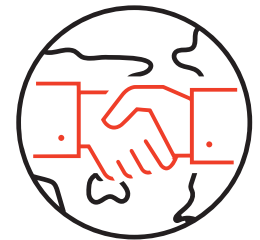
HI! WE ARE TAICCA

Established in 2019 by the Ministry of Culture, the Taiwan Creative Content Agency (TAICCA) supports the development of Taiwan's creative content industry (CCI) such as film and television, future content, publishing, pop music, animation, gaming, performing arts, and visual arts by engaging in production, distribution, overseas market expansion, branding, talent cultivation, industrial research and more.

We promote innovative growth in the creative content economy

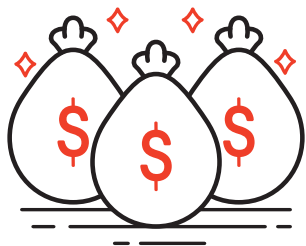


**International Co-funding
and Co-production**

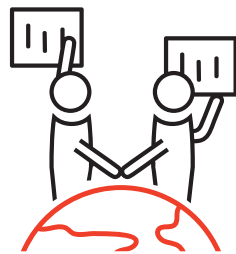


**International
Partnerships**

TAICCA, Your Best Partner in Taiwan



**Investment in Domestic
Projects and Companies**



**Global Marketing and
Business Development**

Welcome to TCCCF

Taiwan Creative Content Festival

Organized by TAICCA, Taiwan Creative Content Festival (TCCF) is a key content marketplace in Asia, gathering selected entertainment content from Taiwan, and bringing buyers and professionals from all over the world to Taipei in November. As a vibrant expo and market, TCCF offers diverse events like pitching sessions, content showcases, and forum sessions to connect you with promising stories, fundings, and global partners.

TCCF also presents pioneering immersive experiences and innovative music showcases that adapt diverse cultural elements from Taiwan. Come experience TCCF, and meet your future business partner in Taiwan.

► Contact: tccf.market@taicca.tw

TCCF



Market

TCCF includes a trade exhibition that features the best Taiwanese content of the year, providing professionals to display their latest works, catch up with partners, and exchange ideas.



Pitching

Offering a series of sessions presenting film, TV series, and animation projects selected by TAICCA and international partners, TCCF provides opportunities for creators and producers seeking international financing to connect with global buyers and partners.



Innovation

TCCF showcases cutting-edge immersive experiences, and introduces vibrant multimedia music performances to the public. TCCF provides creators with a venue to showcase new forms of entertainment and new business opportunities for the next-gen audience.



Forum

Global industry leaders gather to share the latest trends and behind-the-scenes stories of the most popular content. Join the conversation!



TAIGGA

The logo 'TAIGGA' is displayed in a bold, sans-serif font. The letter 'A' is highlighted in red, while the other letters are in dark grey. The background features a diagonal split between light grey and red, with stylized letters 'T', 'A', 'I', 'G', 'C', 'A' scattered across it in various colors and orientations.

- 01 Investment and Fundings**
- 02 Content Marketing**
- 03 Future Content Incubation**
- 04 IP & Story Lab**
- 05 Talent Cultivation**
- 06 Market Insights**

01 Investment and Fundings

The NDF Investment

TAICCA invests in projects and corporations in the creative content industry through the National Development Fund.

▶ Contact: investment@taicca.tw

Co-Production Funds

Taiwan's International Co-funding Program (TICP) provides funding for film production and global marketing budgets.

▶ Contact: coproduction@taicca.tw

TICP



Script Development Support

The Creative Content Development Program (CCDP) provides funding for original or adapted scripts for films, series, animations, and documentaries.

▶ Contact: coproduction@taicca.tw

CCDP



02 Content Marketing

One of TAICCA's key roles in content licensing is to promote Taiwan's diverse creative content on the global market by networking with international buyers, participating in prominent international trade fairs, and facilitating IP licensing transactions.

We implement customized strategies for different market segments and trade shows to better address demand. We participate in approximately 20 international festivals and trade fairs each year.

What we do:

- On-site Taiwan Pavillion
- Thematic showcase for creative content available for acquisition
- Pitching events geared towards global licensing and business matching
- Excerpts of translated works for published content
- Trends and information about the Taiwan creative content industry

▶ Contact: global.event@taicca.tw



03 Future Content Incubation

Due to Taiwan's comprehensive technological ecosystem, TAICCA actively promotes the integration of cutting-edge technology and creative content, also known as "future content."

TAICCA strives to empower content creators, engage tech sectors, and encourage investors by building industrial clusters for future content through talent exchange, production cooperation, and business model facilitation with up-and-coming market fairs and organizations/institutions.



We aim to:

- Accelerate the technological development of future content such as AR, VR, MR, and XR
- Promote Taiwan's future content product through showcasing in international market fairs and forge global alliances with key players

TAICCA also provides an Immersive Content Grant to support international co-funding or co-production on XR and immersive content projects.

▶ Contact: service@taicca.tw



Immersive Content Grant



04 IP & Story Lab

Taiwan's cultural diversity and creative freedom inspire original stories and creative content.

TAICCA is devoted to supporting the incubation, development, and promotion of IPs with devices and systematic mechanisms:



OSMU (One Source Multiple Use)

Deploys One Source Multiple Use (OSMU) strategies for promoting creative content/ IPs and supports creative content in cross-media storytelling.



Cross-sector Business Matchmaking

Launches collaborative projects for content adaptations to expand the application of IPs in the cross-industry domain.



IP Meetup

Digital Marketing

Establishes customized online platforms for Taiwan-original comic IPs.

► Contact: editor@creative-comic.tw



05 Talent Cultivation

TAICCA facilitates nurturing and cultivating the next generation of professional talent in the creative content industry with innovative ideas, a spirit of devotion, and novel creative content acclaimed by the international business community.

TAICCA leverages the strengths of global partners, such as MPA, La Femis, EAVE, and more, to co-organize transnational training programs to further strengthen professionals in the creative content industry.

▶ Contact: school@taicca.tw



06 Market Insights

In collaboration with various domestic and foreign agencies, think tanks, institutes, and leading media outlets, TAICCA regularly provides in-depth analysis of and market intelligence on Taiwan's creative content industry and global trends as well as information on best practices in the field.

► Contact: ritatsai@taicca.tw



The logo for TAICCA, featuring the word "TAICCA" in a bold, sans-serif font. The letter "A" is stylized with a red vertical bar on its left side. The background of the entire page is a complex geometric pattern of overlapping shapes in red, orange, grey, and white, creating a dynamic and modern aesthetic.

TAICCA

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