

ART. LENDX  
THE PRODUCTIONS.

**THE MUSIC TRADE REVIEW**

VOL. LXV. NEW YORK, DECEMBER 1, 1917 No. 22



**Conservation  
and Concentration**



THE great cry is for conservation. You can do your part by concentration. Why waste your money and energy in handling a dozen different lines, when you can concentrate upon the Doll & Sons line, and make more money with less effort?

WE make every good grade of pianos and players that the piano merchant requires.



**JACOB DOLL & SONS**

*Incorporated*

98-116 Southern Boulevard  
NEW YORK

