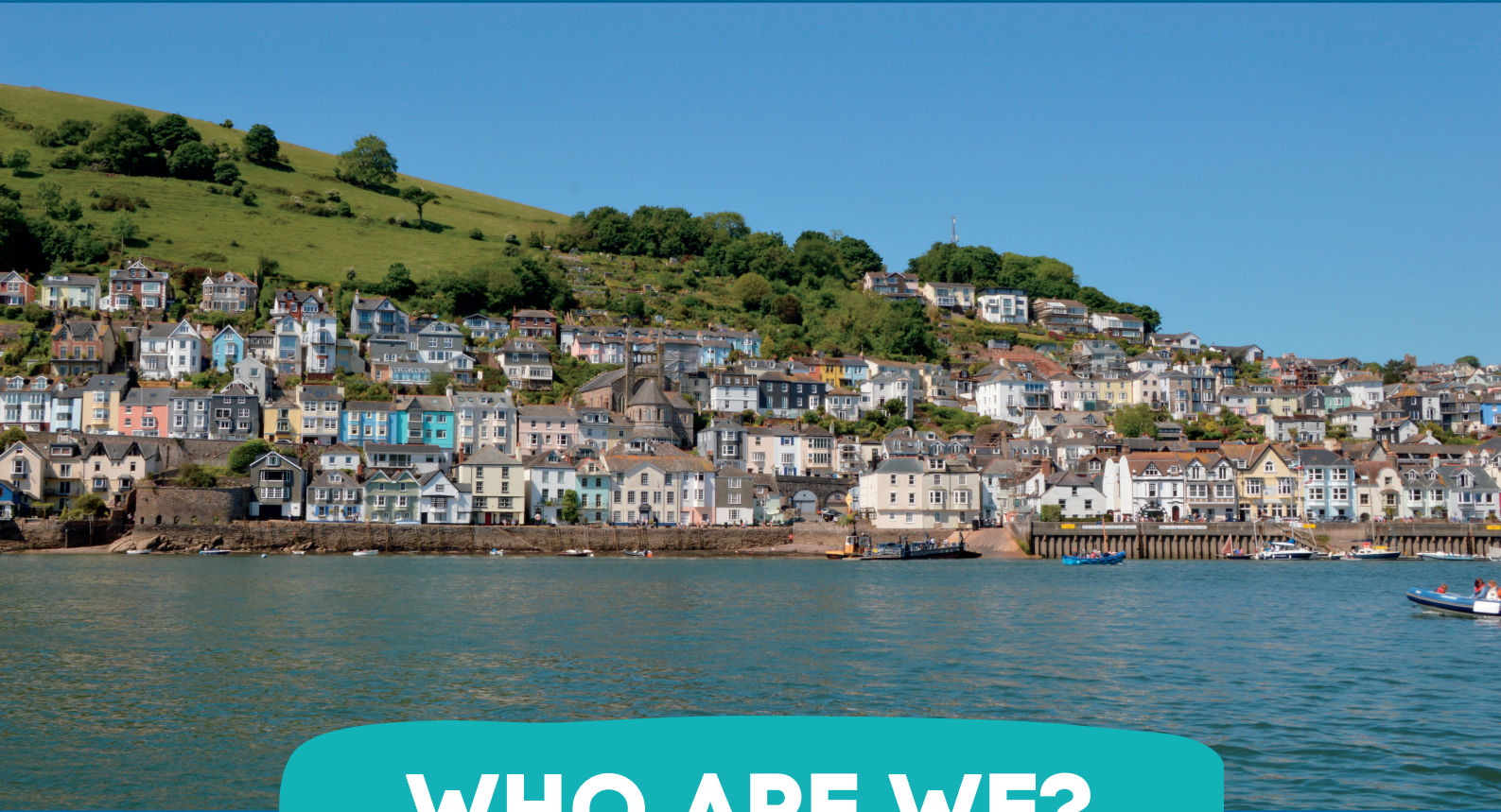


# discover Dartmouth

PART OF THE  
VISIT SOUTH DEVON  
FAMILY



**2023/24 MEMBERSHIP PACK**



## WHO ARE WE?

Discover Dartmouth is run and managed by Visit South Devon CIC. We have been operating the main tourism website and destination marketing for Dartmouth for the last 6 years.

Managed by a qualified and dedicated team of experienced marketing professionals with years of experience in the tourism industry, we are passionate about spreading the word about Dartmouth and our businesses both nationally and internationally.

**[discoverdartmouth.com](https://discoverdartmouth.com)**

07590 570007 | [louise@visitsouthdevon.co.uk](mailto:louise@visitsouthdevon.co.uk)

# Why should you join *discover* Dartmouth?

Being part of Discover Dartmouth gives your business direct access to over 400,000 annual website sessions, and 22,000 directly engaged consumers.

