

GRAPHIC CHARTER

INTRODUCTION

This graphic charter presents the visual identity of the European Defence Agency (EDA). It describes all the elements that constitute it and sets out the rules to apply on all communication products.

The purpose of this graphic charter is to give EDA a consistent and uniform image.

This charter must be followed whenever EDA staff, external partners, contractors or stakeholders communicate or produce communication materials on behalf of the Agency.

FOR QUESTIONS REGARDING THE USE OF THIS CHARTER OR REQUESTS FOR FILES, PLEASE CONTACT:

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All communication material not produced under the guidance of the **EDA Media Communication Unit** has to be submitted to its Head of Unit for approval before publishing/distribution.

For any questions regarding the use of this charter or any requests for files, please contact the EDA Media and Communication Unit directly.

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LOGOTYPE

PRESENTATION



The EDA logotype (in its reference version) is made up of two elements:

- › **The logo** itself, representing the superposition of several flags in 'fluttering' form and the yellow stars of the European Union (referred to as the 'symbol').
- › **The wording 'European Defence Agency'**. The rules outlined below for the application of the logotype must be followed. Any alterations to the colours and shapes of the symbol and lettering are not permitted.

IT IS COMPULSORY TO USE THIS VERSION OF THE LOGO IN ALL CASES, WITH THE EXCEPTION OF THE SPECIAL CASES EXPLAINED ON THE FOLLOWING PAGES.



LOGOTYPE



THE MINIMUM size is 25 mm wide.

NO ELEMENT CAN IMPAIR THE CLARITY OF THE LOGO.

WHITE SPACE

To avoid interrupting the reading of the logotype, a white space has been created. This space is double the distance between the letters (EDA vertically) and the symbol (represented above by a black 'x'). No graphic element (image, object, writing, etc.) can appear in this area.

The colours presented in the logo are the corporate colours to be used in EDA documents. *More information can be found in the chapter 'Identity tools > Corporate colours' on page 17.*

MINIMUM SIZE

The width must not be less than 25 mm. For use on a narrower format, another version of the logo or the text-only version will be used (*example in the chapter 'Identity applications > Promotional items' on page 55*).

VARIANTS

REFERENCE LOGO



REFERENCE LOGO – CMYK/RGB

- › **Use:** In all cases except special cases.
- › **Background:** On a white or pale background.
- › **Minimum size:** Width 25 mm.

CORRESPONDING FILE NAMES

- › **AI:** EDA_logo_CMYK.ai
- › **JPG - 72 dpi:** EDA_logo_72DPI_RGB.jpg
- › **JPG - 300 dpi:** EDA_logo_300DPI_CMYK.jpg
- › **PNG:** EDA_logo_72DPI_RGB.png



REFERENCE LOGO – CMYK/RGB

- › **Use:** in special cases when the background cannot be white.
- › **Background:** On coloured background or on a photo background that is sufficiently dense and undisturbed.
- › **Minimum size:** Width 25 mm.

CORRESPONDING FILE NAMES

- › **AI:** EDA_logo_Negative_CMYK.ai
- › **PNG - 72 dpi:** EDA_logo_Negative_72DPI_RGB.png
- › **PNG - 300 dpi:** EDA_logo_Negative_300DPI_CMYK.png



REFERENCE LOGO – GREY

- › **Use:** For Microsoft Word and for printing in one colour (black).
- › **Background:** White background only.
- › **Minimum size:** Width 25 mm.

CORRESPONDING FILE NAMES

- › **AI:** EDA_logo_Grey.ai
- › **JPG - 72 dpi:** EDA_logo_72DPI_Grey.jpg
- › **JPG - 300 dpi:** EDA_logo_300DPI_Grey.jpg
- › **PNG:** EDA_logo_72DPI_Grey.png

Legend:

AI: Vector format reserved for printing and graphic designers | **JPG:** Bitmap format for Office Stationery and the Web

PNG: Format with a transparent background for Office Stationery and the Web

SPECIAL CASES



REFERENCE LOGO – BLACK

- › **Use:** For printing in one colour (black) when it is not possible to use the grey version.
- › **Background:** White background only.
- › **Minimum size:** Width 25 mm.

ON A DARK BACKGROUND, THIS VERSION SHOULD BE USED IN WHITE.



REFERENCE LOGO – PMS (PANTONE 7463 U)

- › **Use:** for printing on special promotional items where only one colour can be used.
- › **Background:** White background only.
- › **Minimum size:** Width 25 mm.



REFERENCE LOGO – CMYK/RGB

- › **Use:** Only for Instagram.
- › **Background:** On a white or pale background.

CORRESPONDING FILE NAMES

- › **AI:** EDA_logo_Black.ai
- › **JPG - 72 dpi:** EDA_logo_72DPI_Black.jpg
- › **JPG - 300 dpi:** EDA_logo_300DPI_Black.jpg
- › **PNG:** EDA_logo_72DPI_Black.png

CORRESPONDING FILE NAMES

- › **AI:** EDA_logo_PMS.ai
- › **PANTONE COATED 7463 U.**

CORRESPONDING FILE NAMES

- › **AI:** EDA_logo_instagram.ai
- › **JPG - 72 dpi:** EDA_logo_instagram_72DPI.jpg
- › **PNG:** EDA_logo_instagram_72DPI_RGB.png

Legend:

AI: Vector format reserved for printing and graphic designers | **JPG:** Bitmap format for Office Stationery and the Web

PNG: Format with a transparent background for Office Stationery and the Web

**REFERENCE LOGO – CMYK/RGB**

- › **Use:** For exceptional use on promotional items where the standard logo does not fit. Example: pen.
- › **Background:** On a white or pale background.
- › **Minimum size:** Width 25 mm.

CORRESPONDING FILE NAMES

- › **AI:** EDA_logo_goodies.ai
- › **JPG - 300 dpi:** EDA_logo_goodies_300DPI.jpg
- › **PNG:** EDA_logo_goodies_300DPI_RGB.png

**REFERENCE LOGO – CMYK/RGB**

- › **Use:** For exceptional use on promotional items where the standard logo does not fit and when it is not possible to use the coloured version. Example: lanyard.
- › **Background:** On a white or coloured background.
- › **Minimum size:** Width 25 mm.
- › This version can also be used in white on a dark background.

CORRESPONDING FILE NAMES

- › **AI:** EDA_logo_goodies_negativ.ai
- › **JPG - 300 dpi:** EDA_logo_goodies_300DPI_negativ.jpg
- › **PNG:** EDA_logo_goodies_300DPI_RGB_negativ.png

Legend:

AI: Vector format reserved for printing and graphic designers | **JPG:** Bitmap format for Office Stationery and the Web

PNG: Format with a transparent background for Office Stationery and the Web

WHAT NOT TO DO

No element or colour of the reference logo and its variants can be modified. **DO NOT:**



› change the font of the logo.



› change the colours of the logo.



› change the shape of the logo.
(except for 3D simulations in perspective).



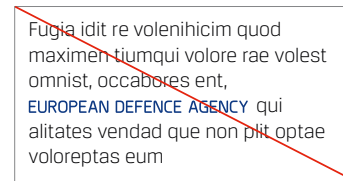
› fail to maintain the space
between the lettering and the
symbol AND/OR the white space.



› change the proportions of the
elements of the logo.



› slope the logo.



› insert the logo into a text.



› place the logo in a low resolution
which would make it pixelated.



› apply an effect to the logo (e.g.
drop shadow).



› place the logo on a background
using an unsuitable version.



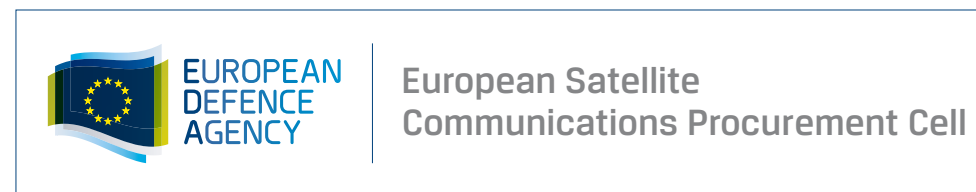
› change the position of the logo
elements.

**FOR CONCRETE EXAMPLES,
REFER TO THE CHAPTER 'IDENTITY
APPLICATIONS' FROM PAGE 21.**

Important: The rules for applying the logotype must be followed. Any alterations to the colours and shapes of the symbol and lettering is not permitted.

SPECIFIC USAGE

NEW EDA PROJECT/STUDY/INITIATIVE/ETC.



**FOR ALL NEW PROJECTS, YOU
MUST FOLLOW THIS EXAMPLE.**

This logo is made up of the EDA reference logo on the left and the project name on the right. These two items are separated by a vertical line. If the logo varies in size, the thickness of the line (and the title block) must still remain proportional to the source file.

To determine the white spaces, you should use the space indicated by the black 'x' as a reference point. The project name must always be written in full and on a maximum of 2 lines. These 2 items separated by a line are placed in a white title block with a blue border.

It may therefore be placed on both a pale and a dark background. If the project name is longer than in our example, you must extend the title block to the right whilst ensuring that you keep the two white spaces 'x' between the start of the word and the frame.



LOGOTYPE

PARTNERSHIP



MAKE SURE ALL LOGOS HAVE EQUAL AND BALANCED VISUAL WEIGHT AND ALIGN THEM WITH EACH OTHER'S CENTRE HORIZONTALLY.



This logo is made up of the EDA reference logo on the left and the partner logo(s) on the right. If the logo varies in

size, the thickness of the line (and the title block) must still remain proportional to the source file.

To determine the white spaces, you should use the space indicated by the black 'x' as a reference point. This logo is only used on a white background.

IDENTITY TOOLS

CORPORATE FONT

Fonts constitute a major element of EDA's graphic style. The font used for corporate documents is BREUER.
The logo baseline also uses Breuer.

Breuer Text Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
&é»(§è !çà)-^\$ù`;;;=<>°_`*%£+/. ?
0123456789

Breuer Text Light italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
&é»(§è !çà)-^\$ù`;;;=<>°_`*%£+/. ?
0123456789

Breuer Text Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
&é»(§è !çà)-^\$ù`;;;=<>°_`*%£+/. ?
0123456789

Breuer Text Regular Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
&é»(§è !çà)-^\$ù`;;;=<>°_`*%£+/. ?
0123456789

Breuer Text Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
&é»(§è !çà)-^\$ù`;;;=<>°_`*%£+/. ?
0123456789

Breuer Text Medium Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
&é»(§è !çà)-^\$ù`;;;=<>°_`*%£+/. ?
0123456789

Breuer Text Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
&é»(§è !çà)-^\$ù`;;;=<>°_`*%£+/. ?
0123456789

Breuer Text Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
&é»(§è !çà)-^\$ù`;;;=<>°_`*%£+/. ?
0123456789

Breuer Headline Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
&é»(§è !çà)-^\$ù`;;;=<>°_`*%£+/. ?
0123456789

Breuer Headline Oblique

ABCDEFGHIJKLMNOPQRSTUVWXYZ
&é»(§è !çà)-^\$ù`;;;=<>°_`*%£+/. ?
0123456789

FOR EDITORIAL RULES, REFER TO THE
'INTERINSTITUTIONAL STYLE GUIDE'
OF THE PUBLICATIONS OFFICE OF THE
EUROPEAN UNION. YOU CAN FIND IT HERE:
[HTTP://PUBLICATIONS.EUROPA.EU/CODE/
EN/EN-000100.HTM](http://publications.europa.eu/code/en/en-000100.htm)

STANDARD TEXT IS ALWAYS IN
THE 'BREUER' FONT (OR 'CALIBRI'
IF THE AFOREMENTIONED FONT
IS UNAVAILABLE).

THE 'BREUER' FONT FAMILY IS AVAILABLE
ON REQUEST.

OFFICE APPLICATION FONTS

Calibri is an Office Stationery font, installed as standard on all IT workstations. It should be used for standard text in Office Stationery documents.

Calibri Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

&é»'(§è !çà)-^\$ù`;;:=<>_''*%£+/. ?

0123456789

Calibri Light Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

&é»'(§è !çà)-^\$ù`;;:=<>_''*%£+/. ?

0123456789

Calibri Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

&é»'(§è !çà)-^\$ù`;;:=<>_''*%£+/. ?

0123456789

Calibri Regular Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

&é»'(§è !çà)-^\$ù`;;:=<>_''*%£+/. ?

0123456789

Calibri Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

&é»'(§è !çà)-^\$ù`;;:=<>_''*%£+/. ?

0123456789

Calibri Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

&é»'(§è !çà)-^\$ù`;;:=<>_''*%£+/. ?

0123456789

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EUROPEAN UNION. YOU CAN FIND IT
HERE:**

**[HTTP://PUBLICATIONS.EUROPA.EU/CODE/
EN/EN-000100.HTM](http://publications.europa.eu/code/en/en-000100.htm)**

Arial Narrow

ABCDEFGHIJKLMNOPQRSTUVWXYZ

&é»'(§è !çà)-^\$ù`;;:=<>°_''*%£+/. ?

0123456789

Arial Narrow Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

&é»'(§è !çà)-^\$ù`;;:=<>°_''*%£+/. ?

0123456789

Arial Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

&é»'(§è !çà)-^\$ù`;;:=<>°_''*%£+/. ?

0123456789

Arial Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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Arial Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

&é»'(§è !çà)-^\$ù`;;:=<>°_''*%£+/. ?

0123456789

**FOR POWERPOINT PRESENTATIONS,
AN EXCEPTION IS MADE FOR USE OF
SPECIFIC ARIAL FONTS. THESE SHOULD BE
USED IN ALL PRESENTATIONS.**

CORPORATE COLOURS

The colours presented below have been defined so as to offer a wide range for the creation of your documents. These shades constitute the basis for the creative palette.

The values may be adapted to add to the graphic possibilities.

It is compulsory to use these colours. You can use these colours in flat tints, gradients, etc. For gradients, you must only use one colour (in several shades). You may not use pink or red.



CMYK: 100-83-0-14
RGB: 26-60-123
WEB: #173C81
Pantone: COATED 7463 U



CMYK: 100-44-0-0
RGB: 0-113-181
WEB: #0071B5
Pantone: 3015 C



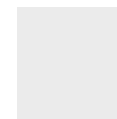
CMYK: 70-15-0-0
RGB: 105-168-217
WEB: #69ABD9
Pantone: 2995 C



CMYK: 51-19-100-0
RGB: 153-165-48
WEB: #99a530
Pantone: 384 C

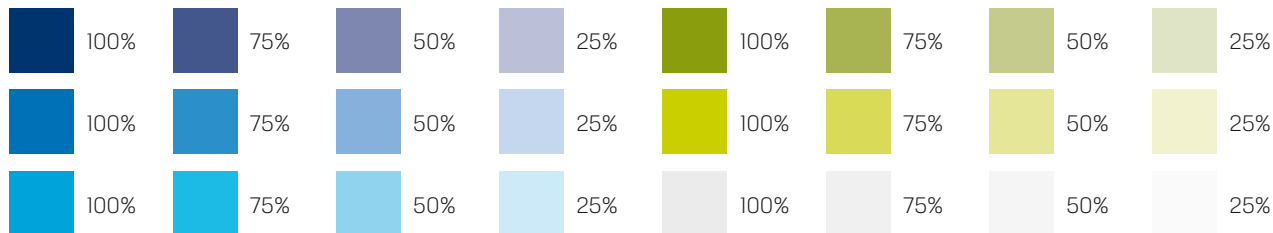


CMYK: 30-0-95-0
RGB: 202-209-53
WEB: #cad135
Pantone: 583 C



CMYK: 0-0-0-10
RGB: 236-236-236
WEB: #eeced
Pantone: 7541 C

EXAMPLES OF SHADES OF THE CORPORATE COLOURS



YOU MUST USE THE CORPORATE COLOURS AS A PRIORITY.

BASELINE

Together
for a stronger Europe

FONT SIZE: 50 PT (10/10 OF 'TOGETHER' FONT SIZE).
FONT SIZE: 30 PT (6/10 OF 'TOGETHER' FONT SIZE).
LEADING: 35 PT (7/10 OF 'TOGETHER' FONT SIZE).

FONT SIZE: 30 PT (10/10 OF 'TOGETHER' FONT SIZE).
FONT SIZE: 18 PT (6/10 OF 'TOGETHER' FONT SIZE).
LEADING: 21 PT (7/10 OF 'TOGETHER' FONT SIZE).

