



2024 **IMPACT REPORT**

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2023 STATS

\$572.5M



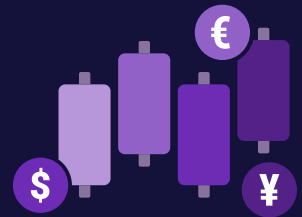
REVENUE

1101



EMPLOYEES

DV



NYSE SYMBOL

30



LOCATION COUNT

\$2.7M



TOTAL IMPACT
CONTRIBUTIONS

NYC




HQ

Corporate Social Responsibility Highlights 2023



ENVIRONMENTAL



100% of DV's Cloud resources to come from renewable energy by 2030

- **74% of DV's office square footage runs on renewable energy** (New York, London, Helsinki, Sydney, Chicago, and Ghent offices).
- **DV has supported the planting of 10,000 trees** through our partnership with the Arbor Day foundation, which will have an estimated impact of sequestering 5,670 metric tons* of CO2 over the next 40 years. This is equivalent to 1,232 cars off the road for one year.
- **In 2023, more than 50% of DV's cloud usage was renewable energy based.** By 2030 DV expects 100% of Cloud resources to come from renewable energy.
- **>100 employees have joined DV's recently launched sustainability ERG.** Through this ERG, DV has organized regular volunteering events, including a recent Billion Oyster Project to support the restoration of the ecosystem in New York Harbor.



DV NYC Sustainability ERG Supporting Billion Oyster Project

* Metric projections reported by the Arbor Day Foundation, configured using USDA Forest Service i-Tree Tools*



SOCIAL

• **Empowering Diverse Voices:**

Launched the new DVersity program, “Empowering Diverse Voices through Responsible Advertising Strategies,” to help diverse publishers and those serving underrepresented audiences maximize inventory value, fostering equity in the ecosystem with DV solutions.

• **Global Well-being Benefits:**

Mental Wellness Focus: Continued a policy of four company wide, and four personal mental wellness days to refresh and recharge. DV also provides access to a mental health platform so employees can easily access mental health care as needed

• **New Employee Resource Groups:**

Introduced new employee resource groups and chapters, including three regional chapters of Women@DV, the global Sustainability@DV group, two regional chapters of Sustainability@DV, and hosted DV’s first focus group for employees with disabilities and caregivers of persons with disabilities.

• **Increased Philanthropic Investments:**

Boosted investment in causes and organizations that align with DV’s mission by making significant contributions to increase representation in the tech industry, supporting SeeHer, United Women Singapore, Reboot Representation, Thurgood Marshall College Fund, GLAAD, Stonewall UK, and Lesbians Who Tech.



DV UK Office Pride Month Celebration



GOVERNANCE

- **Inaugural Double Materiality Assessment:**

Conducted our first Double Materiality Assessment, pinpointing six critical material topics to drive our sustainability efforts.

- **Diverse Leadership:**

Boasting a majority-independent board, over 50% of DV's directors identify as women or members of underrepresented communities, showcasing our commitment to diversity and inclusion at the highest levels.

- **SOC 2 Type II Audit Success:**

Successfully completed the rigorous SOC 2 Type II Audit, reinforcing our dedication to the highest standards of data security and privacy.

- **ISO 27001:2013 Certification Maintained:**

Maintained our prestigious ISO 27001:2013 certification, affirming our ongoing commitment to excellence in information security management.

- **Responsible AI Certification by TrustArc:**

In 2024, DoubleVerify became the first recipient of TrustArc's TRUSTe Responsible AI Certification, demonstrating industry-leading commitment to AI governance.

- **Achieved ISO 27701:2019 Certification:**

Reinforcing DV's commitment to privacy and security.



**Over 50%
of DV's directors
identify as women
or members of
underrepresented
communities**



DV x SeeHer Happy Hour

Materiality Assessment

In 2024, DV conducted its inaugural Double Materiality Assessment to identify areas of CSR focus. The following process was used to survey our stakeholders:

1. Setting The Scope

We determined our objectives and goals for the assessment; including selecting to use the double materiality approach* for our first assessment.

2. Topic Mapping

We reviewed industry-specific sustainability topics and compiled a list of potential sustainability issues that could be material to our business.

3. Stakeholder Mapping

We identified our key internal and external stakeholder groups (Customers, Investors, and Employees), and aligned our outreach strategy.

4. Stakeholder Engagement

Using a materiality assessment platform we surveyed our stakeholders to identify the issues they consider material.

