ECU Strategic Plan

Strategic Goals and Objectives

The first objective: An effective institutional capacity.

The second objective: Distinguished teaching and learning.

The third objective: Supporting scientific research and innovation.

The fourth objective: Community participation and effective international cooperation.

The fifth objective: Supporting the quality assurance system and the continuous development.

The first objective: An effective institutional capacity

Strategic goals

1/1. Building a modern and developed organizational structure that achieves the mission and goals of the university.

1/2. Comprehensive and continuous development of the performance and rehabilitation of the administrative system.

1/3. Developing the university's own resources and strengthening its infrastructure.

1/4. Consolidating professional values and ethics and rooting identity and citizenship.

The second objective: Distinguished teaching and learning

Strategic goals

2/1. Providing high quality modern study programs and courses.

2/2. Attracting the best academic and administrative leaders.

2/3. Attract and retain the best student elements.

2/4. The quality of services, student activities, and an environment stimulating innovation and creativity.

The third objective: Supporting scientific research and innovation

Strategic goals

3/1. Developing the system and programs of postgraduate studies and scientific research.

3/2. Developing scientific research resources besides strengthening infrastructure and research cooperation.

3/3. Developing scientific research skills among faculty members, teaching assistants, and university students.

The fourth objective: Community participation and international cooperation

Strategic goals

4/1. Strengthening and developing communication channels in addition to local and international partnerships.

4/2. Promoting the concept of the productive university.

4/3. Community - university partnership to face crises and emergencies.

The fifth objective: Supporting the quality assurance system and continuous development

Strategic goals

5/1. Spreading the culture of total quality in accordance with national and international standards.

5/2. Providing technical support for quality requirements and qualifications for accreditation.

5/3. A unified system for the quality assurance system.