



BOARD OF DIRECTORS MEETING

DTLA Alliance Administrative Offices
600 Wilshire Blvd, Suite 870
Los Angeles, CA 90017

Wednesday, February 14, 2024
8:30 a.m. - 10:00 a.m.

AGENDA

- | | | | |
|------|---|-----------------|-----------|
| I. | CALL TO ORDER | | DANESHGAR |
| II. | PROPERTY OWNER/PUBLIC COMMENT PERIOD <u>ON POSTED AGENDA ITEMS</u> | | DANESHGAR |
| III. | APPROVAL OF MINUTES: | (ACTION) | DANESHGAR |
| | a. December 13, 2023 | | |
| IV. | CHANGE TO DTLA ALLIANCE BOARD SEATS | | HOLLEY |
| | a. Resignations | | |
| | o Sauli Danpour, Xyvest Holdings | | |
| | o Eric Grossman, Equity Residential | | |
| | o Jeffrey Yamashiroya, Manulife Investment Management | | |
| | o Sandra Dickson, Manulife Investment Management | | |
| | a. Alternate for Jeffrey Yamashiroya | | |
| | b. New Members, Committee Members & Officers | (ACTION) | HOLLEY |
| | o Elyse Mallouk, The Broad | | |
| | a. New Board Member | | |
| | b. New Marketing Committee Member | | |
| | o Mark Messana, Downtown Properties | | |
| | a. New Board Member | | |
| | b. New Finance Committee Member | | |
| | o Joe Suzuki, LBA Realty | | |
| | a. New Board Member | | |
| | b. New Finance Committee Member | | |
| | o Jennifer Kallend, Colburn School | | |
| | a. New Marketing Ad Hoc Committee Chair | | |
| | o Dan Coté, The Bloc | | |
| | a. New Treasurer | | |
| | b. New Finance Committee Chair | | |

MEETING MATERIALS ARE AVAILABLE AT 600 WILSHIRE BLVD., SUITE 870. THANK YOU.

Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the DTLA Alliance will provide reasonable accommodations upon request, which must be received 24 hours in advance of the desired meeting date. To request such an accommodation, please contact Kevin Thomas at 213-416-7534 or kthomas@downtownla.com.

Posted Friday, February 9, 2024

- V. ELECTION OF BOARD SLATE **(ACTION)** HOLLEY
- Executive Committee:
Adam Daneshgar – Chair
Stacy Lieberman – Executive Vice-Chair
Robert Cushman – Executive Vice-Chair
- Cari Wolk – Secretary
Dan Coté – Treasurer (Past Chair, 2021-2024)
Suzanne Holley – President & CEO
- Board Members:
Nejdeh Avedian
William Dacunto
Evan Grobecker
Simon Ha
Robert Hanasab
Jenni Harris
Jeffrey Herrera
Jennifer Kallend
Bonny Kirin-Perez
- Joan McLane
Elyse Mallouk
Mark Messana
Stuart Morkun
Carol Pfannkuche
Mark Spector
Joe Suzuki
Dulce Vasquez
Michael Wilson
- Board Member Alternates:
Travis Addison (Alternate for Evan Grobecker)
Alexander Arroyo (Alternate for Michael Wilson)
Andrew Daneshgar (Alternate for Adam Daneshgar)
Kira Perez (Alternate for Jeffrey Herrera)
Susan Perlas (Alternate for William Dacunto)
Peklar Pilavjian (Alternate for Nejdeh Avedian)
Brittney Sovich (Alternate for Dan Coté)
Peter Zen (Alternate for Bonny Kirin-Perez)
- VI. APPROVAL OF FINANCIALS: **(ACTION)** ASHKENASI
a. November 2023
b. December 2023
- VII. 2023 FINANCIAL REVIEW VS. AUDIT **(ACTION)** HOLLEY
- VIII. 501(c)(3) FORMATION **(ACTION)** HOLLEY
- IX. CONTRACT APPROVAL
a. Related Party Transactions: Storage at The Bloc **(ACTION)** HOLLEY
b. Related Party Transactions: Antenna Contract at St. Vincent Jewelry Center **(ACTION)** HOLLEY
c. Council District 14 Community Events Contract **(ACTION)** HOLLEY
- X. AD HOC MARKETING COMMITTEE UPDATE VON FAITH
- XI. PRESENTATION: DTLA ALLIANCE PLACEMAKING YEAGER
a. Gabriel Yeager, Director of Placemaking & Events

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XII.	AD HOC POLICY COMMITTEE UPDATE		
	a. 2024 Advocacy Priorities	(ACTION)	HOLLEY
	b. Grants Pass v Johnson	(ACTION)	HOLLEY
XIII.	CEO'S REPORT		HOLLEY
XIV.	DEPARTMENT REPORTS		
	a. Operations		CASTRO
	b. Economic Development		GRIFFIN
	c. Marketing		VON FAITH
XV.	OLD BUSINESS		DANESHGAR
XVI.	NEW BUSINESS		DANESHGAR
XVII.	PROPERTY OWNER/PUBLIC COMMENT PERIOD	<u>ON NON-POSTED AGENDA ITEMS</u>	DANESHGAR
XVIII.	NEXT MEETING – March 13, 2024		DANESHGAR
XIX.	ADJOURNMENT		DANESHGAR

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