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PUBLISHING WITH DE GRUYTER

WE WANT TO KNOW!

At De Gruyter, we are driven by curiosity – the desire to know and understand the ideas and the people who contribute to scholarly endeavours and research. As a leading publisher of academic content, De Gruyter's mission is to disseminate knowledge and to encourage curiosity about new subjects. This mission can only be accomplished with the support of our most important partners: **you**, **our authors**.

About us

Academic publishing since 1749

It is quality, not quantity, that primarily influences our work at De Gruyter. Despite the massive consolidation in the world of scholarly publishing, we remain true to the principles of our family-owned company.

Since 1749, we have remained financially independent – regardless of trends and fashions – and with care and enthusiasm, we have sought to nurture and disseminate discovery. Our backlist, which includes leading thinkers of the Enlightenment, is a unique testimony to 270 years of ideas and human progress. Our plans for the future are no less ambitious: we will help drive change, seize technological opportunities and expand access to first-class knowledge. Going forward, our tools might not be the same, but our determination will remain undiminished. We will do what we have always done: support scholars and researchers so that they can give their best to the world.

All of these ideas are deeply embedded in our culture and are embodied in our dedication to quality and the absolute care we put into our work on a daily basis.



De Gruyter in numbers

~800,000

journal articles on degruyter.com



eBooks on degruyter.com

50,000+

archive books from 270 years of academic research now fully digitised **~70** online references and databases

-1,500 new book titles per year

~16,000 journal articles every year

4,500 open access articles every year



open access books already published Books in **29** subject areas

~150

open access books every year

Why publish with De Gruyter?

EXPERIENCE AND REPUTATION:

De Gruyter was founded in 1749, giving us a track record of nearly three centuries as academics' publishing partner of choice.

OUR AUTHORS ARE HAPPY:

In a survey conducted among our authors around the world in 2020, 88% reported that they were satisfied or very satisfied with their experience with De Gruyter, while 72% said it was very likely or quite likely that they would publish with us again.

FROM "A" FOR ARCHAEOLOGY TO "Z" FOR ZOOLOGY:

We can offer you a comprehensive range of publishing options within our 29 subject areas in the humanities and sciences. Many of our authors come to De Gruyter because of our excellent book series. At De Gruyter, you can be sure to find the right home for your work.

DEDICATED TO YOUR SUCCESS WORLDWIDE:

We maintain an international presence with offices in Berlin, Munich, Basel, Vienna, Warsaw, Boston and Beijing, enabling us to take your research results to a global audience.

OPEN AND DIGITAL:

With more than 150 open access books and 4,500 open access articles each year, De Gruyter is one of the largest open access publishers in the world. Our website *degruyter.com* is visited by 2 million users per month to access excellent academic research – and we are improving our website and digital services constantly.



What our authors say



PROF. DR. RUSS HILLE

My experience as a De Gruyter author has been incredibly positive. The submission and approval processes are both straightforward and rapid, and the technical standards are first-rate and highly professional. Overall, the programme features outstanding and exciting science and technology titles and I am honoured that my book is part of the programme.

Department of Biochemistry University of California, Riverside, USA



PROF. DR. GABRIELE CORNELLI

Both as an author and editor, I've found in De Gruyter staff support and assistance during all the phases of publishing. [...] I strongly believe that to find a very good publisher, one who's willing to take great care of your academic work, is something rare. I'm happy to have found it in De Gruyter.

Archai UNESCO Chair/Department of Philosophy University of Brasília, Brazil President of the International Plato Society



PROF. DR. LESLIE ADELSON

Publishing with De Gruyter exceeded my hopes and expectations in ways for which I will be forever grateful. From content to design to timing, pricing, and distribution, editors and staff were marvellously and consistently attentive to large objectives and small details alike. As an author, I have never felt my work is so well cared for as with De Gruyter. Under gracious and expert editorial direction, from first enquiries through to production and beyond, a book that meant the world to me found a home in a world of readers.

Jacob Gould Schurman Professor of German Studies Department of German Studies Cornell University, Ithaca, USA



PROF. DR. THEA S. THORSEN

Knowing De Gruyter as a highly esteemed publisher of many books that I have made crucial use of in my research, I was very excited when I first had the chance to work with them. And the experience of being an editor and author in the hands of De Gruyter's professional organisation and helpful, friendly and inspiring staff was truly beyond my expectations! Luckily, I have already embarked on the next project with De Gruyter and I am greatly looking forward to the process.

Department of Historical Studies Norwegian University of Science and Technology, Trondheim, Norway

AUTHORS AND EDITORS TOLD US WHY THEY LIKED PUBLISHING WITH DE GRUYTER.

Results are taken from a survey with more than 5,000 participants.

