



BOARD OF DIRECTORS MEETING

DTLA Alliance Administrative Offices
600 Wilshire Blvd, Suite 870
Los Angeles, CA 90017

Wednesday, March 13, 2024
8:30 a.m. - 10:00 a.m.

AGENDA

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|------|---|-----------------|-----------|
| I. | CALL TO ORDER | | DANESHGAR |
| II. | PROPERTY OWNER/PUBLIC COMMENT PERIOD <u>ON POSTED AGENDA ITEMS</u> | | DANESHGAR |
| III. | APPROVAL OF MINUTES: | (ACTION) | DANESHGAR |
| | a. December 13, 2023 | | |
| | b. February 14, 2024 | | |
| IV. | CHANGE TO DTLA ALLIANCE BOARD SEATS | | HOLLEY |
| | a. Resignations | | |
| | o Sauli Danpour, Xyvest Holdings | | |
| | o Eric Grossman, Equity Residential | | |
| | o Jeffrey Yamashiroya, Manulife Investment Management | | |
| | o Sandra Dickson, Manulife Investment Management | | |
| | a. Alternate for Jeffrey Yamashiroya | | |
| | b. New Members, Committee Members & Officers | (ACTION) | HOLLEY |
| | o Elyse Mallouk, The Broad | | |
| | a. New Board Member | | |
| | b. New Marketing Committee Member | | |
| | o Mark Messana, Downtown Properties | | |
| | a. New Board Member | | |
| | b. New Finance Committee Member | | |
| | o Joe Suzuki, LBA Realty | | |
| | a. New Board Member | | |
| | b. New Finance Committee Member | | |
| | o Jennifer Kallend, Colburn School | | |
| | a. New Marketing Ad Hoc Committee Chair | | |
| | o Dan Coté, The Bloc | | |
| | a. New Treasurer | | |
| | b. New Finance Committee Chair | | |

MEETING MATERIALS ARE AVAILABLE AT 600 WILSHIRE BLVD., SUITE 870. THANK YOU.

Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the DTLA Alliance will provide reasonable accommodations upon request, which must be received 24 hours in advance of the desired meeting date. To request such an accommodation, please contact Kevin Thomas at 213-416-7534 or kthomas@downtownla.com.

Posted Friday, March 8, 2024

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| V. | ELECTION OF BOARD SLATE | (ACTION) | HOLLEY |
| | <u>Executive Committee:</u> Adam Daneshgar – Chair Stacy Lieberman – Executive Vice-Chair Robert Cushman – Executive Vice-Chair | | Cari Wolk – Secretary Dan Coté – Treasurer (Past Chair, 2021-2024) Suzanne Holley – President & CEO |
| | <u>Board Members:</u> Nejdeh Avedian William Dacunto Evan Grobecker Simon Ha Robert Hanasab Jenni Harris Jeffrey Herrera Jennifer Kallend Bonny Kirin-Perez | | Joan McLane Elyse Mallouk Mark Messana Stuart Morkun Carol Pfannkuche Mark Spector Joe Suzuki Dulce Vasquez Michael Wilson |
| | <u>Board Member Alternates:</u> Travis Addison (Alternate for Evan Grobecker) Alexander Arroyo (Alternate for Michael Wilson) Andrew Daneshgar (Alternate for Adam Daneshgar) Kira Perez (Alternate for Jeffrey Herrera) Susan Perlas (Alternate for William Dacunto) Peklar Pilavjian (Alternate for Nejdeh Avedian) Brittney Sovich (Alternate for Dan Coté) Peter Zen (Alternate for Bonny Kirin-Perez) | | |
| VI. | APPROVAL OF FINANCIALS: a. November 2023 b. December 2023 | (ACTION) | ASHKENASI |
| VII. | 2023 FINANCIAL REVIEW VS. AUDIT | (ACTION) | HOLLEY |
| VIII. | 501(c)(3) FORMATION | (ACTION) | HOLLEY |
| IX. | CONTRACT APPROVAL a. Related Party Transactions: Storage at The Bloc b. Related Party Transactions: Antenna Contract at St. Vincent Jewelry Center c. Council District 14 Community Events Contract | (ACTION) (ACTION) (ACTION) | HOLLEY HOLLEY HOLLEY |
| X. | AD HOC POLICY COMMITTEE UPDATE a. 2024 Advocacy Priorities | (ACTION) | HOLLEY |
| XI. | CEO'S REPORT | | HOLLEY |

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| XII. | DEPARTMENT REPORTS | |
| | a. Operations | CASTRO |
| | b. Economic Development | GRIFFIN |
| | c. Marketing | VON FAITH |
| XIII. | OLD BUSINESS | DANESHGAR |
| XIV. | NEW BUSINESS | DANESHGAR |
| XV. | PROPERTY OWNER/PUBLIC COMMENT PERIOD <u>ON NON-POSTED AGENDA ITEMS</u> | DANESHGAR |
| XVI. | NEXT MEETING – April 10, 2024 | DANESHGAR |
| XVII. | ADJOURNMENT | DANESHGAR |

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