Together
for a stronger Europe

USE OF THE BASELINE WITHOUT THE LOGO:

› **Use:** Used outside of the logo. (e.g. for a title)

› **Font:**

- Breuer Text Light.
- You must keep the proportions of the font size. 'Together' is used as a marker. 'for a stronger

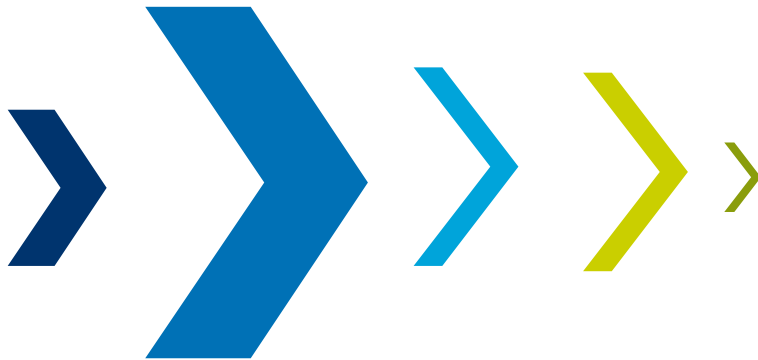
Europe' has a ratio of 6/10 vis-à-vis 'Together' (example: 50 pt/30 pt).

- The same principle applies for leading which is 7/10 of the 'Together' font size (e.g. font size 50 pt - leading 35 pt).
- Always ragged alignment (left or right).

- Font size \geq 7.5 pt.

› **Colours:** Always place a hard colour on a pale background and vice versa on a dark background.

ARROWS



- » Breuer Text Light
- » Breuer Text Regular
- » **Breuer Text Bold**

**THE ARROWS ARE TAKEN FROM THE
FRENCH SPEECH MARK IN THE BREUER FONT.**

› **Dus repere lab ipsam lataspis ut ini cumque prorum a ipit in
ent, ommolorit re pa dis num ea qui volupienim sandiciur**

- › Aut mil ento te nos aut ut quuntio nseque veliqui sequaspid
eiuntia ipsandi ationse caboribusam fugit voluptaerunt
- › Lantemporpos dolupis ent occaborem aut voluptas de
providessit adiore que optur loria velesti doloruntenis doluptat
fugiat esedi

ARROWS:

Created from the French speech mark in the BREUER font, they may be used in bold, regular, light, etc. They can then be vectorised, and can be the size, thickness and colour of your choice.

VISUALS



MCU HAS TO APPROVE THE SELECTED VISUALS BEFORE PRODUCTION.

IMAGE ENVIRONMENT:

Above are a few generic images that have been created for the EDA. Each visual must be approved by the EDA Media and Communication Unit (MCU).

It is recommended to use a variety of pictures from different Member States and to not favour one domain over another.

In addition, preference must be given to capabilities produced in Europe.

IDENTITY APPLICATIONS

PUBLISHING

On each communication product published and produced by and for the European Defence Agency, the logo will be positioned in a white banner on the top left side in order to create recognisable branding. The exact measurements, positioning and exceptions are described on the following pages.

In general, no text will be written in the white banner reserved for the logo. Some exceptions are allowed for smaller visuals and promotional items. These are described in more details in this chapter.

The templates presented on the following pages are available upon request.

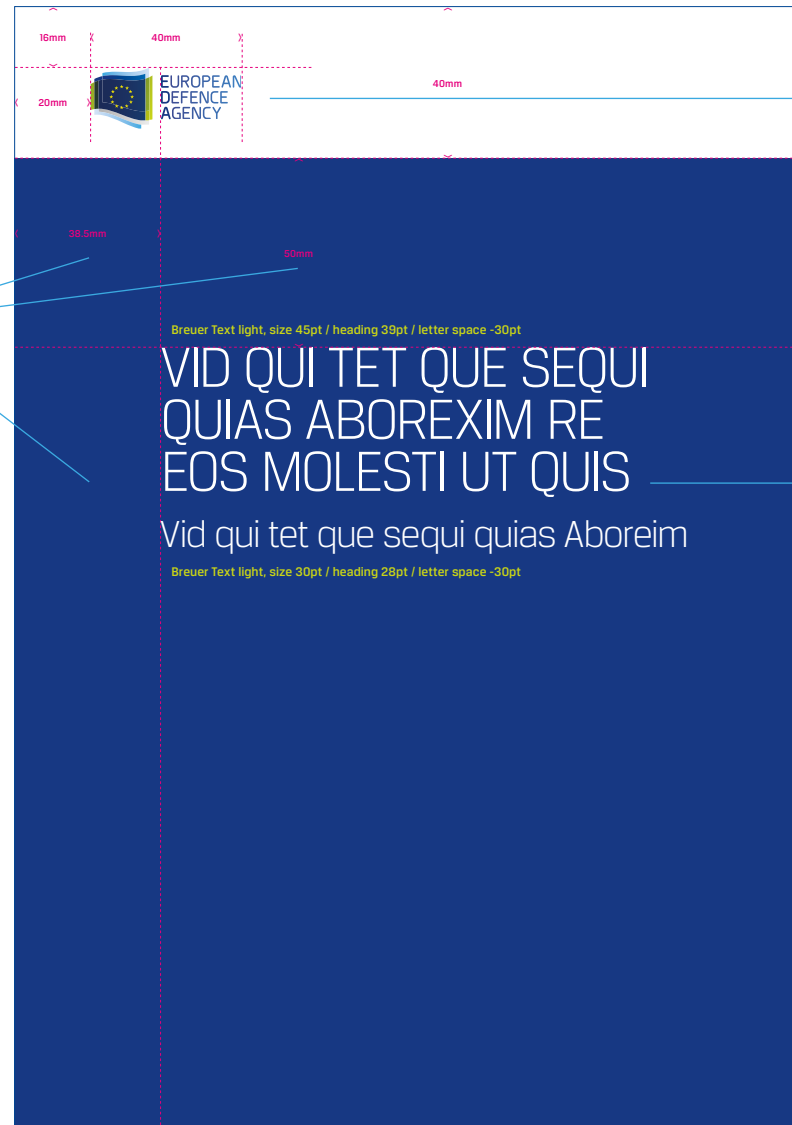
The general recommendations below are to be taken into account:

- › Keep the layout airy, stylish and simple
- › Do not overcrowd
- › Do not use all of the EDA colours at the same time
- › All communication products have to be approved by MCU including any deviation from these rules or recommendations.

ON THE FOLLOWING PAGES, RULES TO BE RESPECTED ARE INDICATED IN RED AND RECOMMENDATIONS TO FOLLOW ARE IN GREEN.

VERTICAL A4 COVER - GRID SYSTEM

**NO TEXT IN THESE
BREATHING ZONES.**



ON AN A4 STANDARD COVER, THE POSITION AND SIZE OF THE LOGO ARE FIXED AS SHOWN HERE, TOGETHER WITH THE SIZE OF THE WHITE BANNER.

THE TITLE AND SUBTITLE SHOULD BE AT LEAST THE RECOMMENDED SIZE. THEY CAN BE BIGGER IF THERE IS LESS TEXT AND THE VISUAL ALLOWS IT. THEY SHOULD BE ALIGNED VERTICALLY TO THE LOGO AS SHOWN AND CAN BE PUT LOWER IN THIS ZONE IF THE VISUAL REQUIRES IT.


VERTICAL A4 COVER - EXAMPLES




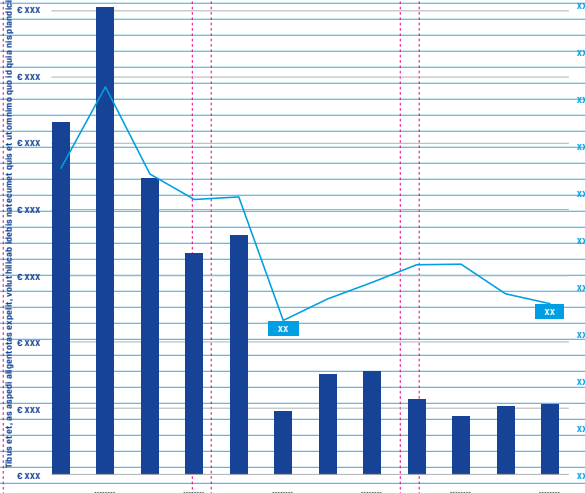
VERTICAL A4 INSIDE PAGES -
GRID SYSTEM 2 COLUMNS

 <p>13mm 10mm 25mm</p>	<p>40mm</p>	<p>17mm</p>	
<p>HIC TE SEQUAE PRE CUPTAERCHIT QUID MA</p> <p>Breuer Text light, size 9pt / heading 12pt</p> <p>Haribuscienda quatem. Am. nonestiumqui. cuptatius. quatiost volor a quatis vellamet qui doluptio volor sam nus aut officimus. vel ime sa corrum. sam. officta audit. que eos moloribus ersperitbea veleceperum faccat quo et lam as. et ist. et eum vollarium. qui niscitempe. con. reperaepro. estrumqui dolupti umquam. sinctatur. seque. consediarm. ipsam. arios etum. cuptatenis consent que nitio moluptum. volorore dolupta essint qui solupta qui consedit. que ne id. et. si ut ditia nesequis eossunt ut que et volorep ellabores. in. consessediam. tet. voloris quam hitat. que volorehensis. nuscimi. ut. re nonsero volorit. quodiorepe. pa. velendaese. doluptatur? Ecum dita qui. aut. vit. audio. Sum. faccupant. iuntemo sandici pienditecto blam qui. aut. voluptatur?</p> <p>As. aut. utem. sequam. eatur. siti. doluptur. sinihicide. psection nonsernam. re. idendan. tureperum. harum. cus. maximporibus. ex. endis. platribu. sciendebitem. ratet. apit. resciminctas. et. liam. aut. od. magna. si. doluptia. quiae. volori. utasimus. utem. comi. que. nonsequo. isci. re. volupta. tibusap. iducilli. lquiam. nectionem. int.</p> <p>As. aut. utem. sequam. eatur. siti. doluptur. sinihicide. psection nonsernam. re. idendan. tureperum. harum. cus. maximporibus. ex. endis. platribu. sciendebitem. ratet. apit. resciminctas. et. liam. aut. od. magna. si. doluptia. quiae. tibusap. iducilli. lquiam. nectionem. int.</p> <p>De. omni. aut. omnihilisit. officias. et. eos. esenimus. sam. aliti. blam. utem. aut. faceper. ehendis. quias. si. con. porum. faccat. moluptat. volupta. ecepedi. ute. porro. vera. dolore. ma. yeniensis. porem. harum. re. atius. pratius. expeligni. volupta. spercii. stiore. corruntin. nonet. quam. officis. sus. doluptatus. Hebis. autatus. sam. am. qui. desciatio. tecum. solupic. te. dolupta. sandant. volestio. berrere. veribus. tuisam. nos. etures. psciend. itenisima. sum. landici. unt. aliaerum. niti. quid. quam. aut. omnihit. atist. quia. alibus. utemporunt. ant. entendandam. lullam. nonse. denist. rem. quiderest. voloratendis. aligend. usaperi. latusae. peressi. deriam. nescit. illest. audiae. et. ut. pore. didicid. et. molorem. doloritempos. aut. labo. Officia. sundi. pditios. ex. eos. erum. quis. escid. quaeputae. eatiatestent. eum. ipitatusa. conse. sedis. et. mosam. alituir. num. quodis. aut. et. as. millandit. dis. ex. elique. voluptatur. alit. in. consequae.</p>	<p>Breuer Text light, size 35pt / heading 35pt</p> <p>DUS AS ILLUPTATUR? Breuer Text bold, size 11pt / heading 12pt / Caps</p> <p>Asimincietur. sinis. et. aceperis. ut. et. perit. in. pel. ipsam. as. temporem. is. eum. ulpa. in. rest. doluptatur. utes. dem. At. eos. apicit. aut. quatus. conse. pratiustis. ex. etur. sectios. doluptate. officio. et. harunt. idelest. coresciur. sedici. odis. Hendigendent. dolor. soluptati. dolupta. ipsanda. voluptatia. in. porit. enistotas. earibus. sedisitasum. eum. sum. quid. quam. quodita. temporro. quo. beario. tem. ut. qui. si. vel. es. repuda. voloro. rectate. eossimus. nost. hicipisa. sa. sequam. et. odis. eum. quassim. dit. quo. occus. volore. cum. veriocest. eicid. qui. ut. alitium. adionem. Name. consequia. compi. acatam. ut. volor. molupti. stimulla. volorum. harum. volupta. tecaebore. por. aped. moloratum. cum. aut. as. sumquunt. volorpost. il. maximod. ipsam. vollar. nonserieic. tentis. et. voluptatem. eos. il. imus. nonse. cus. sintorp. aretor. eperendae. consequi. pdstis. estionectem. isciate. referro. corepraest. utatum. volectent. atinctem. estis. ea. nimagnis. earcius. soloriberot. rest. corum. que. veres. et. verat. voloris. quid. quidest. iuriasp. tendent. eos. nis. explique. veliquatur?</p> <p>Ximivve. ndellup. tiore. rit. velite. doluptati. a. nulpaa. del. ea. vellitatos. ditem. Itatem. am. sum. et. maio. Puda. etur. similique. voluptatem. as. nus. eic. tendandis. aut. doluptatur. sint. aut. et. lant. id. que. pediossin. natum. et. ad. ea. dolorra. blabo. Editat. De. cum. que. expliqu. iscipicias. sequiae. On. consequam. quam. voluptatem. alit. hariatibus. rem. dit. ute. yeliscid. qui. necta. dolorib. eaquias. es. dolorpo. reperit. atquam. qui. il. et. omittis. dollecat. empost. quae. sundel. etus. festibus. a. voluptat.</p> <p>Bus. nissimet. ium. quidesequiae. etur. etus. vellectem. facea. praee. pari. alitibusant. voluptatem. alit. hariatibus. rem. dit. nite. yeliscid. qui. necta. dolorib. eaquias. Bus. nissimet. ium. quidesequiae. etur. etus. vellectem. facea. praee. pari. alitibusant. voluptatem. alit. hariatibus. rem. dit. uiaes. Bus. nissimet. ium. quidesequiae. etur. etus. vellectem. facea.</p>	<p>Breuer Text regular, size 9pt / heading 12pt / Caps</p> <p>DENIS ANDAM; CONSEQUI UTEM HILIC TECTATO UONTUR? QUI ANDICTO</p> <p>DUS AS ILLUPTATUR?</p> <p>De. omni. aut. omnihilisit. officias. et. eos. esenimus. sam. aliti. blam. utem. aut. faceper. ehendis. quias. si. con. porum. faccat. moluptat. volupta. ecepedi. ute. porro. vera. dolore. ma. yeniensis. porem. harum. re. atius. pratius. expeligni. volupta. spercii. stiore. corruntin. nonet. quam. officis. sus. doluptatus. Hebis. autatus. sam. am. qui. desciatio. tecum. solupic. te. dolupta. sandant. volestio. berrere. veribus. tuisam. nos. etures. psciend. itenisima. sum. landici. unt. aliaerum. niti. quid. quam. aut. omnihit. atist. quia. alibus. utemporunt. ant. entendandam. lullam. nonse. denist. rem. quiderest. voloratendis. aligend. usaperi. latusae. peressi. deriam. nescit. illest. audiae. et. ut. pore. didicid. et. molorem. doloritempos. aut. labo. Officia. sundi. pditios. ex. eos. erum. quis. escid. quaeputae. eatiatestent. eum. ipitatusa. conse. sedis. et. mosam. alituir. num. quodis. aut. et. as. millandit. dis. ex. elique. voluptatur. alit. in. consequae.</p> <p>As. aut. utem. sequam. eatur. siti. doluptur. sinihicide. psection nonsernam. re. idendan. tureperum. harum. cus. maximporibus. ex. endis. platribu. sciendebitem. ratet. apit. resciminctas. et. liam. aut. od. magna. si. doluptia. quiae. volori. utasimus. utem. comi. que. nonsequo. isci. re. volupta. tibusap. iducilli. lquiam. nectionem. int. As. aut. utem. sequam. eatur. siti. doluptur. sinihicide. psection nonsernam. re. idendan. tureperum. harum. cus. maximporibus. ex. endis. platribu. sciendebitem. ratet. apit. resciminctas. et. liam. aut. od. mag.</p>	<p>Breuer Text regular, size 7pt / heading 8pt</p> <p>PICTURE</p>
<p>2 Breuer Text medium, size 9pt / heading 12pt</p> <p>13mm</p>	<p>28.4mm</p>	<p>3</p> <p>13mm</p>	<p>7.25mm</p>

