



## BOARD OF DIRECTORS MEETING

DTLA Alliance Administrative Offices  
600 Wilshire Blvd, Suite 870  
Los Angeles, CA 90017

Wednesday, June 12, 2024  
8:30 a.m. - 10:00 a.m.

### AGENDA

I.	CALL TO ORDER		DANESHGAR
II.	PROPERTY OWNER/PUBLIC COMMENT PERIOD <b><u>ON POSTED AGENDA ITEMS</u></b>		DANESHGAR
III.	APPROVAL OF MINUTES	<b>(ACTION)</b>	DANESHGAR
	a. April 10, 2024		
IV.	CHANGE TO DTLA ALLIANCE BOARD SEATS	<b>(ACTION)</b>	HOLLEY
	a. New Committee Member		
	o Veronica Pulcini, Related Companies		
	a. New Marketing Committee Member		
V.	FINANCE COMMITTEE UPDATE		COTE
	APPROVAL OF FINANCIALS	<b>(ACTION)</b>	ASHKENASI
	a. March 2024		
	b. April 2024		
VI.	501(C)(3) DTLA ALLIANCE COMMUNITY TRUST (DTLA ACT)		
	a. Purpose / Articles of Incorporation	<b>(ACTION)</b>	HOLLEY
	b. Board Member Approval Process	<b>(ACTION)</b>	HOLLEY
VII.	AD HOC MARKETING COMMITTEE UPDATE		KALLEND
VIII.	POLICY COMMITTEE UPDATE		WILSON
IX.	CEO'S REPORT		HOLLEY
X.	DEPARTMENT REPORTS		
	a. Operations		HOLLEY
	b. Economic Development		GRIFFIN
	o DTLA Re.Imagined Presentation		
	c. Marketing		VON FAITH

MEETING MATERIALS ARE AVAILABLE AT 600 WILSHIRE BLVD., SUITE 870. THANK YOU.

*Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the DTLA Alliance will provide reasonable accommodations upon request, which must be received 24 hours in advance of the desired meeting date. To request such an accommodation, please contact Kevin Thomas at 213-416-7534 or kthomas@downtownla.com.*

Posted Friday, June 7, 2024

- XI. OLD BUSINESS DANESHGAR
- XII. NEW BUSINESS DANESHGAR
- XIII. PROPERTY OWNER/PUBLIC COMMENT PERIOD **ON NON-POSTED AGENDA ITEMS** DANESHGAR
- XIV. NEXT MEETING DANESHGAR
  - a. Board of Directors Retreat, US Bank Tower Conference Center – **July 31, 2024**
    - o 8:00 am – 8:30 am: Breakfast
    - o 8:30 am – 8:45 am: Board Meeting (tentative)
    - o 8:45 am – 12:00 pm: Retreat Program
- XV. ADJOURNMENT DANESHGAR

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