5. Analysis and Validation

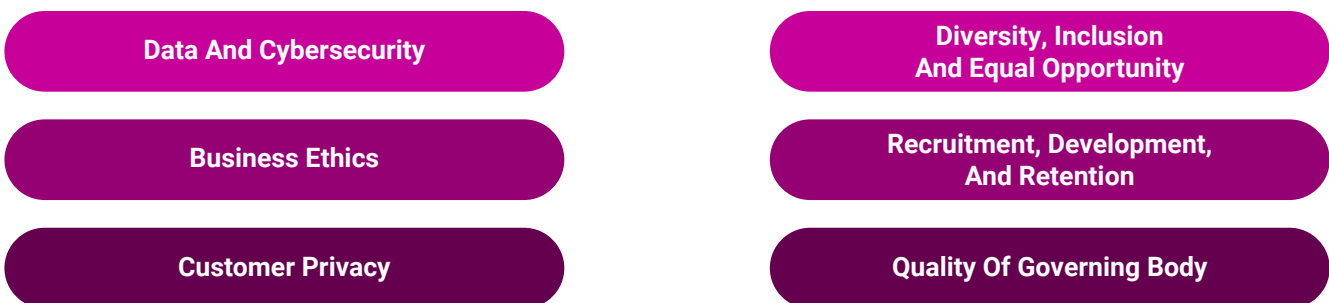
We analyzed the stakeholder-survey results to identify topics deemed material and validated these findings with qualitative survey comments and internal insights.

6. Selection and Alignment

We selected topics deemed material through stakeholder engagement and internal analysis, and aligned the material topics with the SDGs.

Results

Based on the insights from stakeholder feedback, DV has identified six areas of focus:



DV has consistently prioritized these topics and remains dedicated to advancing in these areas. Relevant disclosures on these material topics can be found in the disclosures tables in the appendix.

Frequency And Review

We plan to conduct a materiality assessment regularly to determine the sustainability areas we have an impact on, as well as identify the risks and opportunities our business faces in the short, medium, and long-term. Our materiality review process will start with the previous period's topics and identify any new areas that could be material. Ongoing stakeholder engagement will help us monitor changes in material topics. The significance of topics to stakeholders may evolve, with the rapidly developing sustainability landscape.

*A Double Materiality Assessment is a dual-lens approach that considers how a company's actions impact both people and the environment (impact materiality), and how sustainability issues impact the company financially (financial materiality).

Strengthening the Digital Ad Ecosystem with Transparency: DoubleVerify's Alignment with UNSDG 16

DV is driven by a mission to make the digital advertising ecosystem stronger, safer and more secure. Our mission and business closely align with the **United Nations Sustainable Development Goals (SDGs)**, especially SDG 16, "Peace, Justice and Strong Institutions," and specifically SDG 16.10, "Ensure public access to information and protect fundamental freedoms, in accordance with national legislation and international agreements."

Humanity spends most of its waking hours online. Access to free content online is largely powered by the digital advertising industry, which increasingly struggles to effectively manage ad spend and address emerging challenges.

DoubleVerify's solutions significantly enhance the quality, safety, and transparency of the online ecosystem by addressing advertising fraud, viewability, and brand safety issues, all of which distort the fair value exchange between buyers and sellers of digital media. Our solutions ensure advertisers' spending reaches genuine audiences and help publishers receive rightful revenue.

By fostering more effective and transparent ad transactions, DoubleVerify strengthens the digital advertising ecosystem and helps advertisers support high-quality publishers and content. In this way, DoubleVerify supports the economic health of digital media and upholds the principles of SDG 16 by promoting a trustworthy and transparent online environment.



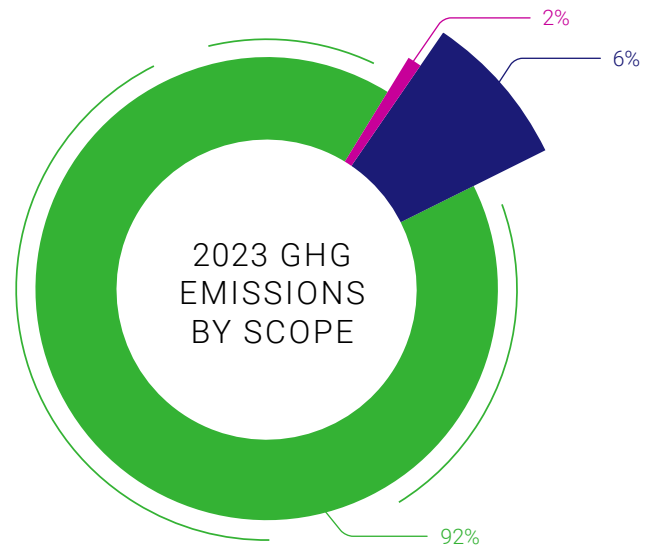
DoubleVerify supports the economic health of digital media and upholds the principles of SDG 16 by promoting a trustworthy and transparent online environment.



DV HackAI Hackathon

2023 GHG Emissions Inventory

DV has once again published our Scope 1,2,3 emissions according to The Greenhouse Gas Protocol Corporate Accounting and Reporting Standards.