VERTICAL A4 INSIDE PAGES -
GRID SYSTEM 1 COLUMN

 <p>13mm</p> <p>10mm</p> <p>40mm</p> <p>25mm</p> <p>5mm</p> <p>5mm</p> <p>5mm</p> <p>5mm</p>	<p>HIC TE SEQUAE PRE CUPTAERCHIT QUID MA</p> <p>Breuer Text light, size 35pt / heading 35pt</p> <p>Breuer Text light, size 9pt / heading 12pt</p> <p>Haribuscinda quatem. An nonestiumqui cuptatius quatidst volor. a quatis vellamet qui doluptio volor sam nus aut officimus, vel ime sa corrom, sam, officia audit, que eos moloribus ersperitbea veleceperum faccat quo et lam as et ist et eum volliatum, qui niscitempe con reparaepo estrumqui dolupti umquam sinctatur, seque consediand ipsam, arios etum, cuptatenis;consent que ntitio moluptum volorrore dolupta essint qui solupta qui consedit, que ne idet, si ut ditia nesequis eos sunt ut que et volorep ellabores in consessediam, tet, voloris quam hitat, que volorehentis nusciimi, ut re nonsero volorit quodiorepe pa velendaese doluptatur? Ecum dita qui aut vit audio. Sum faccupant iuntemo sandici pienditecto blam qui aut voluptatur?</p> <p>As aut utem sequam eator sitti doluptur, sinihicide esection nonsernam re, idendand tureperum harum cus maximpdribus ex endis platribu scientiebttem ratet apit resciminctas et liam aut od magna si dolupta quiae volori utasimus utem commi que nonsequo isci re volupta tibusap iducilli iquiam nfectionem int.</p> <p>As aut utem sequam eator sitti doluptur, sinihicide esection nonsernam re, idendand tureperum harum cus maximpdribus ex endis platribu scientiebttem ratet apit resciminctas et liam aut od magna si dolupta quiae tibusap iducilli iquiam nfectionem int.</p> <p>De omni aut omnihilisit officias;et eos esenimus sam alti blam, utem aut faceper ehendis quias si con porum faccat;moluptat volupta ecepedi ute;poro vera dolore, ma venienis porem harum re atius pratis expeligni volupta sperci stiore corrunit nonet quam, officios sus doluptatus debis autatus sam, am qui desciaio tecam solupic te dolupta sandant volestio berore veribus tuisamnos etures esciend itenisima sgm landici unt aliaerrum, nit quid quam aut omnihit atist, qua alibus utemporunt ant entendandam ullam, nonse denist rem quiderest voloratis;aligend usaperi tatusae peresi deriam nescit, illest, audiae et ut pore dididel et molorem;dolortempos, aut labo. Officia sundi oditios ex eos erum quis psid quaeputade eatiatestent dum ipitatus conse sedis et mdsam, alitur, num quodis aut et as millandit dis ex eliqu voluptatur, alit in consequae simporemque is quia peribusant et as si saperumet, quid que lacillorro conse simus, el expliqui commiet incia sim reperibus; verspe pre conem ius, connectureiusto eniendit, si to cullu volini doluptatemo temolorio.</p> <p>DUS AS ILLUPTATUR? Breuer Text bold, size 11pt / heading 12pt / Caps</p> <p>Asimincietur sinis et acepres ut et perit in pel ipsam as demporem is eum ulpa in rest doluptatur, utes dem; At hos apicit, aut quatus, conse pratiustis ex etur sectios Holuptate offitio et haruit, idelest, coresciur sedici odis dandependent dolor soluptat Holupta ipsanda voluptate;in porit enistotas earibus sedis;tasum eum sum quid quam; quodita temporro quo beatio tem ut qui si vel es repuda volorro rectate eossimus nost hicipsa sa sequam et odis eum quassim dil, quo occus volor, cum veriores eicid qui ut alitium adionem. Name consequia commi aceatam ut voluit molupti stinulla volutem harum; volupta tecabore por aped molbratum cum aut as sumquint volorpost il maxiod ipsam; voliam nonserie tentis et;voluptatem eos il imus, nonse ius sintorp, orestor, eperendae; consequo ostiis estionectem is;ciate referro corepraest, utatum voliectem atinctem estis; ea nimagnis earcius solonibero; rest, corum que veres et verat volorisquid quidest iunias; tendent eos nis explique veliquatur?</p> <p>Breuer Text light, size 7pt / heading 8pt</p> <p>Top: IEA co-funding and implementation projects include UK participation in SESAR projects © Project 110, IMA, in London Since February 2020 the UK is no longer a Member State of EDA. * CFF = Connecting Europe Facility</p>	<p>17mm</p> <p>Breuer Text regular, size 9pt / heading 12pt / Caps</p> <p>Serum rem. Nam et volor aut arcimagnam re, is untur? Ma praenam ut fuga. Maiost aut lam venecti</p> <p>Breuer Text regular, size 12pt / heading 15pt</p> <p>As aut utem sequam eator sitti doluptur, sinihicide esection nonsernam re, idendand tureperum harum cus maximpdribus ex endis platribu scientiebttem ratet apit resciminctas et liam aut od magna si dolupta quiae volori utasimus utem commi que nonsequo isci re volupta tibusap iducilli iquiam nfectionem int.</p> <p>As aut utem sequam eator sitti doluptur, sinihicide esection nonsernam re, idendand tureperum harum cus maximpdribus ex endis platribu scientiebttem ratet apit resciminctas et liam aut od magna si dolupta quiae tibusap iducilli iquiam nfectionem int.</p> <p>De omni aut omnihilisit officias;et eos esenimus sam alti blam, utem aut faceper ehendis quias si con porum faccat;moluptat volupta ecepedi ute;poro vera dolore, ma venienis porem harum re atius pratis expeligni volupta sperci stiore corrunit nonet quam, officios sus doluptatus debis autatus sam, am qui desciaio tecam solupic te dolupta sandant volestio berore veribus tuisamnos etures esciend itenisima sgm landici unt aliaerrum, nit quid quam aut omnihit atist, qua alibus utemporunt ant entendandam ullam, nonse denist rem quiderest voloratis;aligend usaperi tatusae peresi deriam nescit, illest, audiae et ut pore dididel et molorem;dolortempos, aut labo. Officia sundi oditios ex eos erum quis psid quaeputade eatiatestent dum ipitatus conse sedis et mdsam, alitur, num quodis aut et as millandit dis ex eliqu voluptatur, alit in consequae simporemque is quia peribusant et as si saperumet, quid que lacillorro conse simus, el expliqui commiet incia sim reperibus; verspe pre conem ius, connectureiusto eniendit, si to cullu volini doluptatemo temolorio.</p> <p>DUS AS ILLUPTATUR?</p> <p>Asimincietur sinis et acepres ut et perit in pel ipsam as demporem is eum ulpa in rest doluptatur, utes dem; At hos apicit, aut quatus, conse pratiustis ex etur sectios Holuptate offitio et haruit, idelest, coresciur sedici odis dandependent dolor soluptat Holupta ipsanda voluptate;in porit enistotas earibus sedis;tasum eum sum quid quam; quodita temporro quo beatio tem ut qui si vel es repuda volorro rectate eossimus nost hicipsa sa sequam et odis eum quassim dil, quo occus volor, cum veriores eicid qui ut alitium adionem. Name consequia commi aceatam ut voluit molupti stinulla volutem harum; volupta tecabore por aped molbratum cum aut as sumquint volorpost il maxiod ipsam; voliam nonserie tentis et;voluptatem eos il imus, nonse ius sintorp, orestor, eperendae; consequo ostiis estionectem is;ciate referro corepraest, utatum voliectem atinctem estis; ea nimagnis earcius solonibero; rest, corum que veres et verat volorisquid quidest iunias; tendent eos nis explique veliquatur?</p> <p>Breuer Text medium, size 9pt / heading 12pt</p> <p>28.4mm</p> <p>13mm</p> <p>6mm</p> <p>13mm</p>
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VERTICAL A4 INSIDE PAGES -
GRID SYSTEM 3 COLUMNS

 <p>13mm 10mm 25mm</p>	<p>40mm</p>	<p>17mm 25mm</p>
<p>HIC TE SEQUAE PRE CUPTAERCHIT QUID MA</p> <p>Breuer Text light, size 35pt / heading 35pt</p>		
<p>Breuer Text light, size 9pt / heading 12pt</p> <p>Hariibuscienda quatem. Am onestiumqui cupitatus quatiost yolor a quatis vellamet qui doluptio yolor sam nus aut officimus, vel ime sa corrum, sam, officia audit, que eos moloribus eraperitibea yeleceperum faccat quo et lam as et jst et eum vollatium, qui niscitempe con reperaepro estrumqui dolupti. umquam sinctatur, seque, consediama ipsam, arios etum, cupatensis consent que nitio moluption valorore dolupta essint qui solupta qui consedit, que ne id et, si ut ditia hesequis eossunt ut que et volorep ellabores in consessediam, tet, voloris quam hitat que volorehentis nuscimi, ut re nonsero volorit quodiorepe pa yelendaese doluptatur? Ecum dita qui aut vit audio. Sum faccupitam Iuntemo sandici pienditecto blam qui aut voluptatur?</p> <p>As aut utem sequam eatur siti doluptur, sinihidice esaction honsernam re, idendan tureperum harum cus maximoribus ex endis plabitu sciendebitem ratet apit resciminctas et liam aut od magna si doluptia quiae volori utasimus utem comni que nonsequo isci re volupta tibusap iducilli iquam nectionem int.</p> <p>As aut utem sequam eatur siti doluptur, sinihidice esaction honsernam re, idendan tureperum harum cus maximoribus ex endis plabitu sciendebitem ratet apit resciminctas et liam aut od magna si doluptia quiae tibusap iducilli iquam nectionem int.</p> <p>Breuer Text light, size 7pt / heading 9pt</p> <p>* Total NIEA co-funding and implementation projects include UK participation in SESAR projects (3 projects / 99M€ in funding). Since 1 February 2020 the UK is no longer a Member State of EDA. ** ECF = Connecting Europe Facility.</p>	<p>De omni aut omnihilisit officias et eos esenimus sam aliti blam, utem aut faceper ehendis quias si con porum. faccat moluptat volupta ecepedi ute poro vera dolore ma venienis porem harum re atius pratus expeligni yolupta spercii store coruntin nonet quam, officis sus doluptatus debis autatus sam, am qui desciatio tecum solupic te dolupta sandant volestio berore veribus tuisam nos etures esciendit itenisima sum landici unt alaaerum, niti quid quam aut omnihit atiist, quia alibus utempurunt ant entendandam ullaam, nonse denist rem quiderest voloratis aliqend ysaperi latusae peressi deriam hessit, illest, audiae et ut pore dididel et molorem doloritimos aut labo Officia sundi oditios ex eos eorum quis escid quaeputdae eatiastent cum ipitatusa conse sedis et mosam, alituir, num quodis aut et as millandit dis ex elique voluptatur alit in consequae simporemque is quia peribusant et as si saperumet, quid que lacillorro conse simus, el expliqui commiet incia sim reperibus, yerspe pre conem ius, consect urelusto enlendit, si to cullo voleni doluptatemo temolorio.</p> <p>DUS AS ILLUPTATUR?</p> <p>Asiminciatur sinis et acepres ut et perit in pel ipsam as demporem is cum ulpa in rest doluptatur, utes dem. At eos apicit, aut quatus, conse pratiustis ex etur sectios doluptatate officto et harunt, idelest, corescitur sedici odis dendigendent</p>	<p>haritibus rem ditte veliscid qui necta dolorib equiaes. Bus hissimet ium quidesequiae etur, etus velectem facea prae pari alitibusant voluptatem alit haritibus rem dit. Netum cum volupta spidend aepravid quuntem vellend aessint fugit idelliq uisquam, et velessin pra doluptur, comnimus atur? Qui odignatem quis aperum eum quate doluptas re eum sa nos magnime et fugit earchic tempor repudande cuptaesia nime eaquaetas poreror atur, comniaeces a voloriae sus doloro to min comni uisquam, et velessin pra doluptur, comnimus atur? Qui odignatem quis aperum eum quate doluptas re eum</p> <p>Sa nos magnime et fugit earchic am quiatur? Giat erem in pos ex cum conet fuga. Uga. Nus id qui tes arumqui dicilicis eumque optassus. et odis eum quassim dit, quo occus Volore, cum veriolest eicid qui ut alitiium adionem. Name consequia comni aceatam ut volut molupti stinulla volutem harum volupta fecabore por aped moloratum cum aut as sumquunt volorpost il dem. At eos apicit, aut quatus, conse pratiustis ex etur sectios doluptatate officto et harunt, idelest, corescitur sedici odis dendigendent dolur soluptati dolupta ipsanda voluptatia in porit enistotas earibus sedisitassum eum sum quid quam.</p> <p>DUS AS ILLUPTATUR?</p> <p>Asiminciatur sinis et acepres ut et perit in pel ipsam as demporem is cum ulpa in rest doluptatur, utes dem. At eos apicit, aut quatus, conse pratiustis ex etur sectios doluptatate officto et harunt, idelest, corescitur sedici odis dendigendent dolur soluptati dolupta ipsanda voluptatia in porit enistotas earibus sedisitassum eum sum quid quam.</p> <p>Sitatur assinus dolupta turecuppta cus dolorectate yidicatis renda eum volupturem illuptionibus sed ut exceperum inmaximo luptatepe fa sunt.</p> <p>Breuer Text light, size 23pt / heading 23pt</p> <p>Breuer Text medium, size 9pt / heading 12pt</p>  <p>Breuer Text bold, size 7pt / heading 9pt</p>
<p>6 Breuer Text medium, size 9pt / heading 12pt 28.4mm</p> <p>13mm</p>		<p>7</p> <p>13mm</p>

**VERTICAL A4 INSIDE PAGES SPECIAL MENTION -
COVER II PAGE DEDICATED TO OPOCE**

The components of this page are subject to change and need to be checked against any update here:
<https://publications.europa.eu/code/en/en-250300.htm>

25mm	40mm	25mm
<p>Breuer Text Light, size 10pt / heading 12pt</p> <p>Printed by [Name] in [Country]</p> <p>European Defence Agency</p> <p>Neither the [name of the entity] nor any person acting on behalf of the [name of the entity] is responsible for the use that might be made of the following information.</p> <p>Luxembourg: Publications Office of the European Union, XXXX</p> <p>© [Name of the entity (*, **)], [Year]</p> <p>Reproduction is authorised provided the source is acknowledged.</p> <p>For any use or reproduction of elements that are not owned by [name of the entity or the European Union (*)], permission may need to be sought directly from the respective rightholders.</p> <p>Print: XX-XX-XX-XX-X-XX-X – ISBN XXX-XX-XXXX-XX-X – ISSN XXXX-XXXX – doi:XX.XXXX/XXXXXX</p> <p>PDF: XX-XX-XX-XX-X-XX-X – ISBN XXX-XX-XXXX-XX-X – ISSN XXXX-XXXX – doi:XX.XXXX/XXXXXX</p>		
	28.4mm	

VERTICAL A4 BACK COVER - GRID SYSTEM

AS FOR THE COVER, IT IS MANDATORY TO KEEP EDA'S LOGO IN A WHITE BANNER.

THE BACK COVER NEEDS TO CONTAIN THE DISPLAYED INFORMATION.

IT IS MANDATORY TO HAVE THE PUBLICATIONS OFFICE LOGO, THE ISBN AND THE CATALOGUE NUMBER ON THE BACK COVER FOR PRINTED PUBLICATIONS. THESE CAN BE REMOVED FOR ONLINE PUBLICATIONS.



EUROPEAN DEFENCE MATTERS MAGAZINE - COVER

LOGO, MAGAZINE NAME,
TITLE AND FEATURE BOX ARE
ALIGNED AS SHOWN.



ON THE COVER FOR THE MAGAZINE,
THE POSITION AND SIZE OF THE LOGO
ARE FIXED AS SHOWN HERE, TOGETHER
WITH THE SIZE OF THE WHITE BANNER.

THE POSITIONING AND SIZE
OF EDM ARE FIXED.

THE TITLE SHOULD BE AT LEAST THE
RECOMMENDED SIZE. IT CAN BE BIGGER
IF THERE IS LESS TEXT AND THE VISUAL
ALLOWS IT. IT SHOULD BE ALIGNED
VERTICALLY TO THE LOGO AS SHOWN
AND CAN BE PUT LOWER IN THIS ZONE
IF THE VISUAL REQUIRES IT.

THE NUMBER OF ARTICLES DISPLAYED
IN THE FOCUS BOX CAN BE FROM 2 TO 4.

