

# Party Concerns & Candidate Qualities

Verified Voter Omnibus Survey N=1,005 Registered Voters February 12 - February 18, 2021



# **Economic Damage From COVID-19 Tops Concerns**

Q. How concerned are you, if at all, that the following are a problem for the country?

Economic damage from COVID-19	44% Extr. Concerned			74%	2	2 <mark>0%</mark> 5%2%	
The spread of COVID-19 infections	41% Extr. Concerned			69%	17%	13%1%	
Budget deficits and the national debt	27% Extr. Concerned		58%		29%	<b>10%</b> 4%	
<b>COVID-19 school closures</b>	27% Extr. Concerned		56%	2	24%	<b>17%</b> 2%	
COVID-19 lockdown policies	26% Extr. Concerned		54%	2	2 <mark>6%</mark>	18% 2%	
Climate change	26% Extr. Concerned	45%		<mark>22%</mark>		31% 2%	
Income inequality	17% Extr. Concerned	42%		<b>26%</b>		<b>29%</b> 3%	
Cancel culture	22% Extr. Concerned	35%	22%		26%	17%	



Extremely/Very Concerned

Somewhat Concerned

**Not Very/Not At All Concerned** Unsure





### DEMs Concerned About Spread; GOP About Policies/Debt

#### Q. How concerned are you, if at all, that the following are a problem for the country?

### % Extremely / Very Concerned

**Economic damage from COVID-19** 

The spread of COVID-19 infections

Budget deficits and the national debt

**COVID-19 school closures** 

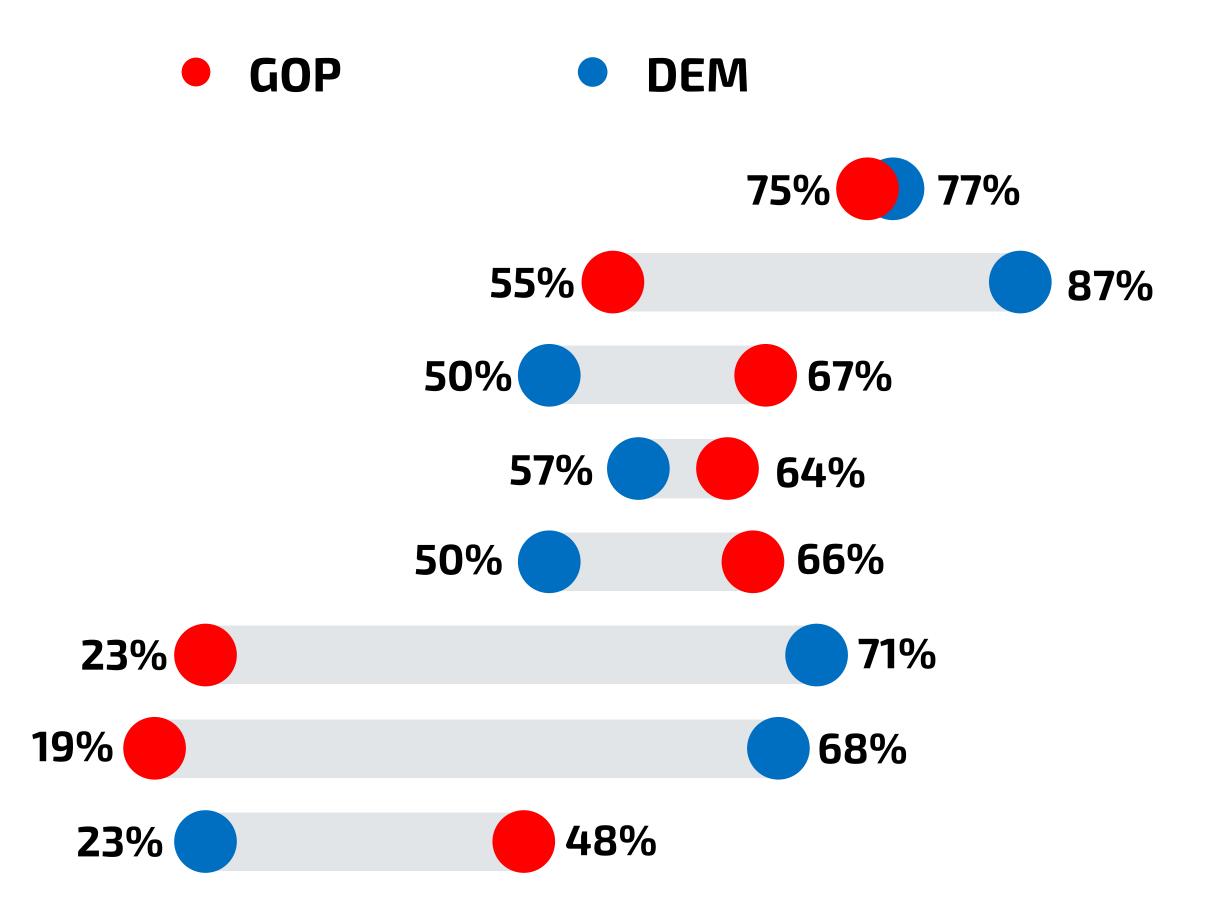