Emissions Source	Emissions (metric tons CO2e)	% of Total GHG Inventory
● Scope 1 Emissions	257	2%
Stationary combustion	231	2%
Refrigerants	26	0%
● Scope 2 Emissions (Location-based)	1,015	7%
● Scope 2 Emissions (Market-based)	813	5%
● Scope 3 Emissions	13,152	92%
Purchased goods and services	8,834	62%
Capital goods	0	0%
FERA	629	4%
Waste	174	1%
Business Travel	2,803	20%
Employee Commuting	442	3%
Upstream leased assets	271	2%
Total - Scope 1, 2, & 3	14,222	100%

APPENDIX

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Table 1: WEF Stakeholder Capitalism Metrics

Governance	
Governing purpose	
Accounting metric	Disclosure
Setting purpose Corporate purpose statement	Our mission is “to create a digital advertising ecosystem that is stronger, safer and more secure”. See About DoubleVerify
Quality of governing body	
Accounting metric	Disclosure
Governance body composition <ul style="list-style-type: none"> ESG-inclusive Board skills matrix Board ESG competencies Non-executive Directors and independence Board gender and stakeholder diversity Board social inclusiveness Director tenure, commitments, obligations 	DV’s Board of Directors maintains ultimate oversight over the organization’s corporate social responsibility (“CSR”) efforts in coordination with the Nomination and Corporate Governance Committee (“NomGov Committee”). The Company regularly updates the NomGov Committee with respect to its progress on CSR initiatives and efforts. For governance body composition see Board of Directors and our Corporate Governance Guidelines . Please also see our Proxy Statement for reporting on Board skills, experience and diversity.
Stakeholder engagement	
Accounting metric	Disclosure
Material issues impacting stakeholders <ul style="list-style-type: none"> Stakeholder mapping Stakeholder consultation Analysis of material issues captured Feedback material issues to stakeholders Ongoing stakeholder consultation 	<p>DV has identified four main stakeholder groups: investors, customers, industry partners and employees. We engage with each stakeholder group using different approaches; we had more than 550 meetings with over 215 institutional investors in 2023, we responded to multiple CSR surveys/data requests throughout the year from both our investors and our customers, we have ongoing engagement with our employees and conducted our annual Employee Engagement survey.</p> <p>In April and May 2024, we completed our inaugural double materiality assessment. In the process we started with 18 areas that could potentially hold significant impacts, risks, and opportunities for our organization.</p> <p>We reached out to 60 stakeholders, and had a 36.7% response rate on a materiality survey to gather quantitative and qualitative insights.</p> <p>Through comprehensive engagement and analysis of our industry, competitors, and stakeholder engagement, we determined six (6) areas of focus, which we will report on and manage.</p>
Anti-corruption	
Accounting metric	Disclosure
Anti-corruption practices <ul style="list-style-type: none"> Initiatives to combat corruption Policies and procedures Anti-corruption training Number and nature of corruption-related incidents 	<p>DV complies with anti-corruption laws that govern our operations in the countries in which we do business and require directors, officers, employees, agents, consultants, contractors, business partners, and other third parties to act on DV’s behalf and comply with such laws. Generally, these laws prohibit bribery, directly or indirectly, of foreign government officials (including employees of foreign government-owned entities), political parties, or candidates to obtain some improper business advantage.</p> <p>DV has a Global Transactions Policy that addresses anti-corruption, anti-money laundering, import/export sanctions and trade restrictions. DV also has other Governance Policies in place, including a Code of Business Conduct and Code of Ethics, that apply to all of our officers, employees, and directors. The Code of Business Conduct and the Code of Ethics address matters such as conflicts of interest, confidentiality, business practices, and compliance with laws and regulations. Anti-corruption training is a mandatory part of employee onboarding (and re-training is required on an annual basis), with a 100% completion rate in 2023. Furthermore we have various controls in place, including a robust vetting process in our vendor onboarding.</p> <p>In 2023, we had zero (0) corruption-related incidents reported.</p>