ASSUNT APED
Breuer Text bold, size 40pt / Caps

Tum aliquam velit at uscilicitae veles de in pore volorae
Breuer Text light, size 60pt / heading 53pt

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Etus rae corit, odi sam soluptur?
Etus rae corit, odi sam soluptur atit? Vitae id mo magnimo mo:magnimo mo magnimo odi sam soluptur XX

Breuer Text light, size 20pt / heading 20pt
Luptaturiae. Lorehen digeniendus, secus volupta

Breuer Text medium, size 9pt / heading 11pt
Namet, sum aut accabo. Uciapsait, erum et voluptat eum facerit Nametur, sum. Uciapsait, erum et voluptat eum facerit XX

Breuer Text light, size 20pt / heading 11pt
Luptaturiae. Lorehen digeniendus, secus volupta

Namet, sum aut accabo. Uciapsait, erum et voluptat eum facerit Nametur, sum. Uciapsait, erum et voluptat eum facerit XX

Luptaturiae. Lorehen digeniendus, secus volupta

Namet, sum aut accabo. Uciapsait, erum et voluptat eum facerit Nametur, sum. Uciapsait, erum et voluptat eum facerit XX

Luptaturiae. Lorehen digeniendus, secus volupta

Namet, sum aut accabo. Uciapsait, erum et voluptat eum facerit Nametur, sum. Uciapsait, erum et voluptat eum facerit XX

Luptaturiae. Lorehen digeniendus, secus volupta

Namet, sum aut accabo. Uciapsait, erum et voluptat eum facerit Nametur, sum. Uciapsait, erum et voluptat eum facerit XX

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EUROPEAN DEFENCE MATTERS | XXXX | Issue XXX

5

15mm	5mm	15mm	5mm	15mm	15mm	5mm	5mm	15mm
<p>DOLUPTAS <small>Breuer Text light, size 40pt / heading #8pt</small></p> <p><small>Breuer Text light, size 60pt / heading #3pt</small></p> <h1>Tum aliquam velitat uscilicitae veles de in pore</h1> <p><small>Breuer Text regular, size 17pt / heading 21pt</small></p> <p>Ex eos poreruntus dionsequia esequo totat quibusda quiati cus maior am, corum laboria cupratu santiogres</p> <p><small>Breuer Text regular, size 9pt / heading 12pt</small></p> <p>Pa verecitate non ratoribusci quam et qui deseni doluptibus sequi cum iunt pa atur? Alit faccate dolumquam fuga.</p> <p><small>Breuer Text light, size 9pt / heading 12pt</small></p> <p><small>Breuer Text medium, size 12pt / heading 18pt</small></p> <p>Evel intur audit fugit et, officillam nonse sitiunte eum quatem quam, et oditis et re nihicition es pores que culpa at ihilit experch illestia dolo doloreh enimostet et es as invendi ciunt. Aditatem ut ea sitias sum quatur re es velligent delestius, volorporibus il molupident volor sequuntia apedi te nis</p>				<p><small>Breuer Text medium, size 17pt / heading 18pt</small></p> <p>"Pellatet fugit, qui nonem res volo temquia sitatus apereribus, core eiuntur, ide alia consequae lam, quaspient et illit atus maximod itempor"</p> <p><small>Breuer Text regular, size 8pt / heading 10pt</small></p> <p>Aut earum excea pres eserrum et inulpa quia quibusant ut late et que culpa is id mo duici aut et ut volestrupta simus, to optas dolut am dolo que rat estenda</p> <p><small>Breuer Text regular, size 8pt / heading 10pt</small></p> <p>nus dolestint offictur? Quis sum apit volor sunt, is pellat liquitas nita dolores vendit, si nobis dolorerent quiberunt poreh nus magnis nimporestit nume sa endl cones- sitate cor seditaquam nimprount enest, etur aut verspereripi omimodis que perios equiasi molenimet exereiu sapiendenta volupta cor alicius sunitit, quatunt, volupta temporepedi as moloreto escide voluplendi aut inti aut omimog nimodis sa luriae. Ut volum endl volora volum in poriore rumqui consed mi, velliquos minnesequamus.</p> <p><small>Breuer Text regular, size 8pt / heading 10pt</small></p> <p>Dremolupta quibus volorrectae volupta simet labor rescite mporis saperibus nobit, conetum quiastiate volupta temque seque voloren daeperias dolore labores abore ere labo. Itatqui apienes quos quaere, qui tesent apissim aximi, et faccabo. Penetu scimpor alit, explitis vollaunt volorem qui</p> <p><small>Breuer Text regular, size 8pt / heading 10pt</small></p> <p>clipsandelit autatio nectota cuscisiit ut ut facest, ut landaera niae. Ut lanim aut minverest, que as mi, quae nus et praes het reur aut reium res eaquide bitati is nis doloreptur?</p> <p><small>Breuer Text regular, size 8pt / heading 10pt</small></p> <p>Sam quis eum veles deniscius, omniscim voluptatur acerae opti cuprtibus quam psustiam voloriam ut omnis dolorio tem volupta velliquis solorep erumetur, te dolorem. Et verecaborum hil eumquam is endendi gnisque officii comitit uscienis et quia volorit est, ut ut landios ipsam, sum voluptat officitibus.</p> <p><small>Breuer Text regular, size 8pt / heading 10pt</small></p> <p>Itatest iatatio nsequatur?</p> <p><small>Breuer Text regular, size 8pt / heading 10pt</small></p> <p>Perum re natur? Rum facepel inctem, Ehendisitium eum elicimo lorectec ctectec si omni blatque eatem velluptaque ratibusdae voloratia dis adis susda qui inus.</p> <p><small>Breuer Text regular, size 8pt / heading 10pt</small></p> <p>Qui corem. Itat. Offic. to voluptiis rehenis nihil inus.</p> <p><small>Breuer Text regular, size 8pt / heading 10pt</small></p> <p>Optur am eri core, qui voluptat parum, et volest voloriat.</p> <p><small>Breuer Text regular, size 8pt / heading 10pt</small></p> <p>Reseruptatem facidunt rae pa et faceped et amustrum alisquo dolo inim quibus dant est earum etur ratum nitisc lassunda quatesstrupis magnitatum quunt. Udit autassumque corelusam sitaes nes a sed eserchil inim qui dit molupicia corrorerio Et estias nossimporio temquo te solendi onsedico quati cum antias nobit, essi. Gias voluptament que aut ut et acia sitaspitem exernam qui idit liatem venit liquae. Et essi unt fugit minihit modit adis que quis sitassum sequam non porehen tiorum uapers roisciae volorum non dolos nusae sit, quiam elenias pernam iminven dame- turo deliqui buscitas vidi nos etumquas.</p>				
6	15mm	www.eda.europa.eu	EUROPEAN DEFENCE MATTERS - XXXX - Issue #XX	7				

**EUROPEAN DEFENCE MATTERS MAGAZINE -
BACKCOVER**

THE BACK COVER NEEDS
TO CONTAIN THE DISPLAYED
INFORMATION.

The back cover of the magazine differs slightly from the standard vertical A4 back cover in the size of the white banner and position of the logo.

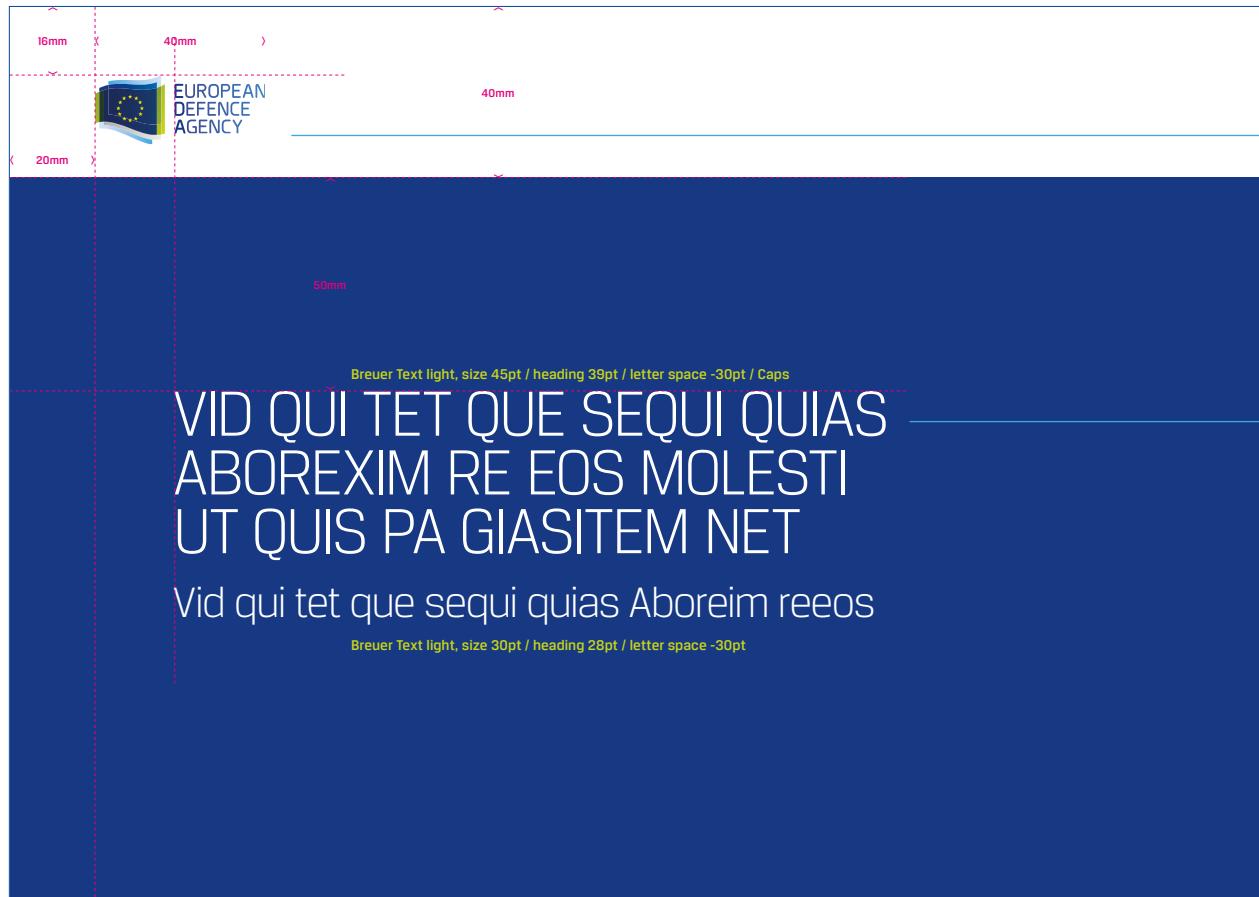
Visuals can be added to the Magazine back cover if relevant to the specific issue.



AS FOR THE COVER, IT IS MANDATORY TO KEEP EDA'S LOGO IN A WHITE BANNER.

IT IS MANDATORY TO HAVE THE PUBLICATIONS OFFICE LOGO, THE ISBN AND THE CATALOGUE NUMBER ON THE BACK COVER FOR PRINTED PUBLICATIONS. THESE CAN BE REMOVED FOR ONLINE PUBLICATIONS.


ADAPTATION TO OTHER FORMATS - A4 HORIZONTAL




ON AN A4 HORIZONTAL COVER,
THE POSITION AND SIZE OF THE LOGO
ARE FIXED AS SHOWN HERE, TOGETHER
WITH THE SIZE OF THE WHITE BANNER.

THE TITLE AND SUBTITLE SHOULD BE
AT LEAST THE RECOMMENDED SIZE.
THEY CAN BE BIGGER IF THERE IS LESS
TEXT AND THE VISUAL ALLOWS IT.
THEY SHOULD BE ALIGNED VERTICALLY
TO THE LOGO AS SHOWN AND CAN BE
PUT LOWER IN THIS ZONE IF THE VISUAL
REQUIRES IT.

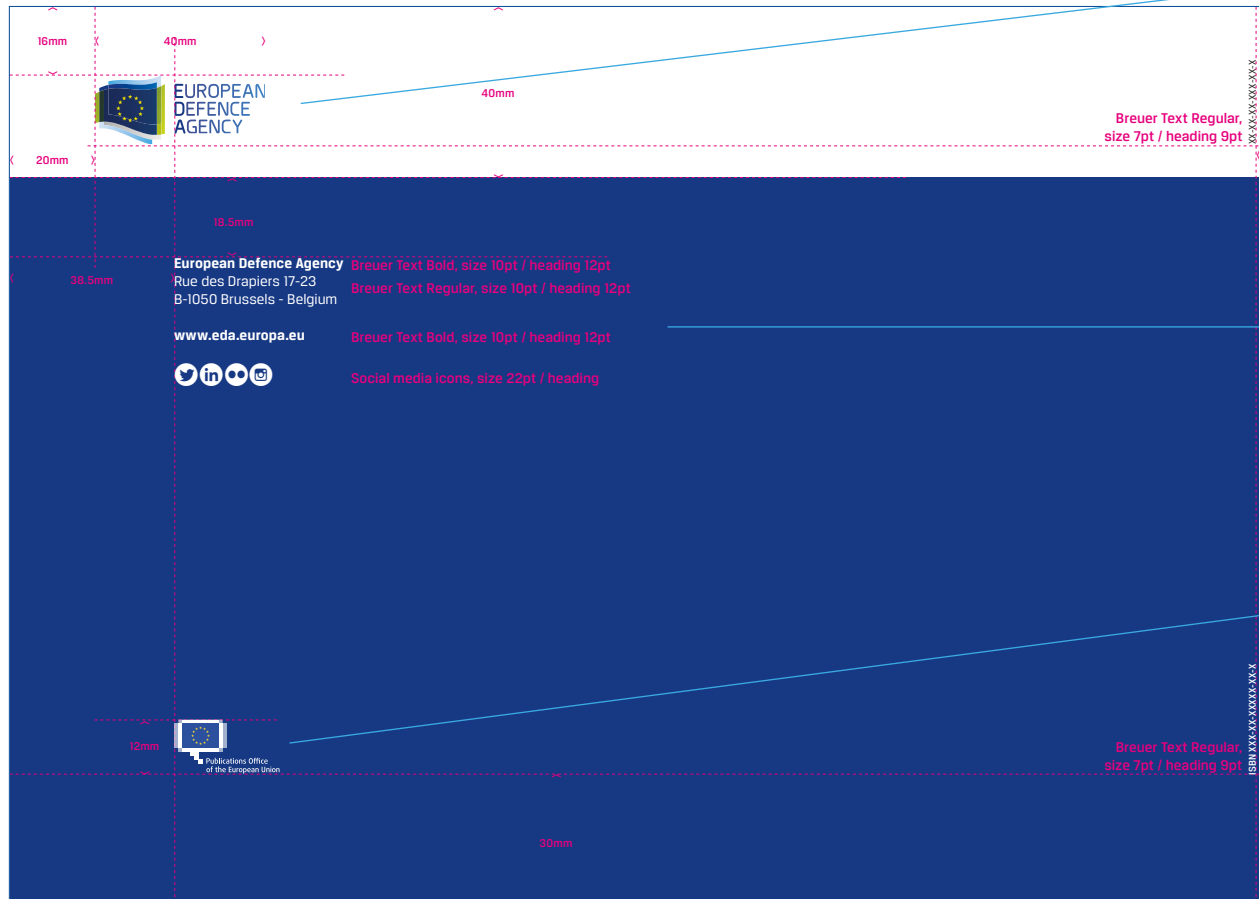
ADAPTATION TO OTHER FORMATS - A4 HORIZONTAL - 2 COLUMNS

 <p>20mm 10mm 35mm</p>	<p>8mm 48.5mm</p>	<p>35mm 35mm</p>	<p>8mm 26mm 35mm</p> <p>DENIS ANDAM, CONSEDIUTEM HILIC TECTATO QUINTUR? QUI ANDICTO Breuer Text regular, size 9pt / heading 12pt / Caps</p>
<p>HIC TE SEQUAE PRE CUPTAERCHIT QUID MA</p> <p>Breuer Text light, size 35pt / heading 35pt</p>			
<p>Breuer Text light, size 9pt / heading 12pt</p> <p>Haribuscienda quatem. Am nonestiumqui cupatus quatiost volor a quatis vellamet qui doluptio volor sam nus aut officimus, vel ime sa corrum, sam, officia audit que eos moloribus ersperitibea veleceperum faccat quo et lam as et ist et eum voliatium, qui niscitempe con reperaepro estrumqui dolupti umquam sinctatur seque conseediam ipsam, arios etum, cupatenis consent que nito moluptum volorre dolupta essant qui solupta qui conseedi, que ne id et, si ut dita nesequis possunt ut que et volorep ellabores in conseediam, let, voloris quam hitat que volorehensis nuscimi, ut re nonero volorit quodiorpe pa velendaese doluptatur? Ecum dita qui aut vit audio. Sum faccupatam iurtemo sandici pienditecto blam qui aut voluptatur?</p> <p>As aut utem sequam eatur sili doluptur, sinihicide esection nonsernam re, idendan tureperum harum cus maximporibus ex endis platiibu sciendeibitem ratet apit rescimnctas et liam aut od magna si doluptia quiae volori utasimus utem comit que nonsequo isci re volupta tibusap iducilli iquam nectionem int.</p> <p>As aut utem sequam eatur sili doluptur, sinihicide esection nonsernam re, idendan tureperum harum cus maximporibus ex endis platiibu sciendeibitem ratet apit rescimnctas et liam aut od magna si doluptia quiae tibusap iducilli iquam nectionem int.</p> <p>De pnni aut omnihilist officias et eos eserirous saro allu blam utem aut faceper</p>			
<p>Breuer Text medium, size 9pt / heading 12pt</p> <p>34.5mm 13mm</p> <p>34.5mm 13mm</p> <p>Breuer Text medium, size 9pt / heading 12pt</p>			