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Reputation

of De Gruvter

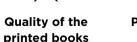


Visibility of the title



Relevance of the field of research





Programme context

ne Sales reach Personal relationship with the series editor

Our open access programme



Being one of the first advocates of open access book publishing, De Gruyter today is one of the leading open access book publishers in the world. Furthermore, we are offering open access publishing options for almost our entire journal portfolio.

De Gruyter is committed to the same quality standards that apply to all of our content. For open access, high quality means digital discoverability, user-friendly product pages, search engine optimisation and the same attention to detail in production processes that our authors are used to from our print publications.

Open access publishing at De Gruyter is compliant with open access mandates, all publi-

cations undergo single or double-blind peer review and we offer gold, green and hybrid open access publication models. To make open access happen for everyone in the world, De Gruyter is currently driving transformative projects in the journals and book sections that allow authors to publish in open access regardless of their socioeconomic background.

For us, open access is only the first step and freely accessible data and data-sharing policies are the future of scholarly communication. As an open research environment that enhances the free exchange of knowledge, De Gruyter supports and drives these developments within the publishing house. "Open access is our future and our passion. Our enthusiasm for open access goes back more than 15 years. The scholarly community, including authors, libraries and research institutions, benefit from our publishing expertise, our openness and our partnership approach."

> Carsten Buhr Managing Director, De Gruyter

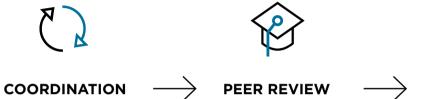


Quality first

Our experienced editorial teams are responsible for 29 subject areas. Always up-to-date with the latest research trends, our editors are specialists in their fields and are on hand to assist you with any questions you might have about the publication process.

Your manuscript will undergo a thorough peer review, ensuring that your book meets the high standards of research quality that De Gruyter stands for. We offer you the professional project management skills of our subject experts who work closely with other departments such as Production, Marketing and Sales to help your book achieve its full potential. We will work with you to develop a detailed timetable and will stay in touch even after your book has been published.

Our review process



First, the relevant publishing division looks over your proposal or manuscript, coordinating with the series editors (where appropriate). During this stage, we evaluate the quality of your manuscript, check whether your work is a good fit for our portfolio and assess its marketability.

Our publications undergo an evaluation process prior to publication. All external reviewers are researchers or academics specialising in the relevant subject area. We can apply plagiarism checks or a fake manuscript detection system to ensure content quality.



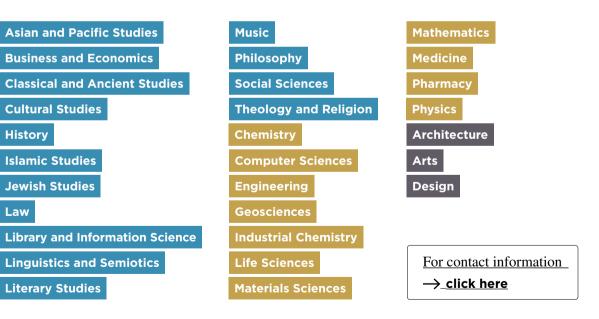
FEEDBACK

After evaluating your work, you will receive expert feedback from us. We may request that you make changes or improvements to your proposal or manuscript.

Our publishing areas

De Gruyter's publications cover a total of 29 subject areas.

Today, De Gruyter publishes over 1,500 new books each year in the humanities and social sciences, STM and titles for professionals; more than 900 subscription-based or open access journals; and a variety of digital products.



DE GRUYTER PRODUCTION

A series of formal criteria needs to be met to ensure that your finished manuscript can become a book. Your editor will explain the essentials and discuss the options for manuscript preparation with you.

Authors who submit a manuscript as camera-ready copy are entirely responsible for typesetting their book. Alternatively, you can leave it to us and we will work with typesetting professionals to prepare your book to the highest possible standards. We recommend you speak to your editor to discuss what is best for your project.

From manuscript to finished book

Depending on the method of production and the level of complexity, it usually takes between six weeks and six months before the book is in your hands and the eBook is available to download. Your book will appear both in a high-quality printed format and digitally as an eBook. Thanks to the long-term archiving of all our digital content, we ensure that your book always remains accessible in the future. Your publication will be released as an eBook in PDF and EPUB format. Each title has its own page on our website. Our search engine experts make sure it is discoverable in library catalogues and search engines like Google.

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70,000 academic followers on more than 50 social media channels to share our programme with scholarly communities online. Over 100,000 users per year read our blog, *De Gruyter Conversations*. And we send out review copies of our publications to academic journals and the media. As a result, De Gruyter research has been featured in *The New York Times, National Geographic, The Guardian, Frankfurter Allgemeine Zeitung, Der Spiegel, Vice Magazine, The Daily Show* and many more.