Discover Dartmouth is the top ranking site in Google for the search 'Dartmouth'. Our social media posts are often also shared through our partner channels thus increasing exposure for the town to a wider audience and out of the region.

## 2022 WEBSITE & SOCIAL STATS

418,276 page views

168,628 sessions

138,337 users

3,500 newsletter  
subscribers



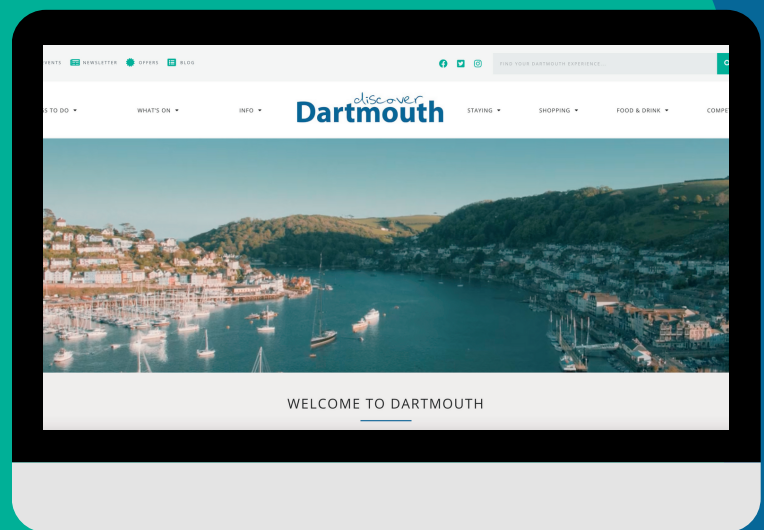
9,200 followers



13,000 followers



3,200 followers



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# MEMBERSHIP OPTIONS

Discover Dartmouth offers 12 month website membership options under one of four specific categories at three levels. The table below explains the different range of features, benefits and exposure of each level.

	Member   Basic	Member   Enhanced	Member   Deluxe
Price	£50 + VAT	£175 + VAT	£299 + VAT
WHAT'S INCLUDED?			
<b>Listing Details</b> Website link, email link, contact details, opening times, map, pricing, description of business	Yes	Yes	Yes
Number of Images	1	5	10
Priority in search results	3rd	2nd	1st
Ability to edit your listing	Yes	Yes	Yes
Event Listings	Unlimited	Unlimited	Unlimited
<b>Social Media Support</b> Send prepared content to be posted on DD channels	Yes	Yes	Yes
Guest Blog Posts	Yes	Yes	Yes
<b>Dedicated blog post</b> (written by us after a complementary visit to your business)	Yes	Yes	Yes

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# MEMBERSHIP OPTIONS CONTINUED

	Member   Basic	Member   Enhanced	Member   Deluxe
<b>Competitions</b> (with newsletter inclusion & optional data capture)	Yes	Yes	Yes
<b>Links to social media accounts</b> (Twitter, Facebook, Instagram)		Yes	Yes
<b>Inclusion in the 'What's Nearby' carousel feature</b>		Yes	Yes
<b>Video on listing</b>			Yes
<b>Additional listings</b> (additional businesses at the same address)	£69 per listing	£49 per listing	Unlimited
<b>Category Page Banner Advert</b>	£40 per month	£30 per month	6 months free
<b>Category Page Gallery Image</b>	£50 per month	£40 per month	6 months free
<b>Homepage Banner Advert</b>	£69 per month	£49 per month	6 months free
<b>Feature in Consumer Newsletter</b>	£40 per newsletter	£30 per newsletter	1 free
<b>Consumer Newsletter Banner Advert</b>	£35 per newsletter	£25 per newsletter	£15 per newsletter

\* ALL PRICES EXCLUDE VAT

\*\*ADVERTS AND FEATURES ARE SUBJECT TO AVAILABILITY

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# Other membership benefits include:

- Access to our Discover Dartmouth members Facebook group where you can connect with other Dartmouth businesses and services.
- Use of our branding for your own marketing purposes.
- Reciprocal website links to help with your SEO and search engine rankings.

## ADDITIONAL ADVERTISING

We have plenty of additional advertising opportunities for both members and non-members, including different banners, press visits from us, competitions and more. Please see our Rate Card for those prices or for more information, please get in touch.



## SPECIAL OFFER!

If you take out a membership with Discover Dartmouth, you are eligible for a 10% discount off the combined price should you also take out a paid website listing with Visit South Devon.

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