Table 1: WEF Stakeholder Capitalism Metrics *Continued*

Governance	
Ethical behavior	
Accounting metric	Disclosure
<p>Mechanisms to protect ethical behavior</p> <ul style="list-style-type: none"> Whistleblower policy Mechanisms to report unethical behaviour Mechanisms to seek advice about ethical behaviour 	<p>DV is committed to high standards of ethical, honest and legal business conduct. In line with this principle and our commitment to open communication, our Whistleblower Policy provides an avenue for employees and other interested parties to bring to our attention illicit or illegal conduct and reassurance that they will be protected from reprisals for raising such concerns.</p> <p>DV Speaks Up is a 24-hour reporting service available to all DV employees, stakeholders and partners to raise concerns, share that someone or something is not living up to DV's Core Values, or report suspected violations of our Code of Ethics, our policies or the law. Our non-retaliation policy ensures no-one has to be afraid of asking questions or reporting potential issues.</p> <p>See Governance Policies and Governance Documents</p>
Risk and opportunity oversight	
Accounting metric	Disclosure
<p>Risk framework and processes</p> <ul style="list-style-type: none"> ESG-inclusive risk and opportunity assessment ESG-inclusive risk management system Board oversight of ESG risks/opportunities Identify emerging non-traditional (ESG) risks Climate change and data stewardship explicitly integrated and addressed 	<p>Every year DV interviews department leaders across the global organization as part of its enterprise risk and opportunity management (ERM) process to identify enterprise risks that may prevent the company from meeting its goals and objectives and opportunities to accelerate its objectives. The ERM process is an evaluation of risks and opportunities areas that include industry, internal operation and governance, business operations, macro-economic, cyber and information security, data management and privacy, regulatory and policy, climate and sustainability, and financial matters.</p> <p>Senior leadership then assesses the likelihood and impact of each risk and opportunity. The residual risks are then evaluated taking into mitigation factors. The results are shared with DV senior management and their teams create more detailed action plans to address and manage each risk and opportunity. Senior management then reviews the results of the ERM process with the Board and discusses mitigation and action plans.</p> <p>The top/highest risks are discussed periodically as part of senior management strategy meetings. The full ERM process is completed annually.</p> <p>As part of our 2024 double materiality assessment we have identified and assessed emerging risks and opportunities. These risks and opportunities will be subsequently evaluated as part of our ERM process as part of our ongoing management and oversight of non-traditional risks.</p>

Table 1: WEF Stakeholder Capitalism Metrics *Continued*

Planet	
Climate change	
Accounting metric	Disclosure
<p>Greenhouse gas (GHG) emissions</p> <ul style="list-style-type: none"> Understanding of GHG Reporting Standard GHG emissions inventory: Scope 1, 2, and 3 GHG emission reduction targets/initiatives GHG targets in line the Paris Agreement 	<p>Total GHG emissions in 2023 were 14,222 MtCO₂e, including Scope 1: 257 MtCO₂e, Scope 2 location-based: 1,015 MtCO₂e, Scope 2 market-based: 813 MtCO₂e, and Scope 3: 13,152 MtCO₂e.</p> <p>DV aims to develop science based emission reduction targets intended to help limit global warming to less than 1.5° C above pre-industrial levels.</p>
<p>TCFD implementation</p> <ul style="list-style-type: none"> Understanding TCFD requirements Identifying actions for TCFD implementation Setting a max 3-year implementation timeline Progressing TCFD implementation and reporting 	<p>DV is aware of the importance of TCFD reporting and is exploring the requirements and appropriate timeline for TCFD implementation.</p>
Nature loss	
Accounting metric	Disclosure
<p>Land use and ecological sensitivity</p> <ul style="list-style-type: none"> Operations inside or close to Key Biodiversity Areas (KBAs) High Conservation Values (HCV) Assessment Environmental/HCV management plans Evidence of regular monitoring and reporting 	<p>DV does not have any operational locations inside or close to Key Biodiversity Areas.</p>
Freshwater availability	
Accounting metric	Disclosure
<p>Water consumption</p> <ul style="list-style-type: none"> Megalitres of water withdrawn/consumed Indicate if withdrawn from water-stressed areas Estimation for full value chain Monitoring and reporting process 	<p>Water-related topics are not currently material for DV's business operations, and we do not report on water withdrawn and consumed.</p>

