Media Contact: MediaRelations@fcc.gov

For Immediate Release

CHAIRWOMAN ROSENWORCEL ASKS TELECOM COMPANIES TO DESCRIBE STEPS THEY'RE TAKING TO PREVENT FRAUDULENT AI-GENERATED POLITICAL ROBOCALLS

Letters Follow Swift Agency Response to New Hampshire Robocall Impersonating
President Biden

WASHINGTON, June 27, 2024—FCC Chairwoman Jessica Rosenworcel sent letters to nine telecommunications companies seeking answers about the steps they are taking to prevent future fraudulent robocalls that use artificial intelligence for political purposes. The letters follow the swift agency response to a fraudulent robocall campaign that used AI to clone the voice of President Biden to target voters in the New Hampshire primary election earlier this year. The use of AI-generated voice cloning to mimic the voices of politicians, celebrities, or even family members, can be used to sow confusion, scam consumers, and spread misinformation.

"This is just the beginning. We know that AI technologies will make it cheap and easy to flood our networks with deepfakes used to mislead and betray trust. It is especially chilling to see AI voice cloning used to impersonate candidates during elections. As AI tools become more accessible to bad actors and scammers, we need to do everything we can to keep this junk off our networks," wrote Rosenworcel.

Following the New Hampshire robocall incident, the Federal Communications Commission issued a Declaratory Ruling that made clear that "artificial or prerecorded voice" robocalls using AI voice cloning technology violate the Telephone Consumer Protection Act. The agency partnered in this effort with State Attorneys General, including the New Hampshire Attorney General, who is one of 49 State Attorneys General who have signed on to a Memorandum of Understanding to work with the FCC on junk robocalls. This ruling gives State AGs the authority to go after bad actors behind these calls and seek damages under the law.

After identifying the carrier behind this scam, the FCC immediately sent a cease-and-desist letter and allowed all other carriers to stop carrying this traffic. In May, the agency took two enforcement actions. First, it proposed a \$6 million fine for the party responsible for the scam calls. Second, it proposed a \$2 million fine for the carrier that put these junk calls on the line and apparently failed to follow the FCC's call authentication rules.

The letters were sent to AT&T, Charter, Comcast, Cox, DISH, Frontier, Lumen, T-Mobile, and Verizon.

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Media Relations: (202) 418-0500 / ASL: (844) 432-2275 / www.fcc.gov

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