"Do good and

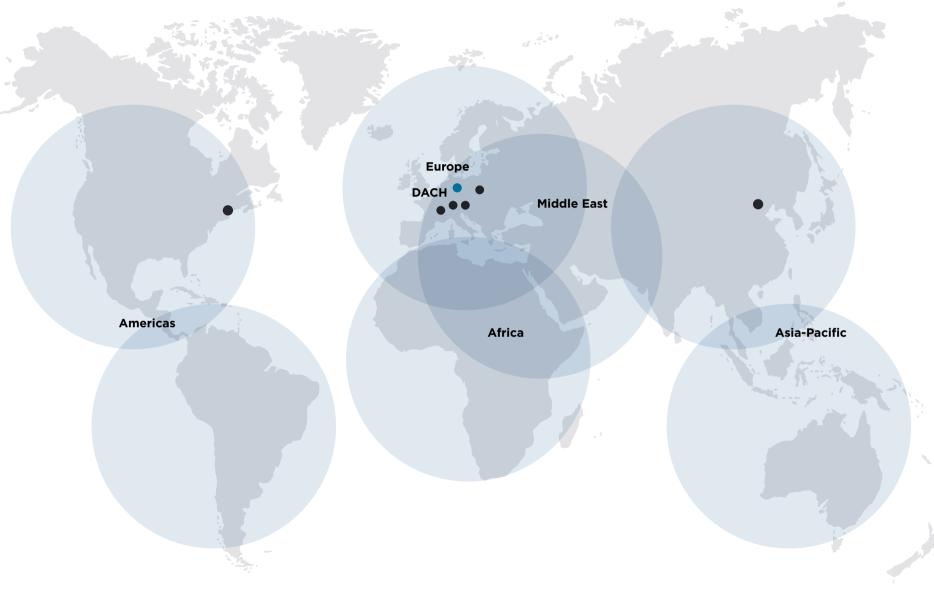
talk about it!"

Global reach

Our international sales team works to boost the visibility of your book

based on many years of experience, as well as the extraordinary reach of our distribution network. Our professional expertise in the market and firstclass customer contacts allow us to offer academic content ideally suited to the needs of target audiences wherever they are.

De Gruyter is headquartered in Berlin with regional offices across the globe.



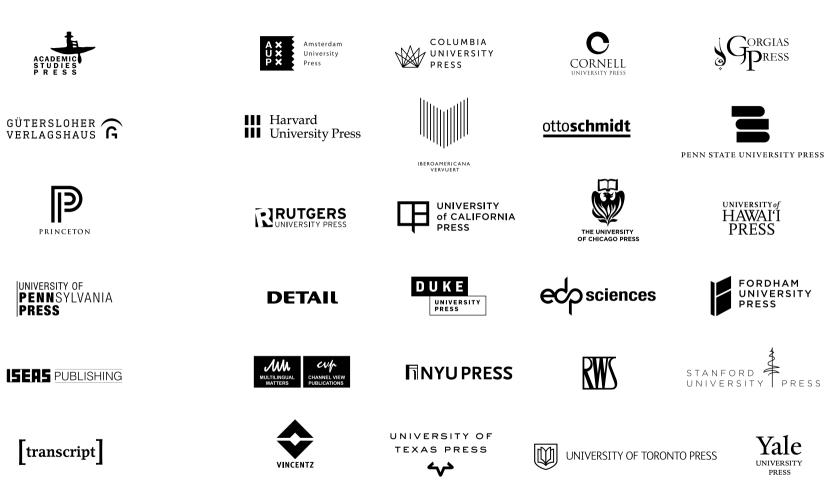
Our partnerships

Along with competence, courage and openness, partnership is one of our key values and De Gruyter has several partnership models that we are proud of.

Publisher partnerships are commercial partnerships in which we use our international network to help US-based university presses and rest-of-world partners reach a broad international audience by distributing their eBooks. This international partnership promotes the distribution of high-level, scholarly literature in more than 35 key subject areas. Each partner's unique content has been integrated into De Gruyter's online platform and is accessible

from anywhere in the world.

Publisher Partners



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Our Rights & Licences Department deals mainly with translation rights and reprint permissions. We have significantly expanded our translation rights business and have active licences in more than 50 countries. In addition, we have established a growing portfolio of licence cooperations in China, Brazil and the US.

Some bestsellers, such as Heidegger, have been translated into more than 20 languages. Our reprint permissions business is supported through the Copyright Clearance Center, which ensures a quick and effective processing of enquiries. Titles for licensing are promoted at international events such as the Frankfurt, London and Beijing Book Fairs.

<u>Your rights</u> <u>are our</u> <u>responsibility</u>

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Our editors' special copyright recommendations can be reviewed in our annual rights catalogue.

For further information →_click here Walter de Gruyter GmbH Genthiner Straße 13 D-10785 Berlin / Germany Tel: +49 30 260 05-0 Fax: +49 30 260 05-251 Email: service@degruyter.com

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