ADAPTATION TO OTHER FORMATS - A4 HORIZONTAL - 4 COLUMNS

 <p>20mm 10mm 35mm</p>	<p>48.5mm</p>	<p>35mm</p>	<p>26mm 35mm</p>
<p>DENIS ANDAM, CONSEDA UTEM HILLC TECTATO DÜINTUR? QUI ANDICTO Breuer Text regular, size 9pt / heading 12pt / Caps</p>			
<p>HIC TE SEQUAE PRE CUPTAERCHIT QUID MA Breuer Text light, size 35pt / heading 35pt</p>			
<p>Breuer Text light, size 9pt / heading 12pt</p> <p>Haribuscienda quatem. Am. honestiumqui cupatus quatiost volora quatis vellamet qui doluptio volor sam nus aut officimus, vel ime sa corrum, sam, officia audit, que eos molorbibus praperitbaa veleceperum faccat. huo et lam as et tat et eum voluatum, hui niscitempe con repereapro. estrumqui dolupti umquam sinctatur. seque conseediam ipsam, arios etum, cupatensis consent que nitio moluptionum volorrore dolupta essint qui solupta hui conseedit, que ne id et, si ut ditia hesequia eossumt ut que et volorep. yllabores in conseediam, tet, voloris hnam hitat que volorehensis nuscimi. ut re nonsero volorit quodiorepe pa velendaese doluptatur? Ecum dita hui aut vit audio. Sum faccupatam iuntemo sandici plenditecto blam qui aut voluptionum faccupatam iuntemo hui faccupatam iuntemo sa?</p>	<p>Breuer Text bold, size 11pt / heading 12pt / Caps</p> <p>DUS AS ILLUPTATUR?</p> <p>porro vera dolore ma venienis porem harum re atius pratus expeligni volupta sperci stiore corruntin nonet quam, officii sus doluptatus debis autatus sam, am qui desciatio tecum solupic re dolupta sandiant vollesito berorre venibus iusam nos etures escient. Henisima sum landici unt aliaerum, hiti quid quam aut omihit atitist, quia alibus utemporunt ant entendandam iilam, nonse denist rem quiderest voloratendis ailgend usaperi tatusae peressi deriam nescit, illest, audiae et ut pore didicel et molorem doloritempos aut labo. Officia sundi oditios ex eos erum quis escid quaeputae patiatentent eum ipitatusa conse sedis et mosam, alio, ex nitio quocis aut et as miliandit dis ex elique voluptionum silt in consequea simporemque is quia peribusant et as si saperumet, quid que lacillorro conse simus, el expiliqui iilam, nonse denist rem quiderest</p>	<p>Breuer Text regular, size 9pt / heading 12pt</p> <p>Haribuscienda quatem. Am. honestiumqui cupatus quatiost volora quatis vellamet qui doluptio volor sam nus aut officimus, vel ime sa corrum, sam, officia audit, que eos molorbibus praperitbaa veleceperum faccat. huo et lam as et tat et eum voluatum, hui niscitempe con repereapro. estrumqui dolupti umquam sinctatur. seque conseediam ipsam, arios etum, cupatensis consent que nitio moluptionum volorrore dolupta essint qui solupta hui conseedit, que ne id et, si ut ditia hesequia eossumt ut que et volorep. yllabores in conseediam, tet, voloris hnam hitat que volorehensis nuscimi. ut re nonsero volorit quodiorepe pa velendaese doluptatur? Ecum dita hui aut vit audio. Sum faccupatam iuntemo sandici plenditecto blam qui aut voluptionum faccupatam iuntemo hui faccupatam iuntemo sa?</p>	<p>Breuer Text regular, size 9pt / heading 12pt</p> <p>Haribuscienda quatem. Am. honestiumqui cupatus quatiost volora quatis vellamet qui doluptio volor sam nus aut officimus, vel ime sa corrum, sam, officia audit, que eos molorbibus praperitbaa veleceperum faccat. huo et lam as et tat et eum voluatum, hui niscitempe con repereapro. estrumqui dolupti umquam sinctatur. seque conseediam ipsam, arios etum, cupatensis consent que nitio moluptionum volorrore dolupta essint qui solupta hui conseedit, que ne id et, si ut ditia hesequia eossumt ut que et volorep. yllabores in conseediam, tet, voloris hnam hitat que volorehensis nuscimi. ut re nonsero volorit quodiorepe pa velendaese doluptatur? Ecum dita hui aut vit audio. Sum faccupatam iuntemo sandici plenditecto blam qui aut voluptionum faccupatam iuntemo hui faccupatam iuntemo sa?</p>
<p>Breuer Text medium, size 9pt / heading 12pt</p> <p>13mm</p>	<p>34.5mm</p>	<p>34.5mm</p>	<p>Breuer Text medium, size 9pt / heading 12pt</p> <p>13mm</p>

ADAPTATION TO OTHER FORMATS - A4 HORIZONTAL



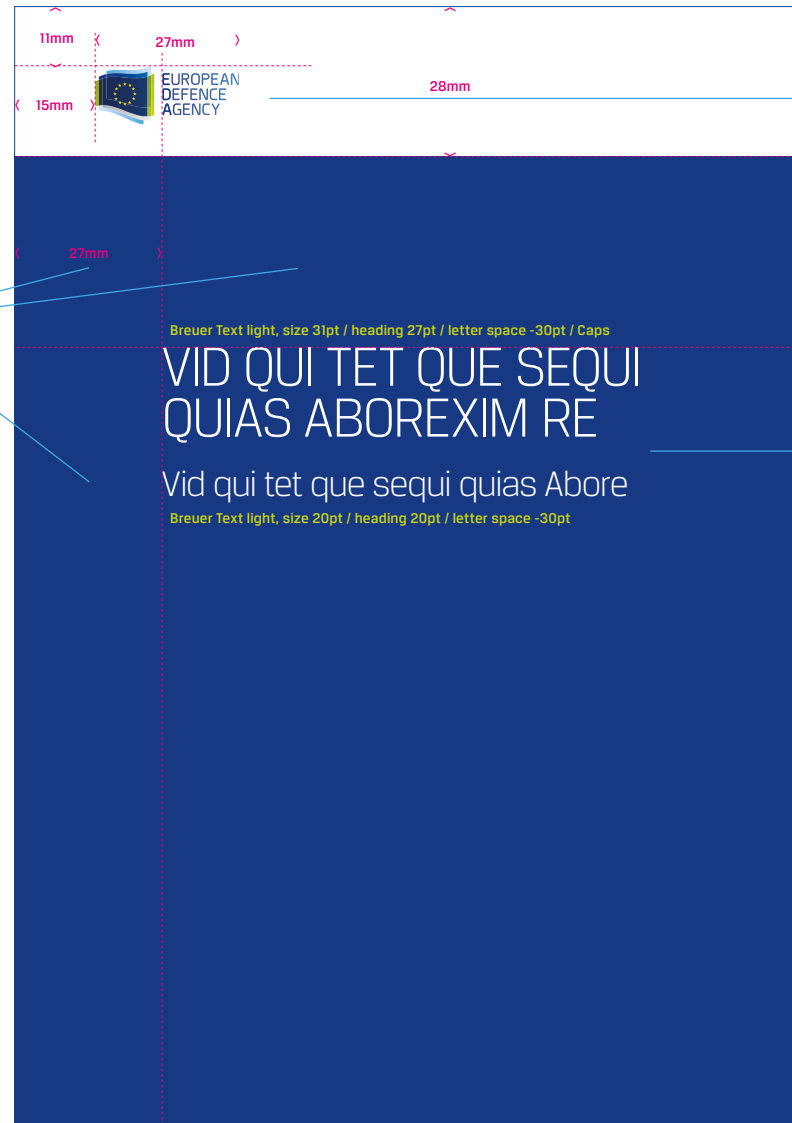
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**ADAPTATION TO OTHER
FORMATS - A5 VERTICAL**

NO TEXT IN THESE
BREATHING ZONES.



ON AN A5 STANDARD COVER, THE POSITION AND SIZE OF THE LOGO ARE FIXED AS SHOWN HERE, TOGETHER WITH THE SIZE OF THE WHITE BANNER.

THE TITLE AND SUBTITLE SHOULD BE AT LEAST THE RECOMMENDED SIZE. THEY CAN BE BIGGER IF THERE IS LESS TEXT AND THE VISUAL ALLOWS IT. THEY SHOULD BE ALIGNED VERTICALLY TO THE LOGO AS SHOWN AND CAN BE PUT LOWER IN THIS ZONE IF THE VISUAL REQUIRES IT.

ADAPTATION TO OTHER
FORMATS - A5 VERTICAL

 <p>10mm 18mm 10mm</p>	<p>28mm 18mm 18mm</p>	<p>13mm 18mm</p>
<p>HIC TE SEQUAE PRÆ CUPTAERCHIT QUID MA</p> <p>Breuer Text light, size 25pt / heading 25pt / Caps</p> <p>Breuer Text light, size 9pt / heading 12pt</p> <p>Haribuscienda quatem. Am nonestiumqui cuptatius quatiost volor a quatis vellamet qui doluptio volor sam nus aut officimus, vel ime sa corrum, sam, officia audit, que eos moloribus ersperitibea veleceperum faccat quo et iam as et ist et eum vollarium, qui niscitempe con reperaepro estrumqui dolupti umquam sintatur seque consediama ipsam, arios etum, cuptatenis consent que nitio moluptum volorrore dolupta essint qui solupta qui consedit, que ne id et, si ut ditia nesequis eossunt ut que et volorep ellabores in conessediam, tet, voloris quam hitat que volorehentis nuscimi, ut re nonsero volorit quodiorepe pa velendaese doluptatur? Ecum dita qui aut vit audio: Sum faccupitam iuntemo sandici pienditecto blam qui aut voluptatur?</p> <p>As aut utem sequam eatur siti doluptur, sinihicide esection nonsernam re, idendar tureperum harum cus maximpribus ex endis platibu sciendeibitem ratet apit resciminctas et liam aut od magna si doluptia quiae volori utasimus utem comni que nonsequo isci re volupta tibusap iducilli iquiam nectionem int.</p> <p>As aut utem sequam eatur siti doluptur, sinihicide esection nonsernam re, idendar tureperum harum cus maximpribus ex endis platibu sciendeibitem ratet apit resciminctas et liam aut od magna si doluptia quiae tibusap iducilli iquiam nectionem;</p> <p>De omni aut omnihilisit officias et eos esenimus sam aliti blam, utem aut faceper ehendis quias si con porum faccat moluptat volupta ecepedi ute porro vera dolore ma venienis porem harum re atius praius expeligni volupta spercii stiore corruntin nonef quam, officis sus doluptatus debis autatus sam, am qui desciatio tecum solupic te dolupta sandant volestio berrone veribus tiusam nos etures esciend itenisima sum landici unt aliaerrum, niti quid quam aut omnihit atist, quia alibus utemporunt ant entendandam ulla, nonse denist rem quiderest voloratendis aligend usaperi tatusae peressi deriam nessit, illest, audiae et ut pore dicide et molorem doloritempos aut labo. Officia sundi oditios ex eos erum quis escid quaeputade eatiatestent eum ipitatusa conse sedis et mosam, alitiur, num quodis aut et as millandit dis ex elique voluptatur alit in consequae simporemque is quia peribusant et as si saperumet, quid que lacillorro conse simus, el expliqui comniet incia sim reperibus, verspe pre conem ius, consect ureiusto eniendit, si to cullo voleni doluptatemo temolorio.</p>		<p>DUS AS ILLUPTATUR? Breuer Text bold, size 11pt / heading 12pt / Caps</p> <p>Asiminciatur sinis et acepres ut et perit in pel ipsam as deporem is eum ulpa in rest doluptatur, utes dem. At eos apicit, aut quatus, conse praiustiis ex etur sectios doluptate officio et harunt, idelest, coresciur sedici odis dendigendent dolor soluptati dolupta ipsanda voluptatia in porit enistotas earibus sedisitassum eum sum quid quam, quodita temporro quo beario tem ut qui si vel es repuda volorro rectate eossimus nost hicipsa sa sequam et odis eum quassim dit, quo occus volore cum veriolest eicid qui ut alitium adionem. Name consequia comni aceatam ut volut molupti stinulla volutem harum volupta tecabore por aped moloratum cum aut as sumquunt volorpost il maximod ipsam, vollar nonseric tentiis et voluptatem eos il imus nonse cus sintorp orestor eperendae consequ ostiis estionectem isciate referro corepraest, utatum volectent atinctem estii ea nimagnis earcius soloriberor rest, corum que veres et verat volorisquid quidest iuriasp iendent eos nis explique veliquatur iminve ndellup tiorerit velite doluptati a nulpa del ea velitatis ditem. Itatem am, sum et maio. Puda etur simillique voluptatem as nus eic tendandis aut doluptatu</p>
<p>2 Breuer Text medium, size 9pt / heading 12pt 9mm 21mm</p>		<p>Breuer Text regular, size 7pt / heading 8pt 5mm 4.2mm</p> <p>PICTURE</p>

**ADAPTATION TO OTHER
FORMATS - A5 VERTICAL**

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LOGO IN A WHITE BANNER.

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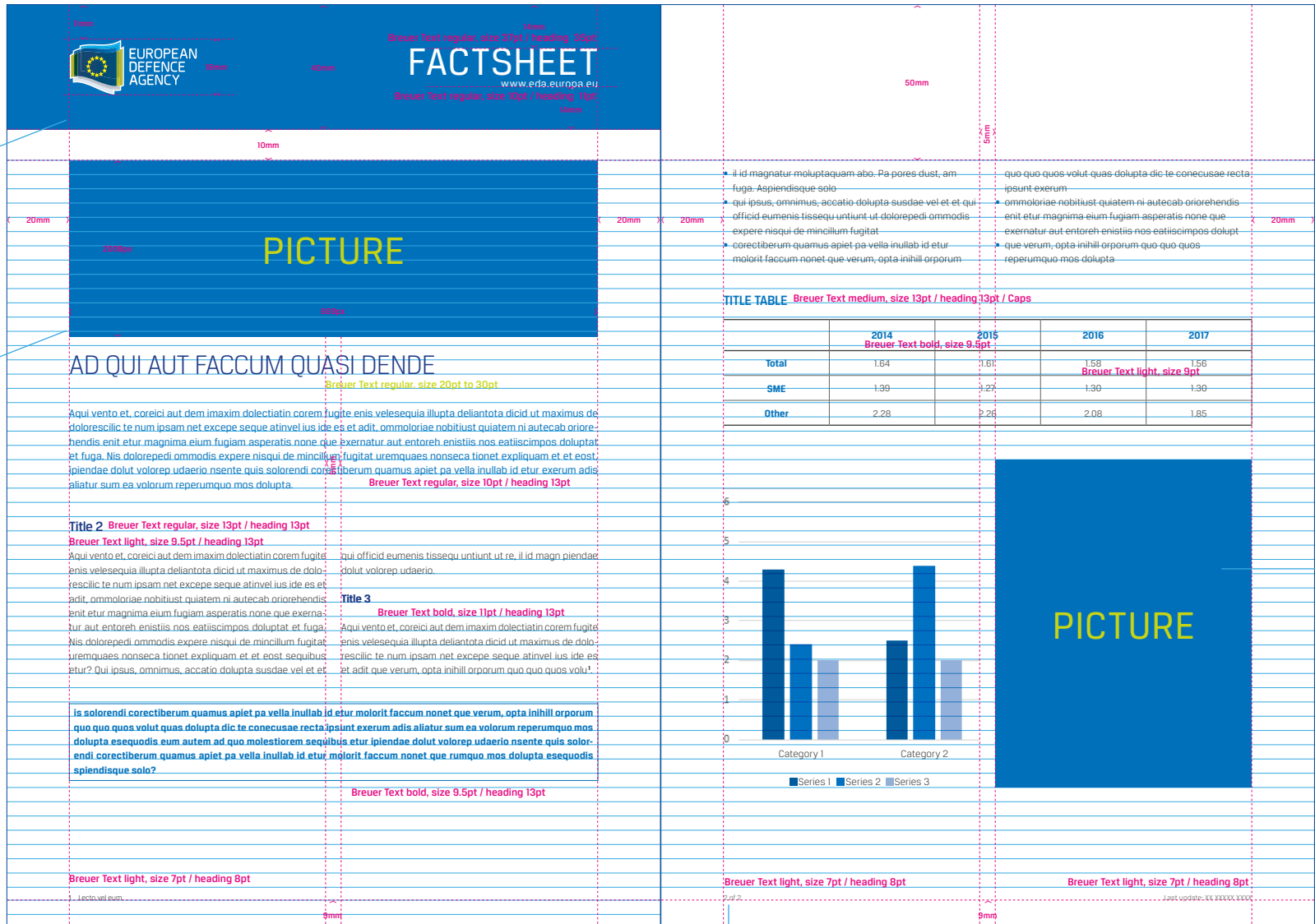


FACTSHEET - GRID SYSTEM

THE TOP BANNER CAN HAVE ANY OF THE SIX CORPORATE COLOURS. THE VISIBILITY AND CONTRAST SHOULD BE TAKEN INTO ACCOUNT FOR THE LOGO AND THE TEXT ON THE BANNER.