Table 1: WEF Stakeholder Capitalism Metrics *Continued*

People	
Dignity and equality	
Accounting metric	Disclosure
<p>Diversity and inclusion</p> <ul style="list-style-type: none"> • Diversity and inclusion policy / statement • List the relevant diversity breakdown indicators (ie. age, sex, ethnicity) • Provide diversity data sets for employees, management, board, contractors, etc. • Initiatives and policies to improve inclusion 	<p>At DV, we are committed to delivering an exceptional people experience that fosters belonging; cultivating an equitable, intentionally inclusive culture where differences are celebrated; amplifying the voices of underrepresented communities at DV, and empowering each employee to bring their authentic selves to the workplace and to their roles. By bringing together different talents, backgrounds and perspectives, we will accelerate our performance as a company and our mission to build a better industry. See Governance Documents.</p> <p>For diversity metrics, see the table here.</p>
<p>Pay equality</p> <ul style="list-style-type: none"> • Priority areas of pay equality • Pay equality for women/men • Pay equality for minor/major ethnic groups • Policies promoting pay equality 	<p>DV promotes pay equity throughout its business and processes.</p> <ul style="list-style-type: none"> • Salary ranges are posted for all US job listings, and we adhere to all local laws and regulations in regards to salary disclosure. • We have salary ranges for all employee levels, which are set by our HR team and adjusted on a localized basis. • Managers have discretion to be transparent with their direct reports as to where they fall within the salary range for their role. • Our HR team analyzes compensation decisions for equitable disparities. <p>In addition, we conduct a pay equity analysis with our external advisor, Syndio, to evaluate and resolve any pay disparities across gender or ethnic groups on an annual basis.</p>
<p>Wage level</p> <ul style="list-style-type: none"> • Ratio of entry-level wage to minimum wage, by gender • Ratio of total compensation of CEO to median compensation of all employees 	<p>As reported in our Proxy Statement, for 2023, the ratio of the compensation of the CEO to the median annual total compensation of all other employees was estimated to be 60 to 1.</p>
Human rights	
Accounting metric	Disclosure
<p>Risk for incidents of child, forced or compulsory labour</p> <ul style="list-style-type: none"> • Regulatory obligations / jurisdictional requirements • Risk assessment (child labour, forced or compulsory labour) • Modern slavery policy / statement 	<p>DV and all its employees wholeheartedly believe that Human Trafficking and Modern Slavery have no place in our society. The DoubleVerify Anti-Human Trafficking and Anti-Modern Slavery Code of Conduct summarizes our efforts to combat Human Trafficking and Modern Slavery in all its forms, including servitude and forced, compulsory, non-reimbursed and involuntary labor in our supply chain, our partners and our operations.</p>

Table 1: WEF Stakeholder Capitalism Metrics *Continued*

People	
Health and well-being	
Accounting metric	Disclosure
<p>Health and safety</p> <ul style="list-style-type: none"> • Health and safety statistics (work related injuries / rate of fatalities) • Access to non-occupational medical and healthcare services 	<p>DV had one work related injury in 2023.</p> <p>We provide a number of health and wellness benefits for employees. The company provides an annual \$600 benefit in what is called a “Flex Lifestyle” benefit; \$150 is offered quarterly for eligible health and wellbeing benefits, services, and products.</p> <p>DV has implemented a quarterly wellness day in which the company closes our offices globally. Employees are encouraged to also take another wellness day per quarter at their discretion.</p> <p>Our employees have access to Modern Health which provides personalized resources for employee wellbeing. They can sign up for 1:1 sessions with healthcare providers at no cost and get unlimited access to live community sessions.</p>
Skills for the future	
Accounting metric	Disclosure
<p>Training provided</p> <ul style="list-style-type: none"> • Staff training and development • Average hours of training per employee • Average training expenditure per employee 	<p>In 2023, we launched a new internal learning management system (DVU). Since our launch in March of 2023, there have been over 2,000 assets loaded into DVU for internal consumption. These assets are a combination of e-learnings, videos, documents, and compliance related training.</p> <p>In addition to mandatory compliance trainings required of all new hires, we require mandatory Insider Trading and Anti-Bribery, Privacy and Data Security and Sexual Harassment trainings on an annual basis. We ensure 100% compliance for all compliance related content.</p> <p>We also continued to enhance our company onboarding program to immerse new employees in DV’s culture, products, and mission. The program includes participation of our entire c-suite as well as key product or business leaders that bring DV’s “All-In” mentality to life. Last year, we onboarded 250 new hires into full-time positions at DV, which accounted for over 3,500 hours of onboarding.</p> <p>Professional development is a huge priority for us at DV. All employees are eligible for up to \$2,000 in professional development (reimbursed to the employee). We also partner with organizations to provide developmental and career coaching to our employees. In 2023, we provided 138 hours worth of coaching to high potentials across DV.</p>

Table 1: WEF Stakeholder Capitalism Metrics *Continued*

Prosperity	
Employment and wealth generation	
Accounting metric	Disclosure
<p>Absolute number and rate of employment</p> <ul style="list-style-type: none"> Total number and rate of new employee hires Total number and rate of employee turnover Both split out by age group, gender, other indicators of diversity and region 	<p>As of December 31, 2023, DV's headcount was 1,101 (a net increase of 199 since December 2022).</p> <ul style="list-style-type: none"> 648 employees were based within the Americas 371 employees were based within the EMEA region 82 employees were based within the APAC region
<p>Economic contribution</p> <ul style="list-style-type: none"> Total monetary value of financial assistance received from government(s) EVG&D split out by: <ul style="list-style-type: none"> Revenues Operating costs Employee wages and benefits Payments to providers of capital Payments to government Community investment 	<p>DV's financial statements are included in our 2023 10-K filing, beginning on page 71.</p> <p>In 2023 our community investment was approximately \$2,762,701.</p>
<p>Financial investment contribution</p> <ul style="list-style-type: none"> Capital expenditures with investment strategy Share buybacks plus dividend payments with shareholder returns strategy 	<p>In 2023, DV's cash used in investing activities was \$84.2 million. We anticipate that our capital expenditures, including capitalized software, will be approximately \$20 million to \$30 million for 2024.</p> <p>Our investment strategy is articulated in our earnings calls, see Q4 & FY 2023 Earnings Call (February 28, 2024).</p>
Innovation of better products and services	
Accounting metric	Disclosure
<p>Total R&D expenses</p> <ul style="list-style-type: none"> Research and development (R&D) costs 	<p>Our product development expenses were \$125.4 million for the year ended December 31, 2023.</p>
Community and social vitality	
Accounting metric	Disclosure
<p>Total tax paid</p> <ul style="list-style-type: none"> Total global tax borne by the company 	<p>As disclosed in our consolidated statements of cash flows for the year ended December 31, 2023, DV paid \$60.9 million of cash for taxes in 2023.</p>