**COVID-19 lockdown policies** 

**Climate change** 

**Income inequality** 

**Cancel culture** 





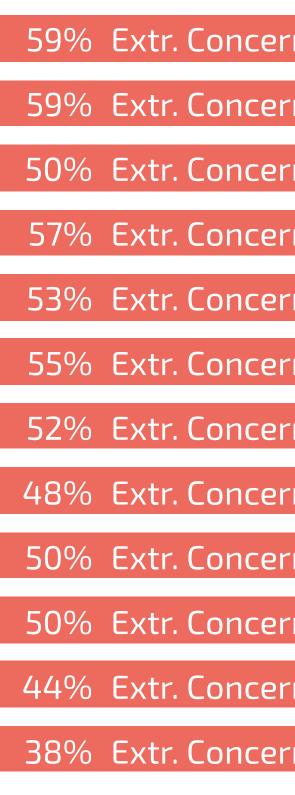




### **GOP Most Concerned About Police Support And Illegal Immigration**

Voters]

**Illegal** immigration Lack of support for the police High taxes Liberal bias in mainstream media General moral decline of the country Socialism Antifa violence China Legal abortion in the third trimester **Election fraud** Tech company censorship **Discrimination against Christians** 





#### Q. How concerned are you, if at all, that the following are a problem for the country?[Asked of Republican + Lean

rned		81%	7%	11%
rned		79%	149	<mark>% 6%</mark>
rned		77%	18	<mark>8%</mark> 4%
rned		75% 10	<b>1</b>	0%5%
rned		74%		<mark>% 5%</mark> 1%
rned	7	/3%	16%	8%4%
rned	71	1%	<b>5%</b> 1	0%5%
rned	70	%	17%	10%3%
rned	65%	15%	1	<b> 6% 4%</b>
rned	64%	18%		18%
rned	64%	16%	14	<b>1%</b> 6%
rned	57%	<b>19%</b>		22%2%

**Somewhat Concerned** 

Not Very/Not At All Concerned

Unsure





### **Trump Republicans More Concerned, Especially On Election Fraud**

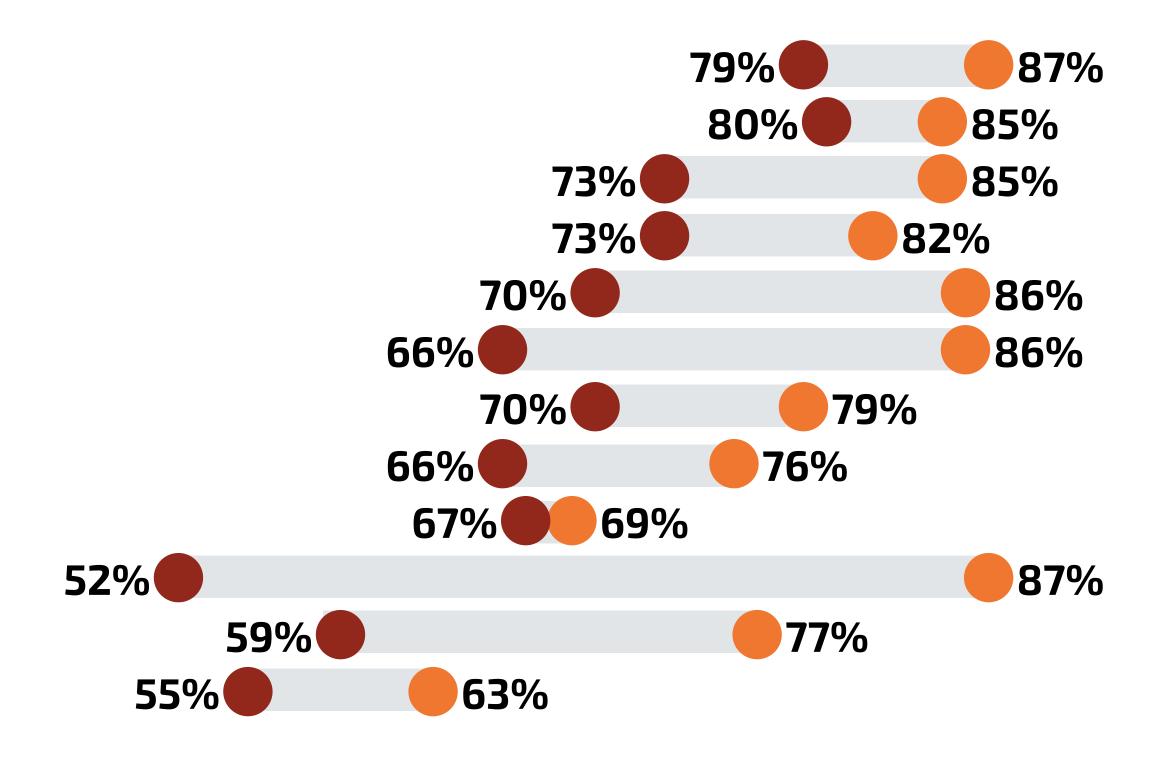
### Q. How concerned are you, if at all, that the following are a problem for the country?[Asked of Republican + Lean Voters]

