

VOL. LXVII. No. 15. Published Every Saturday by Edward Lyman Bill, Inc., at 373 Fourth Ave., New York. Oct. 12, 1918 Single Copies 10 Cents \$2.00 Per Year



## UNIVERSAL SONG-ROLL

## UNIVERSAL HAND PLAYED

## UNIVERSAL

stand for Music Roll perfection that extends to Service and co-operation with the trade