Table 2: SASB Software & IT Services

SASB Software & IT Services			
Environmental Footprint of Hardware Infrastructure			
Accounting Metric	Category	SASB Code	Disclosure
(1) Total energy consumed (2) percentage grid electricity (3) percentage renewable	Quantitative	TC-SI-130a.1	<p>Total energy consumed in 2023 was 2677MWh, which was 100% received from the grid. DV purchased renewable energy for its offices in Chicago, Ghent, Helsinki, London, New York City, Singapore, and Sydney. These offices represent 74% of DV's total office square footage.</p> <p>DV's overall renewable energy usage is 37.76% (including data centers) and 47.65% (excluding data centers). For our office spaces, 74% of our square footage office space uses renewable energy.</p>
(1) Total water withdrawn (2) total water consumed, percentage of each in regions with High or Extremely High Baseline Water Stress	Quantitative	TC-SI-130a.2	<p>Water-related topics are not currently material for DV's business operations, and we do not report on water withdrawn and consumed.</p>
Discussion of the integration of environmental considerations into strategic planning for data center needs	Discussion and Analysis	TC-SI-130a.3	<p>DV takes environmental considerations into account in its data center strategy. DV leverages a hybrid infrastructure model with both Co-located Data Centers and Cloud solutions. DV prioritizes providers that have a strong commitment to minimize their impact on the environment. Our current cloud provider is aiming for net zero by 2030. In 2023, DV's cloud setup was 52.33% renewable energy and DV will continue to optimize as renewable energy supply becomes available in the markets and regions we operate.</p>
Data Privacy & Freedom of Expression			
Accounting Metric	Category	SASB Code	Disclosure
Description of policies and practices relating to behavioral advertising and user privacy	Discussion and Analysis	TC-SI-220a.1	<p>DV's technology and products include ad performance measurements solutions, some of which (fraud elimination and geo verification) use limited, pseudonymous low sensitivity Personally Identifiable Information (IP address and, as applicable, user agent strings). DV does not engage in behavioral targeting and the solutions it offers are not intended to, nor can be leveraged as, a tool to enable behavioral targeting. DV's solutions do not leverage cookies or other persistent cross-site tracking. DV believes in providing strong privacy protections to any individual whose information may be processed in any capacity – because we believe privacy is a fundamental right, not something that should depend on where an individual lives.</p> <p>Details on our privacy policies can be found here.</p>
Number of users whose information is used for secondary purposes	Quantitative	TC-SI-220a.2	<p>Not material to DV business activities.</p>
Total amount of monetary losses as a result of legal proceedings associated with user privacy	Quantitative	TC-SI-220a.3	<p>There were zero (0) reported material losses in FY 2023. Any material losses would be disclosed in our 2023 DV 10-K filings.</p>

