

Privacy Notice - Justin Dealey show feature on BBC 3CR and BBC Radio Northampton

Your trust is very important to us. This means the BBC is committed to protecting the privacy and security of your personal data. It is important that you read this notice so that you are aware of how and why we are using such personal data. This privacy notice describes how we collect and use personal data about you during and after your relationship with us, in accordance with data protection law.

Why are we doing this and how can you participate?

In the BBC we are always keen to hear from you, our listeners. The BBC are inviting listeners to phone in to take part in a feature for the Justin Dealey show on BBC 3CR and BBC Radio Northampton. If you have a comment, suggestion, or question, get in touch via the phone number provided on the show. Listeners will be invited to call in to take part and asked to provide their name, contact phone number and nearest town or village.

We will contact you if we would like to hear more from you and you might be invited to take part in the programme. The details you provide will be used to call you back if you are selected to appear on the programme.

If we broadcast your contribution on-air, this may include the programme being available online and/or on demand, and your contribution may be used again in a future broadcast.

For information in relation to how the BBC will process your personal data where you are providing contributions to our programmes, please see our Privacy Notice for Contributors [here](#).

To participate, you must be a UK resident and be 18 years old or older.

What personal data will BBC collect and how will we use it?

The BBC will collect and process the personal data for the purposes of producing the programme, and to contact you about your contribution.

The BBC will collect and process the following **personal data** about you:

- Your first name
- Telephone number
- Local area (optional)
- Your comments or questions

Who is the Data Controller?

The BBC is the “data controller” of your personal data. This means that the BBC decides what your personal data is used for, and the ways in which it is processed. For the avoidance of doubt, your personal data will be collected and processed solely for the purposes set out in this privacy notice. As the data controller, the BBC has the responsibility to comply, and to demonstrate compliance with, data protection law.

Lawful basis for processing your personal data

The legal basis on which the BBC processes your personal data is the **performance of its public task**. The BBC’s role is to act in the public interest and to serve all audiences with content which informs, educates, and entertains.

This is consistent with the BBC’s wider public purposes under its Royal Charter, which states that the BBC must “...*show the most creative, highest quality and distinctive output and services: the BBC should provide high-quality output in many different genres and across a range of services and platforms which sets the standard in the United Kingdom and internationally.*”

Sharing your personal data

The BBC works with our approved third-party providers who help us to provide some of our services. These partners only use your personal data on behalf of the BBC and not independently of the BBC. We use an online platform to store your personal data.

We may share personal data with a third party where required or permitted by law.

Retaining your personal data

The BBC will retain your personal data for 6 months after submission after which it will be deleted.

If your contribution is used for broadcast, your personal data will be retained and archived in perpetuity by the BBC.

Your personal data will be stored within the UK and EEA (European Economic Area).

Your rights and more information

You have **rights** under data protection law:

- You can **request a copy** of the personal data BBC stores about you.
- You have the right to request that we **rectify** any inaccurate or incomplete personal data that we hold about you.
- You have the right to ask for the personal data we collect about you to be **deleted** however there are limitations and exceptions to this right which may entitle the BBC to refuse your request.

- In certain circumstances, you have the right to **restrict** the processing of your personal data or to **object** to the processing of your personal data.
- You have the right to ask that we **transfer** the personal data to you or to another organisation, in certain circumstances.

You can contact our, **Data Protection Officer** if you have questions or you wish to find out more details about your rights, please visit the BBC's Privacy and Cookies Policy at **<http://www.bbc.co.uk/privacy>**.

If you have a concern about the way the BBC has handled your personal data, you can raise your concern with the supervisory authority in the UK, the Information Commissioner's Office (ICO) **<https://ico.org.uk/>**.

Updating this privacy notice

We will revise the privacy notice if there are significant changes to how we use your personal data.