

LEADING IMPACT.

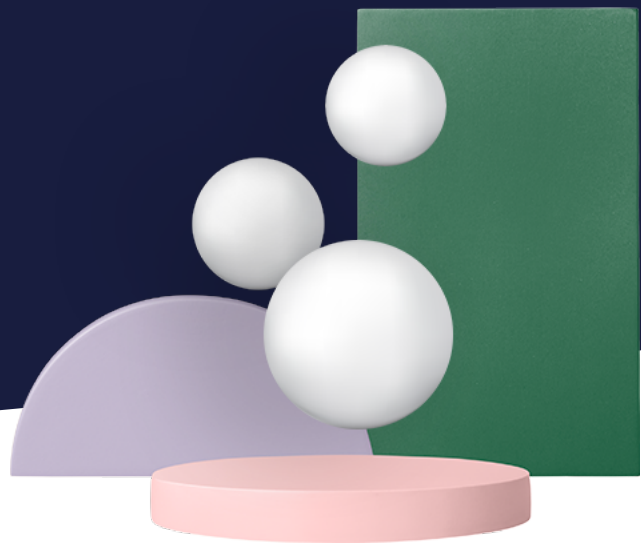
DESIGNING SOLUTIONS FOR
A BETTER TOMORROW.

**SOCIAL
INNOVATION**

SOCIAL INNOVATION

AT CQU

WE WORK WITH PARTNERS TO IDENTIFY THEIR NEEDS AND ENGAGE THE APPROPRIATE EXPERTS TO EMPOWER COMMUNITIES, TO TAKE A SOLUTIONS-BASED APPROACH TO SOCIAL AND ENVIRONMENTAL PROBLEMS.



The **Office of Social Innovation (OSI)** uses consultative and creative approaches to build capacity in others so that they can develop innovative and entrepreneurial ways to challenge and mitigate complex problems of our time.

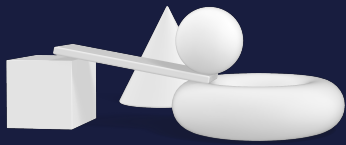
The team's expertise includes codesign, social enterprise development, impact strategy, program design, social innovation, facilitation, and stakeholder engagement.

WHO WE ARE

- We are creative thinkers and do-ers.
- We take big ideas and turn them into tangible solutions.
- We have real world experience solving social and environmental problems.
- We use design as a tool to facilitate change.
- We ignite your inner changemaker.
- We equip you with the skills and capabilities to address complex problems.
- We leverage the resources of a national university to meet the needs of the projects we work on.

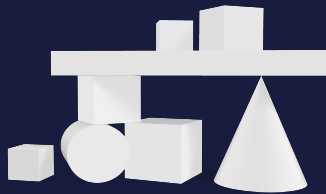
SERVICE

OFFERINGS



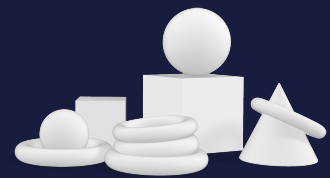
WE HELP CLIENTS SOLVE COMPLEX PROBLEMS.

We see problems as opportunities. We are experts in facilitating social innovation processes. We partner with clients to activate projects that create social and environment impact.



WE BUILD THE CAPACITY OF SOCIAL ENTERPRISES.

We foster social enterprise eco-systems. We ensure social enterprises are primed to create financial and social impact through cutting edge accelerators and online courses.



WE TEACH SOCIAL INNOVATION PROCESSES AND PRACTICE.

We help businesses innovate and adapt. We skill your people to think differently, to find opportunities in problems, and create business solutions that positively impact the world.

PREVIOUS PROJECTS

Our past work includes:

- A zero waste, circular economy project with Rockhampton Regional Council
- Social enterprise capacity building and business development in a covid affected world, with the Queensland Social Enterprise Council
- A Youth Homeless Shelter Hackathon in Gladstone, with Roseberry QLD and QLD Housing Coalition
- Social enterprise eco-system development in the Central Highlands, backed by Foundation for Rural & Regional Renewal

The Office of Social Innovation (OSI) has become a go-to agency for the social impact sector in Queensland.

We use social innovation as a tool, process, mindset and approach to solve strategic and grassroots problems for diverse clients including Queensland Government, regional councils, not-for-profits, social enterprises, businesses and peak bodies.



**WE SKILL PEOPLE TO THINK
DIFFERENTLY, TO FIND OPPORTUNITIES
IN PROBLEMS, AND CREATE SOLUTIONS
THAT POSITIVELY IMPACT THE WORLD.**

TESTIMONIAL

"Our partnership with the Office of Social Innovation unlocked several new opportunities to further impact; including a social enterprise waste solution for Rockhampton Regional Council, alongside emerging new networks and potential projects in Central Highlands, Townsville, Gladstone, Rockhampton, Ipswich, Gold Coast, and Darling Downs."

- CEO, Queensland Social Enterprise Council

CQUniversity is Australia's only university to be certified as a social enterprise. This means that when you procure quality goods and services from CQU, you are changing lives and buying social impact in the same transaction.



Business for good

Contact us today.

Get in contact with our team to book a discovery call!

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cqu.edu.au/socialinnovation