### % Extremely / Very Concerned

**Illegal** immigration Lack of support for the police High taxes Liberal bias in mainstream media General moral decline of the country Socialism Antifa violence China Legal abortion in the third trimester **Election fraud** Tech company censorship **Discrimination against Christians** 







### Party-First Republicans 🔸 Trump-First Republicans



# **Trump Supporters, Racism Top Dem Concerns**

Q. How concerned are you, if at all, that the following are a problem for the country?[Asked of Democrat + Lean Voters]

<b>Donald Trump's supporters</b>	57% Extr. Concerned		829	<mark>% 10% 7%</mark> 1%	
White nationalism	54% Extr. Concerned		<b>79%</b>	<b>11% 9% 2%</b>	
Systemic racism	47% Extr. Concerned		77%	<mark>14%</mark> 6% 2%	
Gun violence	46% Extr. Concerned	<b>76%</b>		<b>17% 6%</b>	
Americans lacking health coverage	44% Extr. Concerned	75%		<mark>21%</mark> 4%	
Domestic terrorism	48% Extr. Concerned	73%		<mark>21%</mark> 5%1%	
Police brutality	40% Extr. Concerned		68%	<b>22%</b> 9%1%	
Discrimination against LGBTQ Americans	24% Extr. Concerned	<b>59%</b>		<b>27% 12% 2%</b>	
Sexism	26% Extr. Concerned	<b>54%</b>		<b>33%</b> 11% 3%	
Voter suppression	27% Extr. Concerned	53%	23%	<b>21%</b> 4%	
Student debt	22% Extr. Concerned	46%	<b>29%</b>	23% 2%	
Capitalism	16% Extr. Concerned	39%	<mark>.6%</mark>	25% 10%	



Extremely/Very Concerned



Somewhat Concerned

Not Very/Not At All Concerned

Unsure



# **Police Brutality Is Top Concern For Black Democrats**

Voters]