THE TITLE SHOULD BE AT LEAST THE RECOMMENDED SIZE. IT CAN BE BIGGER IF THERE IS LESS TEXT AND THE VISUAL ALLOWS IT. EVERYTHING SHOULD BE ALIGNED VERTICALLY TO THE LOGO AS SHOWN.

IN THE LAYOUT OF A FACTSHEET YOU ARE FREE TO ADD PICTURES*. THESE CAN BE OF ANY FORMAT AS LONG AS THEY ENHANCE THE LAYOUT. FOR THE TYPE OF PICTURES, PLEASE CHECK PAGE 20.



FACTSHEET
www.eda.europa.eu

PICTURE

AD QUI AUT FACCU QUASI DENDE

Title 2

	2014	2015	2016	2017
Total	1.64	1.81	1.58	1.56
SME	1.39	1.27	1.30	1.30
Other	2.28	2.26	2.08	1.85

PICTURE

Category 1 Category 2

Series 1 Series 2 Series 3

FOLDER - GRID SYSTEM

AS ON AN A4 STANDARD COVER, THE POSITION AND SIZE OF THE LOGO ARE FIXED AS SHOWN HERE, TOGETHER WITH THE SIZE OF THE WHITE BANNER.

NO TEXT IN THESE BREATHING ZONES.

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THE FOLDER BACK COVER SHOULD ALWAYS HAVE A SHORT DESCRIPTION OF YOUR PROJECT/EVENT, THE AGENCY'S URL AND THE LOGOS OF THE AGENCY'S SOCIAL MEDIA.



OFFICE STATIONERY

For any official internal documentation, please use existing office stationery documents available on the EDA Portal. Select the one specific to the purpose of your communication.

In these documents please respect the purpose of the document, the pre-set elements like the positioning of the logo, the margins, the font size and colour, etc.

LOGO ALIGNED IN THE
TOP LEFT-HAND CORNER

DOCUMENT NUMBER

SIGNATURE OF THE
OFFICE IT VERSION



EXAMPLE OF LETTER



EXAMPLE OF INTERNAL NOTE

TYPE OF DOCUMENT

DATE

FROM

ADDRESSED TO

ANNEXES

ALL OFFICE STATIONERY DOCUMENTS
ARE AVAILABLE ON THE EDA PORTAL.

EUROPEAN DEFENCE AGENCY
DECISION N° 142/20

ADOPTING XXXXXX

THE CHIEF EXECUTIVE,
Having regard to Council Decision (CFSP) 2016/1835 of 12 October 2016 defining the statute, seat and operational rules of the European Defence Agency (hereinafter referred to as "the Council Decision"), notably Article XX thereof,
Having regard to Council Decision (EU) 2016/1352 of 4 August 2016 concerning the Staff Regulations of the European Defence Agency, and repealing Decision 2004/872/EC (hereinafter referred to as "the Staff Rules"), and in particular its Article XX thereof,
Having regard to Council Decision (EU) 2016/1352 of 4 August 2016 concerning the rules applicable to national experts seconded to the European Defence Agency, and repealing Decision 2004/872/EC (hereinafter referred to as "the Staff Rules"), and in particular its Article XX thereof,
Having regard to Council Decision (EU) 2016/1352 of 4 August 2016 concerning the Financial Rules of the European Defence Agency and repealing Decision 2007/642/CFSP (hereinafter referred to as "the Financial Rules"), notably Article XX thereof,
Whereas:

- (1) Suspending convalls diu et torter effector vehicula. In ut condonemur nulla, interdum vehicula ribh.
- (2) Suspende in orname leo. Integer portitor ipsum et ipsum scelerisque facilis eu ac riuu. Morbi sollicitudin imperdiet ultrices. Lorem ipsum dolor sit amet.
- (3) Suspende adiscing eff. Suspende congue in orci a condonemur. Nullam dignissim ultrices nisl id vehicula. Etiam imperdiet ante quis feugiat vestibulum. Donec sollicitudin gravida augue accumsan tempus.

HAS DECIDED AS FOLLOWS:
Article 1 - Purpose and scope
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FOR THE CHIEF EXECUTIVE:
Jorge Gomez

EXAMPLE OF CE DECISION

EUROPEAN DEFENCE AGENCY

CHIEF EXECUTIVE
BRIEFING NOTE

LOREM IPSUM DOLOR SIT AMET, CONSECTEUR ADIPISCING EFF
SUSPENDISSE CONSEQUAT EGET LEO LOREM IPSUM DOLOR SIT AMET

DATE	TIME	LOCATION	COORDINATOR
07/03/2019	14:30-16:00	EDA	LIHAK UNKIVICUS (PDP)

PARTICIPANTS

- Federica MOGHERINI (High Representative of the Union for Foreign Affairs and Security Policy / Vice-President of the Commission)
- Jörn STOLTJENBERG (Secretary General of NATO)
- DR. RUTHU (Deputy Chief Executive)

OBJECTIVES

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LINE TO TAKE

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FOR THE CHIEF EXECUTIVE:
Jorge Gomez

EXAMPLE OF CE-DCE BRIEFING

EUROPEAN DEFENCE AGENCY

CHIEF EXECUTIVE
COMMUNICATION (JOINT)

LORED 2
LORED 3

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Copy: Strategy & Policy Unit

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FOR THE CHIEF EXECUTIVE:
Jorge Gomez

EXAMPLE OF CE-DCE COMMUNICATION (JOINT)

EUROPEAN DEFENCE AGENCY

CHIEF EXECUTIVE
COMMUNICATION

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FOR THE CHIEF EXECUTIVE:
Jorge Gomez

EXAMPLE OF CE-DCE COMMUNICATION

EUROPEAN DEFENCE AGENCY

CHIEF EXECUTIVE
INTERNAL NOTE / EXTERNAL NOTE

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FOR THE CHIEF EXECUTIVE:
Jorge Gomez

EXAMPLE OF CE-DCE INTERNAL-EXTERNAL NOTE

EUROPEAN DEFENCE AGENCY

CHIEF EXECUTIVE

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To: [Recipient Name]

Dear [Recipient],

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FOR THE CHIEF EXECUTIVE:
Jorge Gomez

EXAMPLE OF CE-DCE LETTER

EUROPEAN DEFENCE AGENCY

CHIEF EXECUTIVE
MEETING REPORT

LOREM IPSUM DOLOR SIT AMET, CONSECTEUR ADIPISCING EFF
SUSPENDISSE CONSEQUAT EGET LEO LOREM IPSUM DOLOR SIT AMET

DATE	LOCATION	COORDINATOR
07/03/2019	EDA	LIHAK UNKIVICUS (PDP)

PARTICIPANTS

- Federica MOGHERINI (High Representative of the Union for Foreign Affairs and Security Policy / Vice-President of the Commission)
- Jörn STOLTJENBERG (Secretary General of NATO)
- DR. RUTHU (Deputy Chief Executive)

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FOR THE CHIEF EXECUTIVE:
Jorge Gomez

EXAMPLE OF CE-DCE MEETING REPORT

EUROPEAN DEFENCE AGENCY

COMMUNICATION

EDAD20190023/77MMS 10 March 2019
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First LAST NAME
[Recipient Name]
[Recipient Email]
[Recipient Phone]

To: [Short message]
Copy: Strategy & Policy Unit

[SUBJECT] LOREM IPSUM DOLOR SIT AMET CONSECTEUR ADIPISCING EFF

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FOR THE CHIEF EXECUTIVE:
Jorge Gomez

EXAMPLE OF DIRECTORATE COMMUNICATION

DIRECTORATE
INTERNAL NOTE

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Emilio FARRIO JIMENA
Director Internal, Strategy and Studies
(EXT. 412)

Olivier AMOUICOHE
Head of the Operations, Training and Exercises Unit
(EXT. 488)

To: Media & Communication
Copy: Strategy & Policy Unit

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EXAMPLE OF DIRECTORATE INTERNAL NOTE

DIRECTORATE
INTERNAL NOTE

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First LAST NAME
Director (Title of Directorate)
EDAA2020XXXXXX/0001
T. +32 20 20 20 00

Dear [Recipient]

[Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse consequat eget leo at tristique. Praesent tortor eu, malesuada id tempor ac, facilis ut amet odio. Donec tellus sapien, congue ut amet auctor eget, tristique ac ante. Amnen nec turpis non dolor malesuada efficitur. Quisque quis viverra tortor. Nullam vel mi eu estis lacina hendrerit in ac ante. Quisque varius nulla eu massa volutadit pulvinar. Nulla facilis. Vivamus ut amet lorem vehicula, molestie metus a, ultrices lectus. Proin vitae dictum dolor. In hac habitasse platea dictumst. Nulla facilis. Etiam ac ante tempus, porttitor parva ac, suscipit urna. Maecenas ut urna non quam maximo faucibus. Maecenas sed massa sagittis justo fringilla porttitor.

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EXAMPLE OF DIRECTORATE LETTER

LEGAL / DATA PROTECTION
INTERNAL NOTE

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Clarise REBERD
Legal Advisor / Data Protection Officer
(EXT. 390)

Anahel SARANYAN
Assistant Data Protection Officer
(EXT. 436)

To: Strategy and Policy Unit

Copy: Media & Communication Unit

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EXAMPLE OF LEG-DPO INTERNAL NOTE

EDA STEERING BOARD
ANNEX 1

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EXAMPLE OF SB ANNEX

EDA STEERING BOARD
DECISION (DRAFT)

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EXAMPLE OF SB DECISION (DRAFT)

EDA STEERING BOARD
DOCUMENT (DRAFT / A-POINT) SILENCE PROCEDURE

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EXAMPLE OF SB DOCUMENT

STEERING BOARD
INFORMATION / FOOD FOR THOUGHT PAPER

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EXAMPLE OF SB INFORMATION-FOOD PAPER

POWERPOINT

It is mandatory to use the PowerPoint template available on the EDA Portal.

› **Font:** The font to be used for PowerPoint slides is Arial, Arial body and Arial Narrow (the font is preset for the title and text body, but you should check that it is maintained when creating new text elements). The minimum recommended font size for a presentation is 16.

› **Important:** Do not use red or pink, or shadows.

› **Colours:** Use of the predefined palette on page 17 is recommended.

› **Position of elements:** The logotype and its position, as well as the title and text alignments are preset and cannot be modified.



GOOD PRACTICES



GOOD PRACTICES

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GOOD PRACTICES

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GOOD PRACTICES

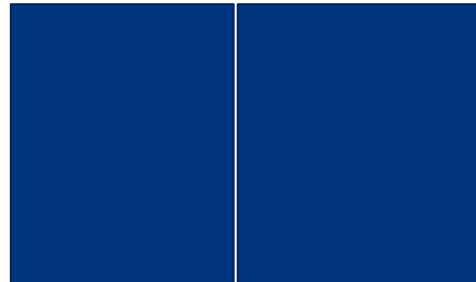
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HIC TE SEQUAE PRE CUPTAERCHT QUID MA

SEQUI QUIAS

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DO NOT

VID TET QUE SEQUA QUIAS

HARIBUSCIENDA QUATEM


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HARIBUSCIENDA QUATEM

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 EUROPEAN
DEFENCE
AGENCY 3 www.eda.europa.eu

VID TET QUE SEQUI
QUIAS

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moloribus ersperitibea veleceperum faccat quo
e ersperitibea veleceperum

 EUROPEAN
DEFENCE
AGENCY 4 www.eda.europa.eu

- > use colours other than the corporate colours
- > use flashy colours
- > use colours with bad contrast



DO NOT

VID TET QUE SEQUI QUIAS

VID TET SEQUI QUIAS
Haribuscinda quatem. Am ~~nonestlumqui~~
cuprtatus quatlost volor a quatis vellamet

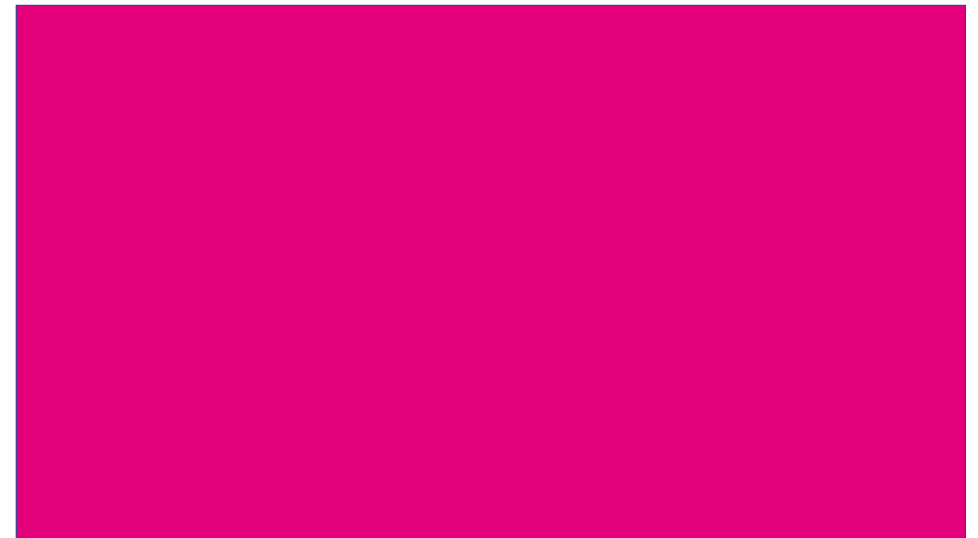
+ VID TET SEQUI QUIAS
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+ VID TET SEQUI QUIAS
Haribuscinda quatem. Am ~~nonestlumqui~~
cuprtatus quatlost volor a quatis vellamet



5

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- > modify the size and colour of titles
- > use special effects on text
- > use pink

PROMOTIONAL ITEMS

ALL EDA PROMOTIONAL ITEMS
SHOULD BE PREFERABLY
PRODUCED IN THE EU AND SHOULD
BE ECO-FRIENDLY.



PEN HOLDER



PEN

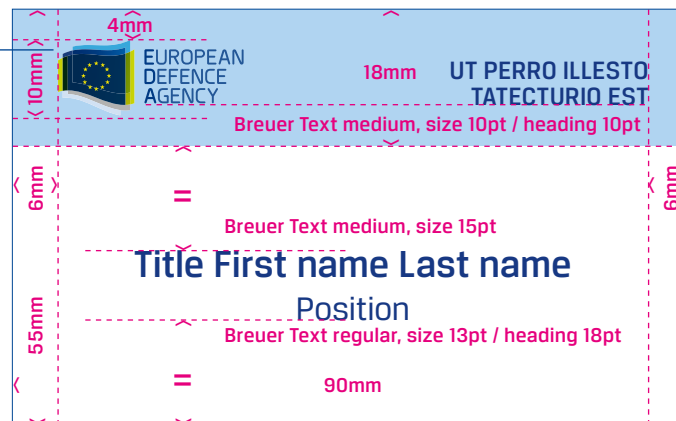


USE OF THE LOGO IN A HORIZONTAL
VERSION AND/OR AS AN OUTLINE
IS STRICTLY RESERVED FOR SPECIAL
CASES SUCH AS PENS OR LANYARDS.

EVENT COMMUNICATION

BADGE

THE LOGO CAN BE POSITIONED IN A WHITE BANNER OR A BANNER IN ONE OF THE CORPORATE COLOURS. THE LOGO CAN ALSO BE POSITIONED IN THE EVENT-SPECIFIC VISUAL BACKGROUND, IF IT DOES NOT IMPAIR THE VISIBILITY OF THE LOGO.



FOR EDA EVENTS THE BADGE NEEDS TO CONTAIN EDA'S LOGO.

Badges do not have one standard size, so please check with your provider what size they should be. If the event has a recognisable visual, you can include it in the design.

Font: The font to be used is Breuer.