Table 2: SASB Software & IT Services *Continued*

SASB Software & IT Services			
Data Privacy & Freedom of Expression <i>Continued</i>			
Accounting Metric	Category	SASB Code	Disclosure
(1) Number of law enforcement requests for user information (2) number of users whose information was requested (3) percentage resulting in disclosure	Quantitative	TC-SI-220a.4	DV had zero law enforcement requests for user information. Consequently we had no user data requests that resulted in disclosure.
List of countries where core products or services are subject to government-required monitoring, blocking, content filtering, or censoring	Discussion and Analysis	TC-SI-220a.5	Our products and services are not providing content to the general public, so we are not directly subject to government-required monitoring, blocking, content filtering, or censoring.
Data Security			
Accounting Metric	Category	SASB Code	Disclosure
(1) Number of data breaches (2) percentage involving personally identifiable information (PII) (3) number of users affected	Quantitative	TC-SI-230a.1	DV experienced zero (0) material data breaches in 2023.
Description of approach to identifying and addressing data security risks, including use of third-party cybersecurity standards	Discussion and Analysis	TC-SI-230a.2	<p>DV has a robust information security program that ties into all aspects of the organization. This ranges from products and applications, to vulnerability and risk management, to third party vendor risk assessments, reviews, and oversight. Our Enterprise Risk Management program tracks risks across the organization as a whole, including to help us prioritize our defensive strategies against cybersecurity attacks to our code repositories, CI/CD pipelines, endpoints, applications, and our hybrid networks. We have a growing information security team that is complemented and augmented by managed security services providers and commercial solutions who cover 24/7 event and alert monitoring, incident response, threat intelligence, security awareness training, and dark web monitoring. We are aware that risks will never completely disappear, but we want to be prepared and enabled to respond quickly and efficiently when issues, zero days, and critical vulnerabilities and risks arise.</p> <p>More detail on our data security certifications and standards can be found within our Trust Center.</p>
Recruiting & Managing a Global, Diverse & Skilled Workforce			
Accounting Metric	Category	SASB Code	Disclosure
Percentage of employees that are (1) foreign nationals and (2) located offshore	Quantitative	TC-SI-330a.1	<p>Australia: Foreign National (9.1%) Belgium: Foreign National (12.0%) France: Foreign National (25.0%) Finland: Foreign National (3.8%) Germany: Foreign National (13.3%) Japan: Foreign National (5.9%) Singapore: Foreign National (28.6%) United Kingdom: Foreign National (1.3%) United State: Foreign National (7.4%)</p>

40% of our employees are located offshore in 2023.

Table 2: SASB Software & IT Services *Continued*

SASB Software & IT Services			
Recruiting & Managing a Global, Diverse & Skilled Workforce <i>Continued</i>			
Accounting Metric	Category	SASB Code	Disclosure
Employee engagement as a percentage	Quantitative	TC-SI-330a.2	Our employee engagement survey had a 90% participation rate in 2023.
Percentage of gender and racial/ethnic group representation for (1) management, (2) technical staff, and (3) all other employees	Quantitative	TC-SI-330a.3	In 2023, our Gender Diversity (globally) was 56% male, 41% female, and 3% did not disclose. Our racial/ethnic diversity (US only) was 26% Did Not Disclose, 15% Asian, 5% Black or African American, 7% Hispanic or Latino, 3% Two or more Races, 43% White. Full data is within the table here .
Intellectual Property Protection & Competitive Behavior			
Accounting Metric	Category	SASB Code	Disclosure
Total amount of monetary losses as a result of legal proceedings associated with anticompetitive behavior regulations	Quantitative	TC-SI-520a.1	We are not currently a party to any legal proceedings that would, either individually or in the aggregate, have a material adverse effect on our business, financial condition or cash flows.
Managing Systemic Risks From Technology Disruptions			
Accounting Metric	Category	SASB Code	Disclosure
Number of (1) performance issues and (2) service disruptions; (3) total customer downtime	Quantitative	TC-SI-550a.1	DV considers this to be confidential information.
Description of business continuity risks related to disruptions of operations	Discussion and Analysis	TC-SI-550a.2	Business Continuity Risks related to disruption of operations are discussed in our 2023 DV 10-K filings , including on page 22.
Activity Metrics			
Activity Metric	Category	SASB Code	Disclosure
(1) Number of licenses or subscriptions, (2) percentage cloudbased	Quantitative	TC-SI-000.A	DV does not use a licensing or subscription model. In 2023 DV measured 7 trillion media transactions.
(1) Data processing capacity, (2) percentage outsourced	Quantitative	TC-SI-000.B	Unlimited capacity. Currently, DV processes about 26 TB of data per day 100% in-house
(1) Amount of data storage, (2) percentage outsourced	Quantitative	TC-SI-000.C	Unlimited capacity. Current usage is ~900TB, 100% in-house

Diversity, Equity, Inclusion And Belonging

Gender (Globally) ⁽¹⁾⁽²⁾	Did Not Disclose	Female	Male
Overall	3%	41%	56%
Technical Roles	4%	28%	69%
People Manager	1%	34%	65%
VP/SVP	-	34%	66%
DVSM ⁽⁴⁾	-	27%	73%
Board of Directors	-	50%	50%

Ethnicity (US) ⁽¹⁾	Did Not Disclose	Asian	Black or African American	Hispanic or Latino	Two or more Races	White
Overall	27%	15%	5%	7%	3%	43%
Technical Roles ⁽³⁾	29%	22%	4%	5%	3%	37%
People Manager	16%	10%	3%	7%	3%	60%
VP/SVP	16%	10%	2%	7%	54%	60%
DVSM ⁽⁴⁾	-	9%	-	9%	-	82%
Board of Directors	-	10%	-	10%	-	80%

- (1) Data as of December 31, 2023
- (2) We report gender data according to EEO-1 categories. We recognize that these categories do not reflect the gender identities of all our employees, and we celebrate the identities of all of our colleagues
- (3) Product/Engineering
- (4) DoubleVerify senior management