### % Extremely Concerned

**Donald Trump's supporters** 

White nationalism

Systemic racism

Gun violence

Americans lacking health coverage

**Domestic terrorism** 

**Police brutality** 

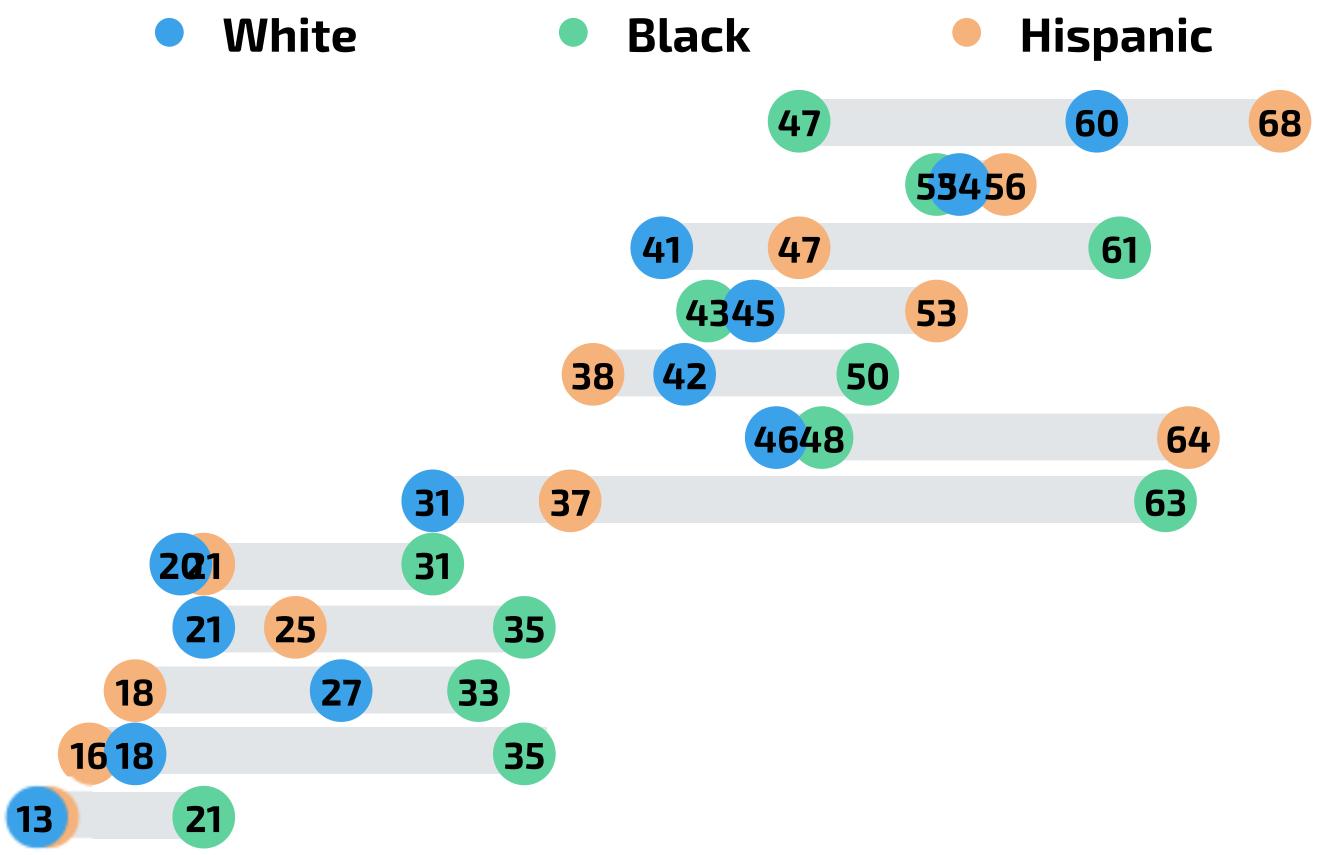
**Discrimination against LGBTQ Americans** 