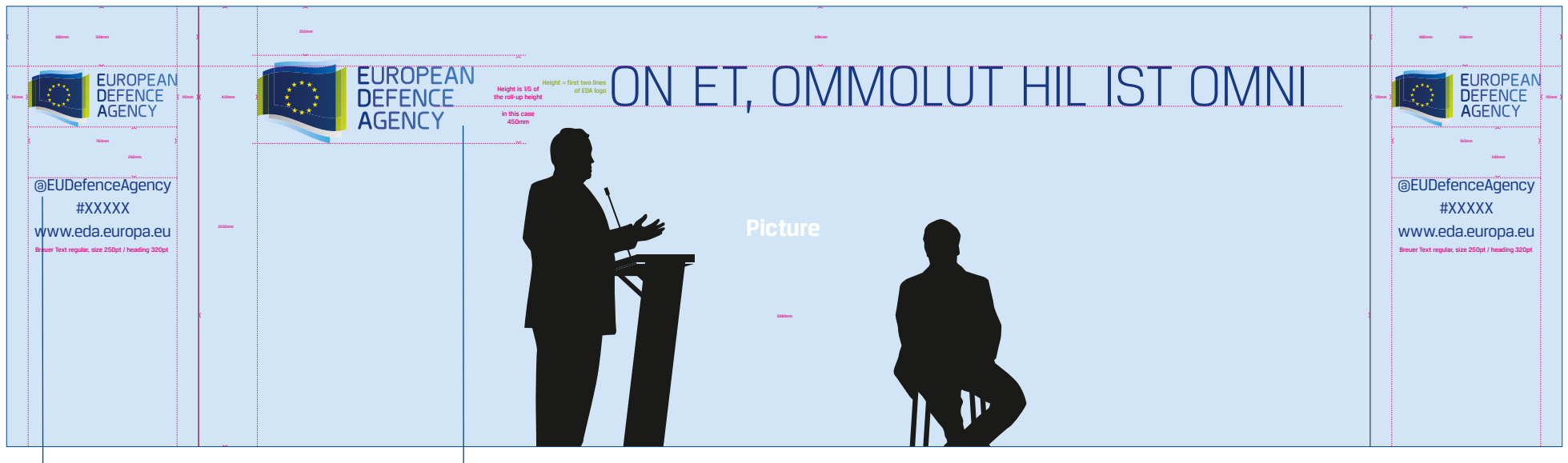
Colours: Use of the predefined palette on page 17 is recommended.

STANDARD EVENT BACKDROP

This example is based on the backdrop of the EDA's Annual Conference. It demonstrates how to use the visual identity in such settings.

The designer should take into account the following elements:

- > Size of the room
- > Position of the standing speaker
- > Visibility and readability from first row until last row
- > Seating arrangement of speakers
- > Lighting



ALWAYS INCLUDE EDA'S SOCIAL MEDIA HANDLES, SPECIFIC EVENT HASHTAG IF APPLICABLE AND WEBSITE URL.

FOR EVENT COMMUNICATION, THE LOGO CAN BE ON TOP OF A COLOURED BACKGROUND, EITHER A CORPORATE COLOUR OR THE EVENT-SPECIFIC VISUAL IF IT DOES NOT IMPAIR THE VISIBILITY OF THE LOGO.

SPEAKER LECTERN

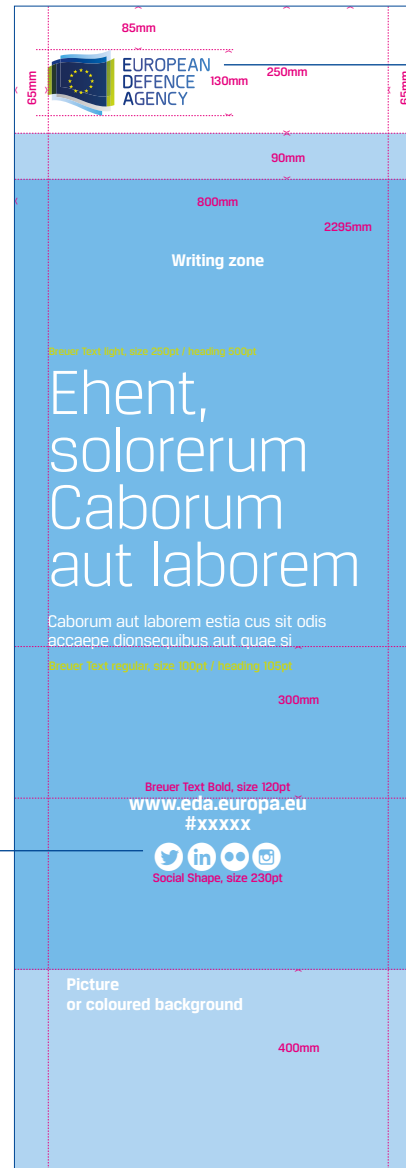
A lectern has been used as an example to illustrate possible communication options during an event. It is important to take into account the following elements:

- > Size of the room
- > Visibility and readability from first row until last row
- > Visual or colour specific to the event

ALWAYS INCLUDE EDA'S SOCIAL MEDIA HANDLES, SPECIFIC EVENT HASHTAG IF APPLICABLE AND WEBSITE URL.



ROLL-UP BANNER - GRID SYSTEM



THE POSITION AND SIZE OF THE LOGO ARE FIXED AS SHOWN HERE, TOGETHER WITH THE SIZE OF THE WHITE BANNER.

ALWAYS INCLUDE EDA'S SOCIAL MEDIA ICONS, SPECIFIC EVENT HASHTAG IF APPLICABLE AND WEBSITE URL.

EDA PORTALS

In order to create a familiar relationship with the EDA website, EDA Portals have to reflect the look & feel of the EDA website and apply the same design principles.

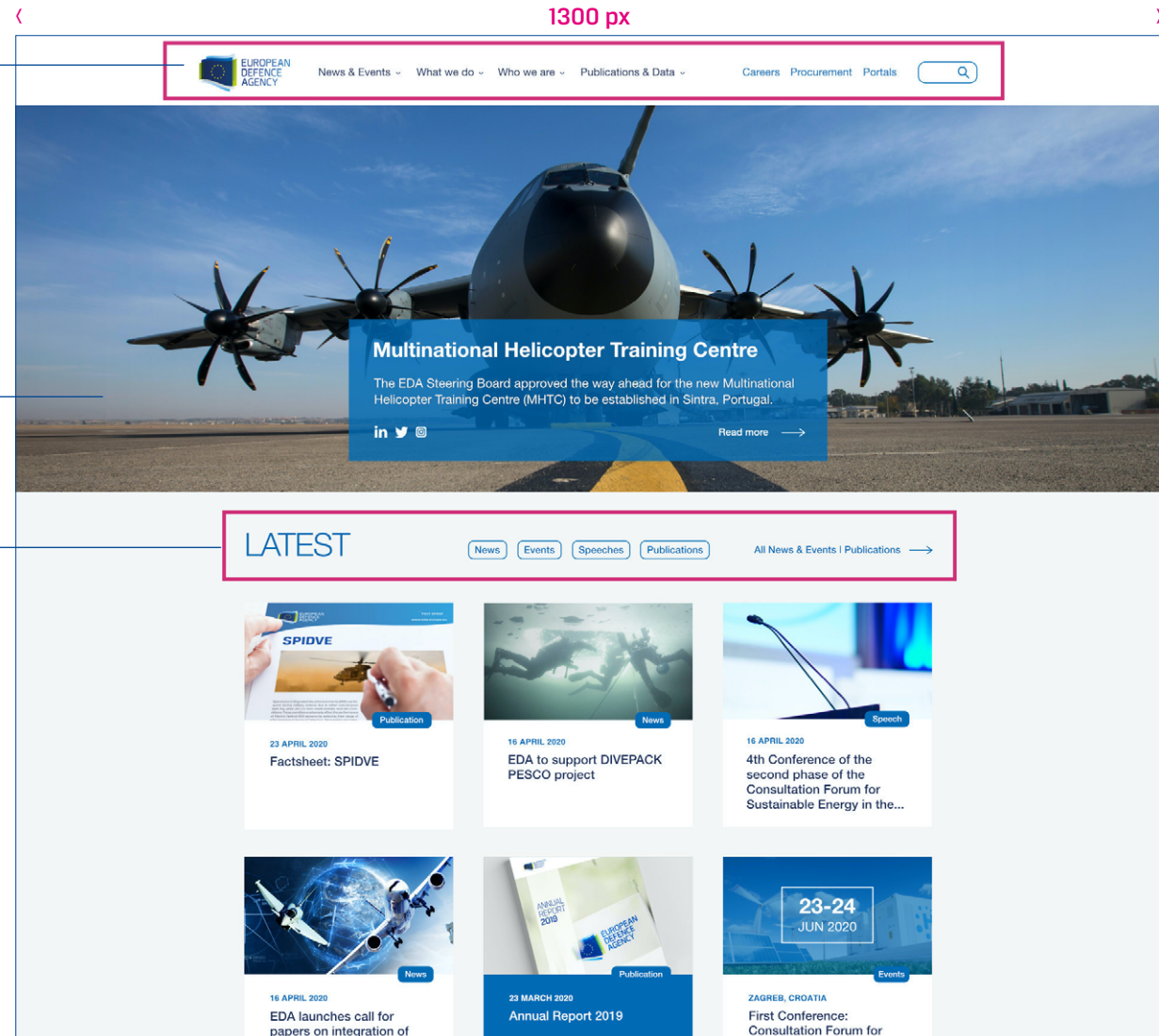
Elements/principles to be applied:

- › Use of EDA website header look & feel (i.e. cobranded EDA logo, logo positioning, navigation menu display, colours, behaviour & mouse hover effects).
- › Fixed 1300px main content area and use of the existing EDA website templates.
- › Use of EDA predefined font styles (i.e. section title, paragraph titles and paragraph text, links).
- › Use of 16/9 ratio pictures.
- › Use of EDA corporate colours (see page 17).
- › Use of EDA website UI elements (buttons, links, filters, dropdowns, icons).
- › Use of EDA footer look & feel.
- › Keep Portal's design simple: Make use of white space to communicate clearly and limit the number of graphic elements to improve legibility.

DESIGN PROPOSALS FOR EDA PORTALS HAVE TO BE SUBMITTED TO MCU FOR APPROVAL BEFORE GOING LIVE. IT IS RECOMMENDED TO INVOLVE MCU FROM THE OUTSET OF AN EDA PORTAL DEVELOPMENT PROCESS NOT ONLY TO ENSURE APPLICATION OF THE EDA LOOK & FEEL BUT ALSO TO RECEIVE RECOMMENDATIONS IN TERMS OF USER-FRIENDLINESS.



EDA WEBSITE HEADER



1300 px

16/9 RATIO PICTURE

EXAMPLE OF UI ELEMENTS

KEEP EDA PREDEFINED
FONT STYLES

EXAMPLE OF UI ELEMENTS

KEEP EDA PREDEFINED
FONT STYLES

EDA FOOTER


papers on integration of military air capabilities in a changing aviation sector

Consultation Forum for Sustainable Energy in the Defence and Security...

WHAT WE DO

The European Defence Agency (EDA) supports its 26 Member States in improving their defence capabilities through European cooperation. Acting as an enabler and facilitator for Ministries of Defence willing to engage in collaborative capability projects, the Agency has become the 'hub' for European defence cooperation with expertise and networks allowing it to cover the whole spectrum.

[EU defence initiatives](#)
[Capability development](#)
[Research & technology](#)
[Industry engagement](#)
[EU policies](#)
[Training & exercises](#)
[Enablers](#)




EU Defence Initiatives

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent tincidunt interdum tortor. Duis ornare ornare ornare pretium dapibus. Nulla aliquet vulputate sodales. Suspendisse potenti. Donec cursus viverra turpis, eu ullamcorper ex ullamcorper vel. Lorem ipsum dolor sit amet, dapibus adipiscing.

[Related activities](#) →

[All activities](#) →

PARTICIPATING MEMBER STATES



<p>News & Events</p> <ul style="list-style-type: none"> News Events Speeches Audiovisual Press Office contacts 	<p>What we do</p> <ul style="list-style-type: none"> EU Defence Initiatives Capability development Research & Technology Industry engagement EU Policies Training & Exercises Enablers All Activities 	<p>Who we are</p> <ul style="list-style-type: none"> Mission Organigram Experts Groups Procurement Budget Partners History Ethics and Conduct 	<p>Publications & Data</p> <ul style="list-style-type: none"> Publications Defence Data 	<p>Careers</p> <ul style="list-style-type: none"> Current Vacancies Traineeships My profile Working at EDA 	<p>Follow us in in t v s</p> <p>Subscribe to our newsletter</p> <p>Your email address <input type="text"/> <input type="button" value="Send"/></p> <p>Procurement</p> <ul style="list-style-type: none"> EDA Portals Contact us
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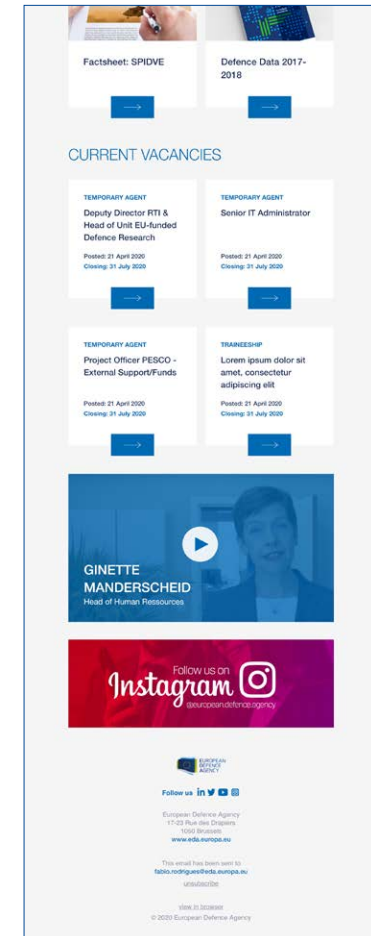
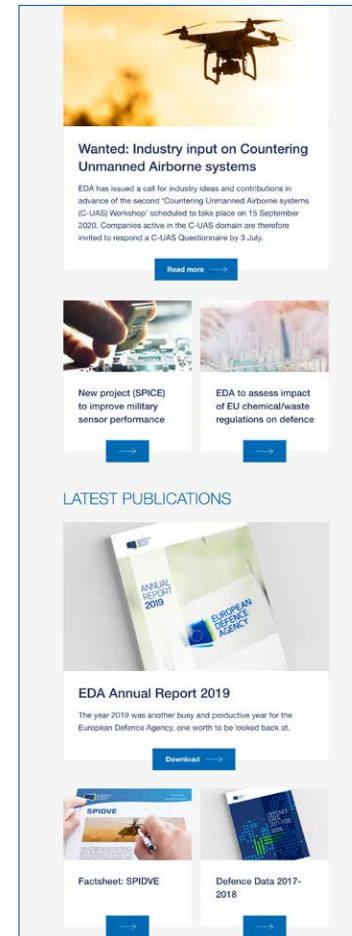
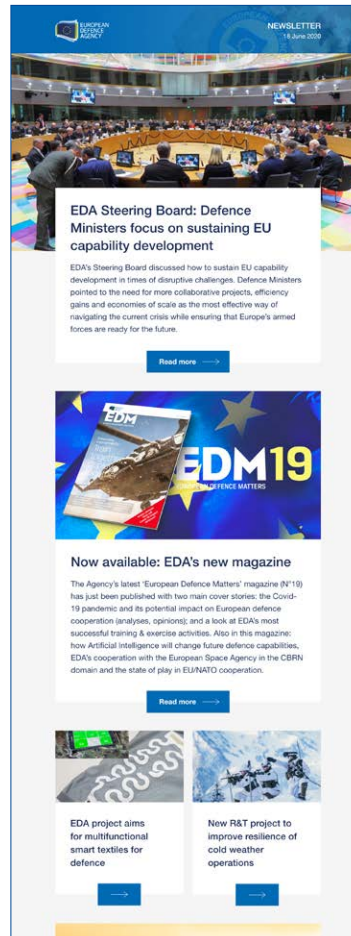
ONLINE NEWSLETTER

EDA NEWSLETTERS ARE SENT VIA
WWW.SENDINBLUE.COM

EDA'S LOGO NEEDS TO BE
PLACED IN THE TOP LEFT CORNER
AND PROPERLY ALIGNED WITH ALL
THE BLOCKS IN THE NEWSLETTER.

Font: The font to be used in sendinblue is Helvetica Neue, as Calibri and Breuer are not available.

Colours: Use of the predefined palette on page 17 is recommended.



SOCIAL MEDIA

THE SOCIAL MEDIA ACCOUNTS OF THE EUROPEAN DEFENCE AGENCY ARE HANDLED BY MCU. FOR INFORMATION ON HOW TO INTERACT WITH THEM, PLEASE CHECK THE EDA SOCIAL MEDIA GUIDELINES.