Table 3: GHG Methodologies and Assumptions

Scope	Emissions Source	Data Type Provided	WSP Data Quantification	Notes
Scope 1	Stationary Combustion	Square footage allocated to DV for all offices	Estimation	<p>Natural gas use estimates are based on the EIA's Commercial Buildings Energy Consumption Survey (CBECS) 2018, Released September 2022. Table C25: Natural gas consumption and conditional energy intensity by Census region. For sites outside of the US, Northeast was used for Canada, and other countries are based on the file <<Typical mix of refrigerants Climate Zones_WSP_2023.04.27.xlsx>> Source</p> <p>Census designation was based on the United Nations Geoscheme. The United Nations Geoscheme divides the world into regions and sub-regions. For this process HDD and CDD were used to assign countries in EMEA and APAC.</p>
Scope 1	Refrigerants	Type of refrigerants for some sites	Estimation	<p>Unless actual refrigerant type was known, it was assumed 49% of the square footage of each site uses R-134a refrigerant. Based on total refrigerant emissions reported in U.S. EPA, Inventory of U.S. Greenhouse Gas Emissions and Sinks: 1990-2020, April 2022. R-22 is an HFCs, using a 0 emissions since it is not reported in the GHG Protocol. An operating loss factor of 10% was estimated based on EPA Refrigerant Guidance. Based on typical commercial air conditioning.</p>
Scope 2	Electricity	Square footage allocated to DV for all offices	Estimation	<p>CBECS emissions factors used to estimate electricity consumption based on the region and building use. Used number of months active to accurately estimate for actual site consumption.</p>
Scope 3	Purchased Goods and Services	Spend	Estimation	<p>Spend data was provided by DV and grouped into the corresponding USEEIO Detailed Commodity Categories for Purchased Goods and Services. The USEEIO emissions factors with margins are then applied to the total spend for each category to estimate the total emissions.</p>
Scope 3	Capital Goods	Spend	Estimation	<p>Spend data was provided by DV and grouped into the corresponding USEEIO Detailed Commodity Categories for Capital Goods. The USEEIO emissions factors with margins are then applied to the total spend for each category to estimate the total emissions.</p>
Scope 3	Fuel and Energy Related Activities	Square footage allocated to DV for all offices	Estimation	<p>FERA United States emission factors are calculated from information provided in EPA's Emissions and Generation Resource Integrated Database (eGRID) and Argonne National Laboratory's Greenhouse gases, Regulated Emissions and Energy use in Transportation Model (GREET).</p> <p>FERA international emission factors are calculated from information provided in the Ecoinvent LCI Database and DEFRA Government GHG Conversion Factors for Company Reporting</p>

Table 3: GHG Methodologies and Assumptions *Continued*

Scope	Emissions Source	Data Type Provided	WSP Data Quantification	Notes
Scope 3	Business Travel	Spend	Estimation	Business travel data were provided, which included air transportation, hotel stays, rail travel, and rental cars. DEFRA emission factors were applied to the total distance traveled, and number of hotel stays. The One-Way Flights, Round trip flights and Multi city flights were segregated and the Emission factors were applied to the distance and the traveled cabin class. The data also did not include the total distance traveled by rental cars, so estimated average miles traveled per day (US Highway Statistics) was used to estimate the total miles traveled.
Scope 3	Upstream Leased Assets	Total electricity consumption and PUE	Estimation	To appropriately classify energy use, the IT electricity use is separated from the infrastructure electricity use based on the following calculations: For sites where PUE was not provided, industry average PUE of 1.57 per the Uptime Institutue 2022 Global Data Center Survey, was used to account for total facility energy through the following formula: PUE= total facility energy/IT equipment energy. IT equipment was assumed to be the total electricity provided by DV. Total infrastructure electricity was found through the following formula: Infrastructure Electricity (kWh) = Total Facility Usage (kWh) – IT Electricity (kWh). IT electricity was assumed to be total electricity provided by DV.
Scope 3	Employee Commuting	Employee headcount	Estimation	The employee commute survey was provided. WSP allocated a percentage to the type of commute based on the employee headcount. The number of employees commuted by a particular means of transportation was then multiplied by the provided total commuted distance and divided by the the average commuted distance per employee. Emission Factors were derived from the EPA Emission Factors for Greenhouse Gas Inventories guide released on March 2023.
Scope 3	Waste	Employee headcount	Estimation	Headcount data was used to account for waste generated in office per EPA's Assessing Trends in Materials Generation Management in the US, Dec 2020. Assumed to be recycling, mixed municipal waste for landfill. Assumed 240 working day/year, based on 52 weeks and 5 working days each week and then subtracting 8 holidays and 12 vacation days



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