Sexism

**Voter suppression** 

**Student debt** 

Capitalism





#### Q. How concerned are you, if at all, that the following are a problem for the country?[Asked of Democrat + Lean

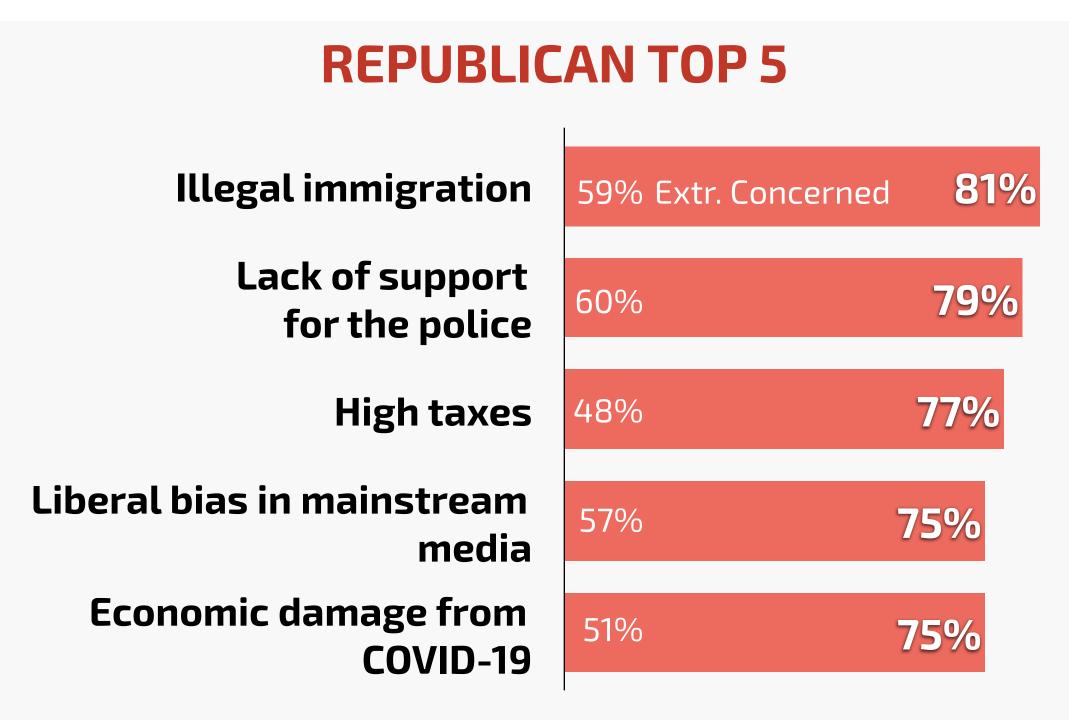




### **GOP More Concerned About Illegal Immigration Etc. Than COVID**

#### Q. How concerned are you, if at all, that the following are a problem for the country?

### % Extremely / Very Concerned





DEMOCRA	TTOP5
The spread of COVID-19 infections	52% Extr. Concerned 87%
<b>Donald Trump's supporters</b>	57% <b>82%</b>
White nationalism	54% <b>79%</b>
Systemic racism	47% <b>77%</b>
Economic damage from COVID-19	41% <b>77%</b>





## "Fight" & Trump's Agenda (Not Personality) Key to GOP Voters

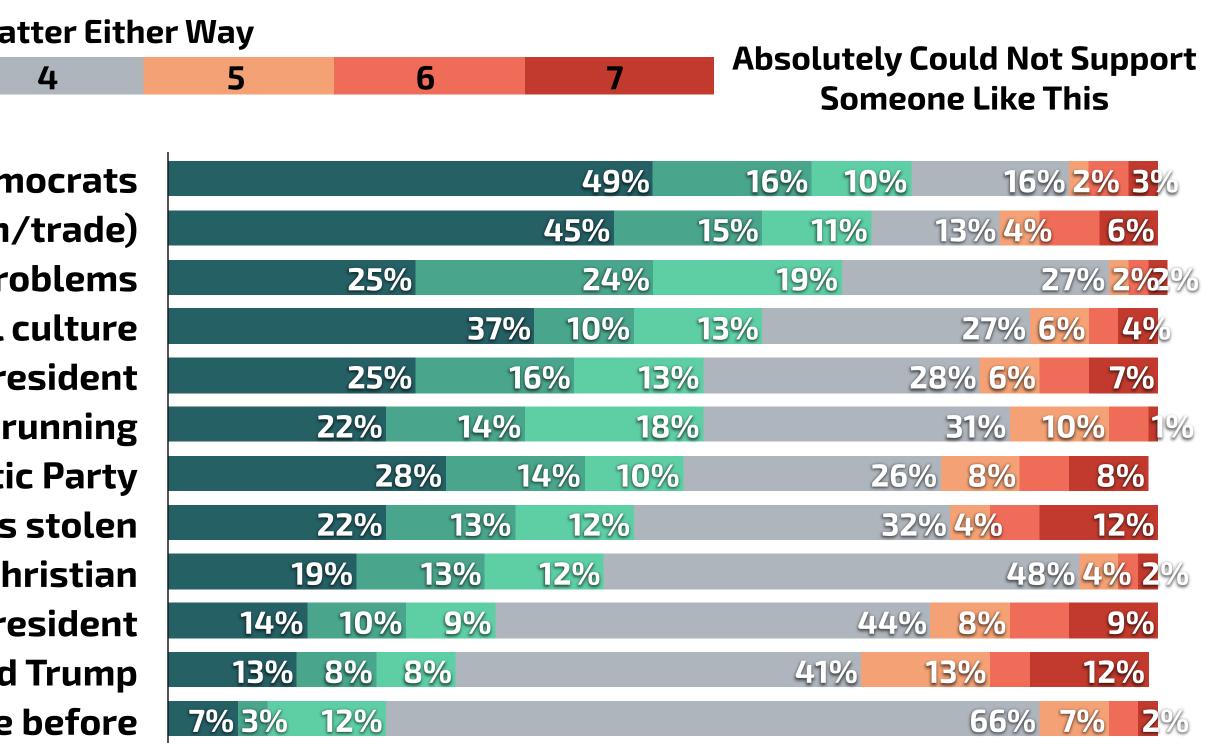
Q. When deciding whom to support in future Republican primary elections, how would you feel about a candidate having the following characteristics?