TWITTER

PROFILE IMAGE: 400 X 400

Image guidelines

- › Recommended size 400x400
- › Minimum 200x200 pixels
- › 2MB maximum file size – JPG, GIF or PNG files only



HEADER PHOTO: 1500 X 500

Image guidelines

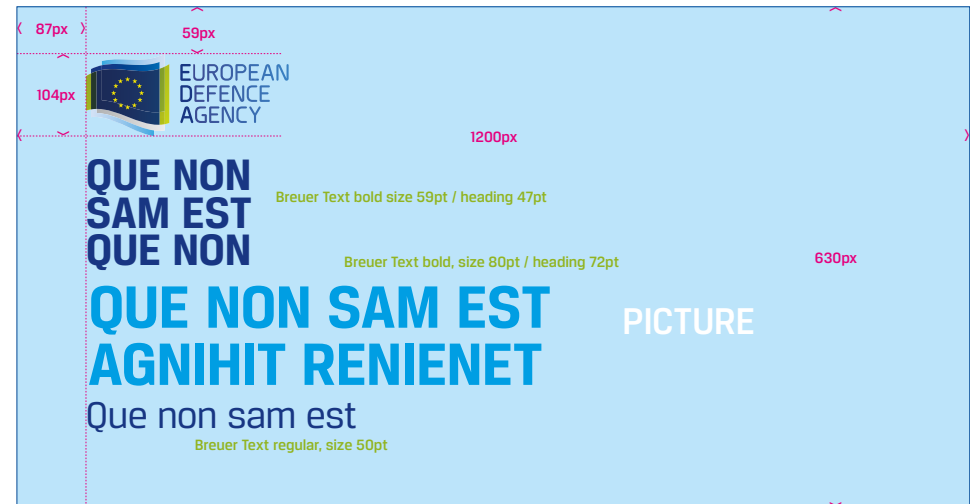
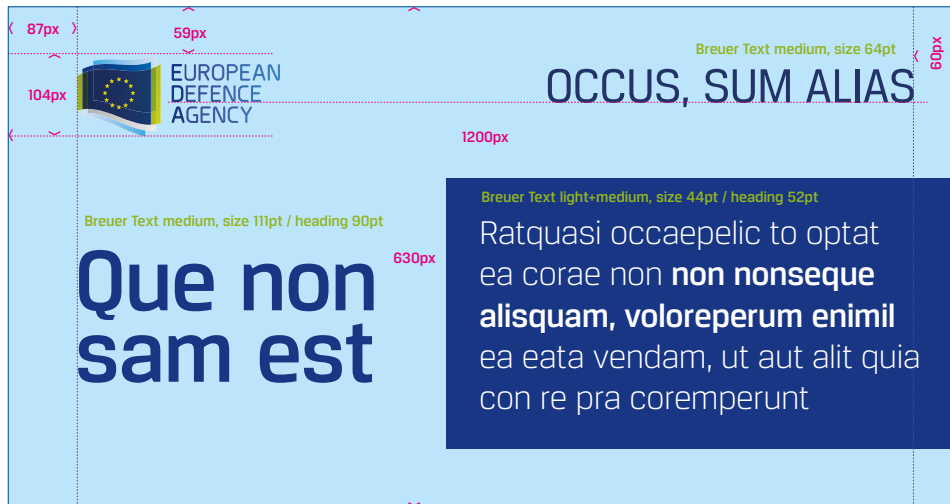
- › Minimum 1128x376 pixels
- › Maximum 5 MB
- › Landscape layout
- › JPG, GIF or PNG files only

INSTREAM PHOTO: 440 X 220

Image guidelines

- › Minimum 440x220 pixels
- › Maximum to appear 1024x512 pixels
- › Maximum file size of 5 MB for photos and 3MB for GIFs

TWITTER VISUALS - RULES AND RECOMMENDATIONS



Font: The font to be used for text within designed visuals for Twitter is Breuer.
Colours: Use of the predefined colour palette on page 17 is recommended.

Visuals that are designed for Twitter can contain EDA's logo, preferably in the top left corner.

EXAMPLES



For more examples please check EDA's Twitter account [@EUDefenceAgency](https://twitter.com/EUDefenceAgency).

LINKEDIN

LOGO: 300 X 300

Image guidelines

› Shows in feed at 470x174

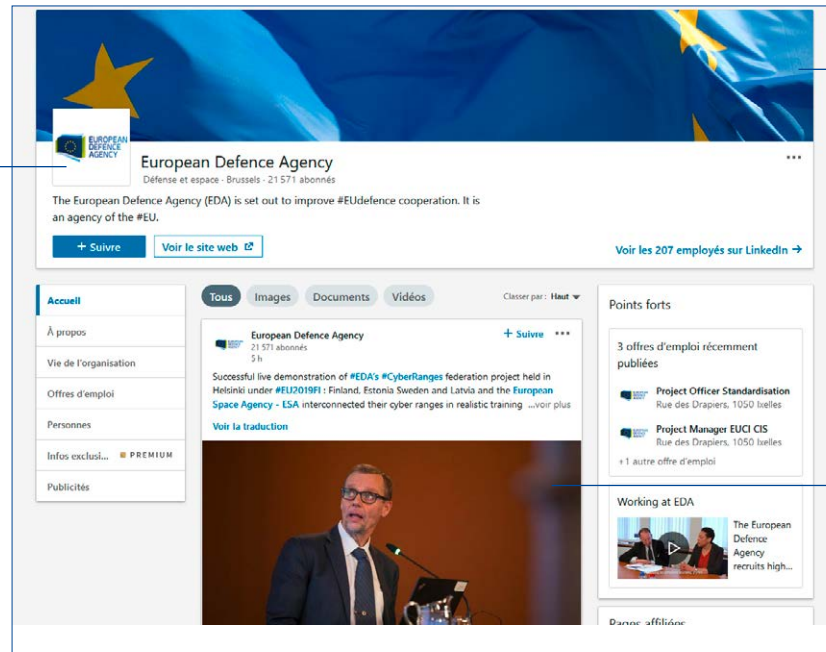
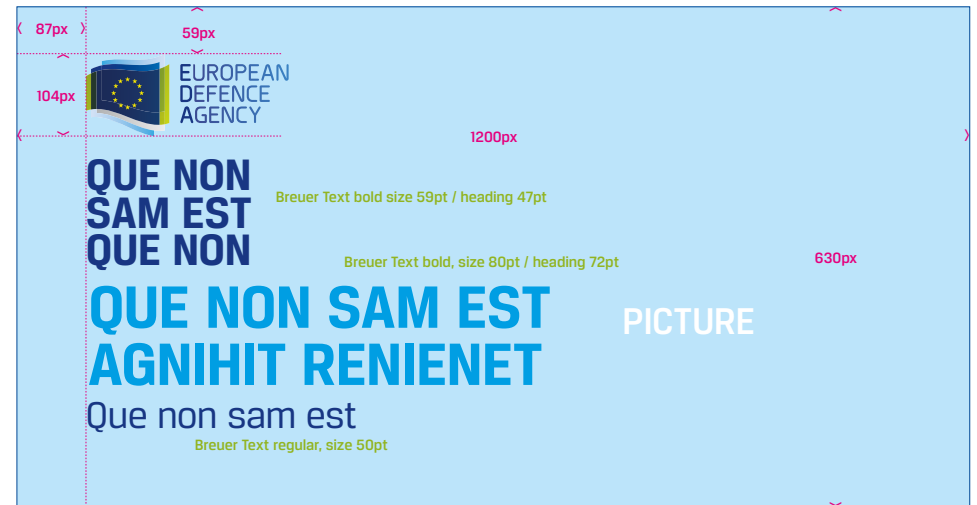
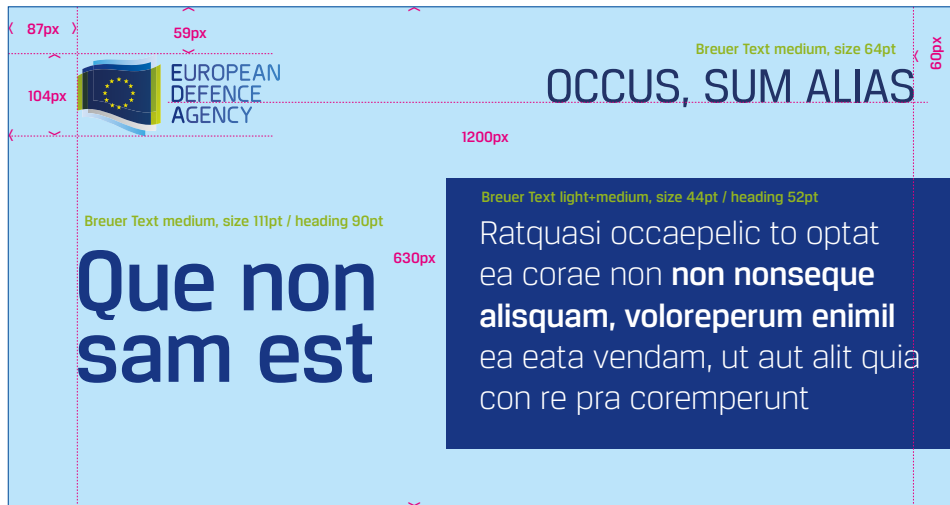
**BACKGROUND IMAGE:
1536 X 768**

Image guidelines

› Will appear on page
at 843x540 pixels› Choose a higher resolution at
that scale for better quality**INSTREAM LINK IMAGE:
1200 X 628**

LINKEDIN VISUALS - RULES AND RECOMMENDATIONS



Font: The font to be used for text within designed visuals for LinkedIn is Breuer.
Colours: Use of the predefined colour palette on page 17 is recommended.

Visuals that are designed for LinkedIn can contain EDA's logo, preferably in the top left corner.

EXAMPLES



EUROPEAN
DEFENCE
AGENCY

**DEFENCE
MATTERS
TO YOU?**

**SNE POSITION
PROJECT OFFICER
MARITIME PROGRAMMES**

CLOSING DATE: 20 JANUARY 2020

www.eda.europa.eu/jobs

The advertisement features a large image of a modern maritime patrol aircraft carrier at sea. The text is overlaid on the left side of the image.



EUROPEAN
DEFENCE
AGENCY

**DEFENCE
MATTERS
TO YOU?**

JOIN EDA!

www.eda.europa.eu/jobs

The advertisement features a photograph of a man and a woman in professional attire looking at a smartphone together. The text is overlaid on the left side of the image.

For more examples please check EDA's LinkedIn account:
<https://www.linkedin.com/company/european-defence-agency/>

INSTAGRAM

Profile image: 110 x 110

Image guidelines

- › Square photo – maintain the aspect ratio of 1:1

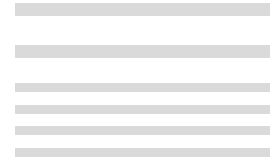


PHOTO SIZE: 1080 X 1080

Image guidelines

- › The size of Instagram images is 1080x1080 pixels
- › Instagram still scales these down to 612x612 pixels
- › As a thumbnail, they appear as 161x161 pixels



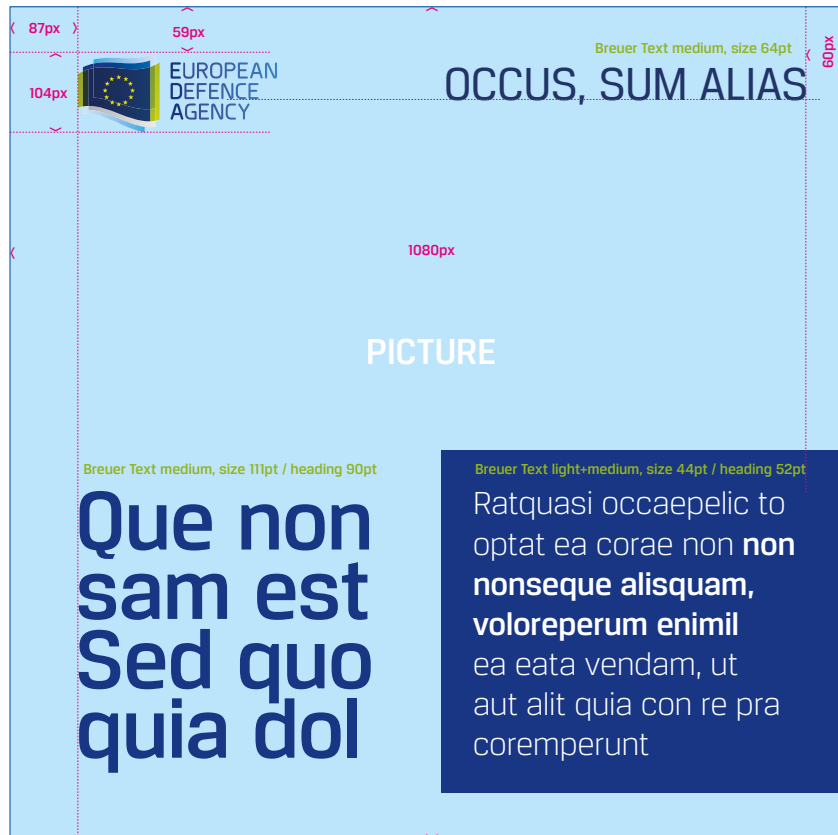
INSTAGRAM STORIES: 1080 X 1920 PIXELS

Image guidelines

- › Recommended size is 1080x1920
- › Minimum resolution is 600x1067
- › Maximum size is 4 GB

INSTAGRAM VISUALS - RULES AND RECOMMENDATIONS

Instagram posts are mostly animations and photographs. Please note that it is best to adapt LinkedIn or Twitter posts to the Instagram format.



Font: The font to be used for text within designed visuals for Instagram is Breuer.

Colours: Use of the predefined colour palette on page 17 is recommended.

For more examples please check EDA's Instagram account:

<https://www.instagram.com/european.defence.agency/>

ADS

ONLINE



The image shows a digital advertisement layout. At the top left is the EDA logo and the text '#EDAJobs'. Below this is a photograph of five EDA staff members. A dark blue banner at the bottom of the photo contains the headline 'EUROPEAN DEFENCE MATTERS TO YOU?' and a paragraph of text. At the bottom of the entire ad is a call to action with a website link.

EUROPEAN DEFENCE AGENCY #EDAJobs

EUROPEAN DEFENCE MATTERS TO YOU?

The European Defence Agency is an intergovernmental agency of the European Union. We support our Member States in developing defence capabilities. Based in Brussels, we have openings for experienced defence professionals and more junior experts. At EDA, you will be part of a small but dynamic team committed to strengthening the security of European citizens.

Interested? Visit our website www.eda.europa.eu/jobs and apply today.

FOR ONLINE AND PRINT ADS, THE DESIGNS NEED TO FOLLOW THE TECHNICAL SPECIFICATIONS GIVEN BY THE ADVERTISING MEDIA (FILE EXTENSION, SIZE, FORMAT, ETC.).

ALL VISUALS NEEDS TO CONTAIN EDA'S LOGO, PREFERABLY IN THE UPPER LEFT CORNER. IT IS RECOMMENDED TO USE HASHTAGS AND LINKS TO EDA'S RELEVANT WEBPAGE. FOR THESE YOU SHOULD CHECK DIRECTLY WITH MCU.

Font: The font to be used is Breuer.

Colours: Use of the predefined palette on page 17 is recommended.

72 / © 2020 EUROPEAN DEFENCE AGENCY - GRAPHIC CHARTER

PRINT



The image shows a print advertisement layout. At the top left is the EDA logo and the text '#EDAJobs'. Below this is a photograph of five EDA staff members. A dark blue banner at the bottom of the photo contains the headline 'EUROPEAN DEFENCE MATTERS TO YOU?' and a paragraph of text. At the bottom of the entire ad is a call to action with a website link.

EUROPEAN DEFENCE AGENCY #EDAJobs

EUROPEAN DEFENCE MATTERS TO YOU?

The European Defence Agency is an intergovernmental agency of the European Union. We support our Member States in developing defence capabilities. Based in Brussels, we have openings for experienced defence professionals and more junior experts. At EDA, you will be part of a small but dynamic team committed to strengthening the security of European citizens.

Interested? Visit our website www.eda.europa.eu/jobs and apply today.

VIDEO

INTRO



Every EDA video starts with a standard animation based on EDA's logo. This animation cannot be modified.

CORE CONTENT

Font: The font to be used for videos is Breuer.

Colours: Use of the predefined colour palette on page 17 is recommended.

OUTRO

Every EDA video ends with a standard animation based on EDA's logo together with the follow us call to action. This animation cannot be modified.

EXCEPTIONS

Short animations do not require the use of the intro and outro.
Instead it is mandatory to include EDA's logo in the creation.



European Defence Agency

Rue des Drapiers 17-23
B-1050 Brussels - Belgium

www.eda.europa.eu