You may choose any number on the scale from 1 to 7 to rate your feelings, where a 1 means you feel this is absolutely necessary in order for a candidate to get your support, and a 7 means you absolutely could not support someone like this. [Asked of Republican + Lean Voters]

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Absolutely Necessary	1	2	3	
For My Support				

Won't back down in a fight with the Democrats Supports the Trump, America First agenda (immigration/trade) Will work in a bipartisan way to solve problems Is outspoken against woke, progressive ideology and cancel culture **Consistently supported Donald Trump as President** Is the most conservative person running Takes on the media as an extension of the Democratic Party Agreed with Donald Trump when he said the election was stolen Is a committed Christian Showed independence from Donald Trump as President Has a personality that reminds me of Donald Trump Has not held elected office before 7% 3% 12%









# **Trump-First Republicans Especially Feel This Way**

Q. When deciding whom to support in future Republican primary elections, how would you feel about a candidate having the following characteristics?

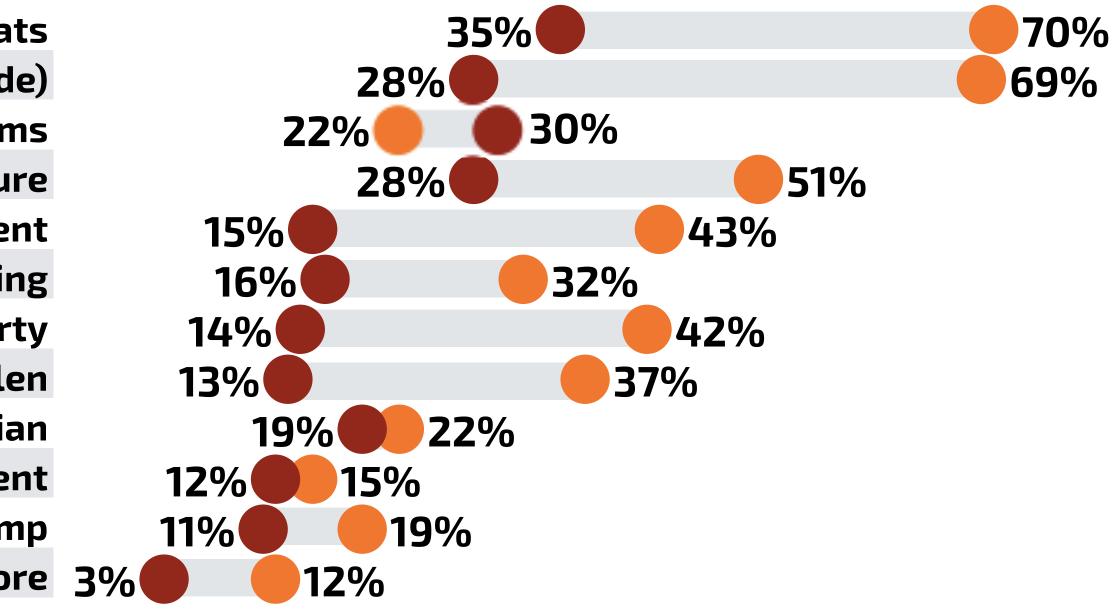
You may choose any number on the scale from 1 to 7 to rate your feelings, where a 1 means you feel this is absolutely necessary in order for a candidate to get your support, and a 7 means you absolutely could not support someone like this. [Asked of Republican + Lean Voters]

- Won't back down in a fight with the Democrats Supports the Trump, America First agenda (immigration/trade) Will work in a bipartisan way to solve problems
- Is outspoken against woke, progressive ideology and cancel culture
  - **Consistently supported Donald Trump as President** 
    - Is the most conservative person running
  - Takes on the media as an extension of the Democratic Party
  - Agreed with Donald Trump when he said the election was stolen
    - Is a committed Christian
    - Showed independence from Donald Trump as President
      - Has a personality that reminds me of Donald Trump
        - Has not held elected office before 3%



Party-First Republicans

### %1 - Absolutely Necessary For My Support



### Trump-First Republicans







Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- Hands-on assistance with drafting your questions
- Full topline and crosstabs with key political trends questions included
- A customized slide deck with your results

Contact <u>omnibus@echeloninsights.com</u> for more information.



### Your questions answered by real voters





# ECHELON INSIGHTS

